

## Online Services

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# Place a Classified Ad

The following form has been successfully submitted:

An email including the following details has been sent to you.

## Job Description

### Job Title

Multimedia Sales Account Executive

### Ad Text

Make your mark in Broadcasting and Digital Media. Sinclair Broadcast Group and Sinclair Digital Solutions are dedicated to making Sinclair a communications powerhouse! We are the largest and most diversified television broadcasting company in the country today. Sinclair owns and operates programs or provides services to 162 stations located in 79 geographically diverse markets and our Digital group is focused on bringing the most engaging content to web, mobile and over-the-top broadcasting to audiences all over the country! Our success is the result of extraordinary employees and an exemplary management team who believes in a vision and are dedicated to ensuring a great future for our employees. Whether you are an industry veteran or are just starting out, you can find it at Sinclair! We are advancing the world of Broadcasting and we want YOU to join our winning team!

Do you love a fast paced environment with unlimited income potential? Then, we have the opportunity for you! KOMO/ABC, in Seattle, is seeking a Multimedia Sales Account Executive! This individual will generate local sales revenue and achieve established sales goals by selling television spot advertising and other sales programs, collection of accounts, servicing accounts, participating in station promotional programs, building strong relationships with clients and agencies, and other sales work activities as necessary. Goals are attached to various platforms, including: KOMO TV, KUNS TV, digital, business development and direct business.

**Essential Duties and Responsibilities:**

- Establish and maintain strong professional relationships with local clients and agencies
- Establish an organized/disciplined approach to the pursuit of new accounts and other avenues of business development
- Prioritize multi-platform sales opportunities
- Develop custom sales presentations and proposals using all available tools
- Maintain day-to-day maintenance and servicing of accounts
- Assist traffic department in the timely delivery of commercial material and the resolution of schedule irregularities via use of inventory management systems
- Assist in collection and accounting processes for clients
- Comply with conditions of employment established by the Sales Department
- Perform other duties as assigned or needed

**Required Skills:**

- Strong organizational, written and presentation skills
- Competitive, energetic, self-starter with a strong work ethic
- Creative thinker who is able to overcome objections and close the sale
- Experienced in outside media sales

**Preferred Skills:**

- Proven track record integrating broadcast and digital products to fill client's marketing needs
- Strong understanding of digital, social and content integration

Our Account Executives are some of the highest commissioned sales people in the industry. If you are interested in selling the best multimedia combo in Seattle we want to hear from you!

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

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**Avails Purchase Options****Option 2**

- Ad appears in Spots N Dots (print edition) 5x
- Includes 30 day listing on the internet
- Includes your logo online
- Your job included in our Weekly Avails Email

- **\*\*SPECIAL PRICE - Limited Time - \$395\*\***

**Price**

\$ 395.00

**Who is placing the ad?****Company Name / Station Call Letters**

Sinclair Media of Seattle/KOMO

**First Name**

Amber

**Last Name**

Vincent

**Address**

140 4th Ave North

**P.O. Box/Apt #****City**

Seattle

**State**

WA

**Zip Code**

98109

**Email**

alvincent@sbgvtv.com

**Phone**

(206) 404-6702

**Pay by Invoice****Credit card**

XXXX-XXXX-XXXX-1001

**Cardholder first name**

Jorge

**Cardholder last name**

Vazquez

## Total Charges

<b>Subtotal</b>	\$ 395.00
<b>Shipping</b>	\$ 0
<b>Tax</b>	\$ 0
<b>Total</b>	\$ 395.00



## Tonight In Prime Time

### SCHEDULE

	8:00 PM	8:30 PM	9:00 PM	9:30 PM	10:00 PM	10:30 PM
 Δ ABC	<b>Grey's Anatomy</b> HD <b>NEW</b>		<b>Notorious</b> HD <b>NEW</b>		<b>How to Get Away With Murder</b> HD <b>NEW</b>	
 C CBS	<b>NFL Thursday Night Kickoff</b> HD <b>LIVE</b>	<b>NFL Football</b> HD <b>LIVE</b>				
 N NBC	<b>Superst</b> HD <b>NEW</b>	<b>The Good Place</b> HD <b>NEW</b>	<b>Chicago Med</b> HD <b>NEW</b>		<b>The Blacklist</b> HD <b>NEW</b>	
 F FOX	<b>The Rocky Horror Picture Show: Let's Do the Time Warp Again</b> HD <b>NEW</b>				Local Programming	
 C CW	<b>DC's Legends of Tomorrow</b> HD <b>NEW</b>		<b>Supernatural</b> HD <b>NEW</b>		Local Programming	
TV Listings Guide						

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