



Cloud  
Community  
Days

2025

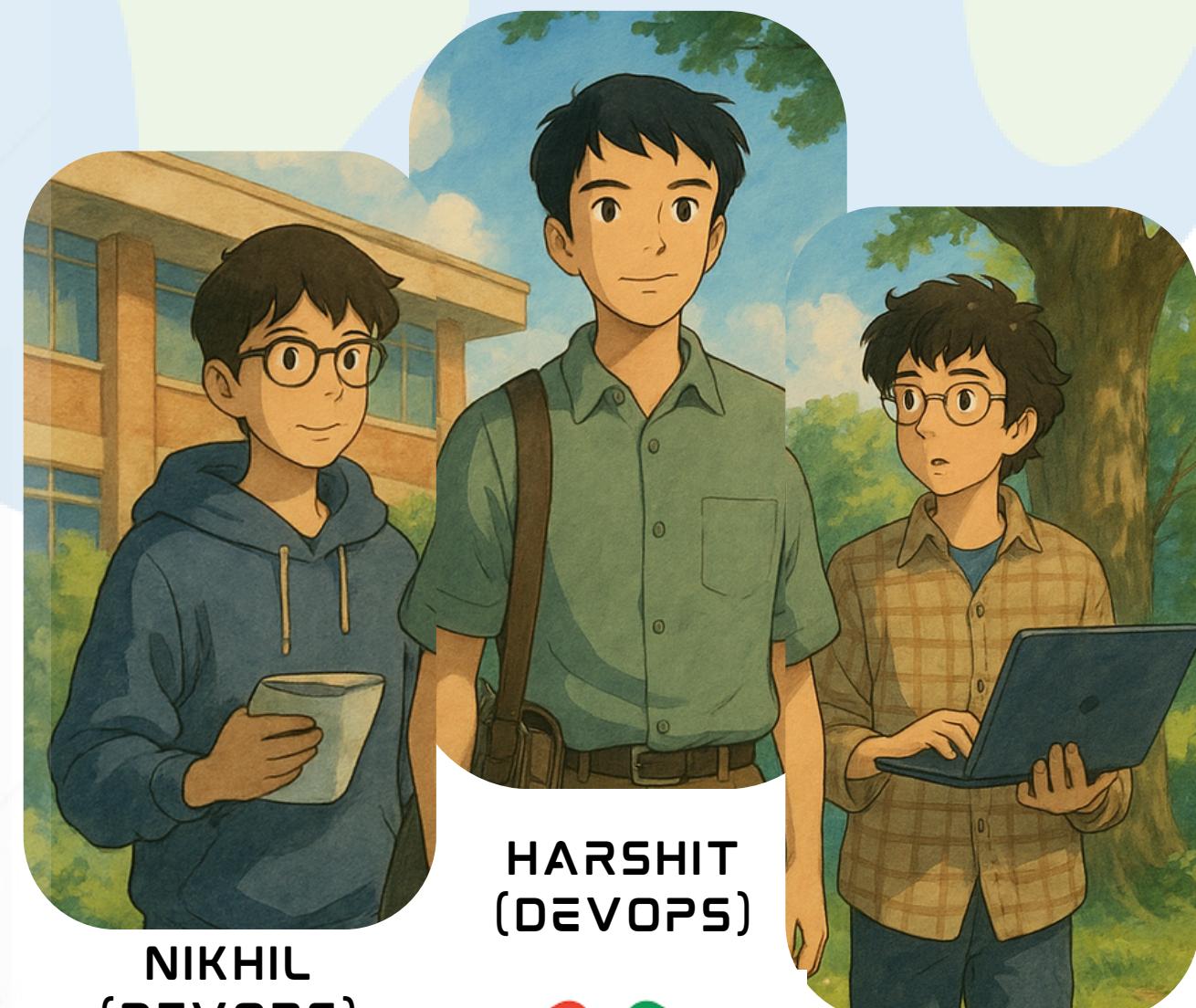


# CloudCraft 2025

Civic Tech: Build for Better Governance

# ECOEARTH

An initiative towards a sustainable INDIA



NIKHIL  
(DEVOPS)

HARSHIT  
(DEVOPS)



REHAN  
(BACKEND)

# Problem Statement



- Many people still suffer from hunger due to poor coordination and ineffective food distribution.



