

# TATA AI SAKHI IMMERSION PROGRAM

India AI Summit 2026 | 17 February 2026 | Bharat Mandapam, New Delhi

## DIGITAL ENTREPRENEURS — BASIC COHORT USE CASE PLAYBOOK

*Detailed Mentor Edition*

### FOR MENTORS ONLY

This playbook is your complete guide to facilitating each use case.

Read it fully before the event. Bring it on event day for quick reference.

<b>Document Version</b>	Detailed Mentor Edition — v2.1 (incorporates review feedback)
<b>Last Updated</b>	10 February 2026
<b>Cohort</b>	Digital Entrepreneurs — Basic (~1,100 participants)
<b>AI Tool</b>	Google Gemini (primary); ChatGPT secondary for unsupported devices
<b>Input Mode</b>	Voice input encouraged (typing as fallback)
<b>Language</b>	Hindi (pre-set on all devices before session; other languages as applicable)
<b>Mentor Ratio</b>	1 mentor: 5 participants

# Table of Contents

- 1. How to Use This Playbook**
- 2. Cohort Profile & Context**
- 3. Pre-Session Checklist for Mentors**
- 4. Opening Gemini — Universal Setup Guide**

## **5. USE CASE 1: AI as Smart Eyes (AI - एक स्मार्ट आँख)**

- 5.1 Activity A: Identify & Understand Any Object or Document
- 5.2 Activity B: Plant & Agriculture Diagnosis
- 5.3 Activity C: Translate Documents from English to Hindi

## **6. USE CASE 2: AI as Scheme Navigator (AI - एक योजना मार्गदर्शक)**

- 6.1 Activity A: Discover Government Schemes
- 6.2 Activity B: Deep-Dive into a Specific Scheme
- 6.3 Activity C: Find Step-by-Step Application Process

## **7. USE CASE 3: AI as Marketing Team (AI - एक मार्केटिंग टीम)**

- 7.1 Activity A: Create a Business Promotion Poster
- 7.2 Activity B: Create a Product Catalogue

## **8. BONUS USE CASE: AI as Writing Assistant (AI - एक लेखन सहायक)**

- 8.1 Activity A: Create a Biodata / Resume
- 8.2 Activity B: Write a Complaint Letter

## **9. Responsible AI Reminders**

## **10. Troubleshooting Quick Reference**

## **11. Mentor Quick-Reference Prompt Cards**

# 1. How to Use This Playbook

This playbook is your single, self-sufficient reference for facilitating the Digital Entrepreneurs Basic cohort during the Tata AI Sakhi Immersion Program. It contains everything you need to master each use case, guide your group of five participants through every activity, and handle common issues on the spot.

## What You Will Find in Each Use Case Section

- Overview & Objective:** Why this use case matters and what participants will achieve.
- Time Allocation:** Suggested minutes for the activity within the overall 2.5-hour session.
- Step-by-Step Walkthrough:** Numbered steps with exact screen actions, written as if you are guiding someone who has never used an AI app.
- Exact Hindi Prompts:** The precise words participants should speak into Gemini (using voice input) or type, shown in orange prompt boxes. Read these aloud for participants to repeat.
- Image Placeholders:** Grey boxes showing where screenshots of each step would appear. Use these to orient yourself before the event. On event day, participants will see the real screens.
- Mentor Tips:** Green-coloured callouts with facilitation advice, common mistakes to watch for, and proactive support strategies.
- Expected Outputs:** What a successful result looks like, so you know when a participant has completed the activity.
- Troubleshooting:** Quick fixes for the most common problems.

## Icons & Colour Coding Used

Blue-bordered box	Key information, learning objectives, or overview context
Orange-bordered box	Hindi prompt text — the exact words to speak (voice) or type into Gemini
Green text / Green box	Mentor tips and facilitation advice
Grey image placeholder	Location where a screenshot or sample output image belongs

### ⚠ CRITICAL PREPARATION REMINDER

Please read this entire playbook at least once BEFORE event day.

Practice each case on your own phone so you are familiar with Gemini's responses.

On event day, your role is to guide, encourage, and troubleshoot — not to lecture.

## 2. Cohort Profile & Context

Your group belongs to the Digital Entrepreneurs — Basic Cohort, the largest of the three cohorts at this event. Understanding who your participants are will help you communicate effectively and anticipate their needs.

<b>Cohort Name</b>	Digital Entrepreneurs — Basic
<b>Size</b>	~1,100 women (seated across multiple blocks in Plenary Hall)
<b>Composition</b>	Two sub-groups: ~400 women via Tata Steel Foundation (TSF) — digitally literate community leaders and SHG members, not necessarily service providers; ~700 women via TCS — Digital Didis providing community digital services.
<b>Profile</b>	Active in community roles. TSF cohort may use AI for personal, household, or community awareness purposes. TCS cohort are more likely to use AI for livelihood and service delivery. Both groups are early in their AI journey.
<b>Mobilized Via</b>	Tata Consultancy Services, Tata Steel Foundation (Jharkhand), JEEViKA (Bihar), Mission Shakti (Odisha), JSLPS (Jharkhand), TCS state-level partnerships
<b>States</b>	Jharkhand, Bihar, Odisha, Rajasthan, NCR, Gujarat
<b>Digital Comfort</b>	Can use WhatsApp, make calls, and do basic smartphone tasks. Most have NOT used an AI app before.
<b>Language</b>	Hindi is the primary instruction language. Many participants speak Bhojpuri, Maithili, Odia, or Marwari at home. Preferred language (Hindi/Marathi/Gujarati) to be pre-set on devices before session.
<b>Key Motivation</b>	For TSF cohort: personal empowerment, community awareness, household utility. For TCS cohort: increasing income, serving community better, gaining digital confidence.

### 💡 KEY INSIGHT FROM DRY RUNS

Participants become passive when confused. Do NOT wait for them to raise hands.  
 Walk around your group of 5 continuously. Glance at their screens every 30 seconds.  
 If a participant is staring silently at her screen, she likely needs help NOW.  
 Use positive reinforcement generously: "Bahut accha! Aapne kar liya!" (Great! You did it!)

### 3. Pre-Session Checklist for Mentors

Complete every item below BEFORE the session begins. This saves precious hands-on time during the 2.5-hour window.

#### Personal Preparation (Complete by T-2 days)

- Downloaded and signed into Gemini on your own Android phone.
- Practiced ALL use case activities at least twice on your own phone.
- Read this entire playbook cover to cover.
- Memorized (or bookmarked) the Hindi prompts for quick reference.
- Attended the online/in-person mentor training session (10<sup>th</sup> or 11<sup>th</sup> Feb 2026).

#### Participant Device Check (On event day, during staggered entry)

- Confirm each participant's phone is charged (distribute power banks if below 30%).
- Confirm Gemini app is installed and opens correctly. If Gemini is not supported, install ChatGPT as fallback.
- Confirm participant is signed into Gemini with a Google account.
- Confirm Wi-Fi connectivity (connect to the event Wi-Fi network).
- CRITICAL — Pre-set preferred language:** Go to phone Settings → Language → set to Hindi (or Marathi/Gujarati as applicable). Then open Gemini and verify it responds in the preferred language. This MUST be done before the session starts.
- Open Gemini once and test a simple voice prompt to confirm microphone works.

#### Materials to Carry on Event Day

- This playbook (keep it in your handy in your mobile as a ready reckoner).
- Your own phone (fully charged, with Gemini ready).
- A portable power bank for emergencies will be provided to share amongst yourselves to recharge any participant's mobile.
- Digital props saved in your phone gallery (for AI as Smart Eyes):** 3–4 images such as: a nutrition label of a common product (tea leaves, packaged food), a simple English bank form or utility bill, a product leaflet, and a plant image showing pests or dry leaves. These will be used during the camera/gallery demonstration. Confirm prop selection with your ground coordinator.
- Ready list of government schemes (for Scheme Navigator):** Have a digital list of 5–8 schemes referred in this document. PM Vishwakarma Yojana, PM Ujjwala Yojana, PM Jan Dhan Yojana, PM Awas Yojana, PM Mudra Loan, G2C Services (Government to Citizen) (How to apply for Voter ID card, PAN CARD)

## 4. Opening Gemini — Universal Setup Guide

Every use case begins with opening Gemini. Drill this sequence until it becomes muscle memory for your participants. During the first activity, walk through these steps slowly. By the second activity, participants should be able to do this on their own.

### Method 1: Search from Home Screen (Recommended)

**1**

#### Go to Home Screen

Ask participants to press the round/square Home button at the bottom of their phone to go to the main screen.

**Mentor Tip:** Say: "सबसे पहले अपने फोन की मुख्य स्क्रीन पर आइए" (Let's go to the main screen first.)

**2**

#### Find the Search Bar

At the very bottom of the home screen there is a search bar (grey strip). It may show their name or "Search". Tap on it.

