archi technire Client - Serveri chat appl (peers) Chatsever.

structure y absence distribu

no sever outhorities"

to control appr.

Mandly set p

4	P	2	P	`

1. How to form p2p network. 7 Resources au als distributed 3 Distributed Search Algo Soute force appointed -> n -> all other 2 schene for distribution.

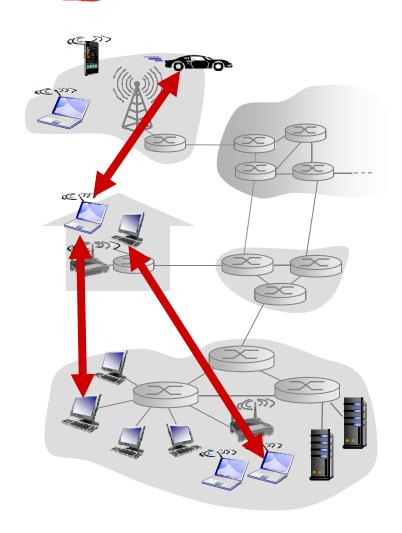
106 users) - represt. 6 hope

# Pure P2P architecture

- no always-on server
- arbitrary end systems directly communicate
- peers are intermittently connected and change IP addresses

#### examples:

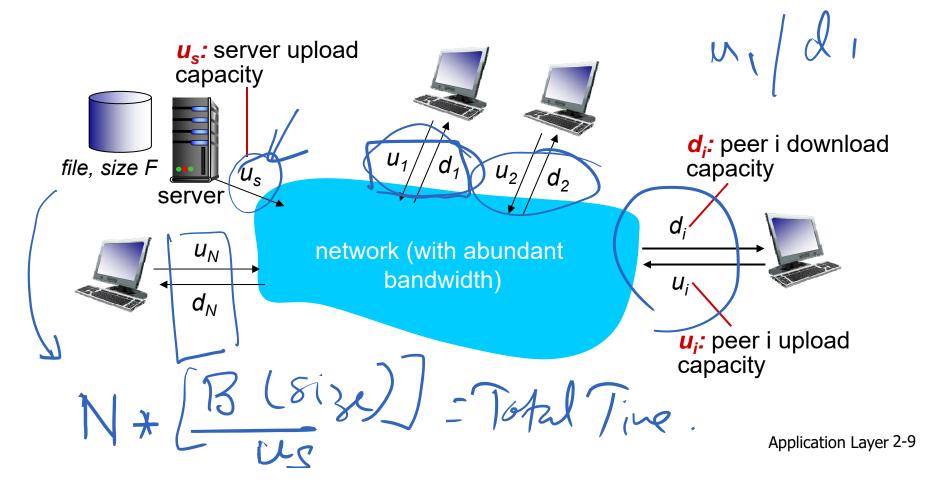
- file distribution (BitTorrent)
- Streaming (KanKan)
- VoIP (Skype)



## File distribution: client-server vs P2P

Question: how much time to distribute file (size F) from one server to N peers?

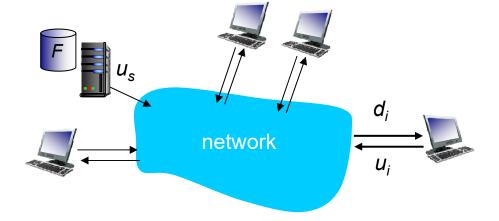
· peer upload/download capacity is limited resource



### File distribution time: client-server

- server transmission: must sequentially send (upload) N file copies:
  - time to send one copy:  $F/u_s$
  - time to send N copies: NF/u<sub>s</sub>
- client: each client must download file copy
  - $d_{min}$  = min client download rate
  - min client download time: F/d<sub>min</sub>

time to distribute F to N clients using client-server approach

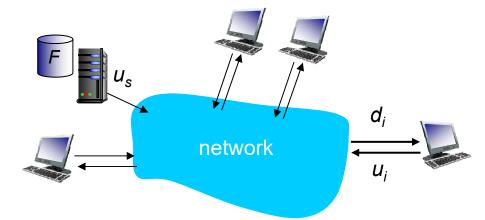


 $D_{c-s} \ge max\{NF/u_s, F/d_{min}\}$ 

increases linearly in N

### File distribution time: P2P

- server transmission: must upload at least one copy
  - time to send one copy:  $F/u_s$
- client: each client must download file copy
  - min client download time: F/d<sub>min</sub>



