

# AI-native upskilling for the modern professional

AI-native tools are no longer optional. They're the new professional baseline.

But there's a gap. MBAs teach strategy. Bootcamps teach tools. Neither teaches AI-native operations thinking — the instinct to identify, design, and manage automated processes.

Surface-level tool familiarity isn't enough. The professionals who master AI-native automation management become force multipliers — personally and organizationally.

# We don't teach tools. We build instincts.

Every topic traverses four quadrants — a complete learning cycle that produces deep, transferable competence.

01

## Core Theory

Principles and mental models that transfer

02

## Pattern Recognition

Real-world cases with expert analysis

03

## Independent Application

Build it yourself, make mistakes, learn

04

## Expert Guidance

Feedback and refinement from practitioners

## Why this works

- Theory without application fades.
- Application without theory is imitation.
- Independence without guidance plateaus.
- Guidance without independence creates dependency.

**Complete the quadrant. Build lasting competence.**

# Built for professionals who want more.

- 01 **Career-focused professionals** seeking AI-native skills that compound over time.

---

- 02 **Founders and operators** who treat productivity as competitive advantage.

---

- 03 **Team leads** building automation-first cultures.

---

- 04 **Consultants** adding process optimization to their practice.

---

*Like an MBA provides frameworks for business thinking,  
this curriculum provides frameworks for  
AI-native operations thinking.*

## THE COURSES

# Course 1: Personal Productivity

*From manual processes → to systematized personal operations that run themselves.*

## Module 1: First Principles — How automation thinks

- Introduction to Workflow Thinking
- Your First Automation
- Connecting Services
- Working with Data

## Module 2: Building Blocks — The patterns behind every workflow

- Triggers and Schedules
- When Things Go Wrong
- Complex Data Structures
- Processing Different Formats

## Module 3: Production Ready — From working to reliable

- Building Resilient Workflows
- Multi-Step Architectures
- Monitoring What You Build
- Going to Production

---

# Course 2: Business Operations

*From individual competence → to organizational capability across teams and systems.*

## Module 1: Process Design — From business need to automation blueprint

- Mapping Processes
- Finding Automation Opportunities
- Building the Business Case
- Designing for Scale

## Module 2: Enterprise Integrations — Connecting the systems that run your business

- CRM Workflows
- Finance and Operations
- Working with Databases
- Communication Flows

## Module 3: Production & Compliance — Automations that organizations can trust

- Security and Access
- Audit and Recovery
- Performance at Scale
- Maintenance and Evolution

## PRICING

# Choose your depth

Cohort-based learning with fixed timelines, peer accountability, and structured progression.

Higher tiers = deeper engagement at each stage

## Essential

Self-paced learning with  
community support

Theory

**Self-paced**

Patterns

**Library**

Application

**Self-directed**

Guidance

**Community**

Contact Us

MOST POPULAR

## Pro

**Rs. 3,000**

Enhanced learning with live  
instruction

Theory

**Enhanced**

Patterns

**+ Live**

Application

**+ Structured**

Guidance

**+ Instructor**

Contact Us

## Premium

Deep, personalized learning  
experience

Theory

**Deep dive**

Patterns

**+ Expert**

Application

**+ Personal**

Guidance

**+ 1:1**

Contact Us

Bundle and early bird options available.

## ABOUT

The gap between "knowing about AI tools" and "being AI-native" is growing.

Tutorials teach features. Bootcamps teach syntax. Neither builds operational instincts.

Kuma Learn built zuzu.codes to close that gap — with MBA-level rigor applied to AI-native upskilling.

*"Complete the quadrant with genuine effort,  
and you'll emerge AI-native — with instincts that  
compound across your entire career."*

## Contact Us

WhatsApp: +91 80118 58376

**zuzu.codes**

Operated by Kuma Learn

© 2025 Kuma Learn. All rights reserved.