

✓ Congratulations! You passed!

Grade received **100%** To pass 100% or higher

[Go to next item](#)

1. Which of the following is true about *trust* in business?

1 / 1 point

☒ Trust is the expectation that the other party will act with integrity.

✓ **Correct**

The four principles of integrity are *honesty, consideration, accountability, and transparency*.

☐ Trust in business and other institutions is at an all-time high.

☒ For the first time, media is now the least trusted institution globally.

✓ **Correct**

Social media companies have been used to manipulate public opinion, and nearly 7 in 10 people worry about fake news being used as a weapon.

☒ In conducting business online, we've come to rely on third parties to vouch for the integrity of strangers.

✓ **Correct**

Intermediaries such as banks, governments, or businesses like PayPal record transactions and do everything behind the scenes to make online commerce work.

2. With blockchain technology, we need a third party to establish trust when buying or selling goods and services.

1 / 1 point

☐ True

☒ False

✓ **Correct**

With blockchain, trust doesn't need to be established by a third party; it comes from the network itself.