**Mentor Tip:** Some phones show a Google search bar at the top. Either works.

**3**

#### Type G-E

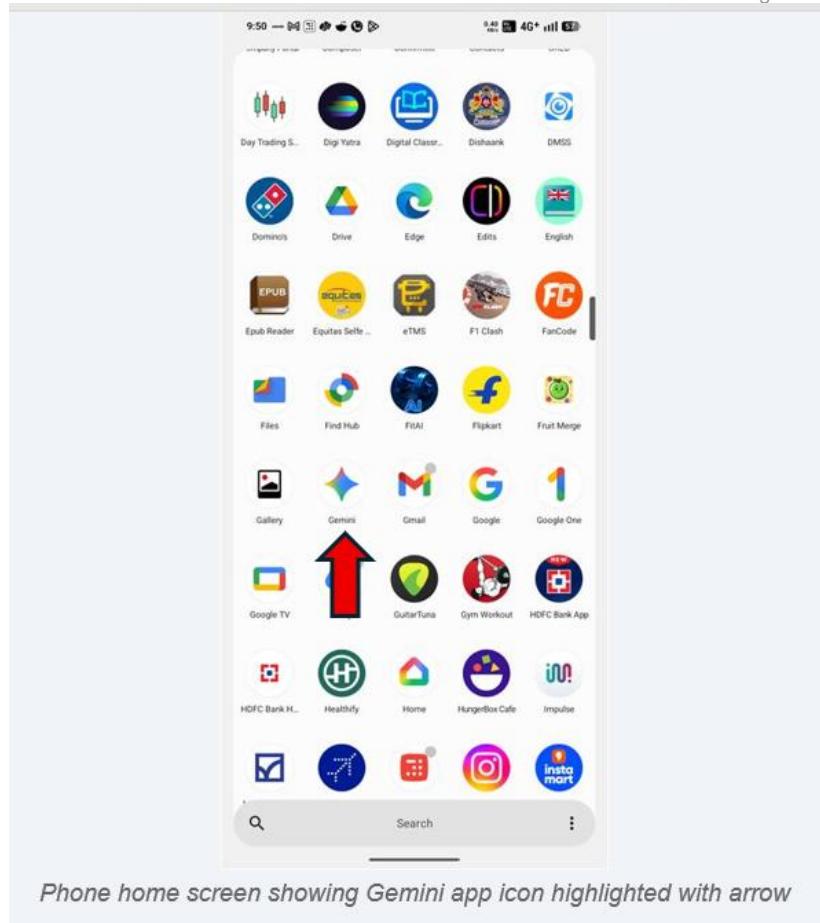
Type just the letters G and E. Gemini will appear as the first or second result — recognised by its four-pointed star icon in blue and red.

**Mentor Tip:** Say: "सिर्फ G-E लिखिए, जेमिनाई दीदी आ जाएँगी!" (Just type G-E, Gemini Didi will appear!)

**4**

#### Tap on Gemini

Tap the Gemini icon to open the app. The Gemini chat screen appears with "Ask Gemini" at the bottom.



*Phone home screen showing Gemini app icon highlighted with arrow*

## Method 2: If Gemini is NOT Installed

**1**

### Open Play Store

Look for the colourful triangle icon (Play Store) on the home screen. Tap to open.

**2**

### Search for Gemini

Tap the search bar at the top of Play Store. Type “Gemini”. Look for the app by Google with the star icon.

**3**

### Tap Install

If the button says “Install” (green), tap it and wait 1–2 minutes. If it says “Open”, the app is already installed.

**4**

### Sign In

After installation, open Gemini. It will ask to sign in with a Google account. Help the participant use her existing Gmail account. If she does not have one, use a pre-configured account from your mentor kit.

### NEW CHAT SHORTCUT

Whenever starting a new activity or use case, always open a NEW chat in Gemini.

Tap the pencil-paper icon in the top-right corner OR tap the three horizontal lines (=) in the top-left and choose “New Chat”.

This prevents confusion from previous conversations.

## VOICE MODE — ENCOURAGE THIS OVER TYPING

Voice input is the PREFERRED method for this cohort. It reduces friction, builds confidence, and works naturally in Hindi.

How to use: Tap the microphone icon (  ) next to the text box in Gemini. Speak the prompt clearly in Hindi. Gemini will transcribe and respond.

Say to participants: "आपको टाइप करने की ज़रूरत नहीं है। बस माइक का बटन दबाइए और बोलिए!" (You don't need to type. Just press the mic button and speak!)

Typing should only be used as a fallback when voice input misrecognizes words (common with regional accents). In such cases, help the participant type the key word correctly.

**USE CASE 1**

## 5. AI as Smart Eyes (AI एक स्मार्ट आँख)

### ⌚ OBJECTIVE

Participants learn that their smartphone camera + Gemini can identify objects, read and translate documents, diagnose plant problems, and explain the world around them — all without typing a single word of English.

This is the WOW moment. It shows participants that AI already speaks their language and can see what they see.

<b>Time Allocation</b>	~20–25 minutes (first cohort exercise block)
<b>Activities</b>	A: Identify any object/document   B: Plant diagnosis   C: Translation
<b>What Participants Need</b>	Gemini app open, phone camera working
<b>What Mentors Need</b>	3–4 digital prop images saved in phone gallery (nutrition labels, English documents, plant images), this playbook
<b>Relevance</b>	Works for both livelihood contexts (reading product labels, farm diagnosis) and personal/household use (understanding medicine labels, school notices, bank forms)

### ⚠ PP-SIZE PHOTO EXCLUDED

Passport-size photo creation has been removed from this use case. We should not encourage uploading personal photos to public AI tools due to privacy risks. If participants ask about this, explain the privacy concern.

### Mentor Briefing — Why This Use Case Matters

Many participants live in environments surrounded by information they cannot read — medicine labels in English, government notices, bank pamphlets, agricultural advisories. Until now, they needed to find a literate person to explain these. With Gemini's camera feature, they can point their phone at anything and get an explanation in Hindi. This is the single most empowering revelation for first-time AI users.

The transcript from the training video describes this beautifully: the trainer picks up a random piece of paper from the road (an HDFC bank loan flyer), photographs it, and Gemini instantly explains it in simple Hindi — who can apply, how much loan, what documents are needed. The participants' reaction should be one of amazement.

### 5.1 Activity A: Identify & Understand Any Object or Document

**Estimated Time:** 8–10 minutes

**Goal:** Participant photographs an object or document and Gemini explains what it is in Hindi.

### Step-by-Step Walkthrough

1

#### Open Gemini (New Chat)

Ensure Gemini is open on a fresh/new chat screen. The text box at the bottom should say "Ask Gemini" or "जेमिनाई से पूछिए".

**Mentor Tip:** If participants still have a previous chat open, tap the pencil icon in the top-right to start a new chat.

**2****Tap the + (Plus) Icon**

Below the text box, there is a “+” (plus) icon. Tap it. A menu appears showing: Camera, Gallery, Files, Drive.

**Mentor Tip:** Say: "जहाँ लिखा हुआ है, उसके नीचे एक जमा (+) का निशान है। अंगूठे से टच कीजिए!"

**3****Select “Camera”**

From the menu, tap “Camera” (कैमरा). The phone’s camera activates.

**Mentor Tip:** If the phone asks for camera permission, tap “Allow”.

**4****Show an Image to Gemini**

There are two options: (a) Use the camera to photograph a real object nearby, or (b) Tap “+” → “Gallery” to select one of the digital prop images you pre-saved in your phone gallery (a nutrition label, bank form, product leaflet, etc.).

**Mentor Tip:** Share your digital prop images with participants via WhatsApp before starting or use AirDrop/Nearby Share. Alternatively, participants can photograph any real object around them — a water bottle, a bag, a printed notice on the wall. Or they can use Google find images they want to investigate.

**5****Attach the Photo**

After taking the photo, tap “Attach” or the checkmark button. The photo appears as a thumbnail in the chat.

**6****Send WITHOUT Typing, OR Use Voice Prompt**

For the first try, just tap the blue arrow (►) to send the photo without typing anything. Gemini will automatically describe the object. For the second try, use VOICE input: tap the microphone icon and say the prompt below. Typing is also fine as a fallback.

**Mentor Tip:** Two approaches work: (1) send photo alone — simplest, (2) use voice to add a prompt. For the first try, send without text to show the magic. For the second try, have them use voice input.

