

Credit Card Transaction Report

Total Revenue
\$55.3M

Total Transaction
Amount
\$44.5M

Total Interest
Earned
\$7.8M

Total Transaction
Count
655.7K

| Card Category | Total Transaction Amount | Total Revenue | Total Interest Earned |
|---------------|--------------------------|---------------|-----------------------|
| Blue | \$36,957,875 | \$46,139,398 | \$6,495,888 |
| Silver | \$4,586,746 | \$5,586,332 | \$812,081 |
| Gold | \$2,024,078 | \$2,454,072 | \$373,784 |
| Platinum | \$953,314 | \$1,135,608 | \$161,629 |
| Total | \$44,522,013 | \$55,315,410 | \$7,843,382 |

Week Start Date

All

F

M

Q4

Q3

Q2

Q1

Low

Medium

High

Blue

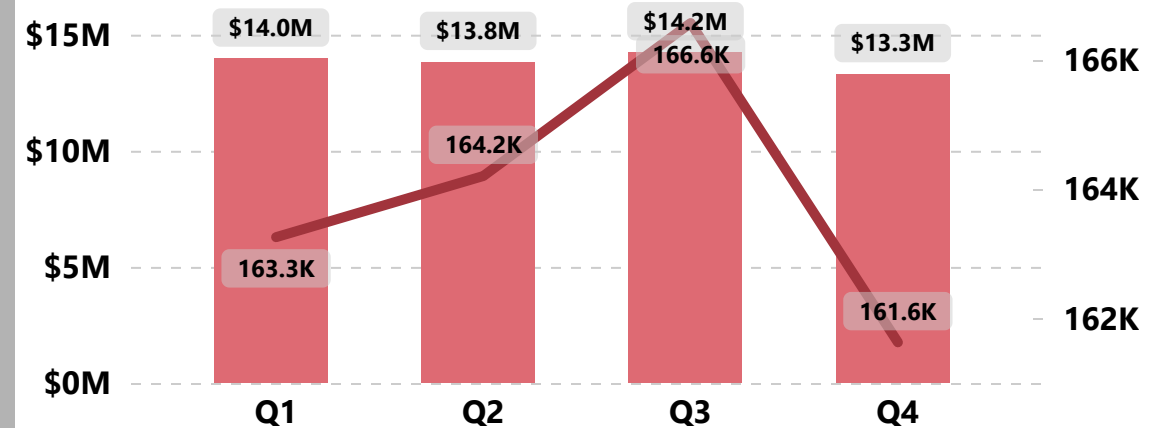
Gold

Silver

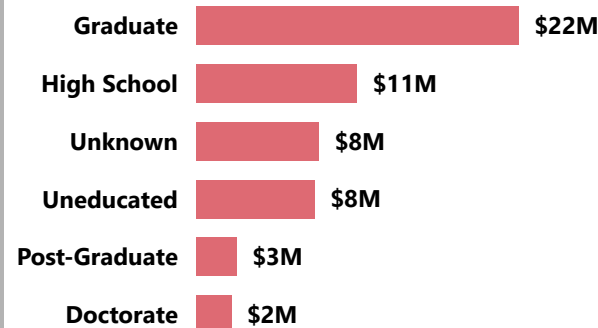
Platinum

Total Revenue and Transaction Count based on Quarters

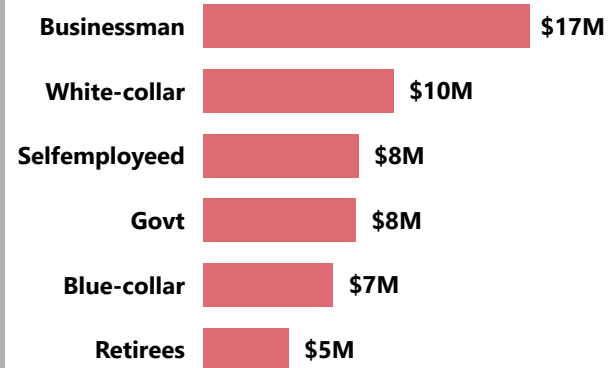
● Total Revenue ● Total Transaction Count



