Harsh Ramesh Anchan

Web Developer

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An enthusiastic and detail oriented individual who is eager to apply my knowledge from the coursework to the test. By creating dynamic and user-friendly websites, I want to extend my knowledge and grow constantly by adapting to newer technologies and methodologies that are ever-updating. I thrive in a teamwork setting and love collaborating with people to learn new perspectives and find various ways to solve problems.

Experience

Technical Writing and Copywriter   *November 2022-2024*

- Developed a strong understanding of content creation and SEO-driven writing.
- Conducted research on trending topics and share impactful insights through writing.
- Typed, proofread, and published approximately 60 articles covering technology and news topics ensuring high-quality and accuracy.
- Boosted average views compared to previous publishing thereby, increasing traffic,
- Promoted brands and products through attractive and compelling writing to garner greater engagements.

SEO Analyst Internship - **Vaani Media**   *July 2024 - December2024*

- Explored various aspects of SEO and its impact on digital marketing strategies.
- Developed high-quality backlinks to enhance website ranking and authority.
- Acquired a deeper understanding of On-page, Off-Page, and Technical SEO to enhance website optimization and visibility.
- Gained hand-on experience for developing WordPress website including theme, plugins, and content management.
- Collaborated with graphic-designing team and content-writing team to produce compelling written content and visually engaging graphics .
- Partnered with clients to enhance their website visibility and promote their website.

Education

Christ PU College Residential, Bengaluru   *2019-2021*
- HSC in Science stream with core subjects: Physics, Chemistry, Maths, Computer Science

Vadodara Institute of Engineering   *2021-2025*
- Bachelors of Engineering, Computer.
- Current CGPA: 8.02

Skills

- Intermediate-level C/C++ programming
- HTML, CSS, and JavaScript
- SEO Content Writing
- Technical Writing
- Communication
- Creative writing
- English and Literature
- Logical Thinking