

KEY BUSINESS DATA POINTS

Year	Sum of Total Revenue	Count of Customer_ID
2018	13791.93	15
2019	6513.38	12
2020	8167.29	11
2021	17692.83	13
2022	14800.40	15
Total	60965.83	65

49
States Served

84
Product on offer

1
Total Employees

21
Product Category On Offer

Employee Performance by Revenue and Quantity For Each Quarter

- Year
- ☐ 2018
 - ☐ 2019
 - ☒ 2020
 - ☐ 2021
 - ☐ 2022

- Quarter
- ☐ First
 - ☒ Fourth
 - ☐ Second
 - ☐ Third

- Employee_ID
- ☐ 201
 - ☐ 202
 - ☒ 203
 - ☐ 204
 - ☐ 205
 - ☐ 206
 - ☐ 207
 - ☐ 208
 - ☐ 209

48
Sum of Quantitv

8.17K
Sum of Total Revenue

Top and Bottom Items by Revenue

2018

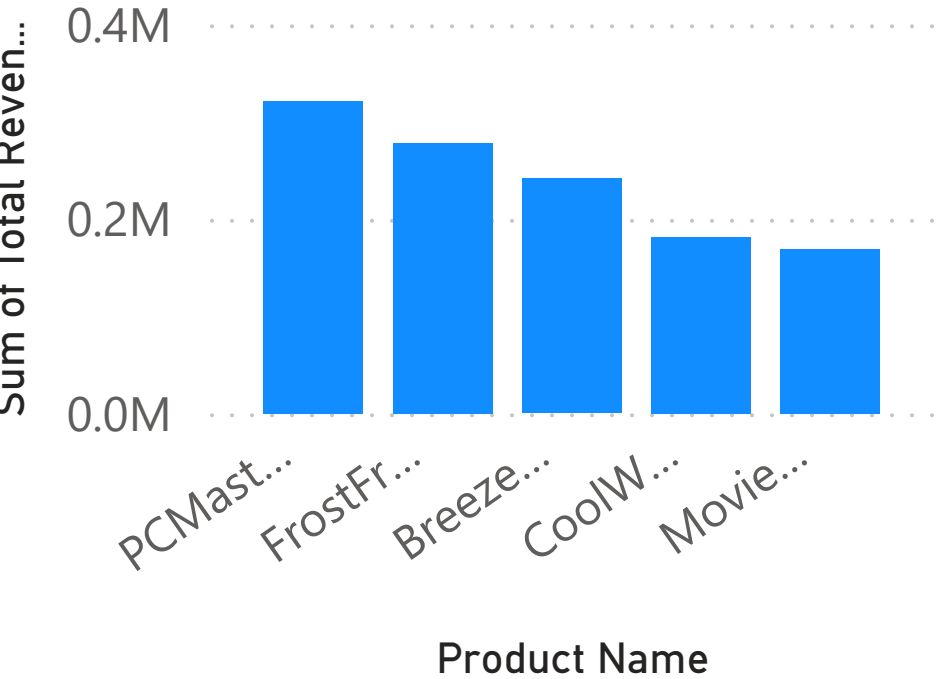
2019

2020

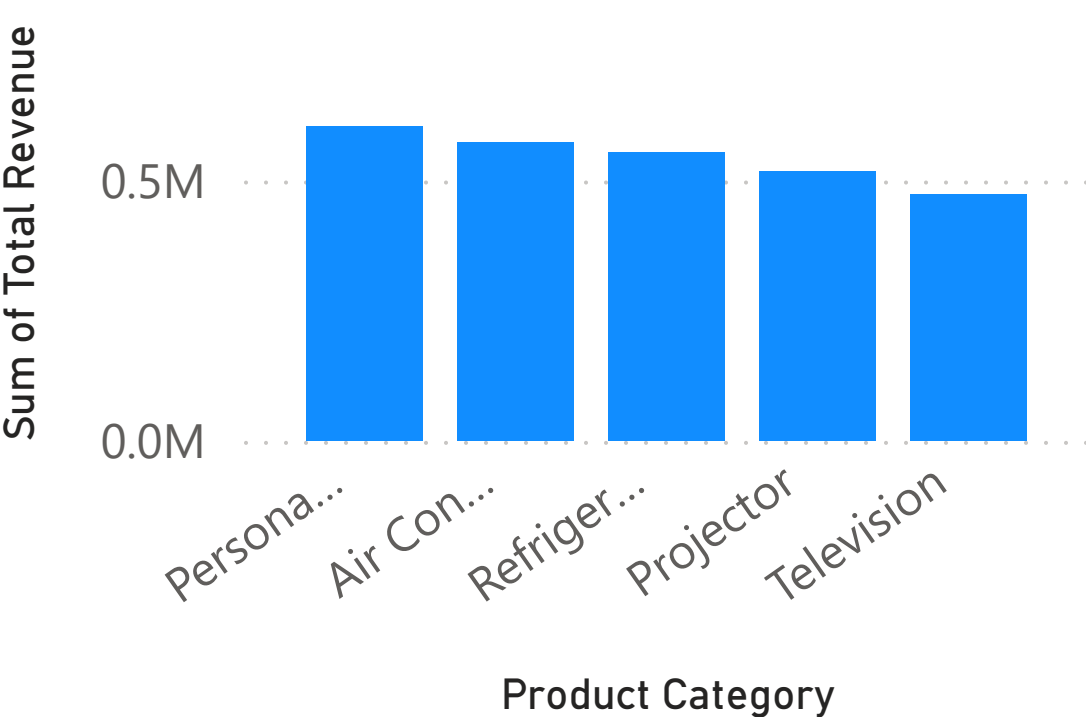
2021

2022

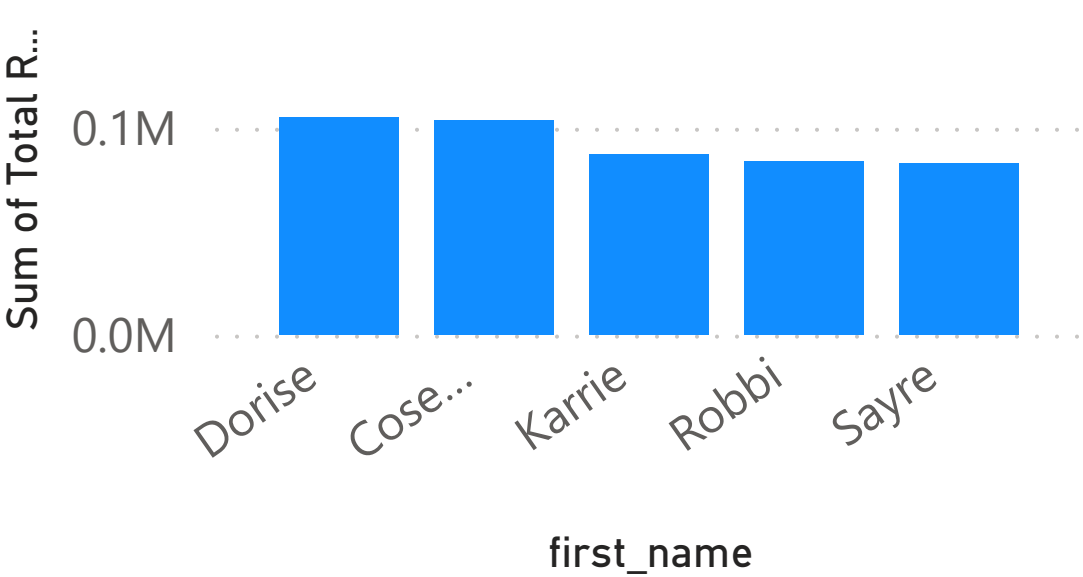
Top 5 products by revenue



