

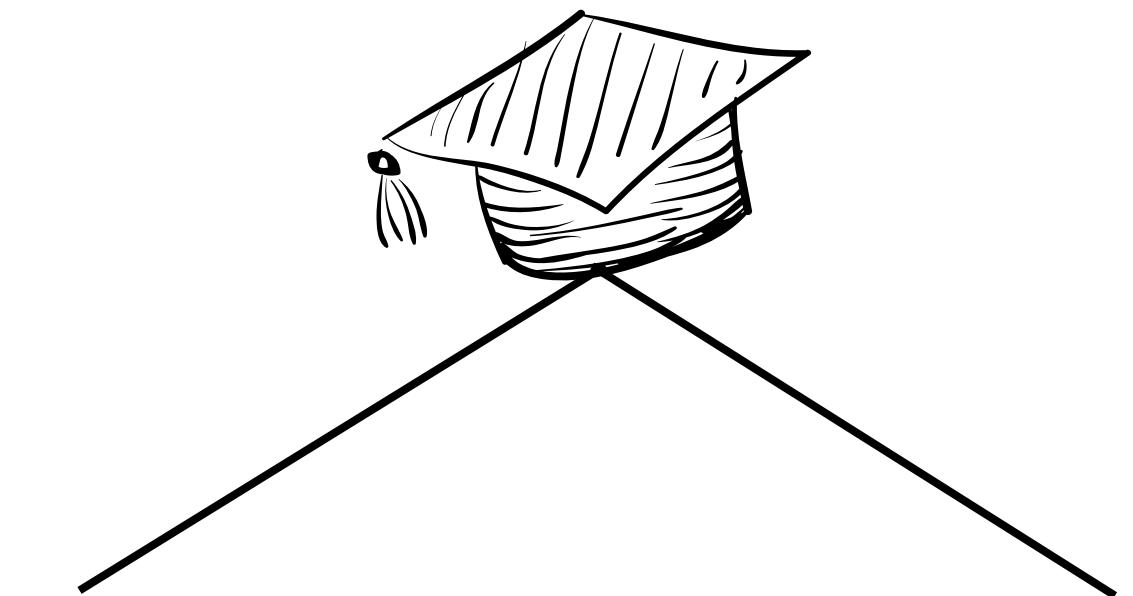