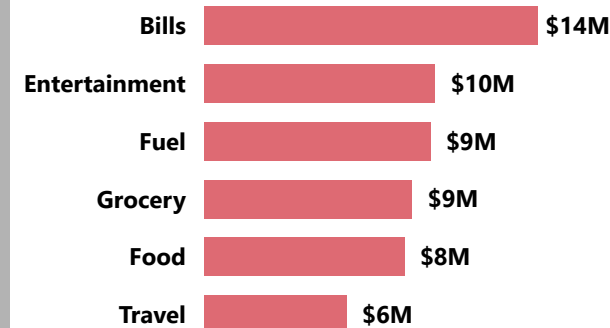
Total Revenue based on Education Level



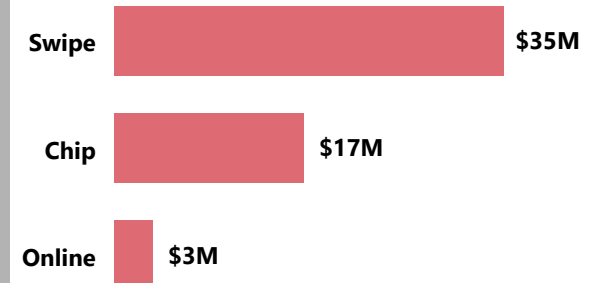
Total Revenue based on Job Type



Total Revenue based on Expenditure Type



Total Revenue based on Transaction Type



Credit Card Customer Report

Total Revenue

\$55.3M

Total Interest

Earned

\$7.8M

Total Income

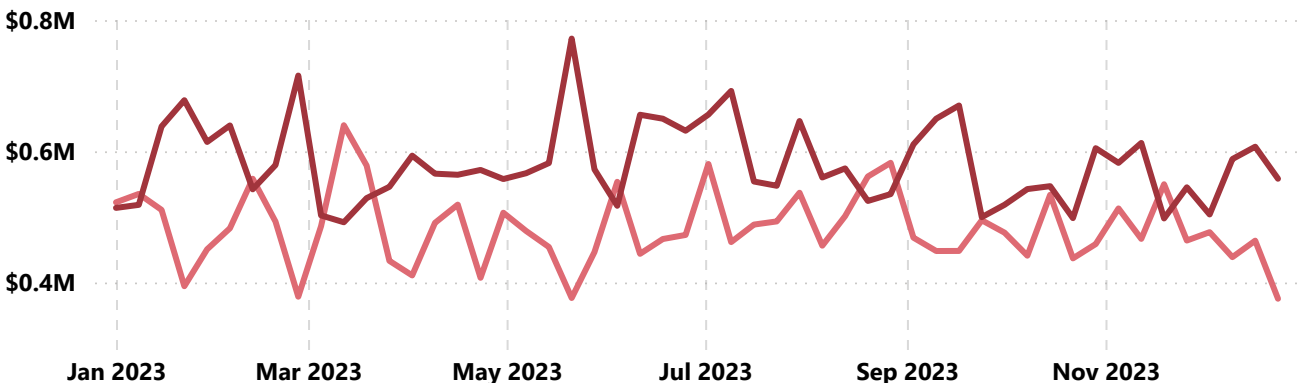
\$575.9M

Customer

Satisfaction Score

3.19

Revenue by Week



Week Start Date

All

M

\$30M

F

\$25M

Q4

Q3

Q2

Q1

Chip

Swipe

Online

Blue

Gold

Silver

Platinum

Customer Job

Total Income

Total Revenue

Total Interest Earned

Businessman

\$186,959,919

\$17,387,832

\$2,539,390

White-collar

\$103,930,055

\$10,114,656

\$1,441,074

Govt

\$88,773,989

\$8,111,701

\$1,160,016

Selfemployed

\$75,313,288

\$8,261,758

\$1,119,742

Blue-collar

\$72,262,158

\$6,904,279

\$952,801

Retirees

\$48,675,030

\$4,535,184

\$630,359

Total

\$575,914,439

\$55,315,410

\$7,843,382

Total Revenue based on States

TX

\$6M

\$7M

NY

\$6M

\$7M

CA

\$7M

\$6M

FL

\$4M

\$6M

NJ

\$3M

Total Revenue based on Marital Status

Married

\$13M

\$15M

Single

\$11M

\$12M

Unknown

Total Revenue based on Income Group

High

\$7M

\$22M

Medium

\$8M

\$8M

Low

\$10M

Total Revenue based on Age Group

20-30

30-40

40-50

50-60

60+

Total Revenue based on Dependent Count

4

2

0