



SELECTION OF KNOWLEDGE CUM FINANCIAL PARTNER

FOR



20th May' 2017

EXPRESSION OF INTEREST

Last date of submission: 30.05.2017 up to 3.00PM

NATIONAL HOUSING DEVELOPMENT ORGANISATION

NHDO, KAUSHAL HOUSE, UPPER GROUND FLOOR,
39-NEHRU PLACE, NEW DELHI-110019

Phones: 011-41033648/49, 9643403648, Email: info@nhdoindia.org

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Expression of Interest (EOI) Notice

National Housing Development Organisation

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National Housing Development Organisation (NHDO) invites Expression of Interest from reputed and well experienced Agencies/firms for associating as **“Knowledge cum Financial Partner for Rashtriya Awas Divas”**.

Following shall be applicable for Expressing Interest:

EOI Document to be downloaded from NHDO website (www.nhdoindia.org)	20 th May, 2017
Last date of receipt of document:	30 th May, 2017 up to 1500 hrs.

Detailed terms and conditions and other related information is given in the EOI Document. For more details, please visit the Tenders section of NHDO website www.nhdoindia.org

Invitation of Expression of Interest (Eoi)

From eligible Organisations for associating with **Rashtriya Awas Divas** - *a three day national level mega event of National Housing Development Organisation*

General

National Housing Development Organisation (NHDO) has been striving to make 'Housing for All' a reality. One of the sections of the society which finds it very difficult to own a house in the career span are the salaried employees, especially at the lower rung. Towards improving access to housing for this section of the society, NHDO is committed to end the past trails and discover holistic ways by which all the sections of the society may be benefited. With this clear objective National Housing Development Organisation (NHDO) has been established as an SPV to promote, control and co-ordinate the development of houses at selected places and providing all possible assistance for acquisition of accommodation by common man across India, on no profit-no loss basis purely as a social welfare measure. The goal of the organisation is to provide quality welfare services with a special focus on the E.W.S, L.I.G, backwards, SC/ST and women for housing.

NHDO is working in a mission mode and is engrossed in proffering high quality and cost effective residential units. The organisation with its in-house team of professionals seeks to achieve its target of delivering more than 2,50,000/- dwelling units in the first phase across the country.

NHDO is working relentlessly towards 'Adequate Housing For All by 2022' thereby identifying prime lands in different cities in all over India for providing various types of residential units to its members at good locations, built with high quality material of latest specifications, and having high appreciation prospects. The organisation conducts Demand Surveys in various cities, and after gauging the viability of the project, offers housing units at subsidized prices under Self-Financing Scheme. The Organisation's transparent working style combined with its non-profit nature makes all our projects very cost effective, sustainable and affordable at same time as comparative to any other Govt. Authorities and (naturally) private bodies.

With a motive to boost up the mission of "Adequate Housing For All By 2022" and to give this mission a Common man's voice and thereby sensitize the very important basic necessity i.e.

the Right of adequate Shelter & social housing combined with holistic living approach, NHDO decided to take-up the issue to every corner of the nation and through the hands of every individual. Thus the organisation has planned a series of continuous events and campaigns at all levels to be organized throughout the calendar year of 2017-2022. The organisation shall celebrate Rashtriya Awas Divas at National level and same to be replicated at state/U.T level with Rajya Awas Divas. After the completion of every annual cycle of one national level event and 36 state/U.T level events combined with various pre and post events activities at every level the NHDO would also be organizing an International event annually besides all other events.

Rashtriya Awas Divas (RAD 2017)

The 3-day national level mega event 'Rashtriya Awas Divas' is a first of its kind public platform where industry experts, academicians, developers, thought leaders, policy makers, NGOs, social activists and end-users will come together and discuss problems, share knowledge and evolve road map for meeting the housing needs through collaborative efforts. The event will bring together the stakeholders to discuss and debate various approaches for implementing housing for all by 2022. The event is proposed to be organized at the Indira Gandhi Stadium from 25th to 27th June in New Delhi.

The Rashtriya Awas Divas is an annual event followed by a series of other annual state level events i.e. Rajya Awas Divas proposed for each state and an International Event every year. At the international forum we would be demonstrating our capabilities & strengths in Building, Construction & Real Estate Sector to the host country and would be getting in dialog with the stakeholders, investors and addressing the Indian diaspora to attract the international market forces. All these events would be linked with a number of pre and post events which would be aimed to create general public awareness and give a missioned approach to our initiatives.