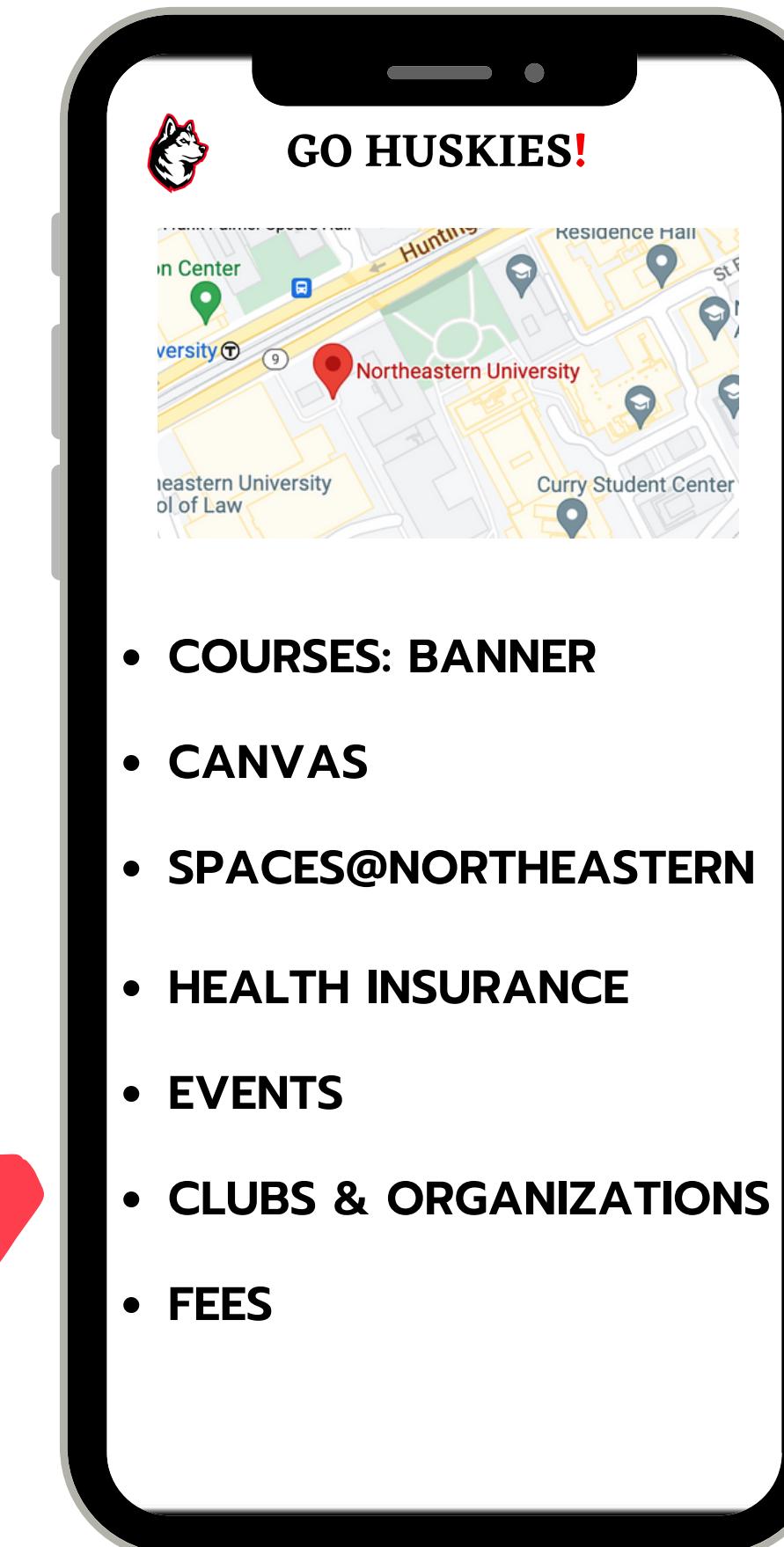


