

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	9 th June2025
Team ID	LTVIP2025TMID48638
Project Name	Comprehensive Analysis and Dietary strategies with tableau: A college food case study.
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➔ Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1 Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run an smooth and productive session

- 😊 Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

The screenshot shows a Mural board titled "Brainstorm" with a sub-header "Write down any ideas that come to mind that address your problem statement." The board is divided into two main sections: "Person 1" and "Person 2".

Person 1:

- Weekly meal planning helps avoid last-minute unhealthy food choices.
- Include all food groups: **vegetables, fruits, lean proteins, whole grains, and healthy fats.**
- Stick to regular meal times to maintain **blood sugar balance.**

Person 2:

- Ensure your diet includes all three macronutrients: carbohydrates, proteins, and healthy fats.
- Use smaller plates or measure servings to avoid overeating.
- Replace with complex carbs (sweet potatoes, brown rice) and natural sweeteners (fruits, stevia).

Group Ideas:

- Analyze payment methods for food (cash/card/subscription) vs consumption habit.
- Detect trends in eating out frequency and its impact on academic performance.
- Visualize comfort food choices and reason.
- Analyze calorie intake per student by meal type (breakfast/lunch/dinner).
- Identify popular cuisines and dietary preferences by demographic group.
- Develop dietary recommendations based on BMI clusters.

There are also tips and a "Facilitate" button at the top right.

Step-3: Idea Prioritization

The screenshot shows a Mural board titled "Brainstorm and idea prioritization" with a sub-header "Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible." The board is divided into two main sections: "Prioritize" and "After you collaborate".

Prioritize:

- Use clustering to segment students by dietary patterns.
- Analyze food waste reports.
- Map out cooking frequency vs diet status.
- Visualize comfort food choices and reason.
- Create a packed bubble chart for "Life Rewarding Rating" vs meal quality.
- Compare nutritional awareness vs weight perception.

After you collaborate:

- Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural: Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save to your drive.

There are also tips and a "Facilitate" button at the top right.