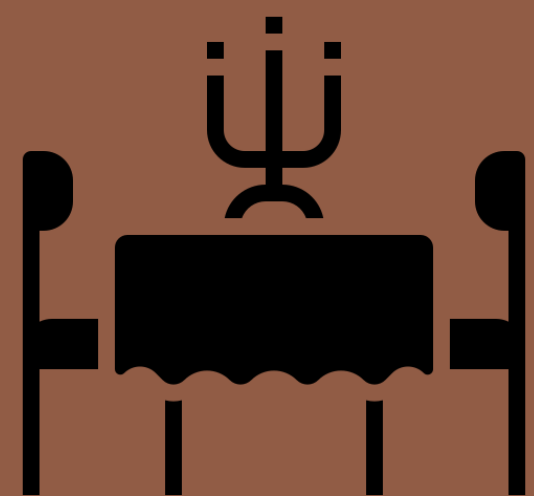


Table Reservation Report 2023-2024

The **Table Reservation Report 2023-2024** provides a comprehensive analysis of reservation trends, customer behaviors, and restaurant performance over the past year. This report highlights key metrics such as total bookings, repeat customer rates, peak dining hours, and financial insights. By examining these patterns, we aim to optimize table management, enhance customer experience, and drive revenue growth. The findings will serve as a valuable tool for strategic decision-making in the upcoming year.

The major 4 components of the report are :

Reservation Performance



Customer Insights

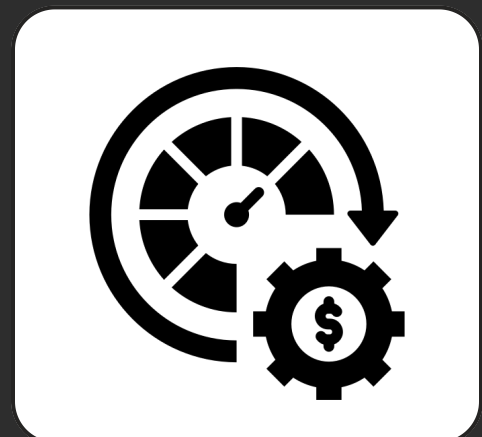
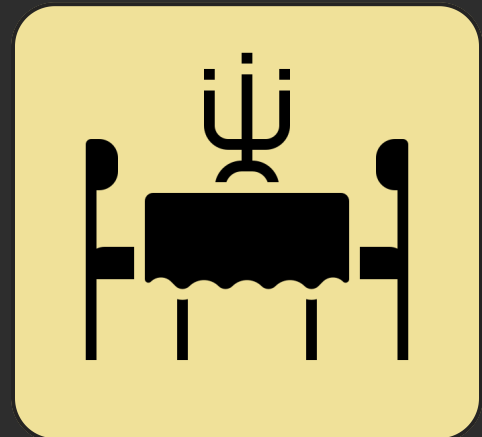