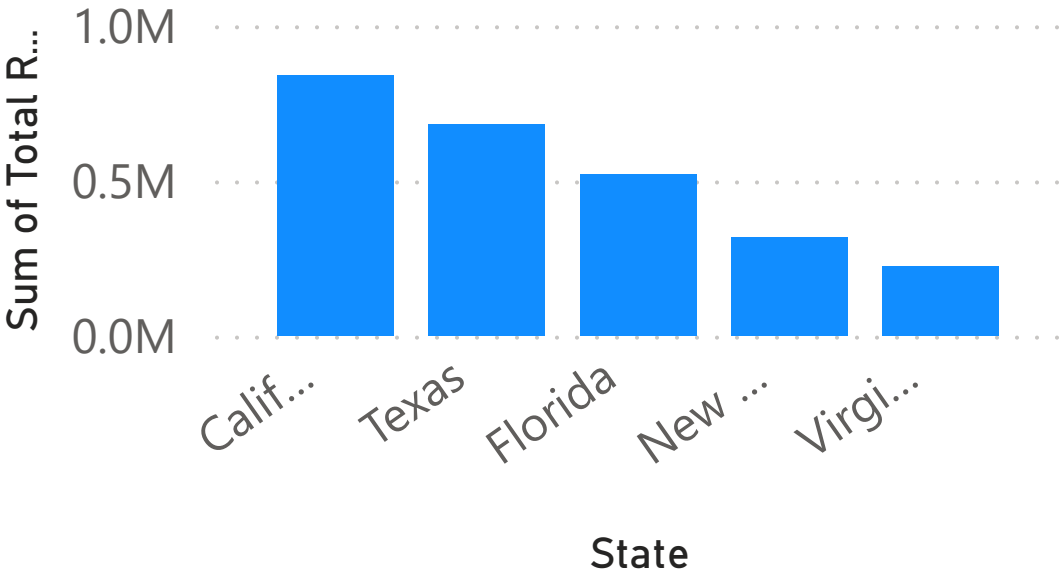
Top 5 products category by revenue



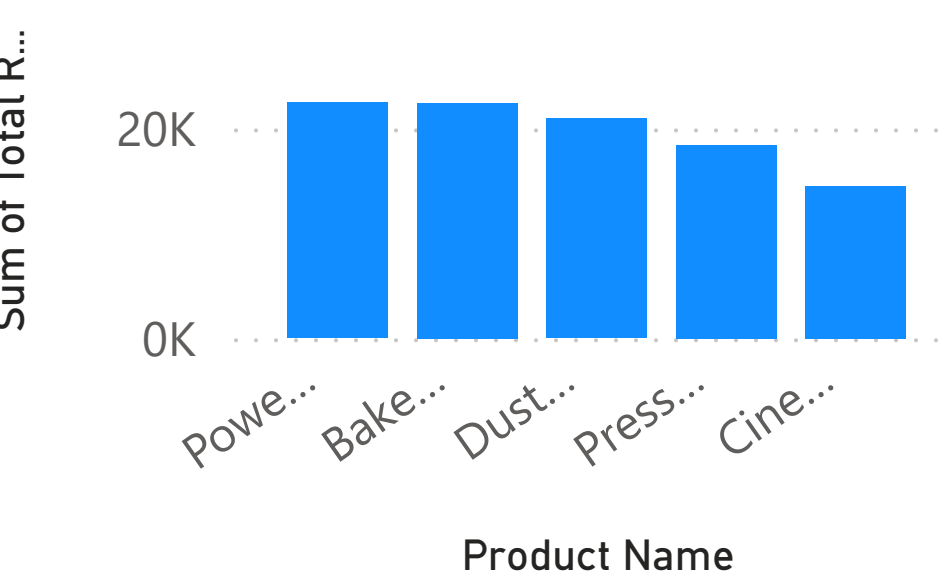
Top 5 employee by revenue



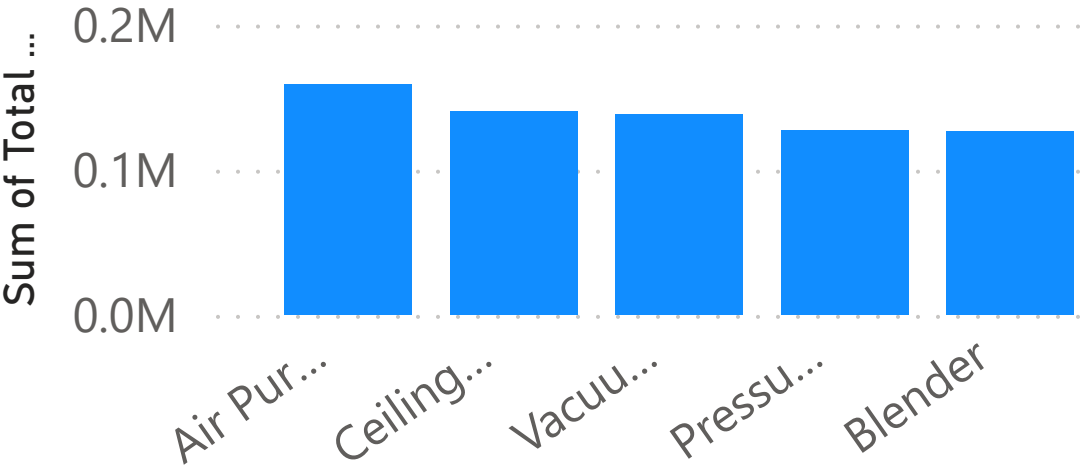
Top 5 Profitable States by revenue



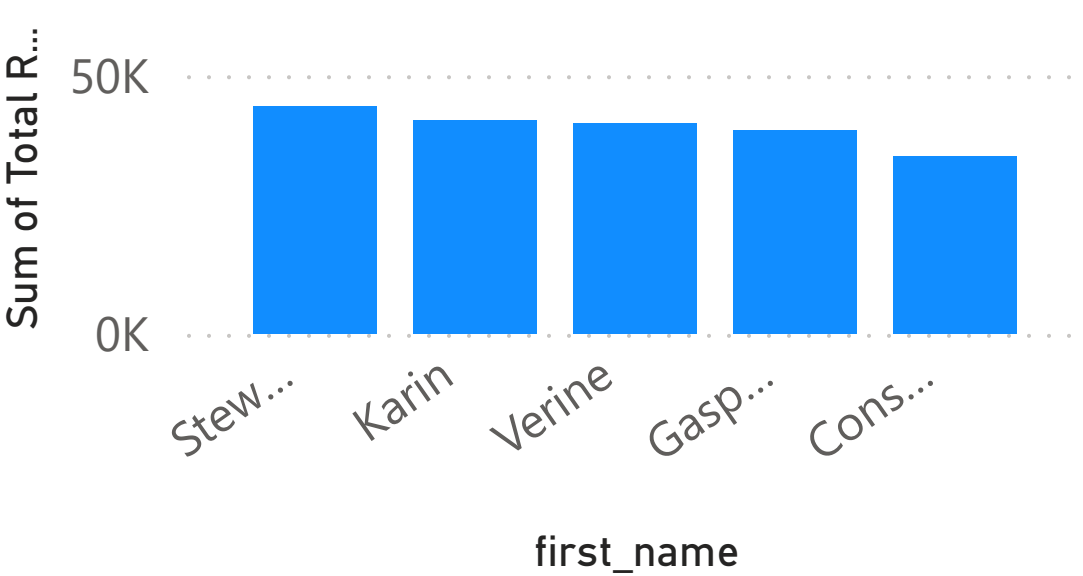