Over the years, the RAD shall be regarded as a prestigious gathering of eminent personalities of the Community and shall be attracting a large number of overseas delegates including buyers, R&D personnel, retailers, policy makers, quality experts, exporters, importers, traders and other enthusiasts. Through this annual series of mega events NHDO looks forward to promote production and business, setting up a momentum for action to raise shelter security

and maintain sustainability. Setting up a forum for discussion on markets and recent trends in this industry, the event will try to explore feasible methods and ideas that can be implemented in the most practical manner. It brings together global thought leaders, grower representatives, policy-defining bodies as well as leading players from the industry and companies onto one platform

The RAD would have long lasting effects on the B.C. & R.E industry and trade. The exhibition that is being conducted along with this will definitely offer a scenario to the prospective clients to know more about the capacities and capabilities of the Indian companies thereby building up a healthy and responsible future for the B.C. & R.E industry. Moreover it is an opportunity for the global community to come together and strengthen relationships with each other.

Objective

The objective of this EoI is to select qualified and competent organisations/institutions/consortium/ cooperatives etc. interested in associating with NHDO and RAD as *Knowledge cum Financial Partner* to conduct the RAD this year. The NHDO will select eligible firms and their services will be utilized on need to need basis. The NHDO reserves the right to select most suitable firm(s) from the applicants.

Eligibility Criteria:

Should be an organization/ institutions/ consortium/ co-operatives/ Federations/ Associations working for the benefits of the Indian Building Construction & Real Estate Industry.

The body should have a standing of minimum 2 years in Building, Construction, & Real Estate related activities.

The body should have sufficient experience/exposure to conduct national/ international events/trade promotional activities/seminars etc. A screening committee will carry out evaluation of application and selection will be done based on the merits of the firms in the respective fields.

Major responsibilities & area of involvement required from the knowledge cum financial partner -

The selected bodies will be the Partners of the NHDO for the smooth and efficient conduct of the forthcoming Rashtriya Awas Divas: 2017.

Each of the selected bodies has equal responsibility to conduct the conference as per the direction of the NHDO.

Maximum number of partnership is restricted to 3 numbers.

Selection of the location & venue for the pre and post events.

To provide knowledge and their expertise for developing an appropriate theme for the event based on the current need of the industry.

Identifying experts & topics for the business session.

Promote and identify exhibitors during the event.

Identifying sponsors for the conduct of the event.

Any other related activities for efficient conduct of the event

Financial Commitment

The selected partners are required to contribute a minimum amount (which shall be decided after prior discussion with successful applicants) to the NHDO as financial support for the conduct of the event. The selection of the partner shall be based on the financial support offered and their competence in identifying appropriate theme, topics & Speakers for the business session.

Benefits to the Partners

The selected bodies will be partners of the NHDO to conduct the event and thereby their name, logo etc., will be displayed in all documents related to the event as co-organiser of the event.

The name and logo of the selected partners will be prominently displayed in the official website of the event as co-organiser and other relevant brochures/ publications.

The nominee of the selected partners will be a member of the Organising Committee (OC) of RAD which is the implementing committee for taking all policy matters related to the conduct of the event.

The Knowledge cum Financial partner will be given a stall/ pavilion free of cost for promoting their activities.

Promotional literature/membership list of the partnering association will be distributed to all participating delegates.

Each Partner will be given FIVE free registration of the managing committee members for participation in the RAD.

One member nominated by each of the Partners will be a member of the sub-committees constituted under the Organising Committee. The sub-committee is responsible for implementation of the programmes recommended by the OC and approved by the Chairman of the RAD.

Other Relevant Information

There is no fee for participating in this EoI

Please note that this is not a Request for Proposal (RFP), EoI will be screened by a Committee constituted by a Board for selection of the Partners.

The Screening Committee will enlist eligible partners and then select on the basis of the merit of the firm.

The decision of the Screening and Organising Committee headed by the Chairman NHDO will be final and binding for all activities relating to the RAD-2017.

The Board reserves the right to accept or reject the EoI from any applicant without assigning any reason whatsoever.

Submission of EOI

Interested organizations /institutions may submit their EOI with documentary proof for all the items specified therein on or before 20.05.2017. The EOI should be enclosed in sealed envelope super-scribed with the words “Expression of Interest for Empanelment of Knowledge cum financial Partners for RAD: 2017” and submit manually at the indicated address.