Operational Efficiency



Revenue Financials





Month

All

Reservation Performance

ReservationType

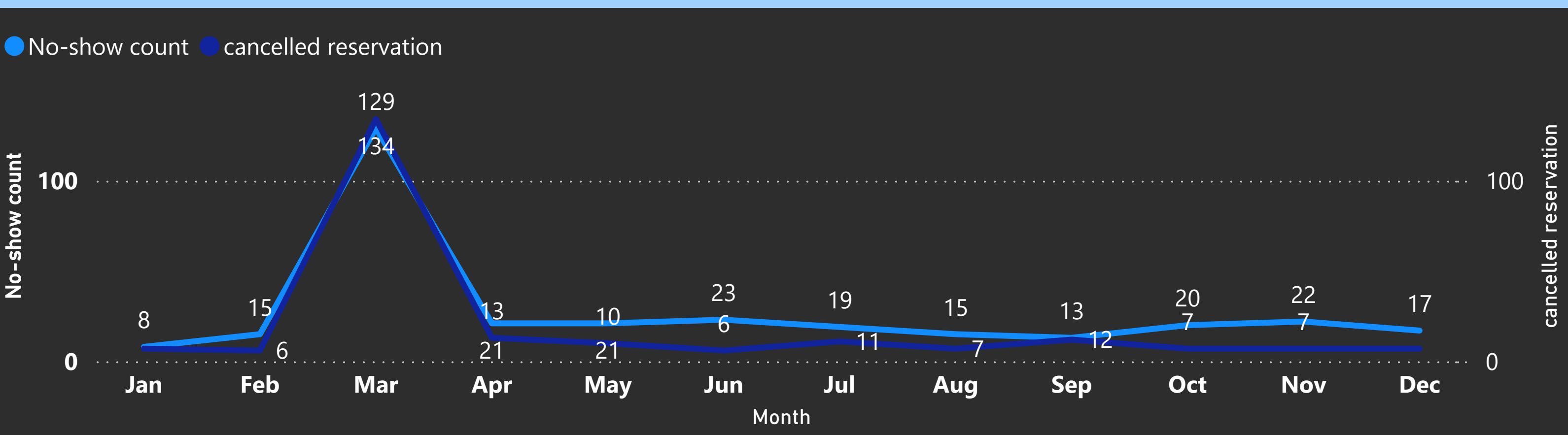
All

Canceled

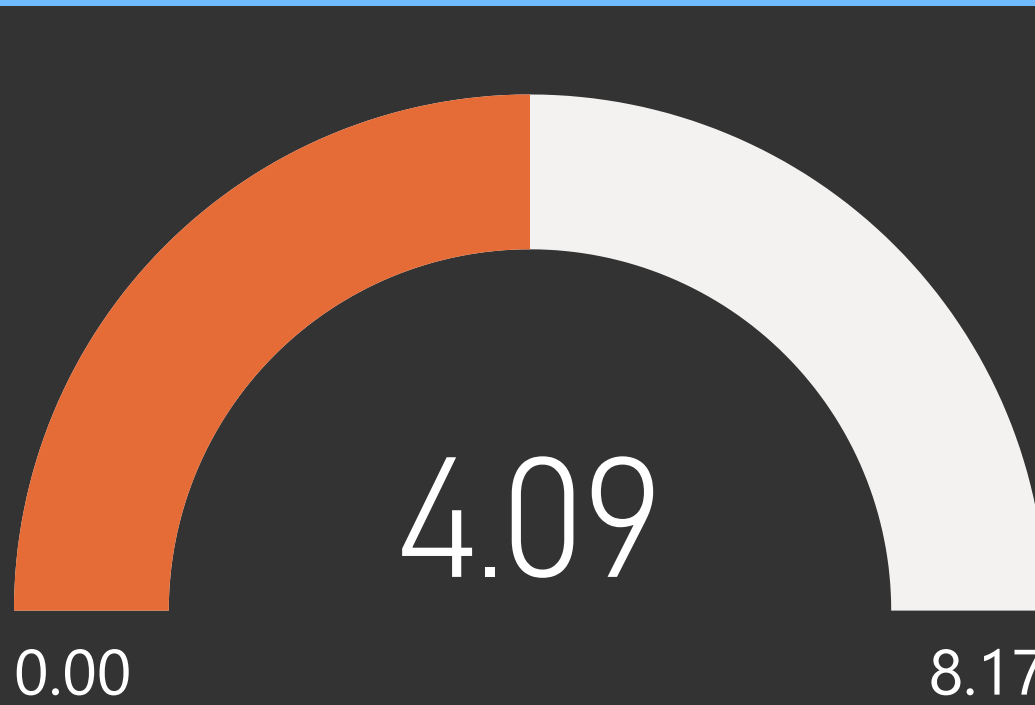
Completed

No-Show

No-show count and cancelled reservation by Month



Reservation Conversion Rate



ReservationType	Canceled	Completed	No-Show	Total
Call	74	320	112	506
Online	69	321	114	504
Walk-in	84	309	97	490
Total	227	950	323	1500

1500

Total Reservations

950

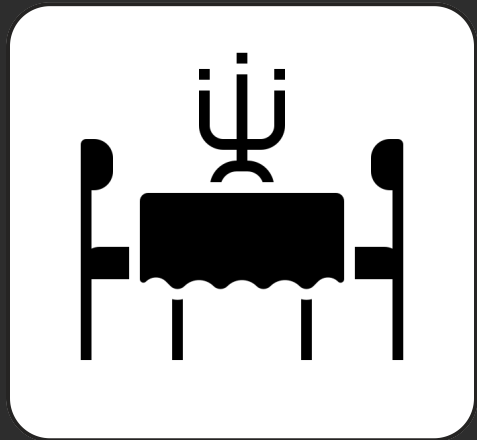
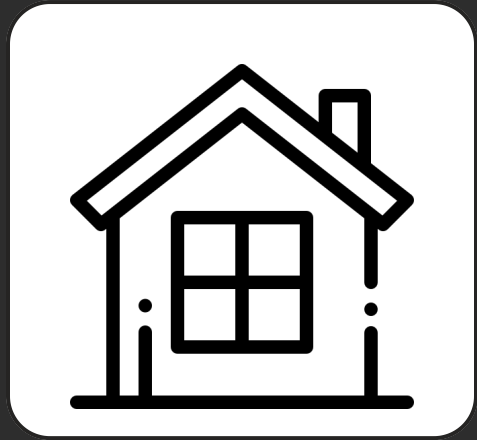
Completed Reservation Count

