



**SMART INDIA
HACKATHON
2022**

Basic Details of the Team and Problem Statement

Ministry/Organization Name/Student Innovation: Ministry of Tourism

PS Code: PK1032

Problem Statement Title: Need of Deployment to collaborate content sourcing for ensuring consumer engagements

Team Name: HackStreet

Team Leader Name: Harshit Kapoor

Institute Code (AISHE): U-1056

Institute Name: Netaji Subhas University of Technology

Theme Name: Travel and Tourism

Idea/Approach Details

Describe your idea/Solution/Prototype here:

- We wish to provide a web platform which allows easy and effective collaboration between the businesses(including govt. organisations) providing travel services and the customers.
- We wish to do this by practicing customer engagement through influencer experiences, customer reviews and package promotions in general.
- Our prototype is a web page design based out of Figma which consists of customer experiences, travel offers, navigation bar etc.

Add process flow chart or simulated image of prototype or any relevant image related to your idea

Describe your Technology stack here:

- Search Engine Optimization(SEO) & Search engine Advertising(SEA)
- Frontend- HTML, CSS, JavaScript, React, Jquery
- backend nodejs, expressjs with sql , jwt auth0 firebase auth ,mongodb
- Cloud services-AWS(amazon web service)
- Email services - Gmail

Idea/Approach Details

Describe your Use Cases here

- User(includes visiting tourist , local guides,msme) will register themselves on th portal.
- data has been sent to government portal for verification (aadhar or voter card.
- user will provide images of their tour, reviews of services given by locals and will be checked as user doesn't posting any sensitive or disturbing photos or hatred comment
- Affiliate link will be given to each registered and verified user
- someone planning to travel in future will go through photos and reviews and imp point given by registered user and whichever liked the most, will use their affiliate link and that user will get benefits in their next tour.

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Describe your Dependencies / Show stopper here

- ☐ Previous year statistics
- ☐ access to government database for storing customer reviews and also to verify whether the customer has registered by false name
- ☐ Various frameworks like Bootstrap and Tailwind for Styling of website
- ☐ AWS cloud platform for deployment
- ☐ Hosting platform like git for hosting the website
- ShowStopper :- **The benefit from affiliate links and ppc** registered user will make more and more people to come ,get registered and hence traffic on government website will be increased ,**so less dependency on catchy slogans or celebrity endorsement** and money saved will adjust in giving benefit

Team Member Details

Team Leader Name: Harshit Kapoor

Branch (Btech/Mtech/PhD etc): Btech	Stream (ECE, CSE etc): ECE(with IoT)	Year (I,II,III,IV): II
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Team Member 1 Name: Manya Bansal

Branch (Btech/Mtech/PhD etc): Btech	Stream (ECE, CSE etc): ECE(with IoT)	Year (I,II,III,IV): II
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Team Member 2 Name: Mukesh Kumar Mandal

Branch (Btech/Mtech/PhD etc): Btech	Stream (ECE, CSE etc): ECE(with IoT)	Year (I,II,III,IV): II
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Team Member 3 Name: Akshay Bhardwaj

Branch (Btech/Mtech/PhD etc): Btech	Stream (ECE, CSE etc): ECE	Year (I,II,III,IV): II
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Team Member 4 Name: Rishabh Thakur

Branch (Btech/Mtech/PhD etc): Btech	Stream (ECE, CSE etc): ECE	Year (I,II,III,IV): II
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Team Member 5 Name: Anuj Mittal

Branch (Btech/Mtech/PhD etc): Btech	Stream (ECE, CSE etc): Biotechnology	Year (I,II,III,IV): II
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Important Pointers

Please ensure below pointers are met while

- ❑ Kindly keep the maximum slides limit to 4 pages
- ❑ All the topics should be utilized for description of your idea
- ❑ Try to avoid paragraphs and post your idea in points
- ❑ Keep your explanation precisely and easy to understand
- ❑ Idea should be unique and novel. If it has a business potential more weightage will be given.
- ❑ Apart from this PPT abstract of your idea will be asked separately while submitting
- ❑ You need to save the file in PDF and upload the same on portal. No PPT, Word Doc or any other format will be supported
- ❑ You can delete this slide (Important Pointers) when you upload the details of your idea on SIH portal.