





SWAYAM ONLINE COURSE CERTIFICATION

This certificate is awarded to

Harshit Gaur

for successfully completing Three credit course

Data-Driven Marketing Decision Making

with a consolidated score of 82.5%

(proctored examination held on 17 May 2025) - January 2025 Semester

offered by Indian Institute of Management Visakhapatnam



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Issued on: 09/07/2025

To validate and check scores: https://swayam.gov.in/

Prof. M. Chandrasekhar

Director
Indian Institute of Management Visakhapatnam

المسيدة المسي

Vasanthi Srinivasan National Coordinator Indian Institute of Management Bangalore