227

cancelled reservation

323

No-show count



Month

All

Customer Insights

ReservationType

All

367

TotalCustomers

280

RepeatCustomers

76.29

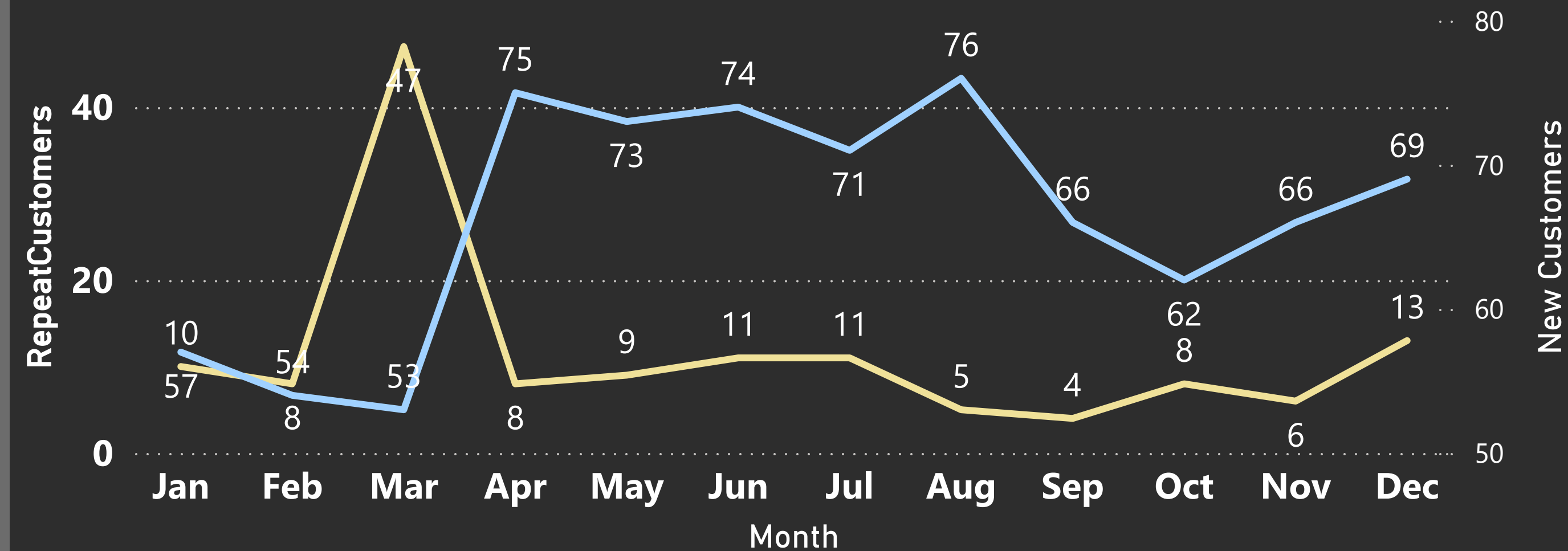
RepeatCustomerRate

