

Credit Card Transaction Report

By Harshit Gahlaut

Income Group

Low

Med

High

Gender

F

M

Start of Week

All



Total Revenue

\$57M

Total Transaction Amount

\$46M

Total Transactions Count

667K

Total Interest

\$8M

Card Category

Gold

Silver

Blue

Platinum

Quarter

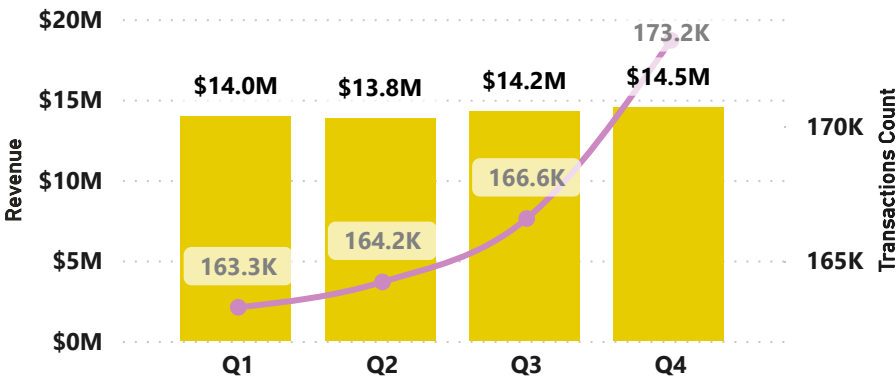
Q4

Q3

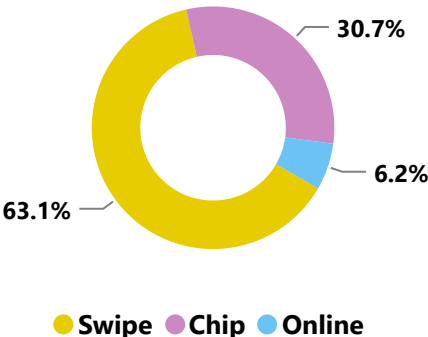
Q2

Q1

QTR Revenue and Transactions Count

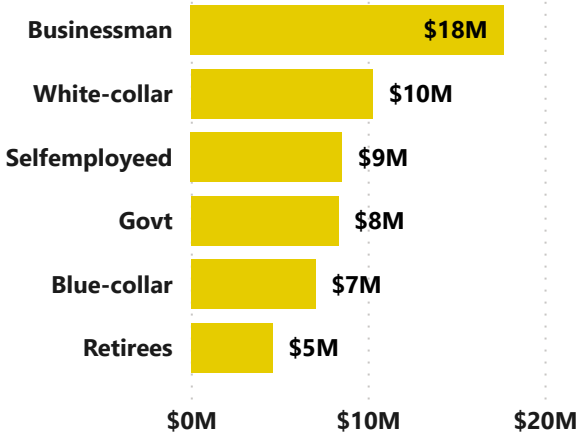


Revenue by Mode of Use

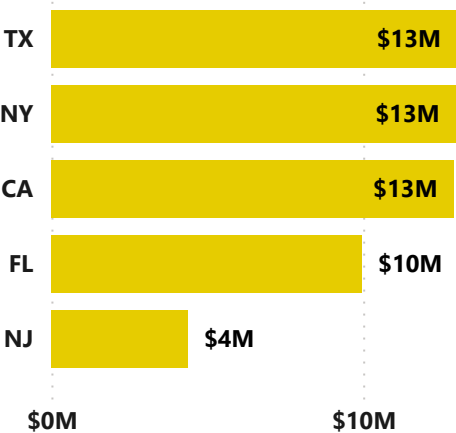


week_number	Previous_week_revenue	Current_week_revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%