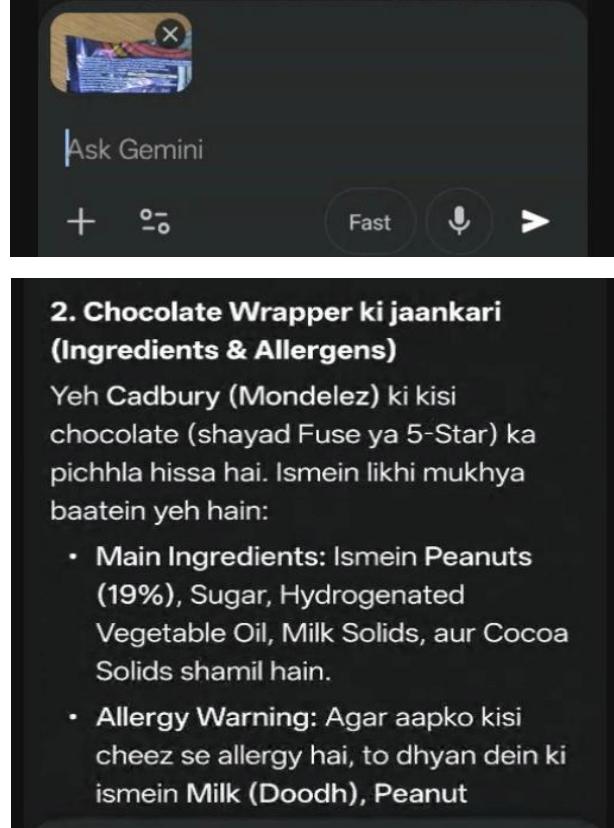
**PROMPT:** Iske baare mein batayiye (इसके बारे में बताइए?)

(Tell me about this?)

**7****Read the Response Together**

Gemini will respond in Hindi with a detailed explanation. Read key parts aloud to the participant. Celebrate the result!

**Mentor Tip:** This is the WOW moment. Say: "देखिए! आपने कुछ नहीं लिखा, सिर्फ़ फोटो खींचा, और जेमिनाई दीदी ने सब बता दिया!"



The screenshot shows the Gemini AI interface. At the top, there's a small thumbnail of a chocolate wrapper. Below it is a text input field containing "Ask Gemini". To the right of the input field are three circular buttons labeled "Fast", "Microphone", and a right-pointing arrow. The main content area displays the following text:

**2. Chocolate Wrapper ki jaankari  
(Ingredients & Allergens)**

Yeh Cadbury (Mondelez) ki kisi chocolate (shayad Fuse ya 5-Star) ka pichhla hissa hai. Ismein likhi mukhya baatein yeh hain:

- **Main Ingredients:** Ismein Peanuts (19%), Sugar, Hydrogenated Vegetable Oil, Milk Solids, aur Cocoa Solids shamil hain.
- **Allergy Warning:** Agar aapko kisi cheez se allergy hai, to dhyan dein ki ismein Milk (Doodh), Peanut

[Screenshot: Gemini response showing identification of a chocolate wrapper in Hindi — brand name, ingredients, manufacturing location]

## Expected Output

Gemini should return a detailed Hindi explanation of the photographed item. For example, if a participant photographs a chocolate wrapper (like Cadbury Fuse), Gemini will identify the brand, list ingredients (peanuts, sugar, vegetable oils), mention nutritional information, and even identify the manufacturing location (e.g., Bhind, Madhya Pradesh). If a participant photographs a bank flyer, Gemini will summarise the loan product, eligibility, and key terms in Hindi.

### 💡 MENTOR TIP — REAL-WORLD RELEVANCE

Connect this to their daily lives: "Ab jab bhi aapko koi bhi English mein likha hua label samajh na aaye, ya bachchon ke school ka English notice aaye, bas photo kheench ke Gemini ko dikhao. Woh Hindi mein sab samjha degi."

(Whenever you can't understand any label or text written in English or your child's school notice in English, just photograph it and show Gemini. She'll explain everything in Hindi.)

## 5.2 Activity B: Plant & Agriculture Diagnosis

**Estimated Time:** 5–7 minutes

**Goal:** Participant photographs a leaf or plant and Gemini identifies it, diagnoses any visible disease, and gives remedies.

### Step-by-Step Walkthrough

1

#### Open Camera in Gemini

From the Gemini chat, tap "+" → Camera. Point at a leaf, plant, or flower.

**Mentor Tip:** Distribute the leaf/plant sample from your mobile. If not available, participants can photograph any plant in view or use Gallery to select a pre-saved photo or Google it.

**2**

### Photograph the Plant

Take a clear, close-up photo of the leaf. Below example is for reference, you will see there are two leaves (one healthy, one damaged), photographed together for comparison. Depending on what images you have planned to investigate with them – the result will be different. (Do you agree?)

**3**

### Send Without Typing

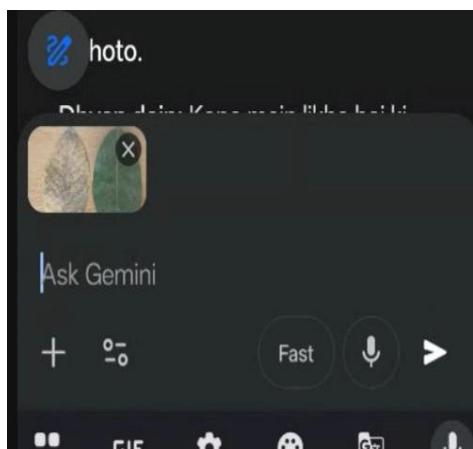
Attach the photo and tap the blue arrow to send. No text needed — Gemini will automatically analyse the plant / flower / leaf etc.,

**Mentor Tip:** This demonstrates that Gemini can work even without typing — a huge confidence booster for participants with limited literacy.

**4**

### Review of Gemini's Diagnosis

Gemini will describe the plant, identify if leaves are healthy or diseased, suggest possible causes (overwatering, fungal infection, pests), and recommend remedies.



#### Analysis

Yeh photo do patton ko dikhati hai jo shayad ek hi tarah ke paudhe ke hain, lekin dono ki halat bilkul alag hai.

#### Inmein kya antar hai?

##### 1. Daanyi taraf ka patta (Green Leaf):

- Yeh patta hara aur swasth (healthy) dikh raha hai.
- Is par thodi safed dhool jaisi parat

[Screenshot: Gemini analysing two leaves — identifying one as healthy and one as diseased with black spots, suggesting fungal infection]

### Expected Output

From the training transcript, when the trainer photographed two leaves, Gemini responded: "यह फोटो दो पत्तों की दिखाती है। दाईं तरफ का पत्ता हरा और स्वस्थ है। बाईं तरफ का पत्ता पूरी तरह पीला पड़ चुका है और सूखे रहा है। इस पर बहुत सारे काले धब्बे दिख रहे हैं। यह किसी फंगल इफेक्शन का निशान हो सकता है।" It then gave remedies: remove sick leaves, check soil moisture, etc.

#### MENTOR TIP — CONNECT TO LIVELIHOODS

For participants from farming families, this is transformative: "Aap apne khet ke kisi bhi paudhe ka photo kheench ke puchh sakti hain ki beeemari kya hai aur ilaaj kya hai. Ab kisi se poochhne jaane ki zaroorat nahi."

(You can photograph any crop plant and ask what the disease is and how to treat it. No need to go ask anyone else.)

## 5.3 Activity C: Translate Documents from English to Hindi

**Estimated Time:** 5 minutes

**Goal:** Participant photographs an English document and asks Gemini to translate it into Hindi.

### Step-by-Step Walkthrough

1

#### Photograph an English Document

Use Gemini's camera to photograph any English-language document: a bank form, a medicine label, a school notice, or the English flyer from your mobile using any digital image if physical image is not handy.

2

#### Speak or Type the Translation Prompt

After attaching the photo, use voice input (preferred) or type the following prompt:

**PROMPT:** *Isko Hindi mein anuvad kijiye* (इस इमेज को इंग्लिश से हिंदी में अनुवाद कीजिए.)

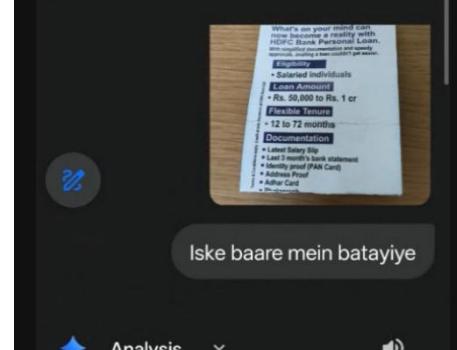
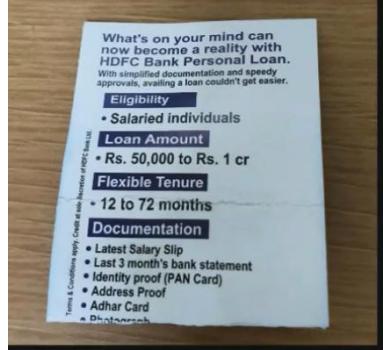
(Translate this image from English to Hindi)

3

#### Review of the Translation

Gemini will translate all visible English text into Hindi, maintaining the structure (headings, bullet points, etc.). Read through the translation with the participant.

