



Pizza Sales Analysis Report

Jan/15- Dec/15

01-01-2015 31-12-2015



pizza_category

All

Busiest Day and Times

DAYS

Orders are **highest** on **weekends**, **friday** , **saturday** evenings.

MONTHLY

There are **maximum** orders from months of **July** and **January**.

Sales Performance

CATEGORY

Classic category contributes to **maximum** sales and total orders

SIZE

Large size pizza contributes to **maximum** sales.



817.86K

Total Revenue



49574

Total Pizzas sold



21350

Total Orders



2.32

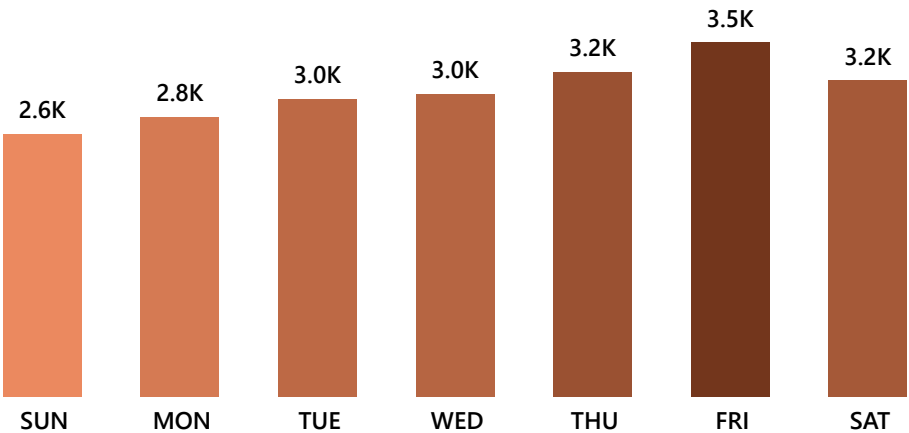
Average Pizzas Per Order



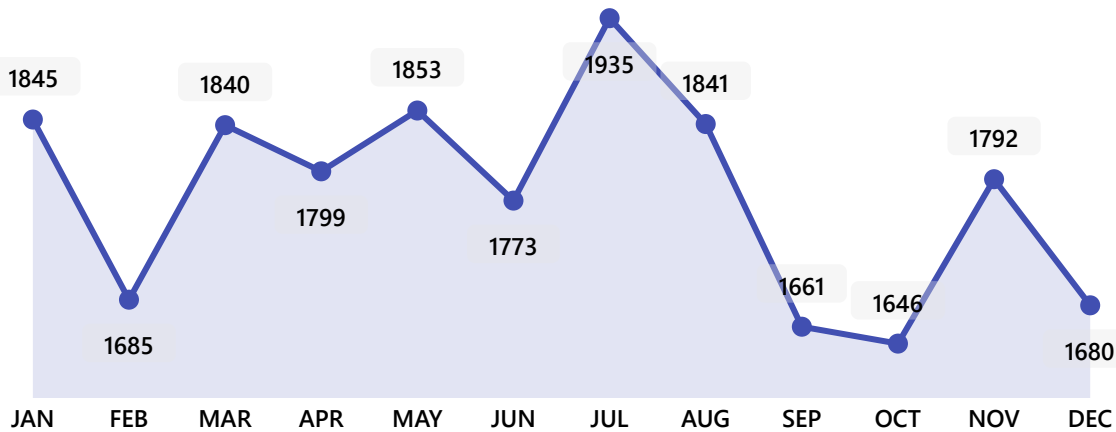
38.31

Average Order Value

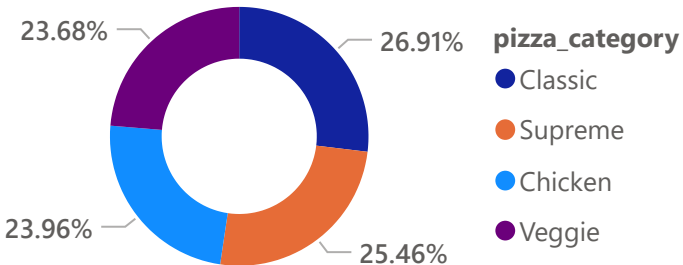
Daily trend for total Orders



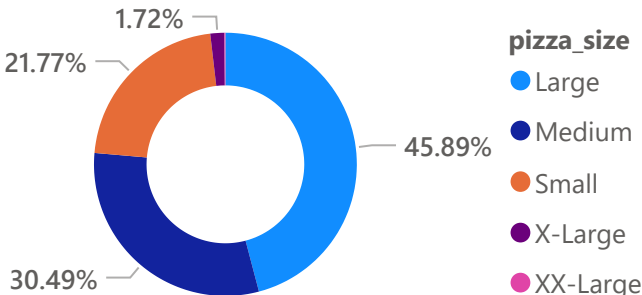
Monthly Trend for total Orders



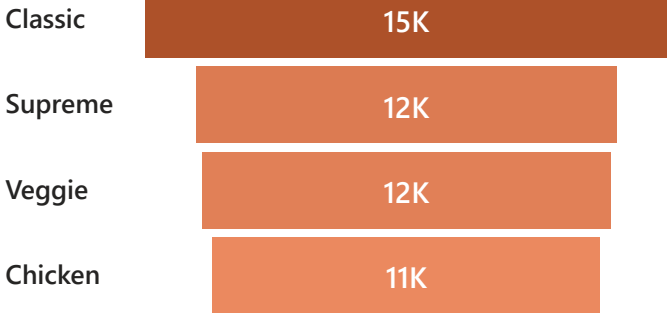
Percentage of sales by pizza Category



Percentage of sales by pizza size