**FOOD WASTE**

- NGOs struggle to organize and promote community events effectively.



**DIRTY LAKE'S**

- Lack of awareness about government schemes and projects prevents people from receiving available benefits.



**INCOMPLETE GOVT. PROJECT**

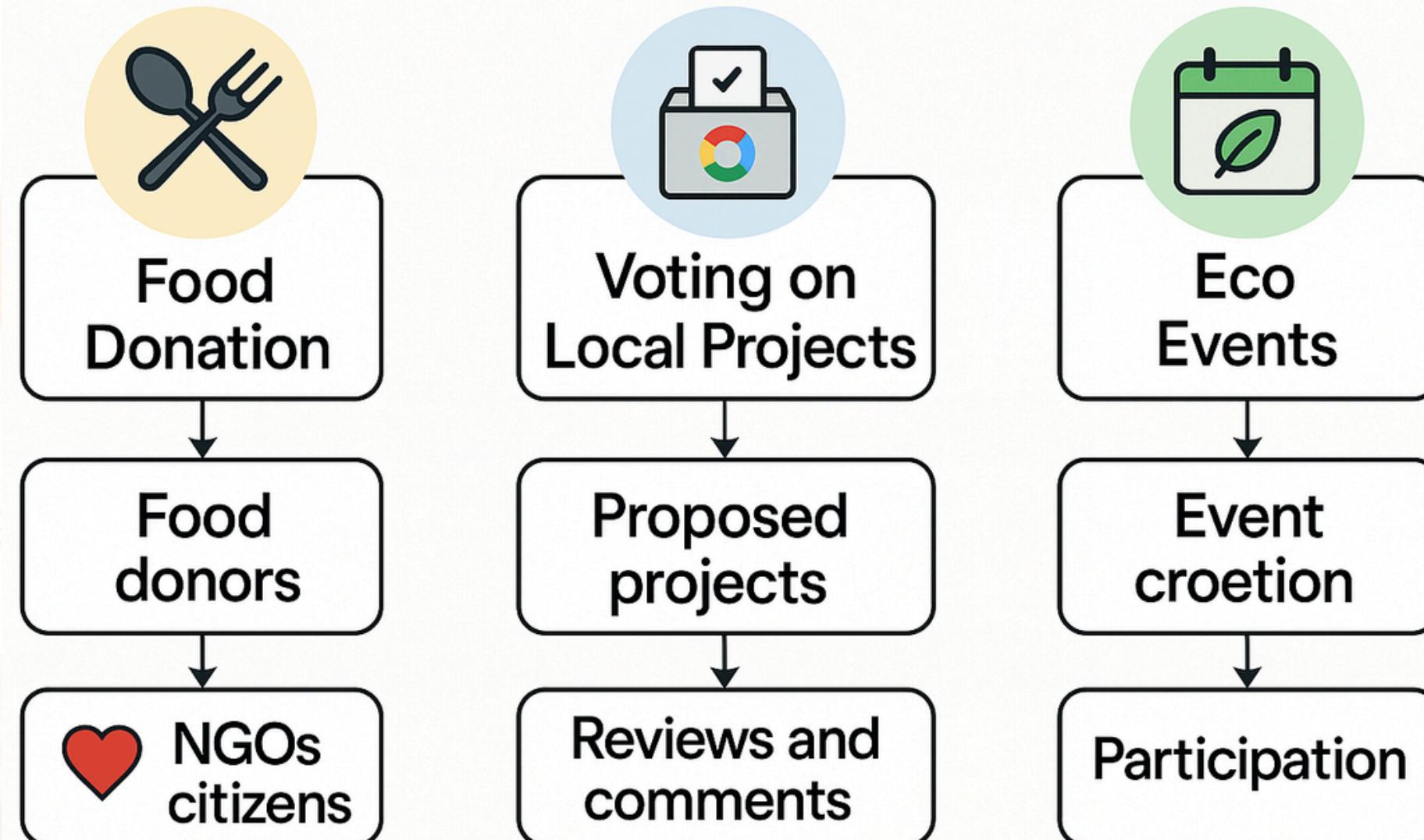
- E-waste is poorly managed due to low awareness and lack of proper disposal channels.