175.07

Avg Table Occupancy

RepeatCustomers and New Customers by Month

RepeatCustomers New Customers



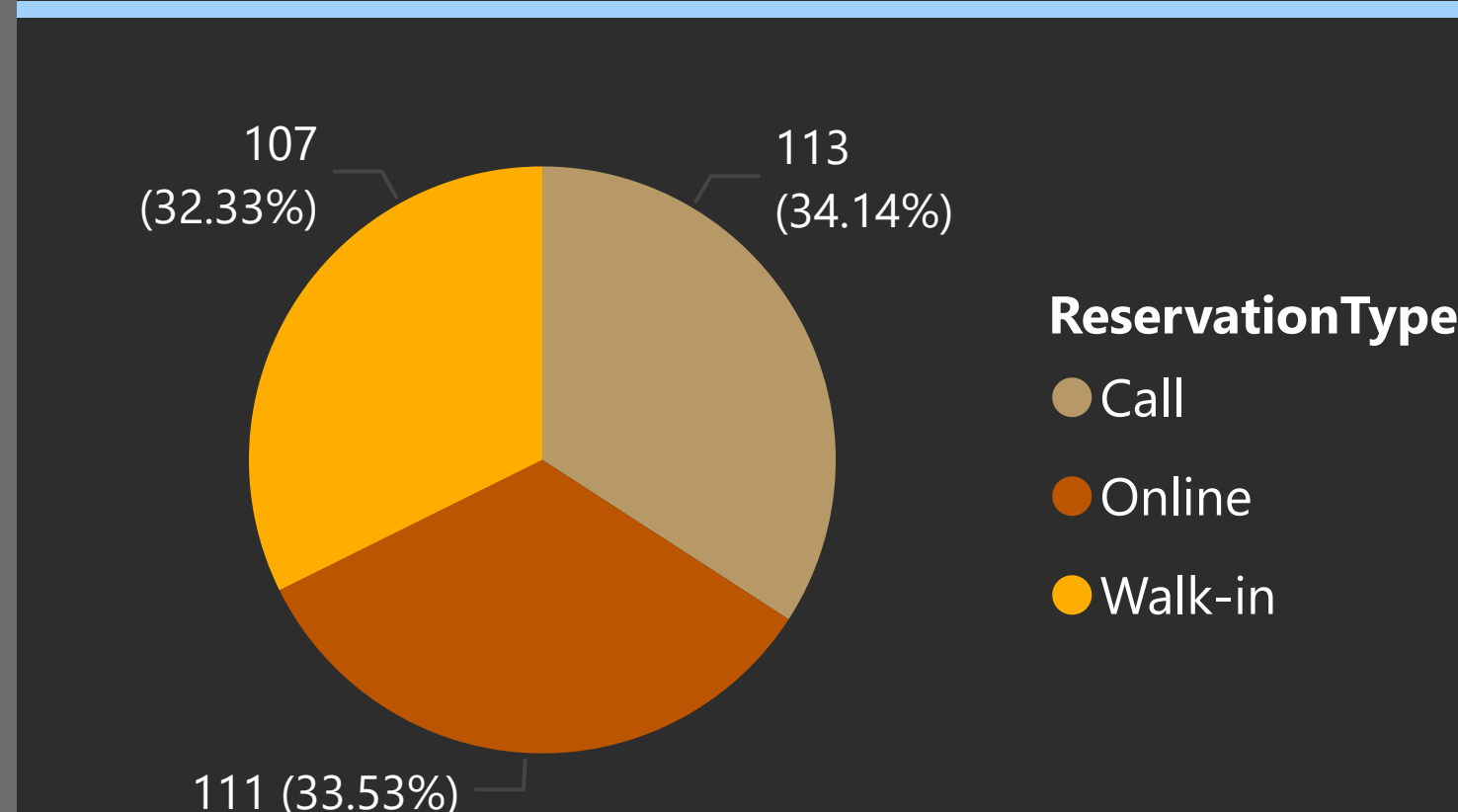
3

Avg Party Size

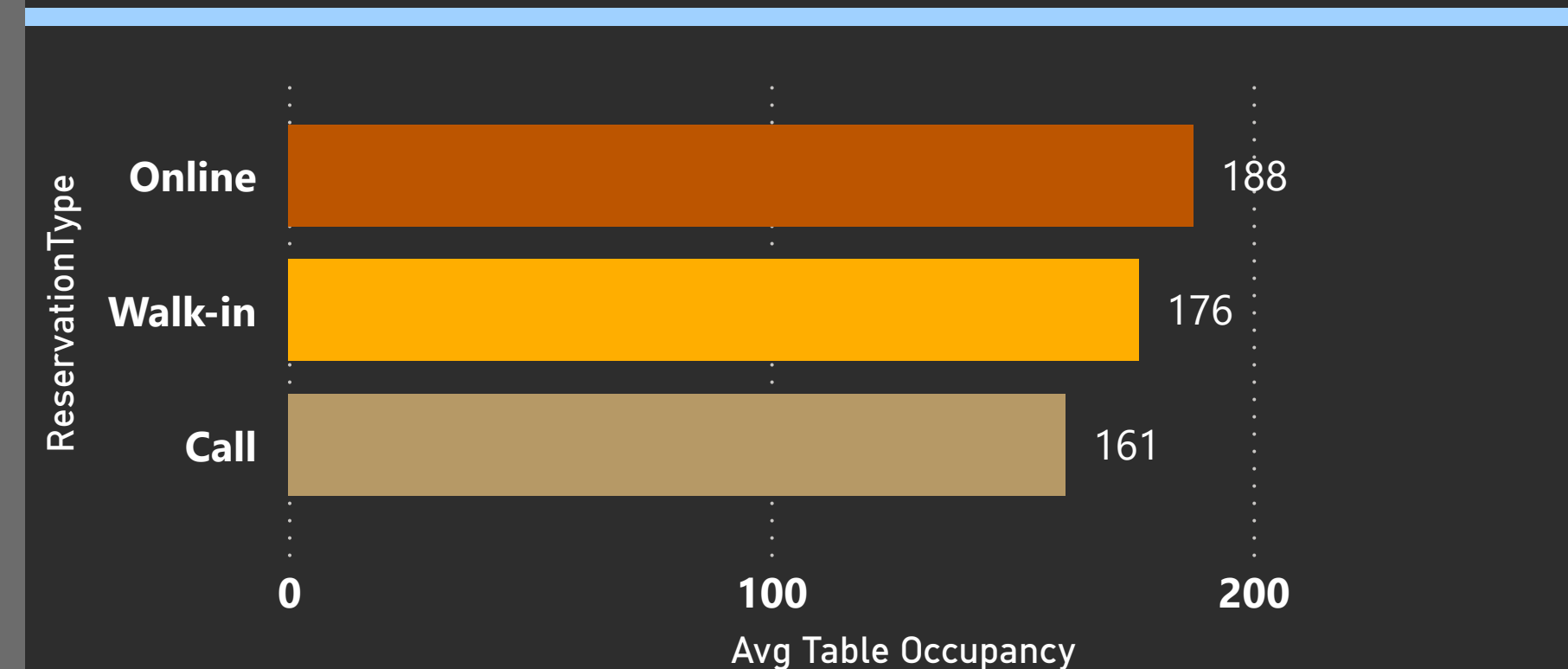
87