**Mentor Tip:** *Point out how each English section has been translated: "Dekho, Eligibility ka matlab Yogyata, Loan Amount ka matlab Rashi."*



Yeh HDFC Bank ke Personal Loan ka ek promotional flyer hai. Ismein loan lene ki basic jankari di gayi hai.

Aasan bhasha mein iska matlab yeh hai:

**Main Details:**

- Eligibility (Kaun le sakta hai): Yeh sirf Salaried individuals (naukri karne waleon) ke liye hai.

[Screenshot: Gemini translating an HDFC loan flyer from English to Hindi — Eligibility → योग्यता, Loan Amount → राशि, Documentation → दस्तावेज़]

## Expected Output

From the transcript: When the trainer photographed an HDFC bank personal loan flyer and asked for English-to-Hindi translation, Gemini translated each section: Eligibility → योग्यता, Loan Amount → लोन की राशि, Flexible Tenure → लचीली अवधि, Documentation → दस्तावेज़.

**USE CASE 2**

## 6. AI as Scheme Navigator (AI एक योजना मार्गदर्शक)

### ⌚ OBJECTIVE

Participants learn to use Gemini to discover, understand, and check eligibility for government schemes — a skill that directly serves their community role.

Many participants already help community members with form filling. Adding scheme navigation makes them the go-to person in their village for government benefit information.

<b>Time Allocation</b>	~20–25 minutes
<b>Activities</b>	A: Discover schemes   B: Deep dive into one scheme   C: Step-by-step application process
<b>What Participants Need</b>	Gemini app open, ability to type basic Hindi
<b>Earning Potential</b>	₹50–200 per community member helped with scheme information and application support

### Mentor Briefing — Why This Use Case Matters

Government schemes like PM Awas Yojana, Ayushman Bharat, PM Kisan Samman Nidhi, and state-level schemes are life-changing for rural families. But information about them is scattered, often in English, and rarely reaches the people who need it most. The trainer in the video captures this perfectly: “Yeh sawaal hamare man mein bas sawaal ban ke rah jaata hai. Iske jawaab ke liye ya toh meelon door jaana padta hai ya kisi jaankaar se poochhna padta hai.” (These questions just remain questions in our minds. For answers, we either travel miles or ask someone knowledgeable.)

With Gemini, participants become knowledgeable persons for their entire community.

### 6.1 Activity A: Discover Government Schemes

**Estimated Time:** 7–8 minutes

**Goal:** Participant asks Gemini about government schemes and receives an overview with multiple scheme names and brief descriptions.

#### Step-by-Step Walkthrough

**1**

##### Open New Chat in Gemini

Start a fresh chat.

**2**

##### Speaking or Type the Discovery Prompt

Use VOICE input (preferred): Tap the microphone icon and say the prompt below clearly in Hindi. Or type it in the text box:

**Mentor Tip:** *Voice is preferred here. Read the prompt aloud first so participants know what to say. If voice misrecognizes a word, help them type just that word. Have your ready scheme list on hand to guide follow-up questions.*

**PROMPT:** *Mujhe government scheme ke baare mein batayein. मुझे गवर्नमेंट की स्कीम के बारे में बताएं।*  
(Tell me about government schemes)

**3**

##### Send and Review

Tap the blue arrow to send. Gemini will respond with a categorized list of major schemes: Health & Social Security (Ayushman Bharat, PM Suraksha Bima Yojana, Atal Pension Yojana), Agriculture (Fasal Bima, Kisan Samman Nidhi), Housing (PM Awas Yojana), and more.

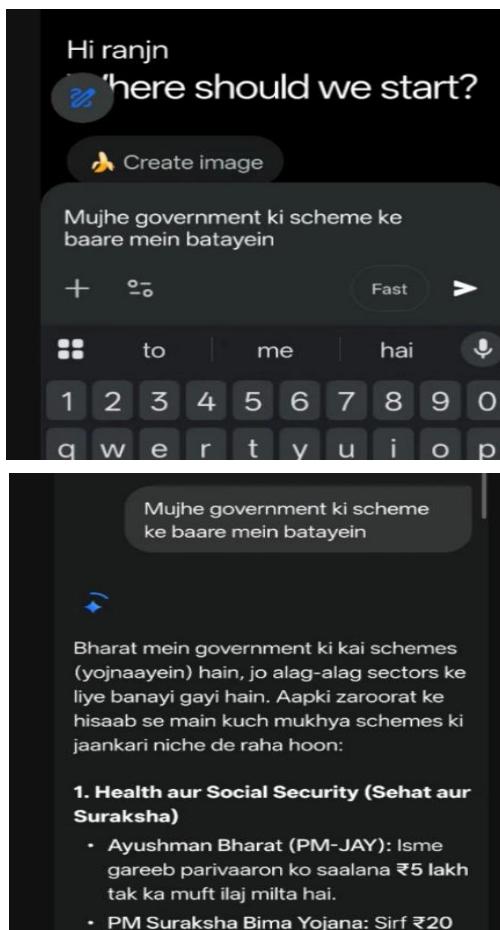
**Mentor Tip:** *Point out to participants: "देखिए, सब कुछ हिंदी में है! और सरकारी लिंक भी दिया है!"*

4

### Note the Government Portal Link

At the end of its response, Gemini often includes a link to myscheme.gov.in or similar government portal. Show participants this link.

**Mentor Tip:** *Say: "यह नीला लिंक सरकारी वेबसाइट का है। यहाँ जाकर आप eligibility चेक कर सकते हैं!"*



- PM Ujjwala Yojana: Gareeb parivaaron ko muft Gas Connection diya jaata hai.
- PM Awas Yojana: Apna khud ka pakka ghar banane ke liye subsidy milti hai.

### Sahi Scheme Kaise Dhundhain?

Sarkar ne ek portal banaya hai jahan aap apni eligibility check kar sakte hain:

- Website: [myScheme.gov.in](http://myScheme.gov.in)

**Tip:** Kisi bhi scheme ka labh lene ke liye aapka Aadhar Card aur Bank Account link hona zaroori hai.

Kya aap kisi khaas field (jaise education, business, ya kheti) ke baare mein vistar se jaanna chahte hain? Main aapko step-by-step process bata sakta hoon.

[Screenshot: Gemini showing a list of government schemes in Hindi with different categories.]

## 6.2 Activity B: Deep-Dive into a Specific Scheme

**Estimated Time:** 8–10 minutes

**Goal:** Participant picks one scheme and gets detailed information: eligibility, benefits, required documents, and how to apply.

### Step-by-Step Walkthrough

1

Choose a Scheme

From the list Gemini showed, ask the participant to pick one scheme that interests her or is relevant to her community. PM Awas Yojana (प्रधानमंत्री आवास योजना) works well as the default example.

**Mentor Tip:** Let the participant choose. If she cannot decide, suggest PM Awas Yojana (housing) since almost everyone can relate to wanting a pucca house.

**2**

## Speak or Type the Deep-Dive Prompt

In the same chat, use voice input or type:

**PROMPT:** Mujhe pradhanmantri awas yojana ke baare mein bataye. ( मुझे प्रधानमंत्री आवास योजना के बारे में बताइए.)  
(Tell me about Pradhan Mantri Awas Yojana)

