HARSHITA SANDHU

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Objective

To pursue an innovative and challenging work environment demanding my knowledge and skills to be put to the best, fulfilling the organizational growth and driving me to enhance my potential further to keep doing better.

Work Experience 21 Months 28 Days

• Honeywell – Engineer

08 Aug'16 - 05 Jun'18

- o Internal Cloud Management of Honeywell Cloud & Microsoft Azure Cloud
- Cost Optimization saving \$ 6 Million by resizing and decommissioning ~15,000 machines that expire
 or are not in use globally, using Data Visualization tools like Tableau
- Developed DevOps Orchestration platform using Jenkins, Artifactory, Apigee, NodeJS, AngularJS, Groovy, Build tools
- Led the adaptation of the DevOps platform by Honeywell internal teams

Internships/Live Projects

• Internship - Nestle, India

Apr'19 - Jun'19

- o Understood the vision, supply chain, marketing and new product development strategies of Nestle
- Understood the sales strategies, supply chain and distribution system of the Nestle, Gurgaon
- Examined the feasibility of channel-specific distribution system via pilot project and recommended changes for effective market coverage via data analysis

• Live Project – Chqbook

Aug'18

- Market Research at Metro, Cash-and-Carry store, Delhi to understand financial products used by their customers
- Designed and recommended campaigns and loyalty programs targeting relevant audience by using data visualisation tool

Internship – Honeywell

Jan'16 - Jun'16

- O Supported and developed internal DevOps Orchestration Platform using automation tools like Jenkins, Artifactory, Apigee, NodeJS, AngularJS, Groovy, Build tools through agile development cycle
- Internship Binox

May'15 - Jun'15

Developed an E-commerce website, GrabDa for customisable laptops

Academic Projects

Text Analytics

Sep'19 - Dec'19

- Sentiment analysis of E-commerce tweets (Amazon, Flipkart, Snapdeal)
- Lyrics analysis of two pop singers

Performance Analytics

Sep'19 - Dec'19

o Analysing technical efficiencies of agriculture of India

Digital Marketing

Jun'19 - Aug'19

- o Developed a shoe selling website with its social media presence
- SEO using AIDA framework
- Ran campaigns to target audience and track via Google Analytics

Research Methodology for Management

Dec'19 – Mar'19

 Mobile wallets usage among Indian students Built & analysed regression model to predict youth music choice based on dependant variables

Software Engineering

Dec'14 - Apr'15

Amrita Hall booking system suppressed manual booking of college multi-purpose halls

Education Details					
Course	Board/University	Institution	Year	Percentage	
PGDM (equivalent	Autonomous	International Management Institute, New	2018-20	72.10	
to MBA)		Delhi			
B.Tech (CSE)	Autonomous	Amrita Vishwa Vidyapeetham, Bengaluru	2012-16	82.30	
12 th	CBSE	National Public School, Bengaluru	2011-12	85.00	

10 th CBSE Delhi Public School, Bengaluru	2009-10	89.30 (9.4)
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Positions of Responsibility

- Member, Branding and Media Relations Committee IMI, New Delhi 2018 to 2020 created and launched the flagship event, Nexus; Communicate IMI as a brand to the external stakeholders via PR handling, Content writing, Social media marketing etc.
- Treasurer Association of Computing Machinery 2014 to 2015 organised seminars, awareness campaigns, managed finances
- Microsoft Student Associate (MSA) Microsoft 2014 to 2015 seminar at schools, content writing etc

Awards and Recognitions

- Winner, Feb'20 for Environmentalist Sustainable Business, IIT, Roorkee Nike's Governance and Sustainability
- Winner, Oct'19 for Enpower Social Entrepreneurship, NITIE, Mumbai New future : Organic Valley of India, Jhabua village
- Winner, Aug'19 for Khoj Agricultural Entrepreneurship, National Institute of Agricultural Extension Management (MANAGE), Hyderabad Model Village planning
- Bravo Award-Honeywell, Dec'17 for Outstanding customer engagement for DevOps platform
- Star Award-Honeywell, May'17 for Designing and analysis of Infra-Compliance dashboard
- Bronze Award-Honeywell, Apr'17 for Cost-saving (\$ 6 Million) by performing analysis on the internal infrastructure
- Merit scholarship by Amrita Vishwa Vidyapeetham of Rs. 2 Lakhs for pursuing B. Tech

Certifications

- 'Google Analytics for Beginners' certification
- Google 'The fundamentals of Digital Marketing' certification
- SAP ERP 6.0 certification using GBI

Extra-Curricular Activities

- Senior Diploma in Kathak dance
- Volunteered for technical events like ICPC'14 & 15 (Inter Collegiate Programming Contest)
- Volunteered in blood donation camps and cleaning campaigns
- Participation in codeathons like SLAC (Stay Late & Code), NPL (National Programming League)

Additional Information

- National finalist, Feb'19 for Parivartan'19, Department of Management Studies, IIT-Delhi
- Runner-up, Oct'18 for Marklogix, NMIMS, Indore
- Like travelling, cooking and singing