- clients: as aggregate must download NF bits
  - max upload rate (limiting max download rate) is  $u_s + \Sigma u_i$

time to distribute F to N clients using P2P approach

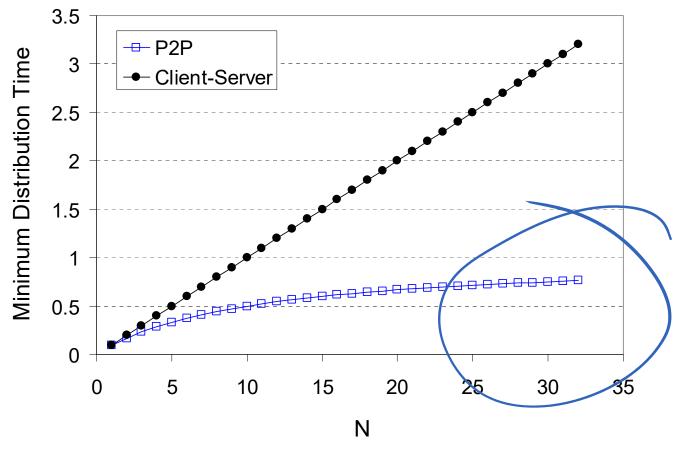
$$D_{P2P} \ge max\{F/u_s, F/d_{min}, NF/(u_s + \Sigma u_i)\}$$

increases linearly in N ...

... but so does this, as each peer brings service capacity

# Client-server vs. P2P: example

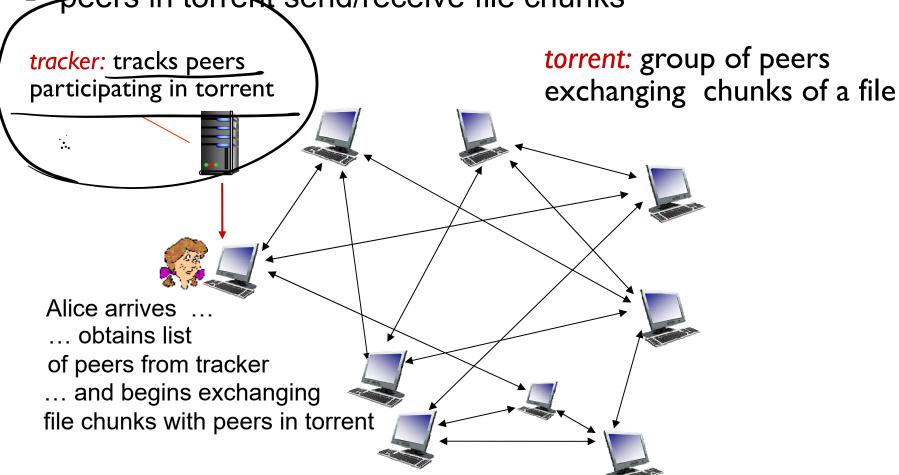
client upload rate = u, F/u = 1 hour,  $u_s = 10u$ ,  $d_{min} \ge u_s$ 



## P2P file distribution: BitTorrent

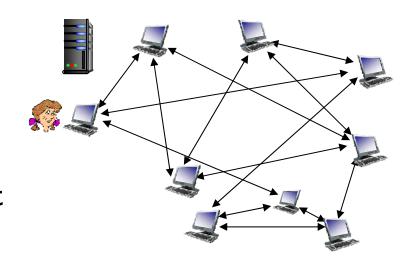
file divided into 256Kb chunks

peers in torrent send/receive file chunks



## P2P file distribution: BitTorrent

- peer joining torrent:
  - has no chunks, but will accumulate them over time from other peers
  - registers with tracker to get list of peers, connects to subset of peers ("neighbors")



- while downloading, peer uploads chunks to other peers
- peer may change peers with whom it exchanges chunks
- churn: peers may come and go
- once peer has entire file, it may (selfishly) leave or (altruistically) remain in torrent

Cafetra. -> bith ? underlying grateral.