**3**

## Review of the Detailed Response

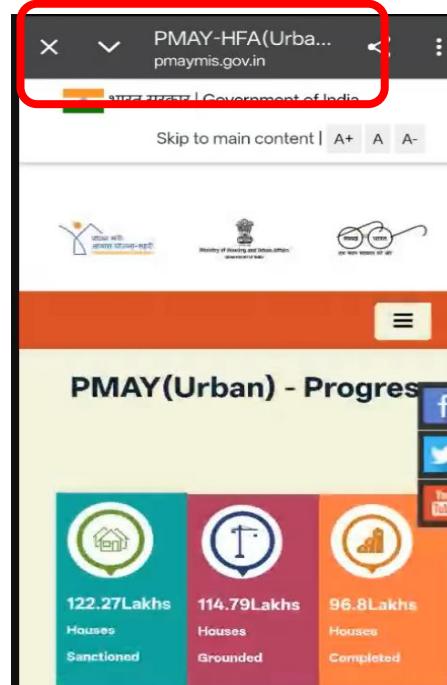
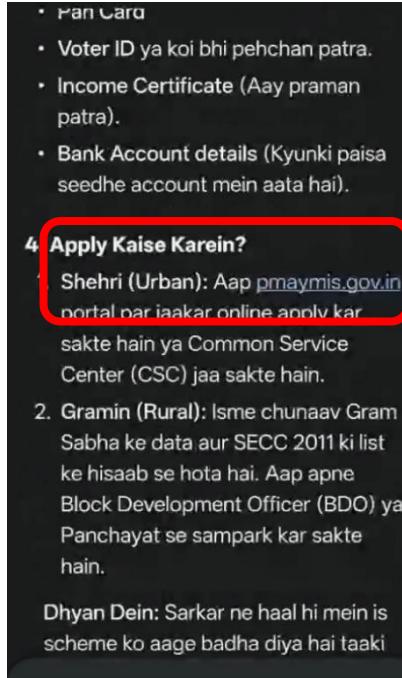
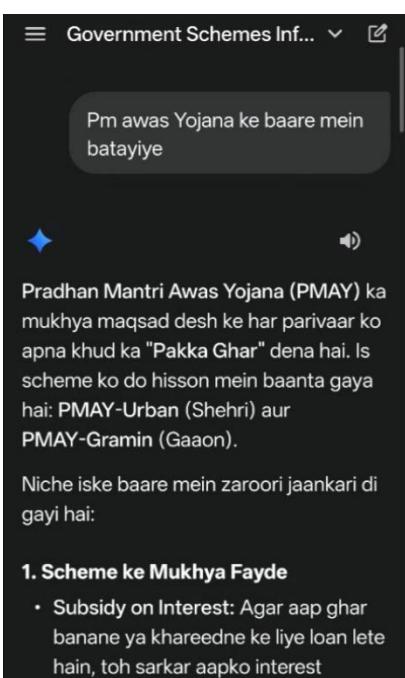
Gemini provides comprehensive information including: the scheme's main purpose, Urban vs. Gramin (rural) variants, key benefits (interest subsidy, direct cash help of ₹1,20,000–1,30,000), who can apply (no pucca house anywhere in India, family income criteria), required documents (Aadhaar card, bank account, age proof), and the official application website link.

**4**

## Highlight Key Points Aloud

Read aloud the most important parts: benefits amount, eligibility criteria, and documents needed.

**Mentor Tip:** Use a relatable framing: "देखिए, अगर आपका पक्का घर नहीं है, तो आप अलाई कर सकती हैं। आधार कार्ड और बैंक अकाउंट जरूरी हैं!"



[Screenshot: Gemini showing PM Awas Yojana details — eligibility, benefits (₹1,20,000–1,30,000), documents needed, and official website link]

### 💡 MENTOR TIP — RELATED BENEFITS

The transcript will reveal a powerful discovery: PM Awas Yojana includes electricity connection, toilet (Swachh Bharat Mission), and gas connection (Ujjwala Yojana) as linked benefits.

Point this out excitedly: "एक योजना से घर, बिजली, शौचालय, और गैस कनेक्शन — सब मिलता है!"

## 6.3 Activity C: Find Step-by-Step Application Process

**Estimated Time:** 5 minutes

**Goal:** Participant asks Gemini for the exact steps to apply for a scheme, demonstrating the conversational follow-up capability.

### Step-by-Step Walkthrough

After reviewing the scheme details, Gemini itself asks: "क्या आप चाहते हैं कि मैं आपको ऑनलाइन अप्लाई करने का स्टेप बाई स्टेप प्रोसेस बताऊँ?" The participant simply responds: (**Encourage you to try Hinglish**)

**PROMPT:** *Ji bata dijiye (जी बता दीजिए)*  
(Yes, please tell me)

Gemini then provides a complete step-by-step application process: visit the official website, fill in the form, submit documents, track status via the Awas app, etc.

#### 💡 MENTOR TIP — CONVERSATION IS KEY

This activity demonstrates that Gemini remembers context within a chat. The participant did not need to re-explain which scheme she was asking about. This is a powerful concept to reinforce: "जेमिनाई दीदी को याद रहता है कि आप क्या पूछ रही थीं। आप आगे और पूछती जा सकती हैं।"  
(Gemini Didi remembers what you were asking. You can keep asking follow-up questions.)

### Alternative Prompts Participants Can Try (Encourage you to try Hinglish)

**PROMPT:** *Mujhe Ayushman Bharat ke baare mein batayiye. (मुझे आयुष्मान भारत के बारे में बताइए)*  
(Tell me about Ayushman Bharat)

**PROMPT:** *Mere Pradesh mein mahilayon ke liye kaun si scheme hai? मेरे प्रदेश में महिलाओं के लिए कौन सी स्कीम है?*  
(What schemes are available for women in my state?)

**PROMPT:** *Kya main pradhanmantri kisan samman nidhi ke liye patr hun? क्या मैं प्रधानमंत्री किसान सम्मान निधि के लिए पात्र हूँ?*  
(Am I eligible for PM Kisan Samman Nidhi?)

**USE CASE 3**

## 7. AI as Marketing Team (AI एक मार्केटिंग टीम)

### OBJECTIVE

Participants learn to create professional marketing posters and product catalogues using Gemini's image generation — material they can share on WhatsApp and Instagram to grow their business. This is the income-generation powerhouse. A beautiful poster/catalogue can bring in new customers and increase orders by 20–40%.

Time Allocation	~25–30 minutes
Activities	A: Business promotion poster   B: Product catalogue
What Participants Need	Gemini app open; ideally photos of their own products / services saved in their phone gallery
Two-Track Approach	Track 1 (Preferred): Participants upload their own product photos, change background, add offers/pricing. Track 2 (Fallback): If there are no product photos available, use Gemini to generate sample posters for items/services they sell or may want to sell.
Relevance	TSF cohort: homemade products (snacks, sweets, pickles, handicrafts). TCS cohort: digital services they already provide. Both: motivation to sell via WhatsApp Status / Facebook.

### Mentor Briefing — Why This Use Case Matters

Many participants in this cohort are not artisans (there is a separate artisan cohort). Instead, they may be making homemade products (snacks, sweets, pickles) that they sell locally, or they are TCS Digital Didis providing community digital services (Aadhaar download & address update, bill payments, form filling). In both cases, their customers are limited to people who already know them personally.

A professional poster shared on WhatsApp Status or Facebook can reach hundreds of potential customers instantly — at zero cost. Even participants who are not currently selling anything may be motivated to start once they see how easy it is to create marketing material. The objective is to show the possibility and build confidence.

### TWO-TRACK APPROACH

Track 1 (Preferred): If the participant has photos of her own products or her service centre on her phone, use those. Upload the photo via Gemini's + → Gallery, then ask Gemini to create a poster/catalogue around it.

Track 2 (Fallback): If the participant does not have product photos or is not currently selling, use Gemini to generate sample posters for items/services she might want to sell or already provides.

Both tracks end with the same output: a shareable poster or catalogue image.

### 7.1 Activity A: Create a Business Promotion Poster.

(Encourage you to type Hinglish, wherever required)

**Estimated Time:** 15 minutes

**Goal:** Participant creates a custom promotional poster for her business that she can share on WhatsApp and Instagram.

## Step-by-Step Walkthrough

**1**

### Open New Chat in Gemini

Start a fresh chat.

**Mentor Tip:** *Important: The word “इमेज” (image) is the magic keyword that tells Gemini to create a picture. Without it, Gemini only writes text.*

**1b**

### Track 1 (If Participant Has Own Photos)

Ask: “Kya aapke fon mein apne product ya dukaan ki foto hai? (“क्या आपके फोन में अपने प्रोडक्ट या दुकान की फोटो है?”) (Do you have photos of your product or shop on your phone?) If yes, tap + → Gallery → select the product photo → attach it. Then use voice/type the poster prompt to ask Gemini to create a poster using that photo.

**Mentor Tip:** *This is the preferred approach — it produces a more personalized result. If the participant has photos of her homemade snacks, pickles, or her service center, use those.*

**2**

### Track 2 (Generate from Description) Type or Speak the Poster Prompt

If no product photos are available, ask the participant what business or service she provides. Then help her speak or type a prompt. Here is an example (tailoring centre):

**Mentor Tip:** *For TCS Digital Didis: prompt about digital seva kendra services. For TSF women: prompt about homemade products like snacks, pickles, sweets.*

**PROMPT:** मैं एक सिलाई केंद्र खोलना चाहती हूँ। मुझे इसके लिए एक पोस्टर बनाना है, जिससे मैं क्लाट्सएप या इंस्टाग्राम के माध्यम से लोगों तक पहुँचाना है, जिससे मेरे ग्राहक की संख्या में वृद्धि हो। पोस्टर में एक महिला साड़ी पहने हुए और कुछ ब्लाउज़ और सलवार सूट टके हुए हों। दुकान का एड्रेस लिखा हो — पंचायत भवन के पास, गाँव मुलहेरा, ब्लॉक सिंघुल, जिला वेस्ट सिंहभूमि, झारखण्ड

(I want to open a tailoring centre. Make me a poster to share on WhatsApp/Instagram to attract customers. Show a woman in saree with blouses and salwar suits. Include address: near Panchayat Bhavan, village Mulhera, block Singhul, West Singhbhum, Jharkhand)

**3**

### Wait for Gemini's First Response

Gemini may first respond with TEXT suggestions (a draft layout/content plan) instead of an image. This is normal!