GO HUSKIES!

TEAM 7

ARYA AKRE
ARUN KADAYAM ASHOK
ADITYA GOPAL
HARSHITA MISHRA
SUNAINA RAMALINGAPPA

VISION



**ONE STOP PLACE
FOR ALL
NORTHEASTERN
STUDENTS**



UNMET NEEDS

- Comprehensive Onboarding Platform
- Mobile Friendly Platform
- Minimal access to Northeastern Community by Alumni
- Unavailability of ease of access for Guardians & parents





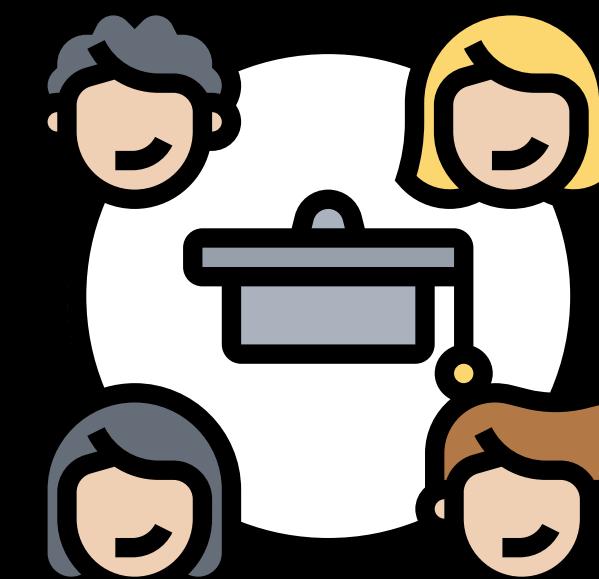
CUSTOMER SEGMENT



Students



**Faculty &
Staff**



Alumni

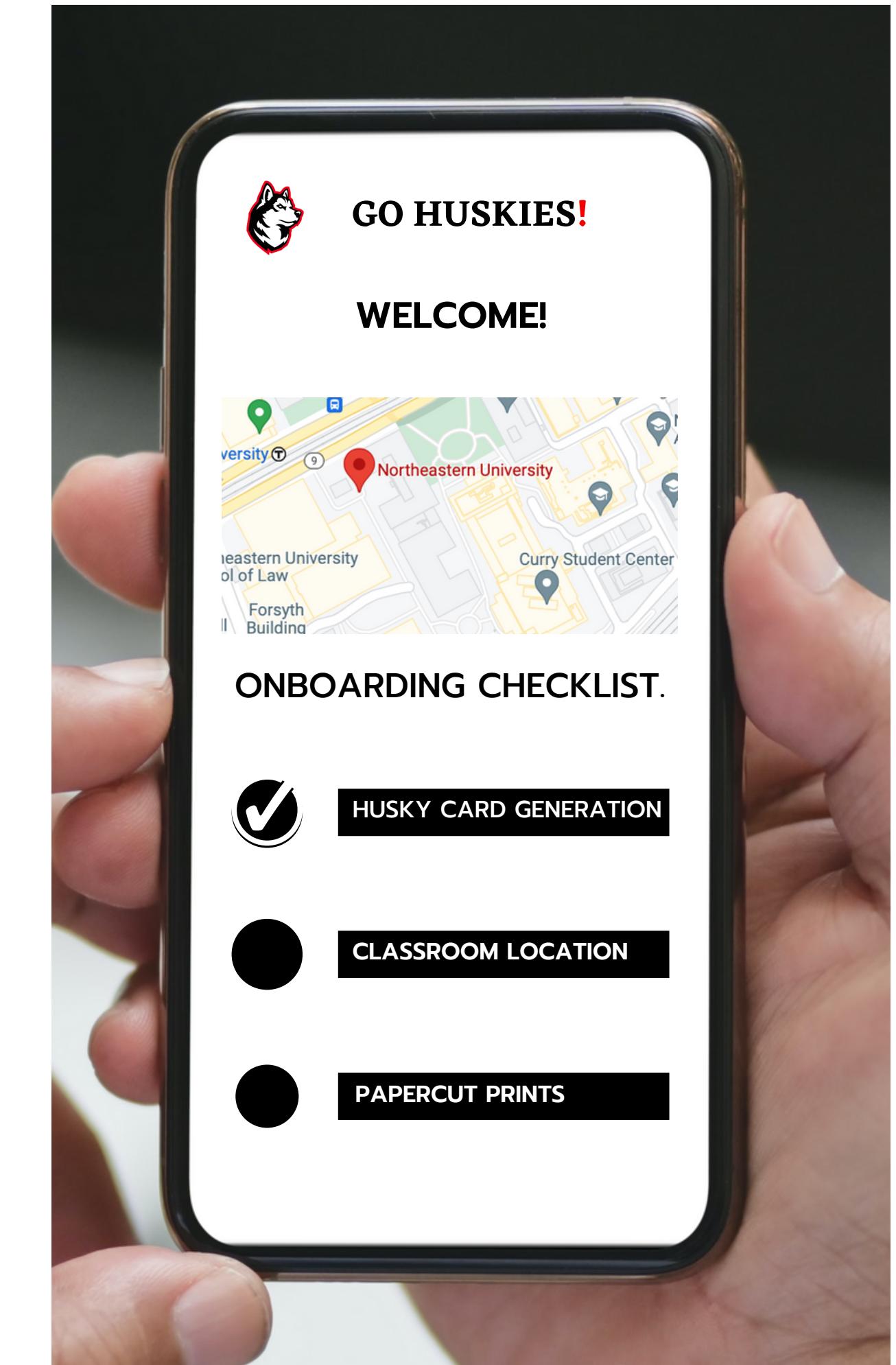


**Parents &
Guardians**



USE CASES

- 1 Onboarding Checklist
- 2 Husky Benefits
- 3 Clubs and Events(Campus Lab)
- 4 Billing Support
- 5 Alumni Connect