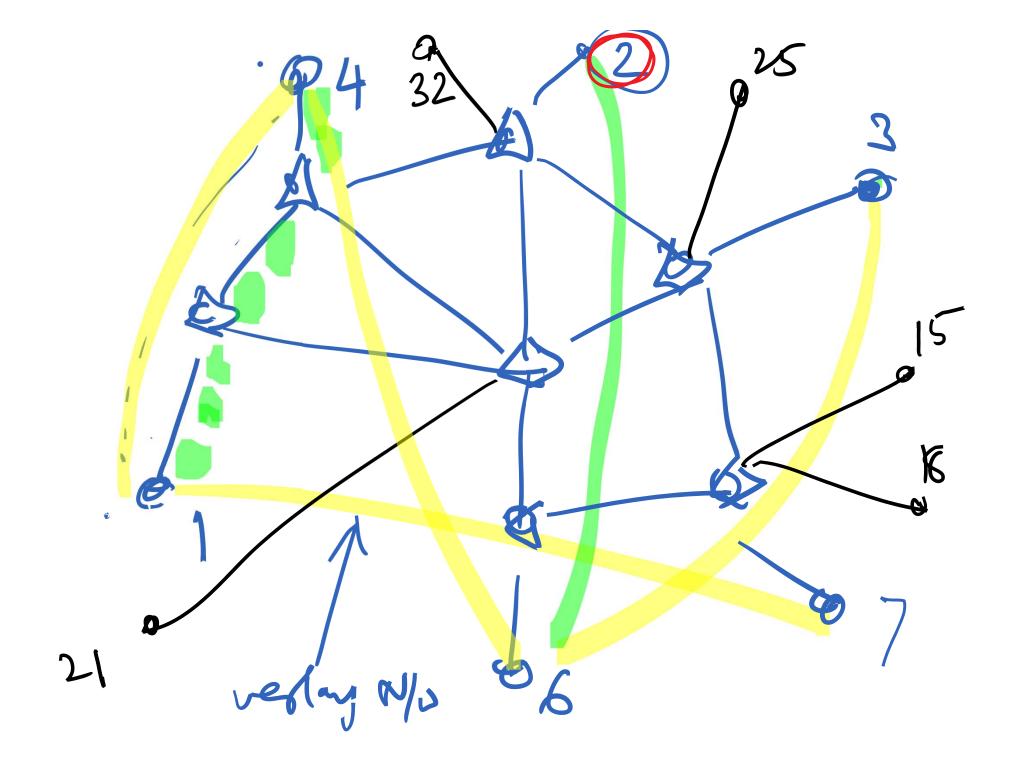
P2P

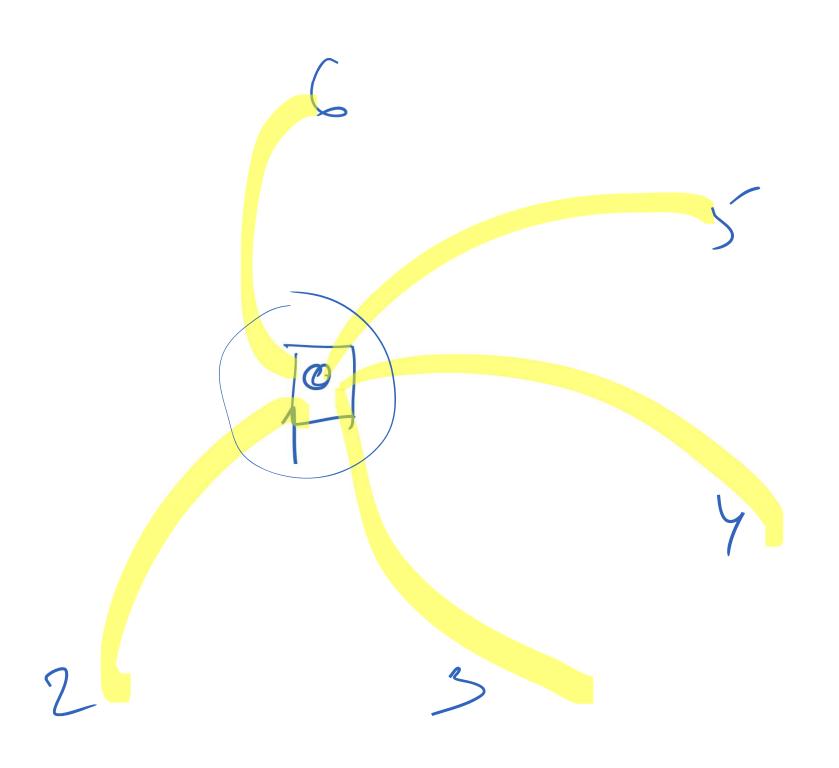
From the properties

Resource distribution on Search