**Mentor Tip:** *If Gemini gives only text, the magic follow-up is in the next step.*

**4**

### Request the Image

If Gemini gave text instead of a picture, type:

**PROMPT:** Iska ek image banaye (इसका एक इमेज बनाइए).

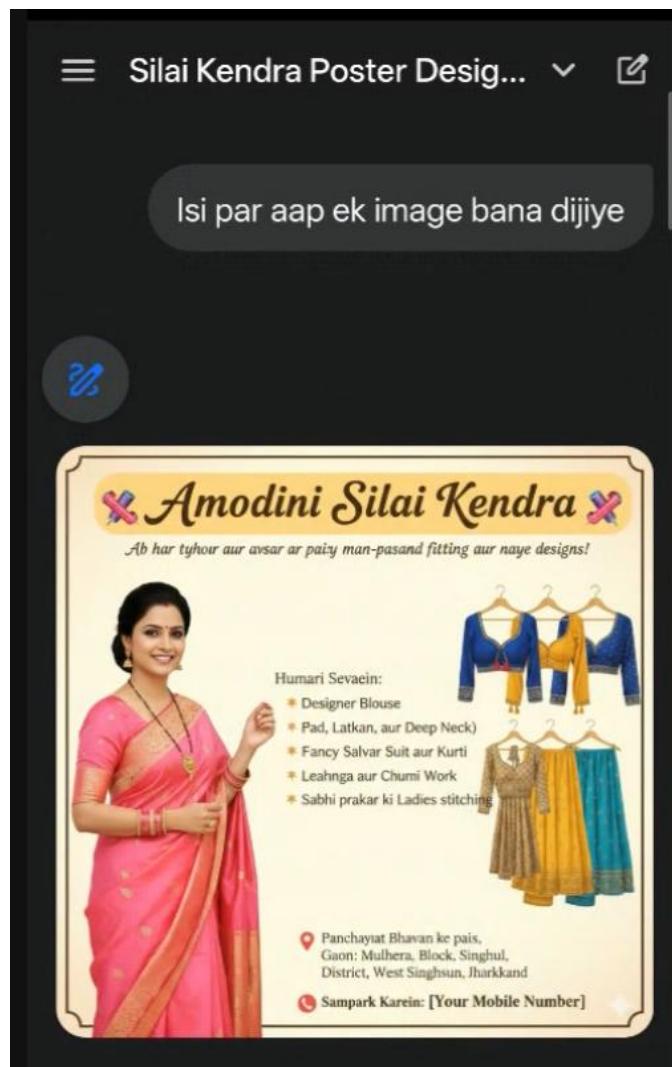
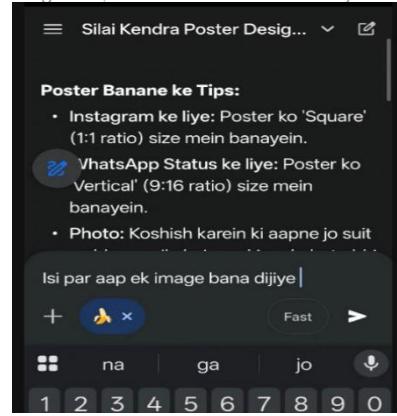
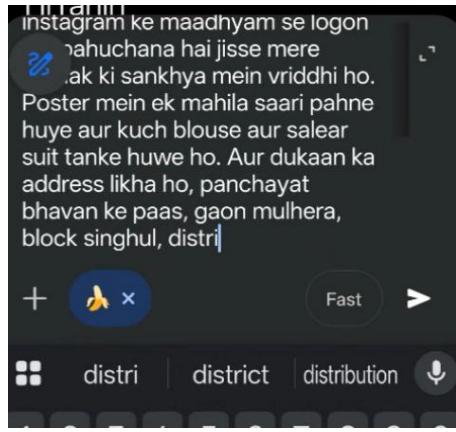
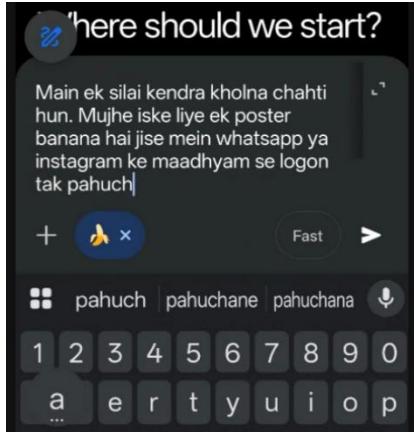
(Create an image of this)

**5**

### Review the Poster

Gemini generates a colorful poster with the business name (it invents one if not provided), visuals of clothing, an address section, and a contact area. Review it with the participant.

**Mentor Tip:** *The trainer's reaction: "Kya baat hai! Naam toh maine isko diya nahi tha, isne apne manpasand ka naam bhi bana diya!" (Amazing! I didn't even give a name; it made one up itself!)*



[Screenshot: Gemini-generated poster for a silai kendra (tailoring centre) showing a woman in saree, clothing items, address, and contact details]

### Share via WhatsApp

6

Tap the Share button (looks like an open mouth / forward arrow) below the image. Select WhatsApp. Choose contacts or groups to send.

**Mentor Tip:** Show participants how to share: "नीचे शेयर का बटन है, उस पर अंगूठा लगाइए, क्लाट्सएप चुनिए और जिसको भेजना है उसे चुनिए!"

## Adaptable Prompt Templates

Participants have different contexts. Here are ready-made prompt templates by sub-group:

### For TSF women (homemade products): (Encourage you to try Hinglish)

**PROMPT:** Mein ghar par namkeen, mithai aur namakpara banati hun. Mujhe iska ek image poster banayiye jisme snacks ki Tasveer dikhe aur rate likha ho. (घर पर नमकीन, मिठाई और नमक परा बनाती हूँ। मुझे इसका एक इमेज पोस्टर बनाइए जिसमें स्लैक्स की तस्वीरें दिखें और रेट लिखा हो।)  
(For homemade snacks sellers)

**PROMPT:** Mein achaar aur papad bechti hun. Mujhe iske liye ek image poster chahiye jisme aachar ki botelein dikhein aur rate likha ho. (मैं अचार और पापड़ बेचती हूँ। मुझे इसके लिए एक इमेज पोस्टर बनाइए जिसमें अचार की बोतलें दिखें और रेट लिखा हो।)  
(For pickle/papad sellers)

**PROMPT:** Mein ek beauty parlor chalati hun. Mujhe ek image poster banayiye jisme mahndi, facial aur hair sevayein dikhein. (मैं एक ब्यूटी पार्लर चलाती हूँ। मुझे एक इमेज पोस्टर बनाइए जिसमें मेहंदी, फेसियल, और हेयर सेवाएं दिखें।)  
(For beauty parlour owners)

### For TCS Digital Didis (services):

**PROMPT:** Mein ek digital seva kendra chalati hun, jahan aay Pramaan patr, jaati praman patr, adhar card aadi banayein jaatey hain. (मैं एक डिजिटल सेवा केंद्र चलाती हूँ जहाँ आय प्रमाण पत्र, जाति प्रमाण पत्र, आधार कार्ड आदि बनाए जाते हैं। इसका एक इमेज पोस्टर बनाइए।)  
(For digital seva kendra operators)

**PROMPT:** Mein mobile recharge, bill payment, aur sarkaari form bharne ki seva deti hun. Iska ek image poster banayiye. (मैं मोबाइल रिचार्ज, बिल पेमेंट, और सरकारी फॉर्म भरने की सेवा देती हूँ। इसका एक इमेज पोस्टर बनाइए।)  
(For mobile recharge/bill payment/form filling services).

#### ⚠️ PRIVACY REMINDER — READ ALOUD TO PARTICIPANTS

"अपना मोबाइल नंबर, ईमेल, या अपनी फोटो जेमिनाई में न डालें। पोस्टर बनाने के बाद, अपना नंबर अलग से डालें। स्क्रीनशॉट लेकर उसमें अपना नंबर टाइप कर सकती है।"  
(Don't put your mobile number, email, or personal photo into Gemini. After creating the poster, add your contact info separately by taking a screenshot and editing it.)

## 7.2 Activity B: Create a Product Catalogue

**Estimated Time:** 10–12 minutes

**Goal:** Participant creates a product catalogue with images and prices that she can send to potential customers before a festival or sale.

### Mentor Briefing

The training video walks through a beautiful example: a pickle seller creating a Holi-season catalogue. The trainer explains: "Jaise kuch didiyan hamari hoti hain, jo artist hoti hain... unko agar apna kuch promotion karna ho ki unhone koi naya design banaya hai ya discount de rahi hain, aise mahilaon ko agar kuch us tarah ka

apna promotion banana hai toh woh kis tarah se banayengi?" (Some of our didis are artisans... if they want to promote a new design or give a discount, how would they create that material?)