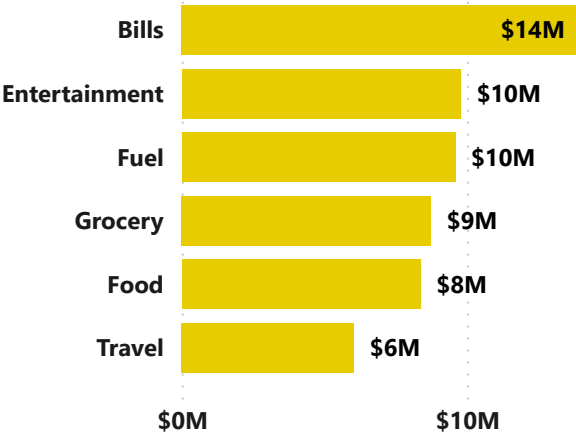
Revenue by Customer's Job



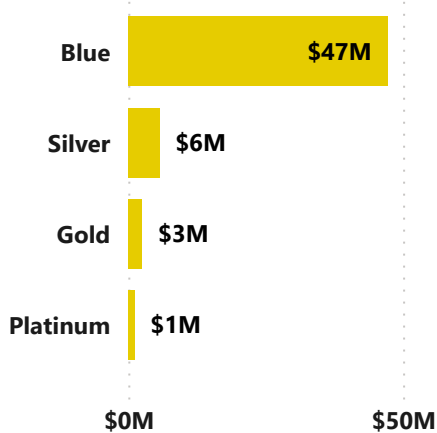
Top 5 States



Revenue by Expenditure Type



Revenue by Card Category



Credit Card Customer Report

By Harshit Gahlaut

Total Revenue

\$57M

Total Interest

\$8M

CSS

3.2

Gender

M

\$31M

F

\$26M

Card Category

Gold

Silver

Blue

Platinum

Quarter

Q4

Q3

Q2

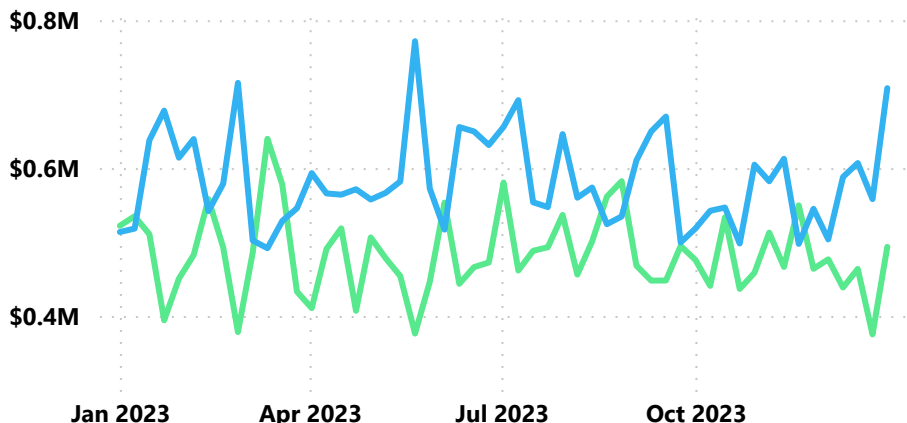
Q1

Start of Week

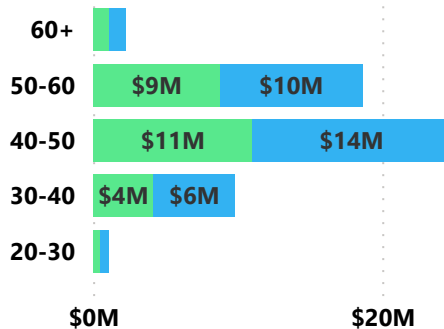
All



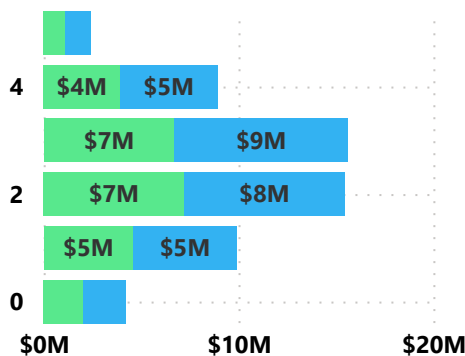
Revenue by Week



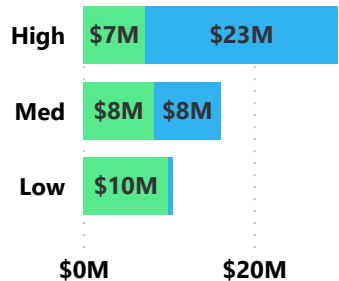
Revenue by Age Group



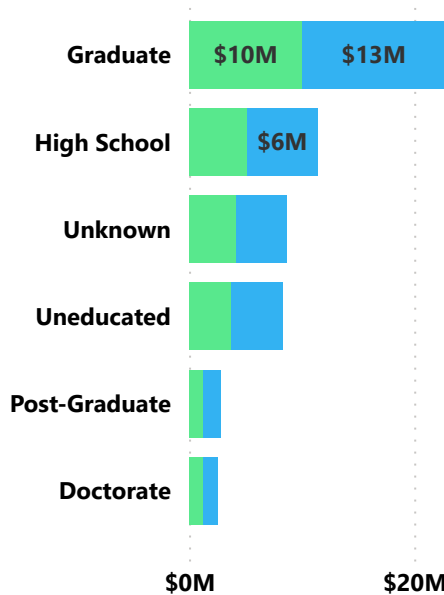
Revenue by Dependent Count



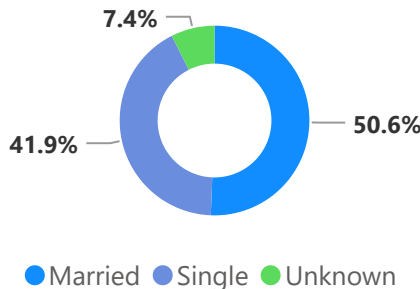
Revenue by Income Group



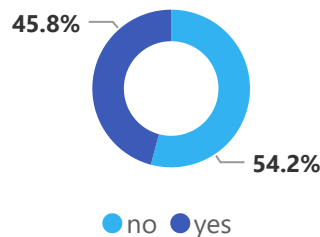
Revenue by Education Level



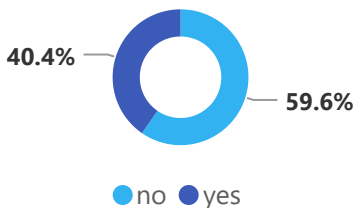
Revenue by Marital Status



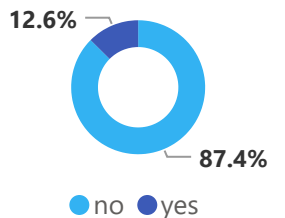
Revenue by House Owner



Revenue by Car Owner



Revenue by Loan Taken



customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	\$1,76,97,472	\$25,84,604	190350431
White-collar	\$1,02,83,124	\$14,64,691	105618475
Selfemployeed	\$85,42,826	\$11,41,510	77659931
Govt	\$83,35,534	\$11,82,231	90834727
Blue-collar	\$70,40,606	\$9,67,751	73516911
Retirees	\$46,17,448	\$6,41,692	49619308
Total	\$5,65,17,011	\$79,82,480	587599783