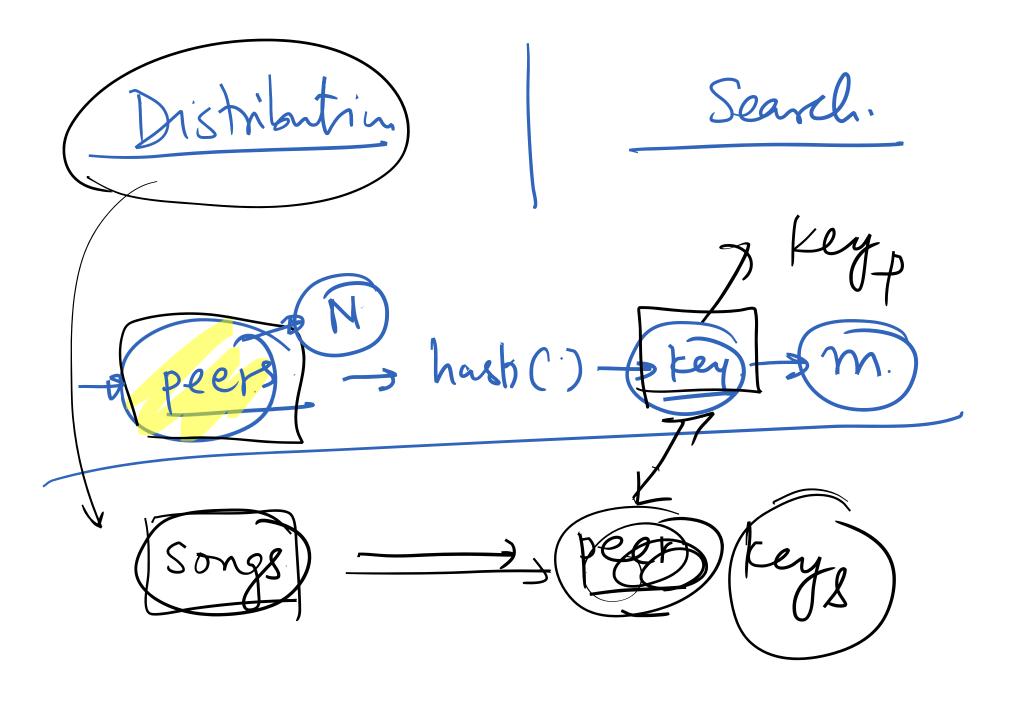
Cooperation

PZP N/W (Overlay N/W)





ash Table. 181 lett, f(x) Search spice 



Cooperlin Ale Transt Genemy alongs copp.

