

Harshit Krishna Choudhary

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Summary

AI-focused Product Manager with ~5 years across B2B2C and enterprise products, specializing in AI-native workflows, merchant platforms, and internal tooling that reduce TAT, deflect queries, and unlock revenue levers.

Comfortable owning discovery→PRD→delivery→iteration in ambiguous 0→1 and scale environments, with hands-on no-code and automation experience.

Experience

AI Product Instructor, Agile Academy, US (Remote)

Apr '24 - Current

A group of companies which gives cohort based training and practical immersion in product related functions

- ICAgile-accredited PM instructor (ICP-PDM) covering discovery-to-delivery with AI-native product skills
- Built sandbox externship simulating 0→1 and 1→n cycles; shipped working MVPs with AI feature
- Authored curriculum emphasizing KPI trees, PRDs for AI features, and model evaluation/guardrails basics

Freelancer, WishCrafty Studio, Proprietorship, India

Jun '24 - Mar '25

Collaboration with a bunch of early stage startups to build products - both external facing and internal tools

NxtJob.AI - Bangalore, India (Remote)

Jan '25 - Mar '25

A one-stop solution to all your job hunting needs - Resume builder, Interview Prep, Job board mgmt

- Streamlined the AI products and features strategies to align with the business and revenue goals
- Setting up and implementing product best practices to achieve 25% increase in feature delivery

Project Dark Horse - Bangalore, India (Hybrid)

Oct '24 - Dec '24

A micro venture studio for idea phase startups and a cohort based startup school

- Worked closely with 3 startups on their idea to concept MVP building
- Drafted and implemented the product management curriculum for the startup school

BricknBolt, House Construction - Bangalore, India (On-Site)

May '24 - Sep '24

Owners and Contractors Lifecycle Management in the end to end operations of house construction.

- Achieved 6% improvement in TAT by simplifying approval experience across value-chain
- Worked on additional channel of 'works' which brought INR 30 L MRR (0.3% of total)

Product Manager, PhonePe Pvt Ltd. - Bangalore, India

Jun '22 - May '24

Payments Gateway Stack - A complete suite for merchants to collect payments from their end customers

Associate Product Manager - II

Payments-as-a-Service - consumption usage and billing visibility

- Enhanced transaction filter and attribute, reducing merchant queries by 7% and TAT by 50%
- Optimized bulk refund process, cutting redundant attempt due to error by 30%

Merchant Experience - workflow and configuration experience

- Improved architecture of the dashboard to up-selling of instrument and product in rate-card view
- Built notification workflows for merchant pending blocks improving merchant action by 45%

Associate Product Manager - I

Payer Interface Experience - Standard Checkout stack where the end customers of the merchant interact

- Improved transaction SR by 8% points by initiating technical migration to latest platform standards
- Improved documentation and internal processes, reducing the common query by 50%

Internal Dashboard Enhancement - Data visibility for internal reporting and consumption

- Drove a 15% decrease in merchant query resolution times by building SOPs for TAM and PSE
- Boosted internal systems PSE response time by 20% through cross-functional collaboration

Personal statements

I believe in the future of work to be hybrid, project focused, and creative driven.

I believe in middle India story - where medium percentile will drive the economic growth

I believe in building products great at solving core problems - rather than jack of all trades.

Education

Stoa MBA – Remote, India

[Aug'23 – Feb'24](#)

General Management Program - Part-time course

- Worked in diverse team to solve [case studies, assignments and simulations](#) to build business acumen
- Gained hands-on experience in economics, marketing, branding, finance, product and venture creation
- Awarded by [The Stoa Charter](#) by real-life demonstration of proficiency in business principles & practices

Indian Institute of Technology (IIT), BHU – Varanasi, India

[Jul '17 – Jun '22](#)

Dual Degree Program (B.Tech + M.Tech) in Materials Science and Technology

- AVP, Entrepreneurship Cell, [2020-21](#) ← Events Coordinator, E-Summit [2020](#) ← Student Coordinator 2018
 - JGS, Social Service Council, [2019-20](#) ← Joint Secretary, Social Projects' Club, [2019](#) ← Project lead 2017
 - Distinguished by Institute's Award [Honorable Mention](#) - for contribution in organizational activities
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Certifications

- Glide - Building AI Business Software | [2025](#)
- Nextleap - APM fellowship program | [2021](#)
- Share - Leadership in management | [2020](#)
- Clickup - Management Expert | [2024](#)
- Datacamp - Data Querying and Analysis | [2021](#)
- ibHubs - 4.0 Technologies training | [2019](#)

Publications

- CSR finance impact assessment of Northern Coalfields limited from 2014-2020 | [Nov '20 – Apr '21](#)