Bottom 5 products by revenue



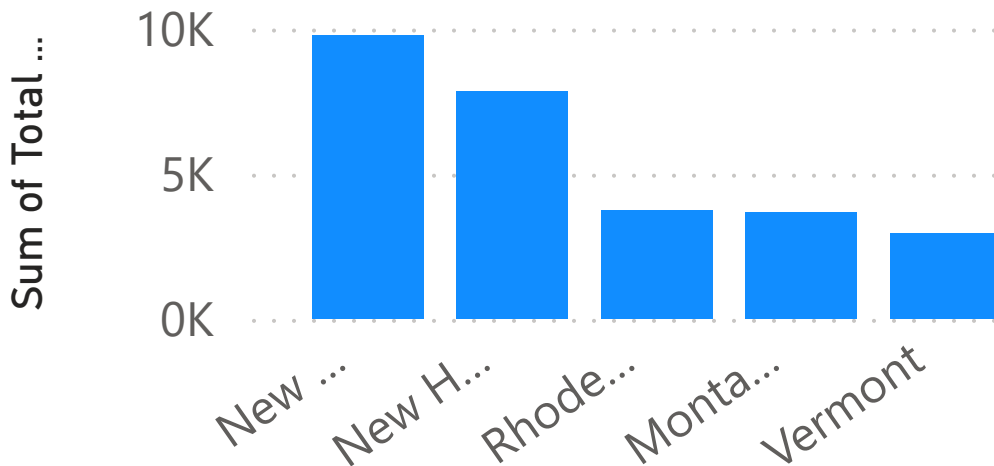
Bottom 5 products category by revenue



Bottom 5 employee by revenue



Bottom 5 Profitable States by revenue



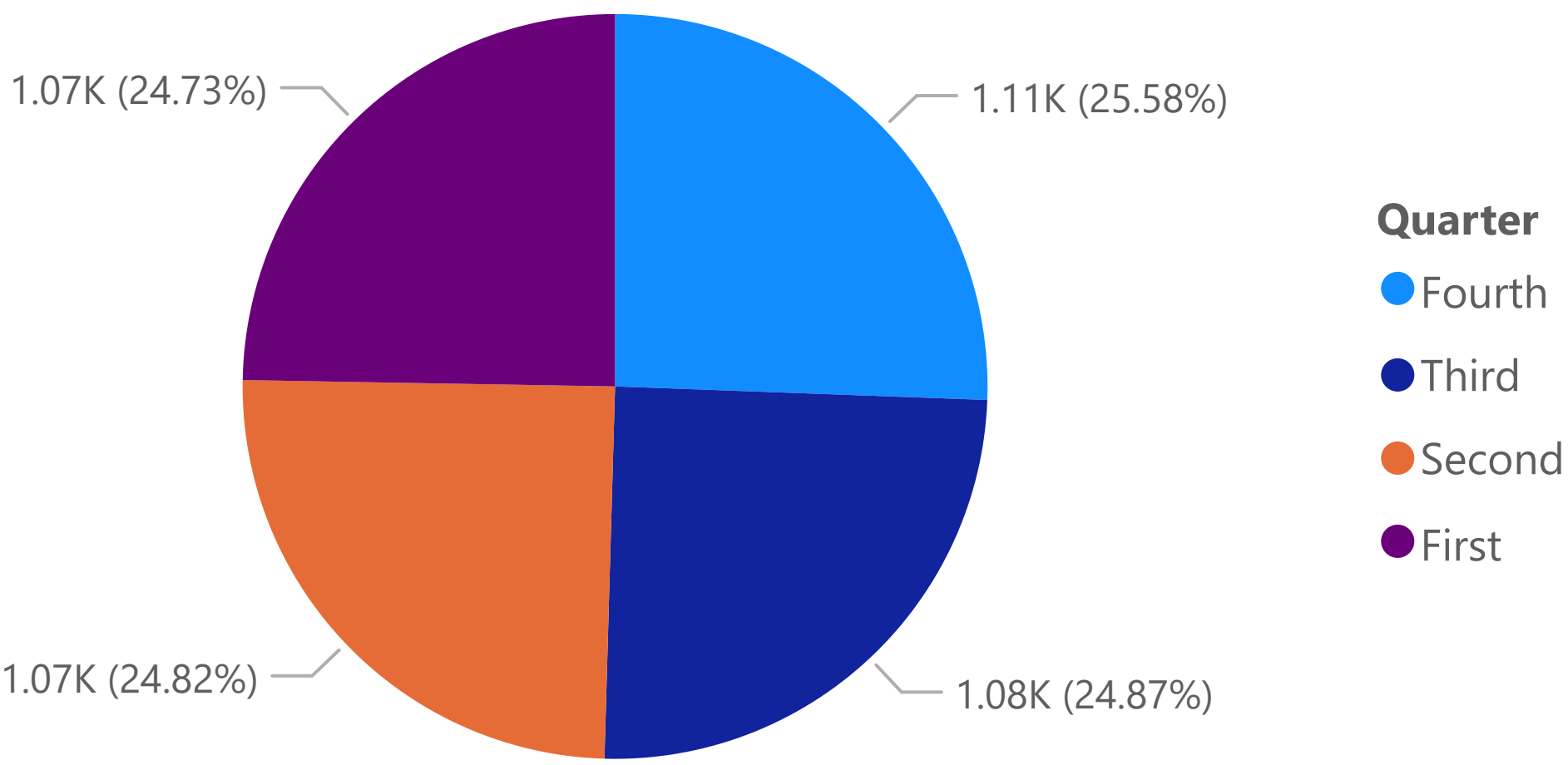
Revenue By Quarter and Helpful AI Visuals