# BitTorrent: requesting, sending file chunks

#### requesting chunks:

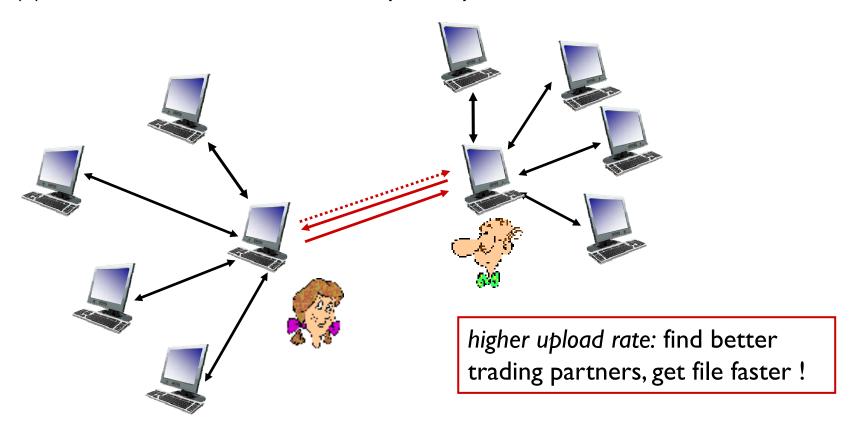
- at any given time, different peers have different subsets of file chunks
- periodically, Alice asks each peer for list of chunks that they have
- Alice requests missing chunks from peers, rarest first

#### sending chunks: tit-for-tat

- Alice sends chunks to those four peers currently sending her chunks at highest rate
  - other peers are choked by Alice (do not receive chunks from her)
  - re-evaluate top 4 every 10 secs
- every 30 secs: randomly select another peer, starts sending chunks
  - "optimistically unchoke" this peer
  - newly chosen peer may join top 4

# BitTorrent: tit-for-tat

- (I) Alice "optimistically unchokes" Bob
- (2) Alice becomes one of Bob's top-four providers; Bob reciprocates
- (3) Bob becomes one of Alice's top-four providers



aveliteelne Scaling Son P2P dishibited (oal P2P N/W ) distribution load (reomice and dist sand

Anchor Mantain a

Anchor (node) - Reighburg Jon rep. \_\_\_\_\_ accept

send a poulon
nélyhbu id.

and. algo Yan

for.

if (porthergy lett < threshold)

don't accept

don't accept

don't accept

Ancher Mucleus.

Controlded How

(2-hp) list N/w funti - Ancher node (8) (well Know) p() rand() accept p() rand() id of a might

-> neighbor og neighbor

esporce dét. 2 beach

# Chapter 2: outline

- 2.1 principles of network applications
- 2.2 Web and HTTP
- 2.3 electronic mail
  - SMTP, POP3, IMAP
- 2.4 DNS

- 2.5 P2P applications
- 2.6 video streaming and content distribution networks (CDNs)
- 2.7 socket programming with UDP and TCP

Multimedia Streemby. Real Tine Application X- dekay gnarmtees MM -> bandwidth constraint + Client Server De neprisents (P2P) a cooperation puller puller puller Chent-Sever model and Bot provide scalable streem. T. service. Multiple Severs. 7 - load balancing

Joad balancing

Strong of Remodes.

Solkered Indis

meps to se of the hilliple rever

\_DNS DB has list of mappings + clients (asks for a mep) Lo clidat 1P addr \_\_\_ ( 1 velin cally ruppip

septicali (muttiple) Shepabula movies Serva L'Table Jmiviel Server 4 mm 2 Server 5

Table Sevel. Server IDS Movie Key SI, S3, Sa) rep (movier) -> S1 resp (movier -off, S3, Sq) C(int Serve SI rep (moviel, 53)

MM لم Morie -> Verius at res.

Pes 1

Streed at 18 8008

etre resoluti MM Morie

## Video Streaming and CDNs: context

- video traffic: major consumer of Internet bandwidth
  - Netflix, YouTube: 37%, 16% of downstream residential ISP traffic
  - ~1B YouTube users, ~75M Netflix users
- challenge: scale how to reach ~1B users?
  - single mega-video server won't work (why?)
- challenge: heterogeneity
  - different users have different capabilities (e.g., wired versus mobile; bandwidth rich versus bandwidth poor)
- solution: distributed, application-level infrastructure







