

## Supply Chain Management Analysis Story.

**Sales**  
36.78M

**Profit Margin**  
3.97M

**Delivery Risk**  
98.98k

No. of sales done  
in Asian country



**Sales**  
109.8k

No. of profit  
margin done in  
Asian country



**Profit Margin**  
13.04k

No. of delivery  
risks done in  
Asian country



**Delivery Risk**  
306

No. of sales done in  
US Central country



**Sales**  
1.26M

No. of profit  
margin done in US  
Central country

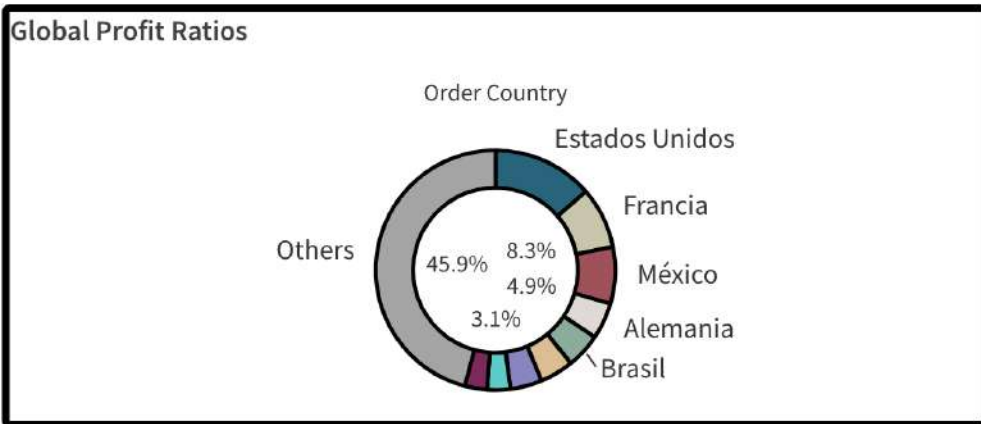


**Profit Margin**  
144.1k

No. of delivery  
risks done in US  
Central country

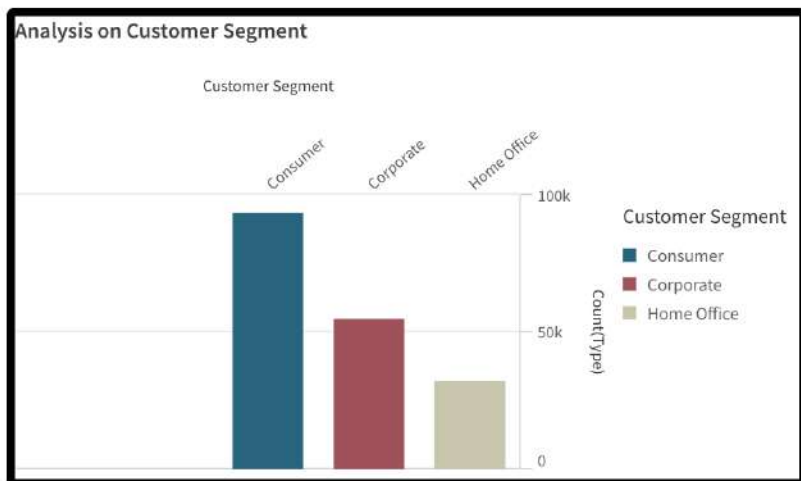
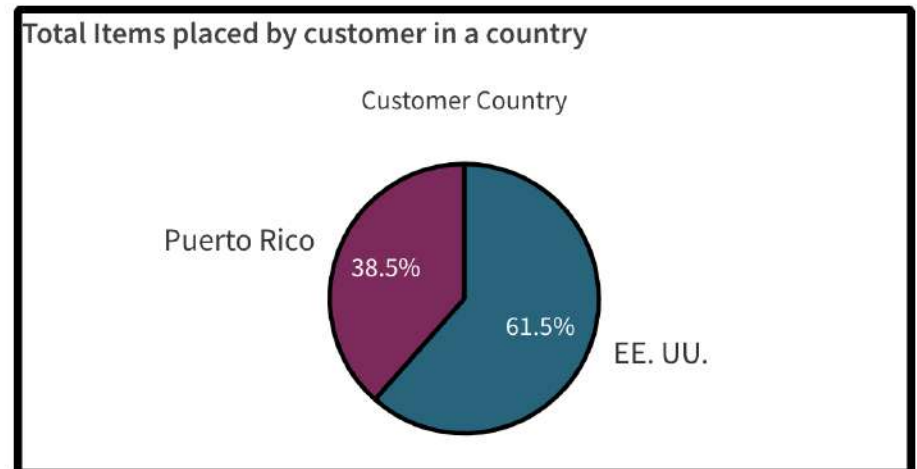