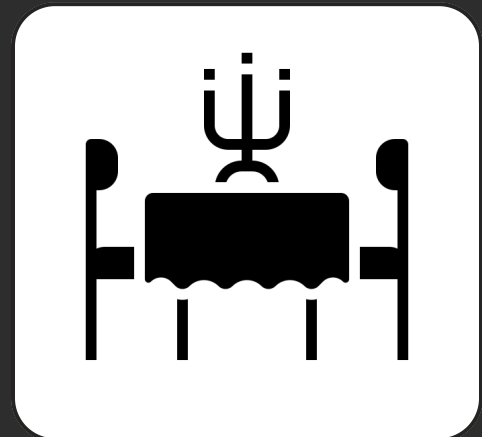
New Customers

RepeatCustomers by ReservationType



Avg Table Occupancy by ReservationType





Month

All



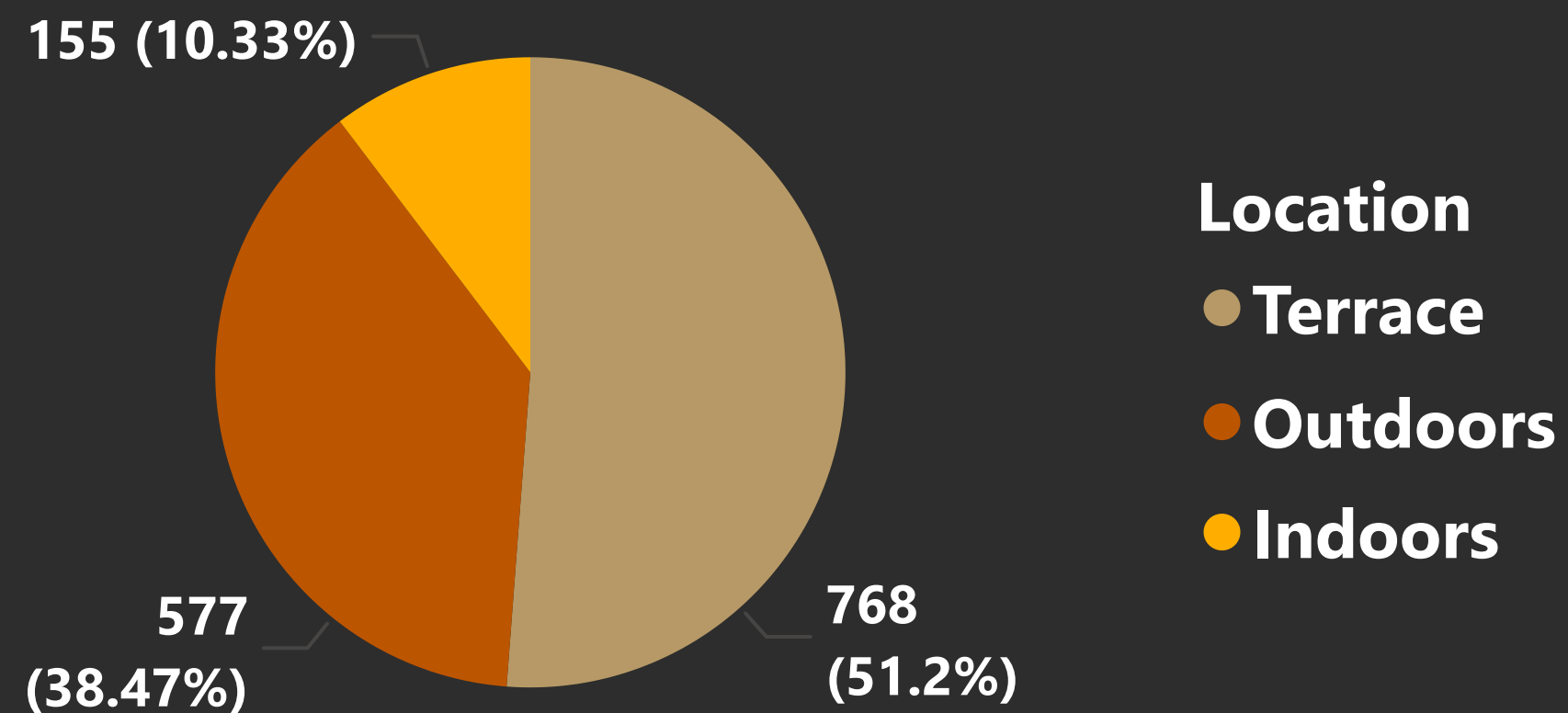
Operational Efficiency

