HARSHITA SANDHU

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Objective

To pursue an **innovative and challenging** work environment demanding my knowledge and skills to be put to the best, fulfilling the organizational growth and driving me to **enhance my potential** further to keep doing better.

Work Experience   21 Months 28 Days

- **Honeywell – Engineer**   08 Aug'16 – 05 Jun'18
  - Internal **Cloud Management** of Honeywell Cloud & Microsoft Azure Cloud
  - Cost Optimization saving **$ 6 Million** by resizing and decommissioning **~15,000 machines** that expire or are not in use globally, using **Data Visualization tools** like Tableau
  - Developed **DevOps Orchestration platform** using Jenkins, Artifactory, Apigee, NodeJS, AngularJS, Groovy, Build tools
  - **Led the adaptation** of the DevOps platform by Honeywell internal teams

Internships/Live Projects

- **Internship – Nestle**   Apr'19 – Jun'19
  - Understood the vision, supply chain, marketing and **new product development strategies** of Nestle
  - Understood the sales strategies, **supply chain and distribution system** of the Nestle, Gurgaon
  - Examined the feasibility of channel-specific distribution system via **pilot project and recommended** changes for effective market coverage via data analysis
- **Live Project – Chqbook**   Aug'18
  - Market Research at Metro, Cash-and-Carry store, Delhi to understand **financial products** used by their customers
  - Designed and recommended **campaigns** and loyalty programs targeting relevant audience by using **data visualisation tool**
- **Internship – Honeywell**   Jan'16 – Jun'16
  - Supported and developed internal **DevOps Orchestration Platform** using automation tools like Jenkins, Artifactory, Apigee, NodeJS, AngularJS, Groovy, Build tools through agile development cycle
- **Internship – Binox**   May'15 – Jun'15
  - Developed an **E-commerce website**, GrabDa for customisable laptops

Academic Projects

- **Text Analytics**   Sep'19 – Dec'19
  - **Sentiment analysis** of E-commerce tweets (Amazon, Flipkart, Snapdeal)
  - **Lyrics analysis** of two pop singers
- **Performance Analytics**   Sep'19 – Dec'19
  - Analysing **technical efficiencies** of agriculture of India
- **Digital Marketing**   Jun'19 – Aug'19
  - Developed a shoe selling **website with its social media** presence
  - **SEO using AIDA** framework
  - Ran campaigns to target audience using tools like **Google Analytics, MailChamp** etc
- **Research Methodology for Management**   Dec'19 – Mar'19
  - Mobile wallets usage among Indian students Built & analysed **regression model to predict** youth music choice based on dependant variables
- **Software Engineering**   Dec'14 – Apr'15
  - Amrita Hall booking system **suppressed manual booking** of college multi-purpose halls

Education Details

Course	Board/University	Institution	Year	Percentage
PGDM (equivalent to MBA)	Autonomous	International Management Institute, New Delhi	2018-20	72.10
B.Tech (CSE)	Autonomous	Amrita Vishwa Vidyapeetham, Bengaluru	2012-16	82.30

12th	CBSE	National Public School, Bengaluru	2011-12	85.00
10th	CBSE	Delhi Public School, Bengaluru	2009-10	89.30 (9.4)

Positions of Responsibility

- **Member, Branding and Media Relations Committee – IMI, New Delhi** – 2018 to 2020 – created and launched the flagship event, Nexus; Communicate IMI as a brand to the external stakeholders via PR handling, Content writing, Social media marketing etc.
- **Treasurer – Association of Computing Machinery** – 2014 to 2015 – organised seminars, awareness campaigns, managed finances
- **Microsoft Student Associate (MSA)– Microsoft** – 2014 to 2015 – seminar at schools, content writing etc

Awards and Recognitions

- **Winner**, Feb'20 for The Environmentalist – **Sustainable Business**, IIT, Roorkee – Nike's Governance and Sustainability
- **Winner**, Oct'19 for Enpower – **Social Entrepreneurship**, NITIE, Mumbai – New future : Organic Valley of India, Jhabua village
- **Winner**, Aug'19 for Khoj – **Agricultural Entrepreneurship**, National Institute of Agricultural Extension Management (MANAGE), Hyderabad – Model Village planning
- **Bravo Award**-Honeywell, Dec'17 for Outstanding customer engagement for **DevOps platform**
- **Star Award**-Honeywell, May'17 for Designing and analysis of **Infra-Compliance dashboard**
- **Bronze Award**-Honeywell, Apr'17 for **Cost-saving ($ 6 Million)** by performing analysis on the internal infrastructure
- **Merit scholarship** by Amrita Vishwa Vidyapeetham of **Rs. 2 Lakhs** for pursuing B. Tech

Certifications

- '**Google Analytics** for Beginners' certification
- Google 'The fundamentals of **Digital Marketing**' certification
- **SAP ERP 6.0** certification using GBI

Extra-Curricular Activities

- Senior Diploma in Kathak dance
- Volunteered for technical events like ICPC'14 & 15 (Inter Collegiate Programming Contest)
- Volunteered in blood donation camps and cleaning campaigns
- Participation in codeathons like SLAC (Stay Late & Code), NPL (National Programming League)

Additional Information

- National finalist, Feb'19 for Parivartan'19, Department of Management Studies, IIT-Delhi
- Runner-up, Oct'18 for Marklogix, NMIMS, Indore
- Like travelling, cooking and singing