Total Pizzas sold by pizza_category





Pizza Sales Analysis Report

Jan/15- Dec/15



817.86K

Total Revenue



49574

Total Pizzas sold



21350

Total Orders



2.32

Average Pizzas Per Order



38.31

Average Order Value

01-01-2015 31-12-2015

pizza_category
All

Best Sellers

Revenue

The Thai Chicken Pizza contributes to maximum revenue.

Quantity

The Classic Deluxe Pizza contributes to max total quantities.

Total Orders

The Classic Deluxe pizza contributes to maximum total orders.

Worst Performance

Revenue

The Brie Carrie Pizza contributes to minimum revenue.

Quantity

The Brie Carrie Pizza contributes to minimum total quantities.

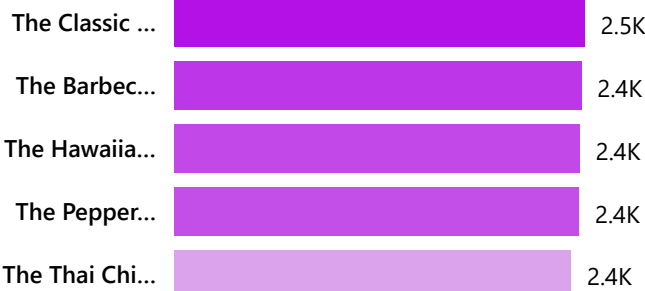
Total Orders

The Brie Carrie Pizza contributes to minimum total orders.

Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



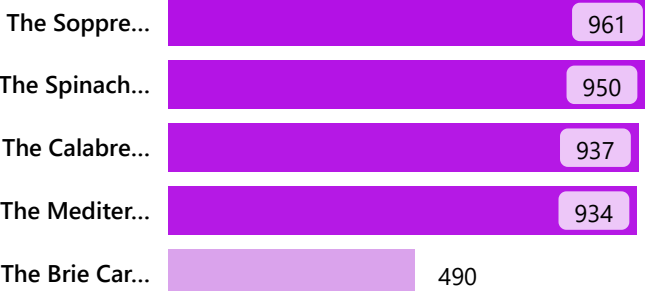
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