ReservationType

All



Total Reservations by Location



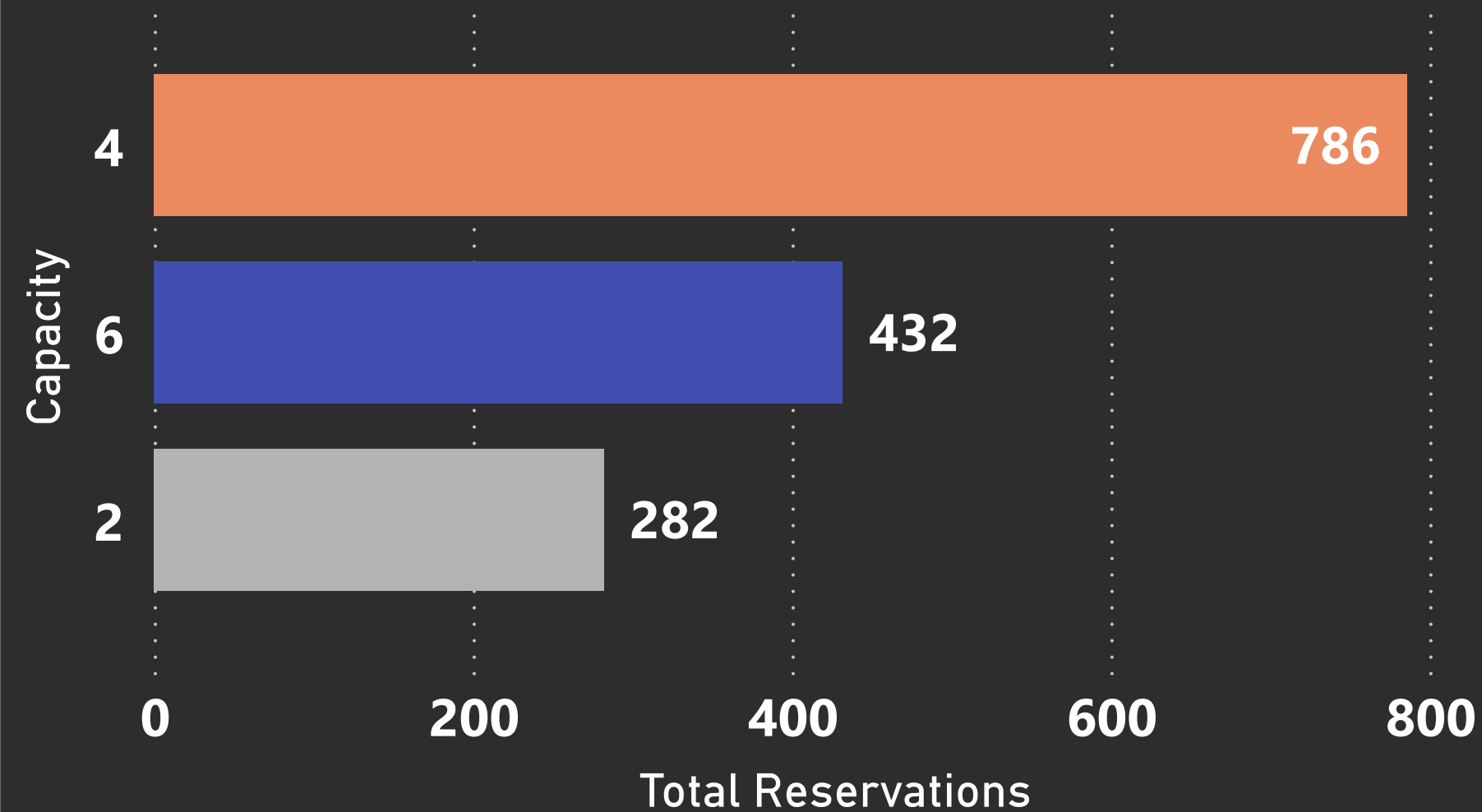
Capacity	Total Reservations	Total Revenue
4	786	\$47,626
6	432	\$29,179
2	282	\$19,560
Total	1500	\$96,365