**E-WASTE PROBLEM**

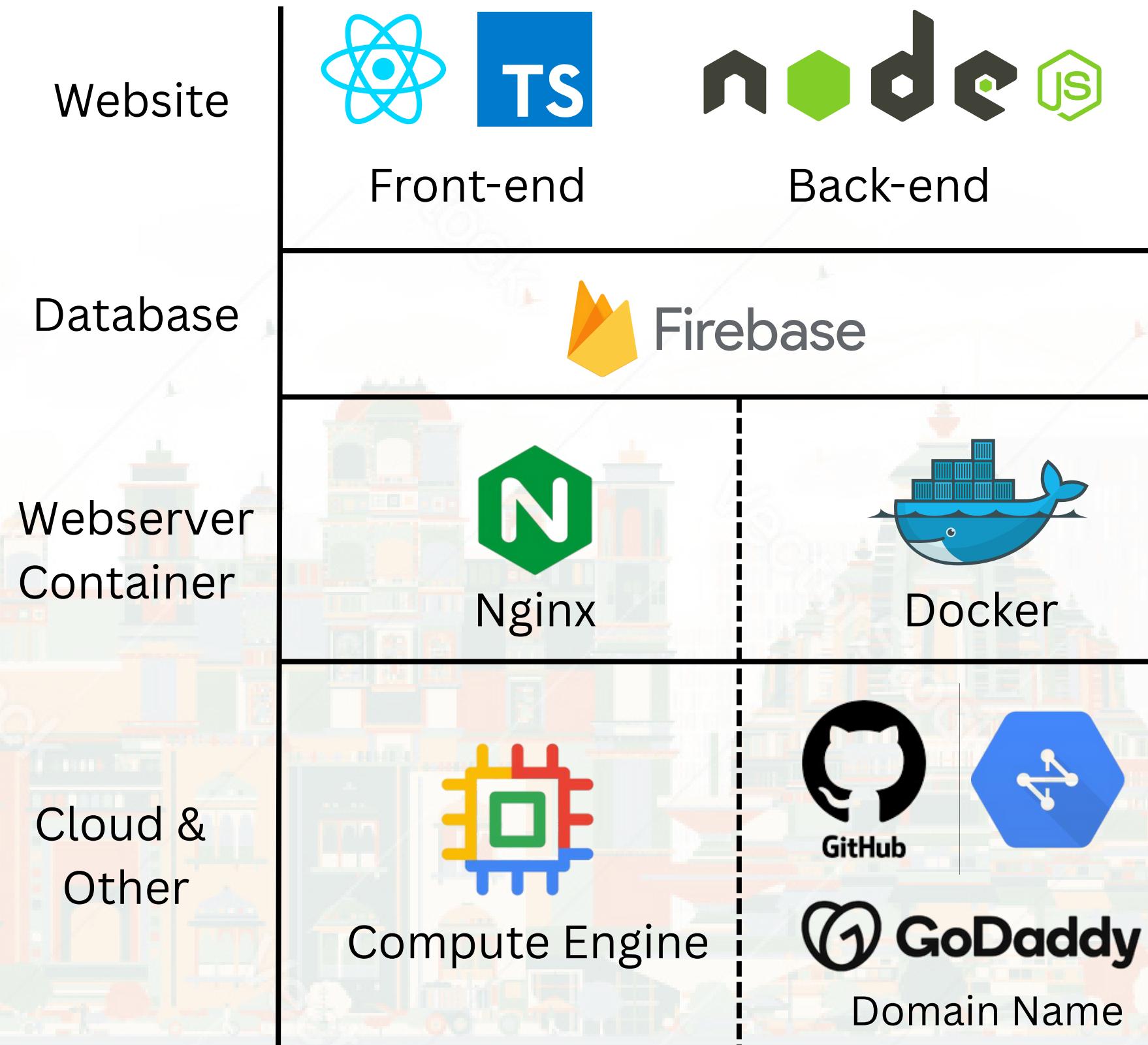
# PROPOSED SOLUTION

## ECO UDAIPUR



**WEBSITE:**  
**www.ecoearth.site**

## TECH STACK



# Business Model



## Sponsored Ads by Local Eco-Friendly Brands

Allow green startups, organic vendors, NGOs, to run ads



## SaaS Model for Municipal Bodies

White-labeled platform for municipalities or city councils



