

## ✔ Congratulations! You passed!

Grade received **100%** To pass 100% or higher

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1. In what way(s) can an organization protect individual privacy by design? Select all that apply.

1 / 1 point

☒ By ensuring end-to-end security of users' data



**Correct**

End-to-end encryption is intended to prevent data from being read or secretly modified, other than by the true sender and recipient(s)

☒ By respecting users' right to be forgotten



**Correct**

The right to be forgotten means allowing individuals to have information, videos or photographs about themselves deleted from online records.

☒ By scrapping permanent mass-surveillance as a business model



**Correct**

New blockchain-based business models will enable users to have better control over their own data.

☐ By designing privacy patches, not protocols