## Step-by-Step Walkthrough

1

### Open New Chat in Gemini

Start a fresh chat.

2

### Speak or Type the Catalogue Prompt

Help the participant speak or type a prompt describing her products and the occasion:

**PROMPT:** Mein ek achaar ki vikreta hun, Mujhe aane wali holi ke liye ek catalogue banana hai jise mein grahako ko bhejkar order mangwa sakun. Kriya aap mujhe design / dejine sujhayein). मैं एक अचार की विक्रेता हूँ। मुझे आने वाली होली के लिए एक कैटलॉग बनाना है, जिसे मैं ग्राहकों को भेजकर ऑर्डर मंगवा सकूँ। कृपया आप मुझे डिजाइन सुझाएं। (I am a pickle seller. I need a catalogue for the upcoming Holi to send customers and collect orders. Please suggest designs.)

3

### Gemini Provides Text Suggestions

Gemini first gives design suggestions and content ideas in text format.

4

### Request the Image

Ask Gemini to create the actual catalogue image:

**PROMPT:** Iska ek image banayiye. इसका एक इमेज बनाइए।

(Create an image of this)

5

### Review of the Catalogue

Gemini generates a colourful catalogue image showing pickle jars with labels and prices (e.g., Aam ka Achaar ₹150, Mirchi ka Achaar ₹150, Panchmara Achaar ₹150).

**Mentor Tip:** From the transcript: The trainer was delighted: "Andaaz bhi de diya isne, mirchi ka achaar, aanwle ka achaar aur nimbu ka achaar. Mujhe toh bahut achcha lag raha hai, bhookh bhi lag rahi hai!"

6

### Modify Prices

If prices need adjustment, simply speak or type the change:

**PROMPT:** Aam ka achaar 125 kar dijiye आम का अचार एक सौ पच्चीस कर दीजिए।

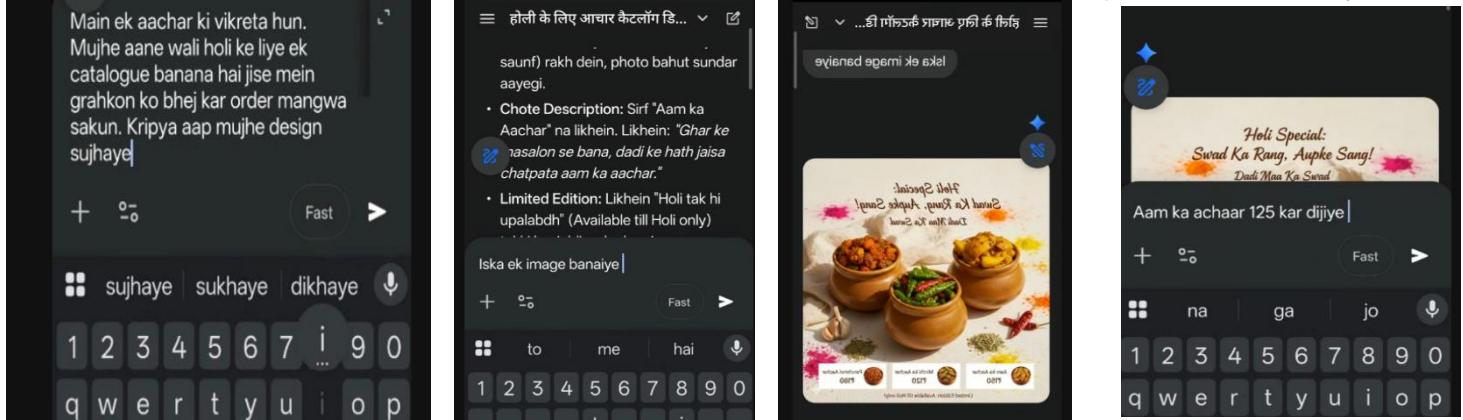
(Make the mango pickle ₹125)

7

### Verify and Share

Gemini regenerates the catalogue with the updated price. Share via WhatsApp to customer groups.

**Mentor Tip:** The trainer celebrated: "Dekho! Aam ka achaar kar diya 125 ka. Chamatkaar!" (See! It changed mango pickle to ₹125. Magic!)



[Screenshot: Gemini-generated pickle catalogue showing jars with Holi theme, product names, and prices in Hindi]

## Alternative Catalogue Prompts

**PROMPT:** मैं बांस की कलाकृतियां बनाती हूँ। मुझे एक कैटलॉग इमेज बनाइए जिसमें स्टूल, मेज़, और टोकरी के रेट लिखे हों  
(For bamboo craft artisans)

**PROMPT:** मैं हैंडलूम बनाती हूँ। दिवाली के लिए एक कैटलॉग इमेज बनाइए जिसमें अलग-अलग हैंडलूम और उनके रेट दिखें  
(For handloom weavers)

## BONUS USE CASE

# 8. AI as Writing Assistant (AI एक लेखन सहायक)

### ⌚ OBJECTIVE

Participants learn to use Gemini to create professional documents (biodata/resume, complaint letters) tasks that currently require going to a typist or knowledgeable intermediary.

This case should be attempted ONLY if time permits during the deep-dive cohort session. It is primarily relevant for the TCS Digital Didi sub-group. Tata Steel Foundation has indicated this may not be very relevant for their ~400 women in this cohort.

### ⚠ NO MS WORD REQUIRED

This case does NOT require opening Microsoft Word or any document editing app. The generated biodata or letter can be copied directly from Gemini and pasted into a WhatsApp chat (to self or to a print shop). This keeps the workflow simple and within apps participants already know.

## 8.1 Activity A: Create a Biodata / Resume

**Estimated Time:** 10 minutes

**Goal:** Participant creates a professional biodata that she can use for job applications or other purposes.

### Step-by-Step Walkthrough

**1**

#### Open New Chat and Speak or Type Prompt

Use voice input or type the initial prompt:

**PROMPT:** Mujhe Bio data banana hai. (मुझे बायोडेटा बनाना है)  
(I need to create a biodata)

**2**

#### Gemini Asks Clarifying Questions

Gemini will ask: Is this for a job or for marriage? Type:

**PROMPT:** sahi और chunein.  
(Select the right option depending upon Gemini's response – Option 1 / for job)

**3**

#### Gemini Provides a Template

Gemini generates a complete biodata template with placeholders in brackets []. The participant needs to fill in her details.

**Mentor Tip:** *Important: Remind participants NOT to type personal details into Gemini. They should fill in the brackets later, after copying the template for print outs*

**4**

#### Provide Education Details (Safe Information Only)

Gemini asks for education and skills. Participants can share non-identifying information:

**PROMPT:** Barahavin paas, computer ka basic knowledge. बारहवीं पास, कंप्यूटर का बेसिक नॉलेज  
(12th pass, basic computer knowledge)

**5**

## Refine Iteratively

Gemini keeps asking for more details (board name, passing year, percentage). Participants can answer one by one:

**PROMPT:** State board (स्टेट बोर्ड)

(State Board)

**PROMPT:** बारहवीं 2004 में पास की थी

(Passed 12th in 2004)

**PROMPT:** percentage ya pratishat 55 (प्रतिशत 55)

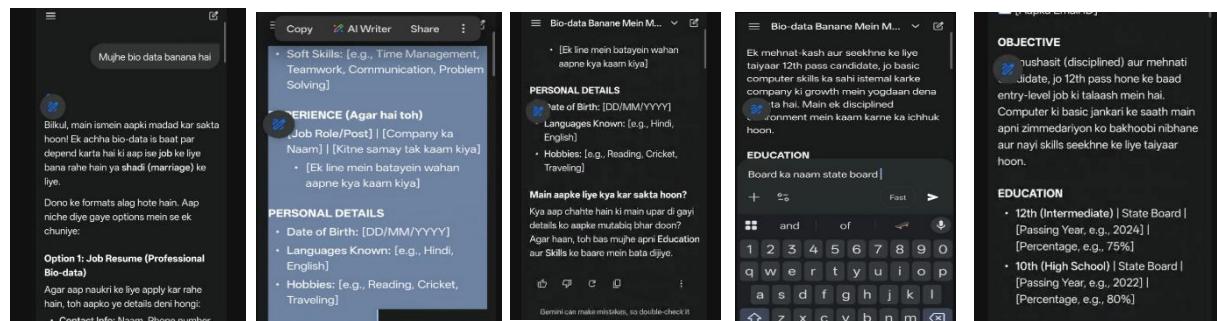
(Percentage 55)

**6**

## Copy and share via WhatsApp

Once complete, copy the biodata text: long-press on the text to select, or tap the double-square copy icon at the bottom of Gemini's response. Then open WhatsApp → open any chat (or "Message Yourself") → paste → send. From there, the participant can forward it to anyone or get it printed.