Indoors

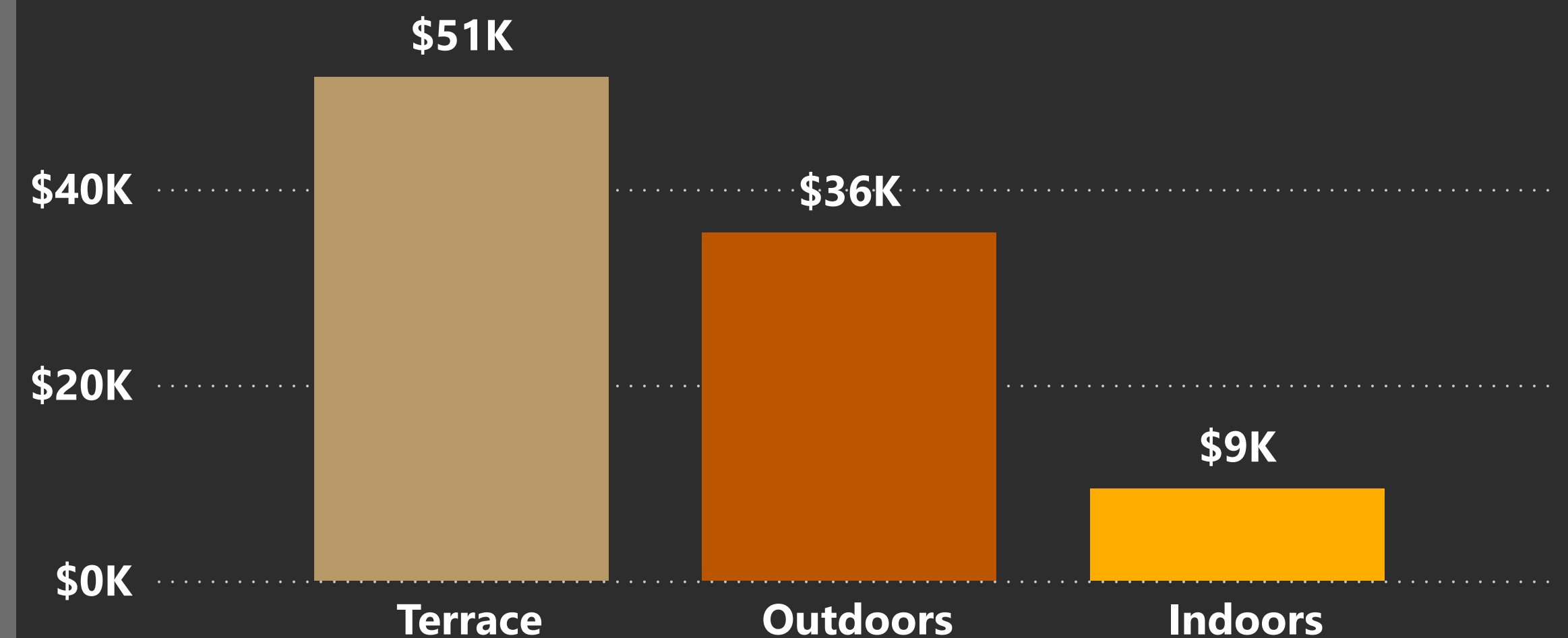
Outdoors

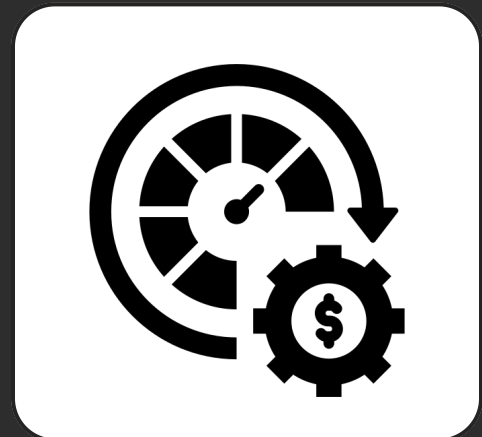
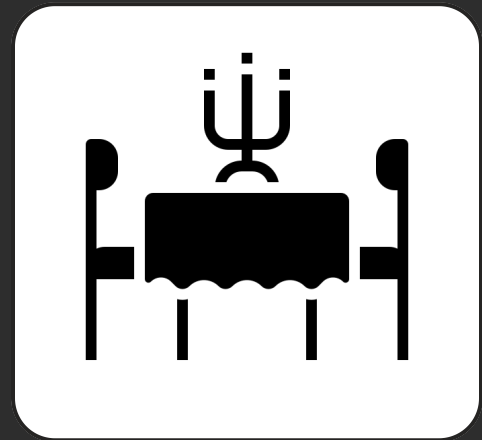
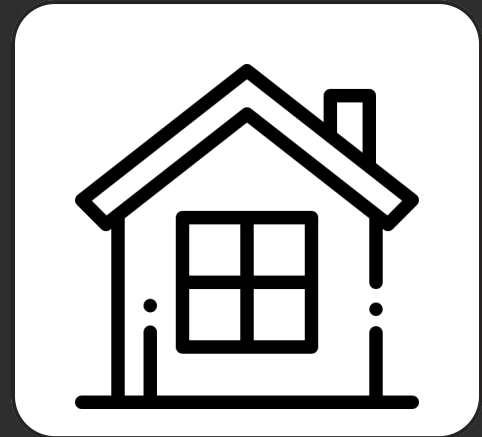
Terrace

Total Reservations by Capacity



Total Revenue by Location





Month

All



Reservation Performance

ReservationType

All



\$96.37K

Total Revenue

\$64.24

Avg Revenue Per Reser...