**Delivery Risk**  
3.56k



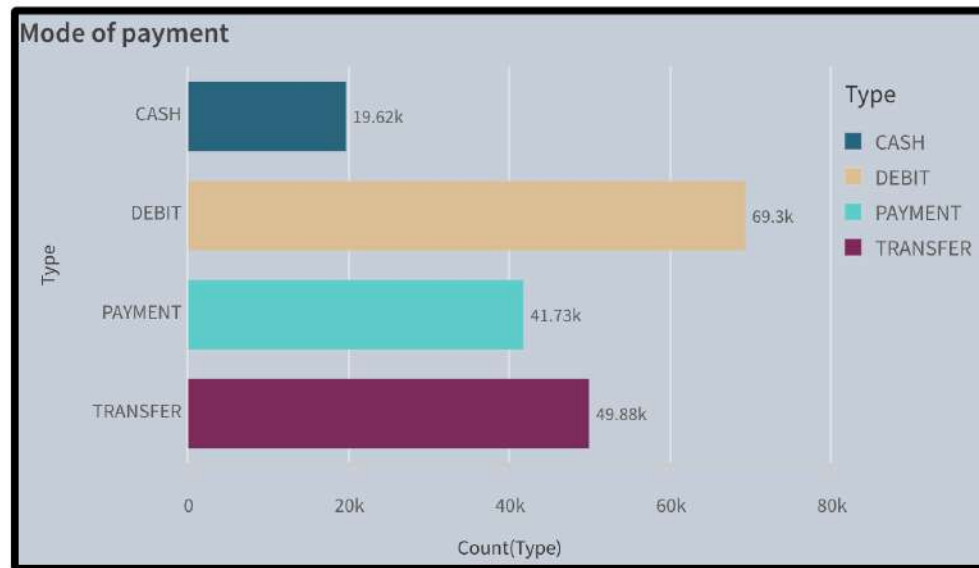
Top 10 countries with highest profit ratios in supply chain management

Total items placed by customers in country's



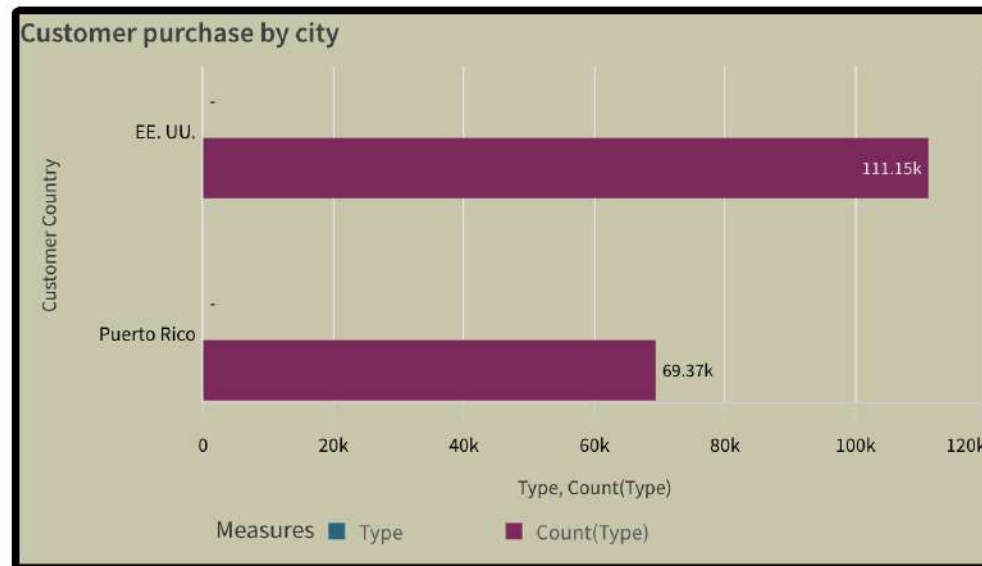
Analyzing customer segments, encompassing consumer, corporate and home categories

