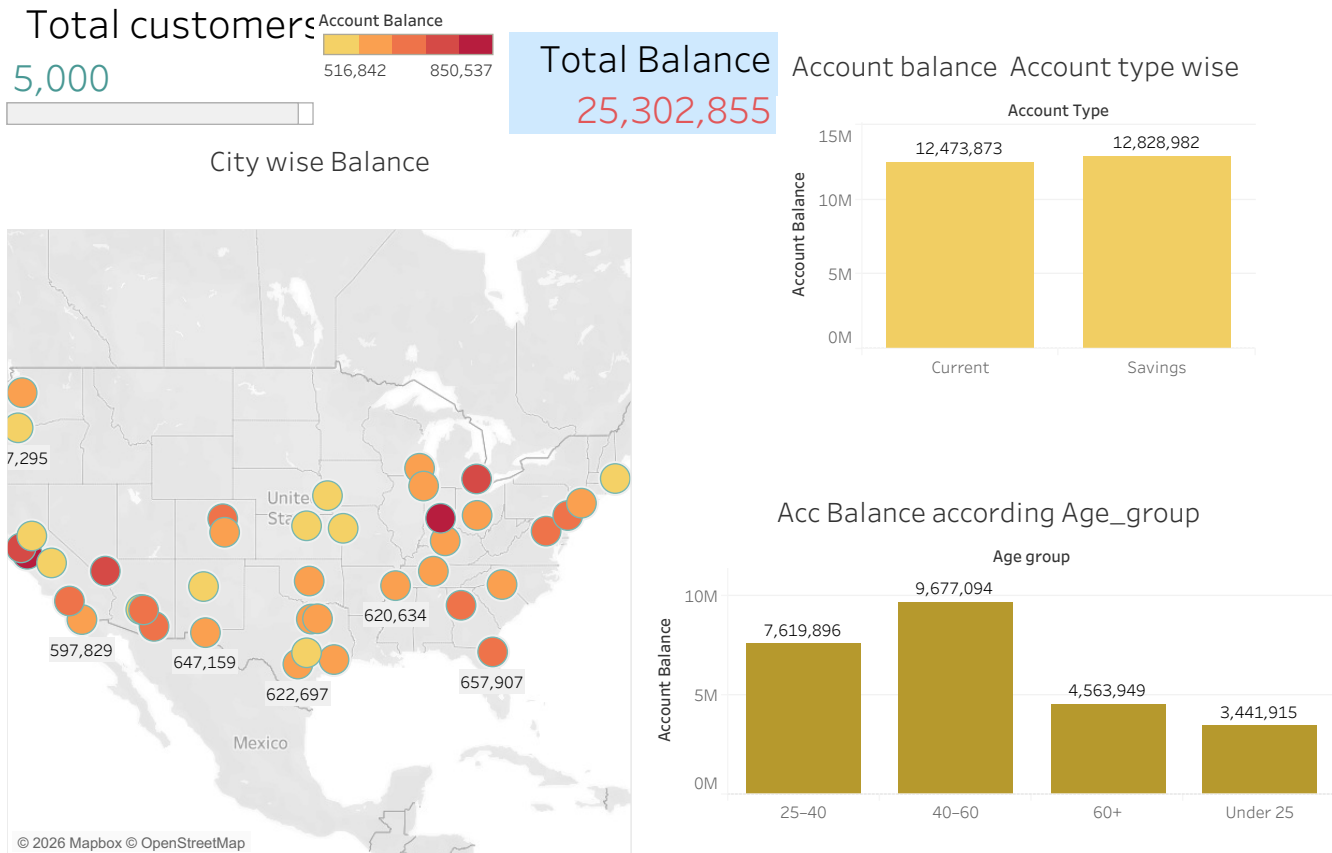


Customer & Account Analytics



Business Questions & Answers

How many customers does the bank have?
--Total customers is 5000.

Which cities generate highest balances?
-1. San Jose have 850,537 total balance
-2. Indianapolis have 804,221 total balance
-3. Detroit have 761,553 total balance
-4. San Francisco have 749,996

Which account types hold most money?
--Savings account holds most money 12,828,

Age group distribution of customers.
-- Under 25 = 3,441,915
25-40 = 7,619,896
40-60 = 9,677,094
60+ = 4,563,949