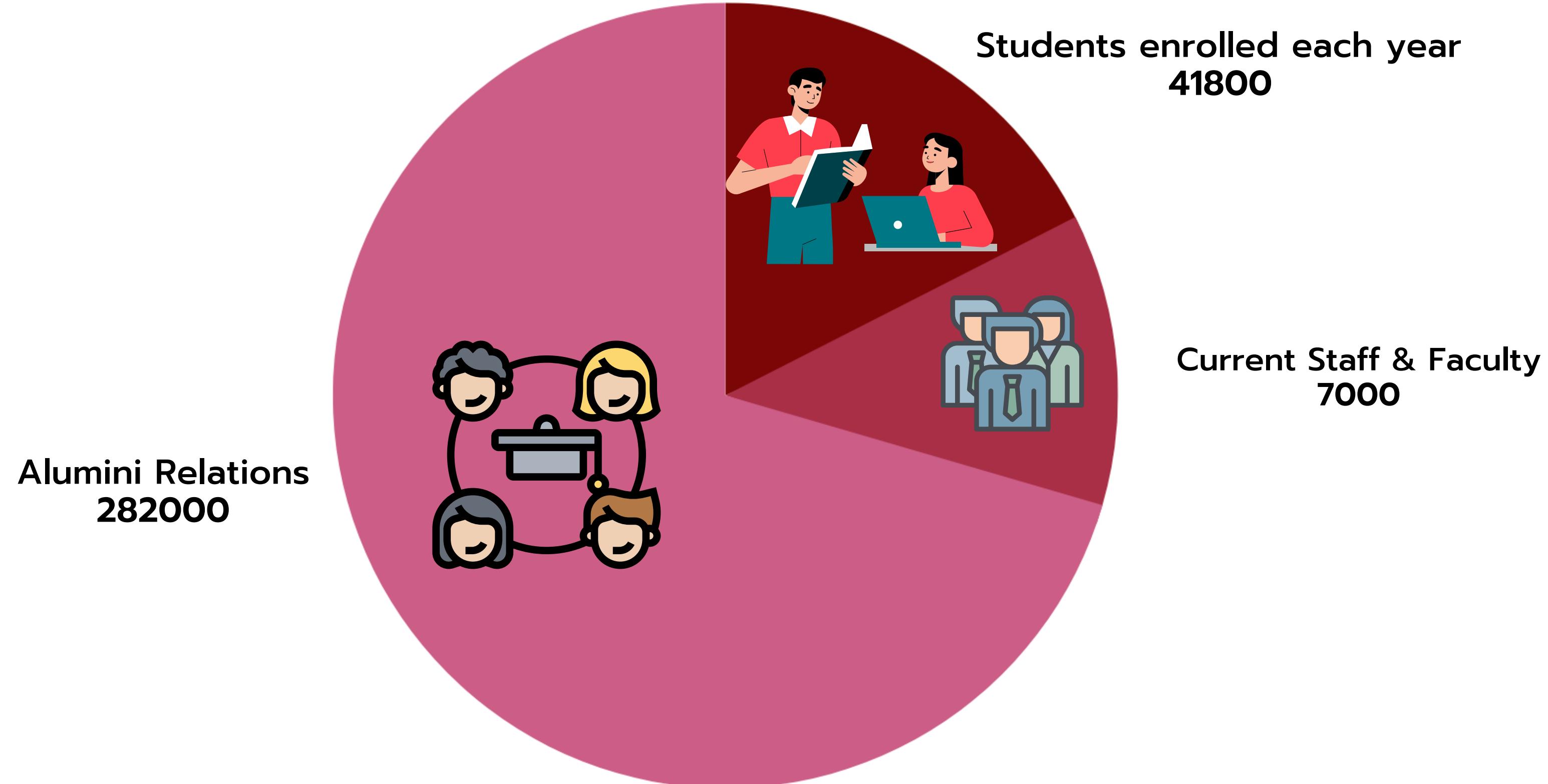


COMPETITIVE ANALYSIS

	PLATFORM	USP	2FA	INTEGRATION	SECURITY	REVENUE
 GO HUSKIES!	Mobile	Includes homegrown apps, RedEye, Banner, Canvas, Navigate etc	Log in with Duo ONCE	Integration with all Northeastern Portals	Private Cloud & On-Premise	Can generate Revenue by advertising (Starbucks, Dunkin)/ convenience fee for paying off their fees
 SHARE POINT	Web	Does not include homegrown apps	Need verification via Duo for every portal	Integration with only Microsoft apps and Mentor hub	Private Cloud	Doesn't generate revenue for Northeastern



MARKET SIZE





RISKS & MITIGATION PLAN

RISKS	Mobile-Based	Adoption Rate	Integration with Existing Systems	Maintaince & Updates	Funding
MITIGATION PLAN	Will keep a track on the progress of SharePoint's app and plan out strategies to showcase competitive advantage	Continuously gather feedback from users and make necessary improvements to the platform.	Conduct thorough testing to identify and address any issues that may arise during integration.	Develop a maintenance plan that outlines the responsibilities, timelines, and procedures for maintaining and updating the platform	Continuously monitor the budget and adjust as necessary to ensure the platform remains financially viable