Data Summary

Fourth had the highest Average of Total Revenue at 1106.10, followed by Third, Second, and First.

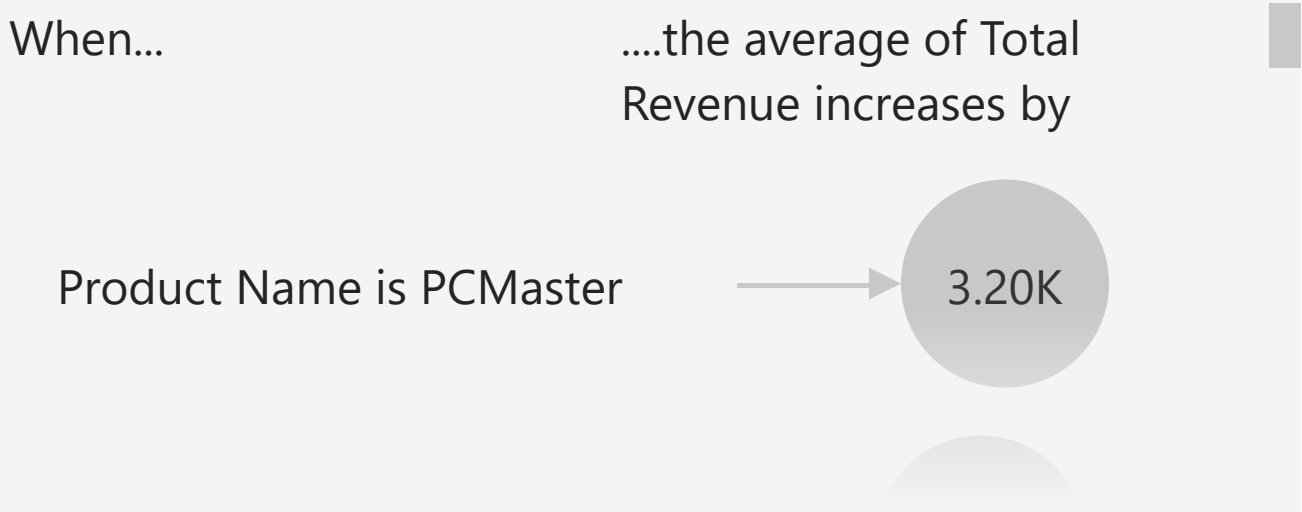
Total Revenue Increased the most (by 3,016.22) when Product Name was PCMaster. 17 other factors also caused Total Revenue to Increase, explore them in the key influencers visual.

Average of Total Revenue by Quarter



Key influencers Top segments

What influences Total Revenue to ?



how many states are there

49
Count of State

Is this useful? ☐ ☐