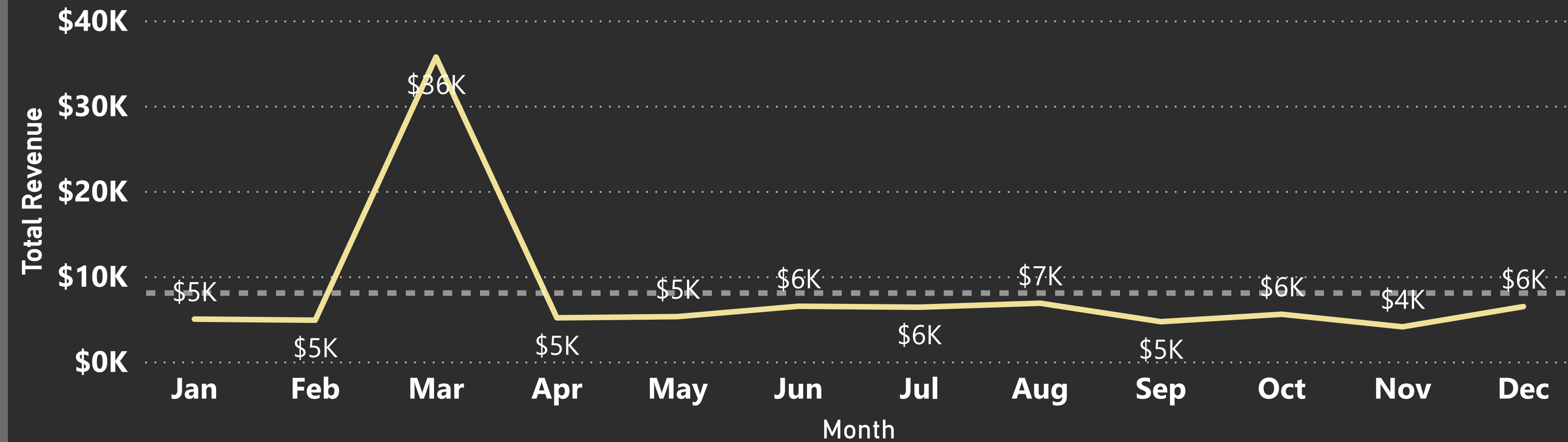
20.37

Percentage_of_discount

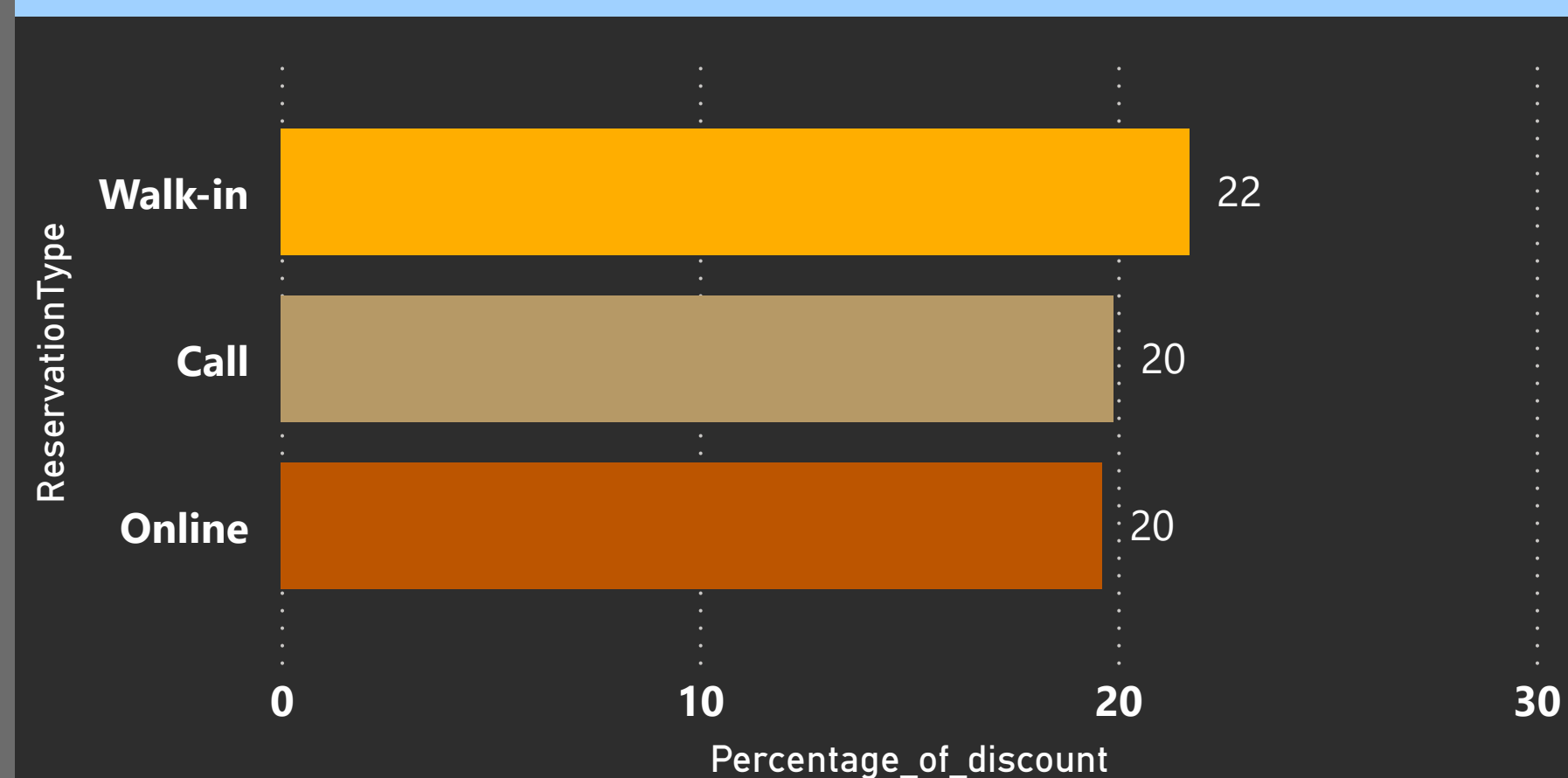
20K

Total_Discount

Total Revenue by Month



Percentage_of_discount by ReservationType



Total Revenue by ReservationType