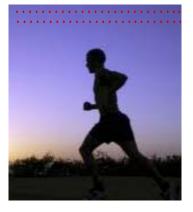




#### Multimedia: video

- video: sequence of images displayed at constant rate
  - e.g., 24 images/sec
- digital image: array of pixels
  - each pixel represented by bits
- coding: use redundancy within and between images to decrease # bits used to encode image
  - spatial (within image)
  - temporal (from one image to next)

spatial coding example: instead of sending N values of same color (all purple), send only two values: color value (purple) and number of repeated values (N)



frame i

temporal coding example: instead of sending complete frame at i+1, send only differences from frame i

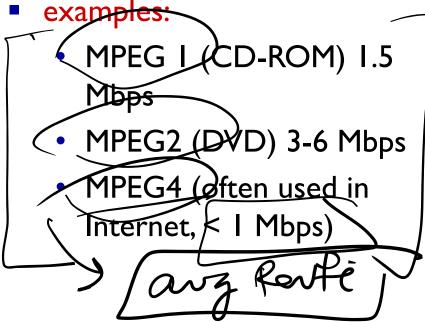


frame i+1



#### Multimedia: video

- CBR: (constant bit rate): video encoding rate fixed
- VBR: (variable bit rate):
   video encoding rate changes
   as amount of spatial,
   temporal coding changes



spatial coding example: instead of sending N values of same color (all purple), send only two values: color value (purple) and number of repeated values (N)



frame i

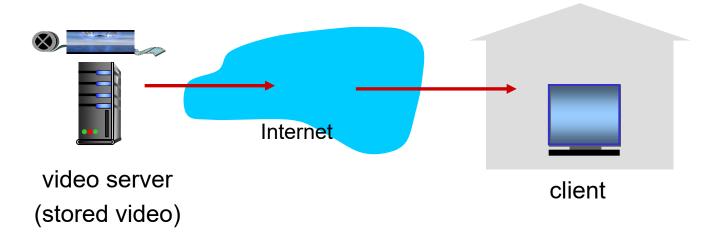
temporal coding example: instead of sending complete frame at i+1, send only differences from frame i



frame i+1

## Streaming stored video:

#### simple scenario:



# Streaming multimedia: DASH

- DASH: Dynamic, Adaptive Streaming over HTTP
- server:
  - divides video file into multiple chunks
  - each chunk stored, encoded at different rates
  - manifest file: provides URLs for different chunks
- client:
  - periodically measures server-to-client bandwidth
  - consulting manifest, requests one chunk at a time
    - chooses maximum coding rate sustainable given current bandwidth
    - can choose different coding rates at different points in time (depending on available bandwidth at time)

# Streaming multimedia: DASH

- DASH: Dynamic, Adaptive Streaming over HTTP
- "intelligence" at client: client determines
  - when to request chunk (so that buffer starvation, or overflow does not occur)
  - what encoding rate to request (higher quality when more bandwidth available)
  - where to request chunk (can request from URL server that is "close" to client or has high available bandwidth)

#### Content distribution networks

- challenge: how to stream content (selected from millions of videos) to hundreds of thousands of simultaneous users?
- option 1: single, large "mega-server"
  - single point of failure
  - point of network congestion
  - long path to distant clients
  - multiple copies of video sent over outgoing link

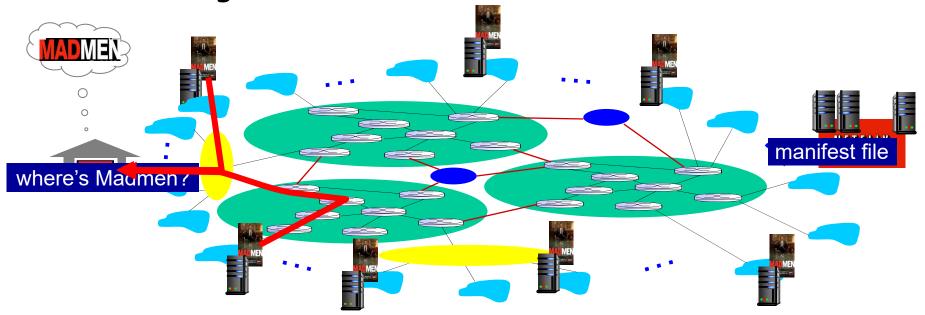
....quite simply: this solution doesn't scale