## Corporate CSR Partnership Model

Corporates pay to support events like tree plantations clean-up drives



## Freemium Analytics for NGOs & Governments

Basic dashboards free; advanced insights via subscription

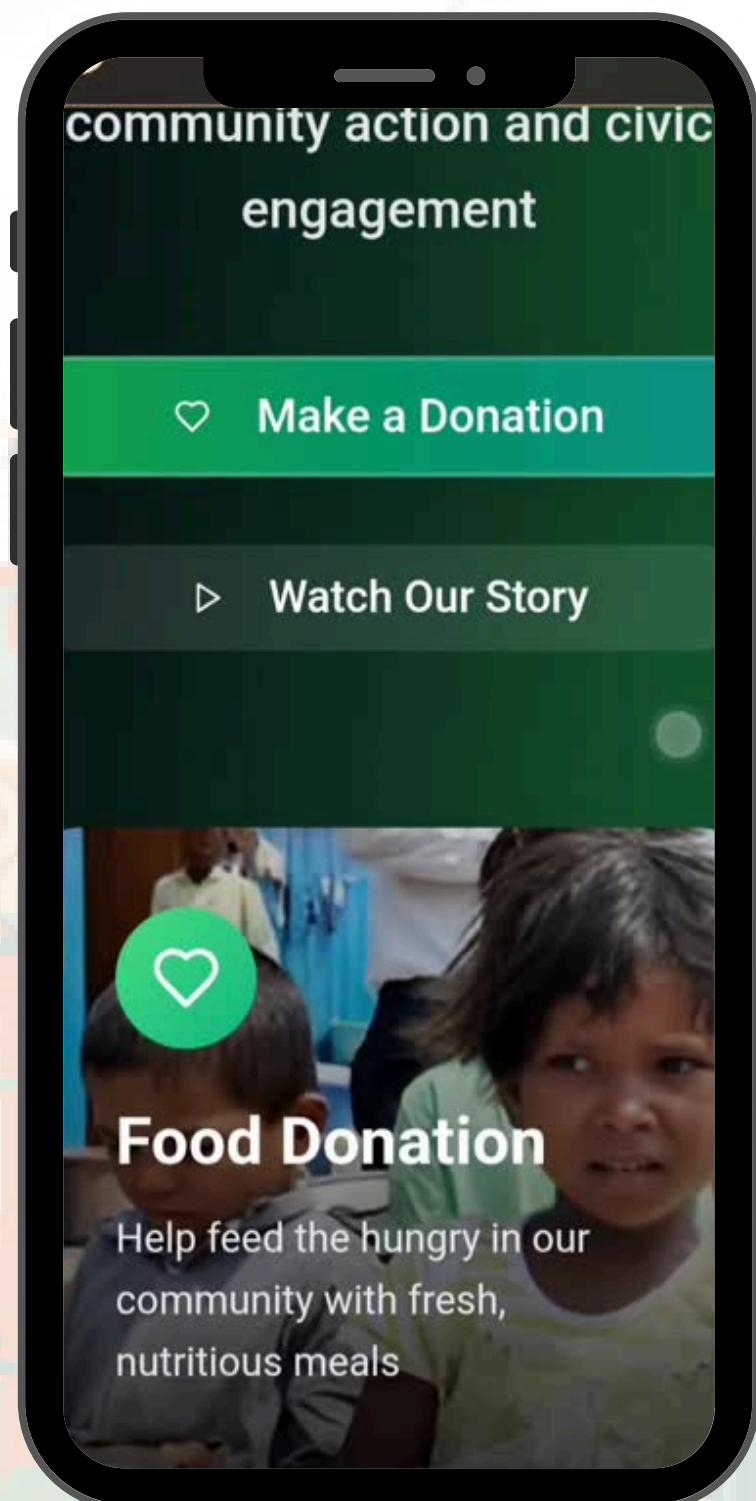
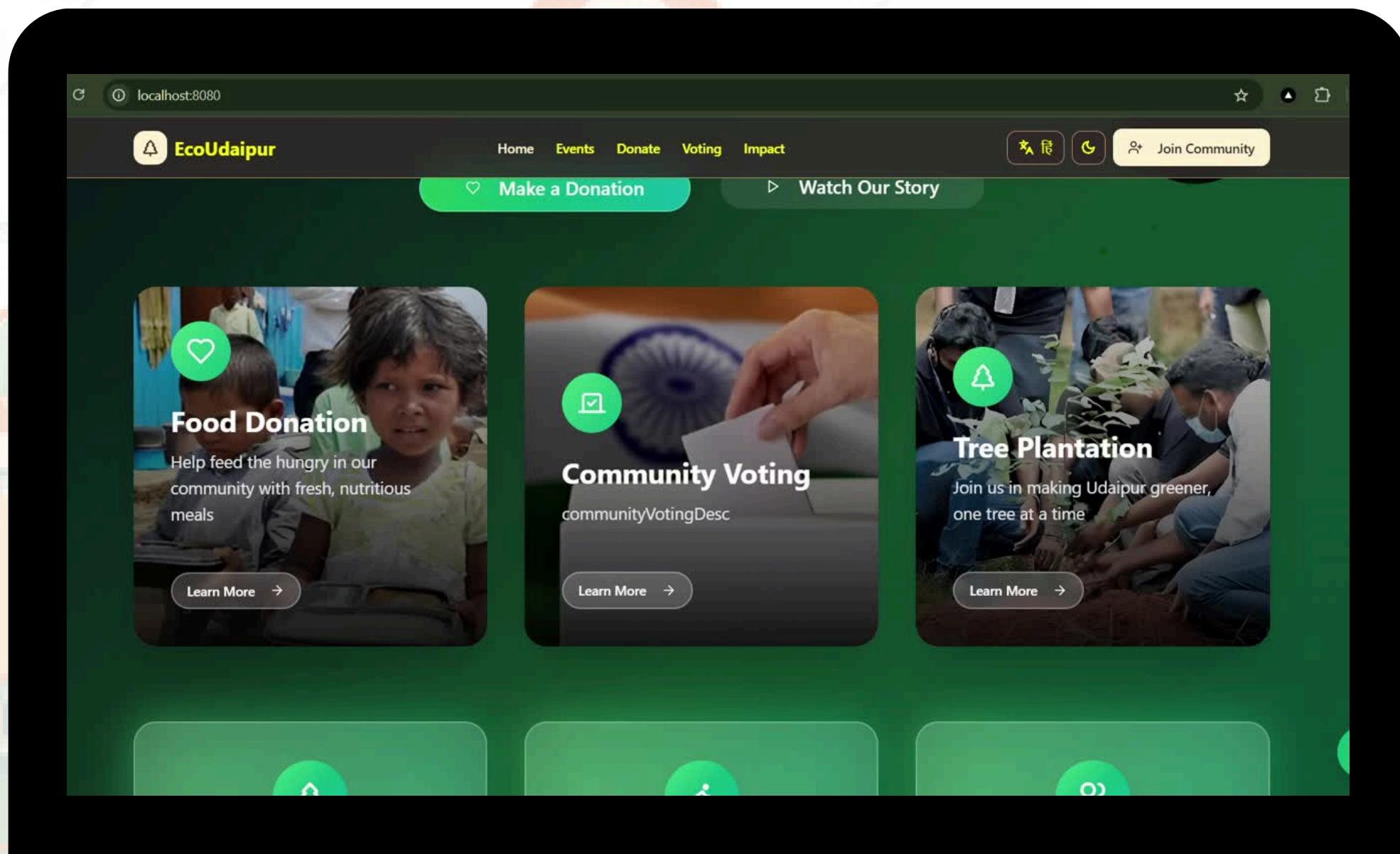


## Event Ticketing & Merchandise

Charge fees for events, sell branded eco



# CIVIC GOVERNANCE : Made Smarter with Our WebApp



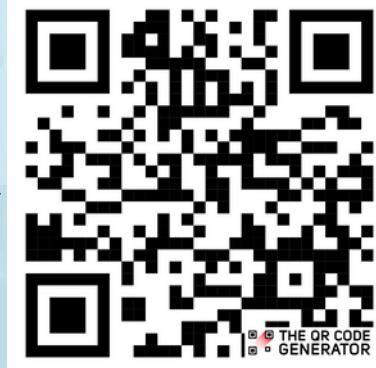
**RESEARCH & REFERENCE**



**YOUTUBE :**



**WEBSITE :**



- **Link1: Hunger**
- **Link 2: E-waste**
- **Link3 Incomplete Govt project**



**THANK YOU**