## Mode of payment for purchase



- ✓ Cash transactions offer immediate liquidity, providing a straight forward and tangible method of payment.
- ✓ Debit payments, directly linked to bank accounts, offer convenience and real-time deduction of funds.
- ✓ Credit payments provide provide a deferred payment option, allowing customers to make purchases.
- ✓ Transfer payments leverage electronic methods for seamless and secure fund.

## Customer purchase item by city.



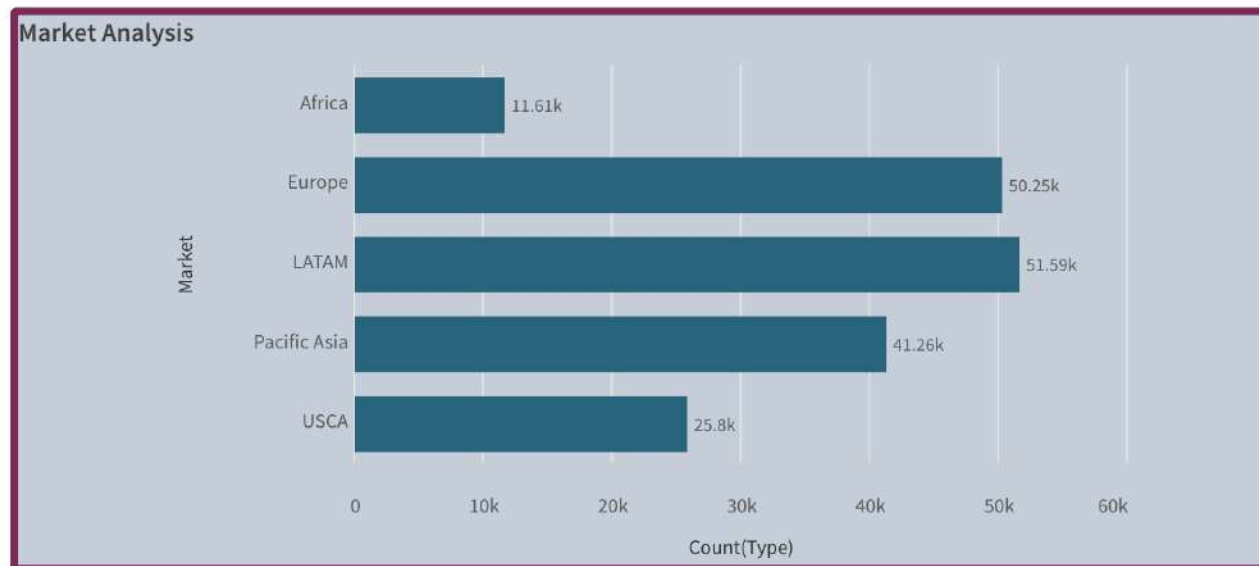
- ✓ Customer purchase countPuerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behaviour and market engagement.
- ✓ Customer purchase count in the United States provides a comprehensive overview of buying patterns across diverse cities.

## Delivery status of Orders



- ✓ Analyzing the delivery status of orders, including Advance shipping, Late shipping, Shipping cancelled, and Shipping on Time.
- ✓ This allows businesses to evaluate the efficiency of their logistic operations, address potential delays, and enhance customer satisfaction.
- ✓ Ensuring timely and reliable deliveries based on varied shipping scenarios.

## Global Market Analysis



- ✓ Conducting a market analysis across Africa, Europe, LATAM, Pacific Asia, and USCA(United States and Canada) enables businesses to gain strategic insights.
- ✓ Regional economic landscapes, consumer behaviours, and market dynamics.
- ✓ This comprehensive assessment supports informed decision-making, tailored marketing strategies, and targeted expansion efforts to capitalize on diverse opportunities within each distinct market.