#### Content distribution networks

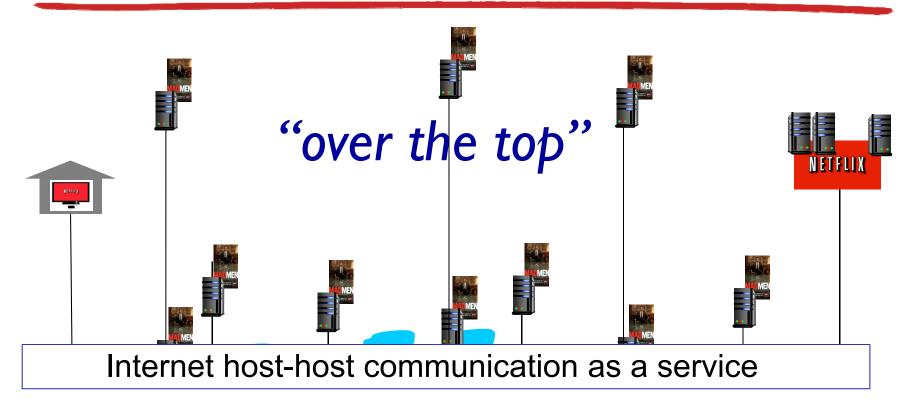
- challenge: how to stream content (selected from millions of videos) to hundreds of thousands of simultaneous users?
- option 2: store/serve multiple copies of videos at multiple geographically distributed sites (CDN)
  - enter deep: push CDN servers deep into many access networks
    - close to users
    - used by Akamai, 1700 locations
  - bring home: smaller number (10's) of larger clusters in POPs near (but not within) access networks
    - used by Limelight

## Content Distribution Networks (CDNs)

- CDN: stores copies of content at CDN nodes
  - e.g. Netflix stores copies of MadMen
- subscriber requests content from CDN
  - directed to nearby copy, retrieves content
  - may choose different copy if network path congested



### Content Distribution Networks (CDNs)



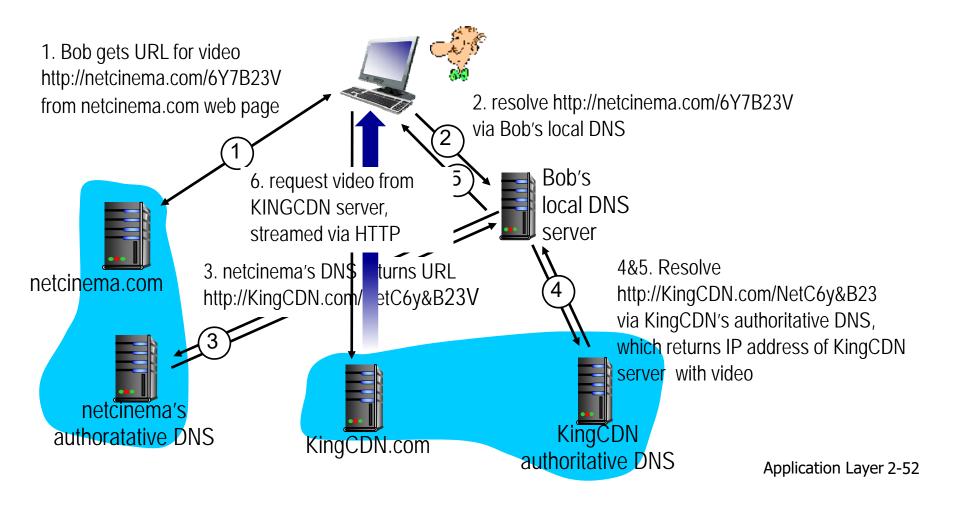
OTT challenges: coping with a congested Internet

- from which CDN node to retrieve content?
- viewer behavior in presence of congestion?
- what content to place in which CDN node?

#### CDN content access: a closer look

#### Bob (client) requests video http://netcinema.com/6Y7B

video stored in CDN at http://KingCDN.com/NetC6y&B23V



# Case study: Netflix

