

✓ Congratulations! You passed!

Grade received 100% To pass 100% or higher

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1. Which of the following describes a business model that is based on the *metering of asset usage*?

1 / 1 point

- ☐ An online community uses financial incentives to improve the quality of conversations, without centralized control or ownership.
- ☐ A Nike shoe wearer monetizes her fitness-tracking data by licensing it to Nike in exchange for micro-shares in the company.
- ☒ Your WiFi rents itself out in your absence, charging fractions of pennies for every second of usage
- ☐ An art appraiser can track the provenance of any physical or digital work of art, using his mobile device to check a work's authenticity, condition, and chain of custody.



Correct

This is a different take on the "sharing economy," wherein users can rent their excess capacity via the Internet of Things (e.g. WiFi hotspots, computer processing power or storage capacity, extra mobile minutes, remaining battery charge, etc).

2. Linux, Wikipedia, and Reddit are examples of:

1 / 1 point

- ☐ Blockchain cooperatives
- ☒ Peer production
- ☐ Enterprise collaborators
- ☐ The metering economy



Correct

Peers contribute to each of these communities for fun, to network, or because of their beliefs.