**Mentor Tip:** Show both copy methods: (1) long-press to select + copy, (2) tap the twin-rectangle icon at the bottom of the response. Avoid opening MS Word — it adds unnecessary complexity.



[Screenshot: Gemini-generated biodata template with placeholders for name, address, education, and skills]

## 8.2 Activity B: Write a Complaint Letter

**Estimated Time:** 5–7 minutes

**Goal:** Participant creates a formal complaint letter (e.g., about bad roads) that she can print and submit.

### Step-by-Step Walkthrough

**1**

#### Speak or Type the Complaint Prompt

Help the participant describe her complaint using voice or typing:

**PROMPT:** mein sadak ki haalat par shikayat karna chahti hun. Mujhe ek shikayat likh kar dein. मैं सड़क की हालत पर शिकायत करना चाहती हूँ, मुझे एक शिकायत लिख कर दे।

(Help me write a complaint to the authorities on the bad road condition)

**2****Review the Letter**

Gemini writes a formal complaint letter in Hinglish (Hindi words in English script), addressed to the relevant official, with subject line, body, and signature block.

**3****Convert to Hindi Script**

If the letter is in English script, ask for Devanagari:

**PROMPT:** *Isko hindi lipi mein likhein.* इसको हिंदी लिपि में लिखें

(Write this in Hindi script)

**4****Copy, Share, and Print**

Copy the letter from Gemini (long-press or tap copy icon). Open WhatsApp → paste into a chat (Message it to yourself or send to a print shop contact for taking the printout or soft copy). Add personal details (name, address) before sending. Get it printed and submit it to the relevant authority.

**Other Letter Prompts Participants Can Try**

**PROMPT:** *Bijli ke samasya ke liye shikayat patr likh kar dein.* मुझे बिजली की समस्या के लिए शिकायत पत्र लिख दें

(Write a complaint about electricity problems)

**PROMPT:** *Mujhe paani ki samasya ke liye shikayat patr likh dein.* मुझे पानी की समस्या के लिए शिकायत पत्र लिख दें

(Write a complaint about water problems)

**Apke liye kuch Tips:**

1. Print: Ise kisi bhi computer shop par ja kar ek A4 size paper par print karwa lein.

Photo: Agar mangi jaye, toh resume ke top right corner par ek passport size photo lagayein.

Main sadak ki halat par shikayat karna chahti hun, mujhe ek shikayat likh kar dein!



**Shikayat Patra (Application)**

Sewa mein,  
Mukhya Adhikari (Chief Officer),  
[Nagar Nigam / PWD Vibhag],  
[Apke Sheher ka naam].

Vishay: Sadak ki kharab halat aur gaddhon ke sambandh mein shikayat.  
Mahoday/Mahodaya,

Main [Apka Naam], [Apke Area/ Mohalla ka naam] ka niwasi hoon. Is patra ke madhyam se main aapka dhyaan hamare ilake ki mukhya sadak ki hadhaal halat ki taraf khinchna chahti hoon.

badhaal halat ki taraf khinchna chahti hoon.

Pichle kaafi samay se hamare ilake ki sadak puri tarah toot chuki hai. Sadak par [ ]-jagah bade gaddhe ho gaye hain, jis se:

- Aye din choti-badi durghatnayein (accidents) hoti rehti hain.

Isko hindi lipi mein likhen

+ Fast >

likhen | likhne | likhenge

1 2 3 4 5 6 7 8 9 0  
q w e r t y u i o p  
a s d f g h i k l

Bulkul, maine apke liye ye shikayat patra Hindi (Devanagari) lipi mein taiyaar kar diya hai. Aap ise saaf kazag par likh sakti ya print karwa sakti hain:

शिकायत पत्र  
सेवा में,  
मुख्य अधिकारी (Chief Officer),  
[नगर निगम / P.W.D. विभाग],  
[आपके शहर का नाम]।

विषय: सड़क की खराब हालत और गद्दों के संबंध में शिकायत।

महोदय/महोदया,

मैं [आपका नाम], [आपके इलाके/भोजले का नाम] की निवासी हूँ। इस पत्र के माध्यम से मैं आपका ध्यान हमारे इलाके की मुख्य सड़क की बदहाल स्थिति की

## 9. Responsible AI Reminders

Throughout the session, weave-in these responsible AI messages naturally. Do not lecture — mention them at relevant moments during activities.

### Privacy First

Never share personal photos, Aadhaar numbers, bank details, or full addresses in AI tools. Add contact info to posters separately after downloading.

### Verify Important Info

AI can make mistakes. Always verify government scheme details on official websites (links provided by Gemini) before making decisions.

### AI is Not Always Right

Gemini may give incorrect prices, wrong scheme details, or generate images with text errors. Treat AI as a helpful assistant, not an authority.

### No Personal Photos on AI

Do not upload personal photos (selfies, family photos, ID photos) to AI tools. We cannot guarantee how these images are stored or used. Never upload someone else's photo without their permission.

### Free Does Not Mean Unlimited

Gemini is free but has daily limits. If it stops generating images, wait a few hours and try again.

### Don't Believe Everything

AI-generated images are NOT real photos. Do not use AI images as evidence or claim they are real photographs.

## 10. Troubleshooting Quick Reference

Keep this page bookmarked. These are the most common issues from dry runs with 320 women.

PROBLEM	SOLUTION
<b>Gemini does not open</b>	Check internet connection. Try switching between Wi-Fi and mobile data. Restart the app. If Play Store shows “Update” instead of “Open”, update first.
<b>Gemini responds in English</b>	Type: “कृपया हिंदी में जवाब दें” (Please reply in Hindi). Alternatively, go to phone Settings → Language and set Hindi as primary.
<b>Camera does not open in Gemini</b>	Phone may have denied camera permission. Go to Settings → Apps → Gemini → Permissions → Camera → Allow.
<b>Image generation fails</b>	Gemini has daily image generation limits. If it says it cannot create images, try simpler prompts or wait and retry. Adding “इमेज” to the prompt helps.
<b>Gemini gives only text, not an image</b>	Type: “इसका एक इमेज बनाइए” (Create an image of this). The keyword “इमेज” triggers image generation.
<b>Phones are very slow</b>	Close other apps (WhatsApp, YouTube, etc.). Clear Gemini cache: Settings → Apps → Gemini → Storage → Clear Cache.
<b>Battery running low</b>	Distribute power banks. Reduce screen brightness. Close background apps.
<b>Wi-Fi not connecting</b>	Try forgetting the network and reconnecting. Check if the password is correct. Switch to mobile data as backup.
<b>Participant cannot type in Hindi</b>	Use VOICE INPUT first (tap microphone icon in Gemini). If voice doesn't work, switch keyboard language: tap the globe/language icon on the keyboard to switch to Hindi.
<b>Gemini asks to sign in</b>	Help participant sign in with her Google/Gmail account. If she doesn't have one, use the pre-configured accounts from your mentor kit.

# 11. Mentor Quick-Reference Prompt Cards

Bookmark this page. These are all the key prompts at a glance, organised by use case.

**Voice first:** All prompts below can be SPOKEN using the microphone icon. Encourage participants to tap 🗣 and speak rather than type.

## USE CASE 1: AI as Smart Eyes

**PROMPT:** इसके बारे में बताइए?

(Tell me about this (with photo))

**PROMPT:** इस इमेज को इंग्लिश से हिंदी में अनुवाद कीजिए

(Translate this image from English to Hindi)

## USE CASE 2: AI as Scheme Navigator

**PROMPT:** मुझे गवर्नमेंट की स्कीम के बारे में बताएं

(Tell me about government schemes)

**PROMPT:** मुझे प्रधानमंत्री आवास योजना के बारे में बताइए

(Tell me about PM Awas Yojana)

**PROMPT:** जी बता दीजिए

(Yes, please tell me (for follow-up))

## USE CASE 3: AI as Marketing Team

**PROMPT:** मैं [business] का काम करती हूँ। मुझे इसका एक इमेज पोस्टर बनाइए

(I do [business]. Create an image poster for me.)

**PROMPT:** इसका एक इमेज बनाइए

(Create an image of this (if Gemini gave only text))

**PROMPT:** आम का अचार 125 कर दीजिए

(Change mango pickle to ₹125 (modify prices))

## BONUS: AI as Writing Assistant

**PROMPT:** मुझे बायोडेटा बनाना है

(I need to create a biodata)

**PROMPT:** मुझे [समस्या] पर शिकायत लिख कर दें

(Write a complaint letter about [issue])

**PROMPT:** इसको हिंदी लिपि में लिखें

(Write this in Hindi/Devanagari script)

## **End of Playbook**

Tata AI Sakhi Immersion Program | 17 February 2026

"आपका मोबाइल, आपकी ताकत, आपकी भाषा में— AI सबके लिए!"

(Your phone, your power, in your language — AI for everyone.)