

HARSHIT GAURAV

Visual Designer

Profile

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Technical Skills

- Adobe Creative Suite
- Wireframe tools, Figma, Adobe XD
- After Effects, Premiere Pro
- HTML, CSS
- Visual Designing
- Content Writing

Education

2020 - 2023 **Delhi University**
Bachelor of Arts

2020 - 2022 **MAAC, Rajouri Garden**
Diploma in Designing

Achievements

2022 **Student of the Year**
MAAC

2021 **Adobe Certified Associate**
Visual Design Specialist CC 2015

Projects

Infographic Post

[Design](#)

Dating App Model

[Design](#)

Post Designs

[Design](#)

Iamilano User Interface

[Design](#)

Work Experience

Associate Creative Designer

Luxury Living, Delhi NCR
| February 2025 - Current

- Created impactful digital and print designs, from brand assets to UI elements, ensuring consistency, performance, and accessibility. Collaborated across teams to deliver innovative, user-focused visual solutions.

Creative Designer

Insperme Consulting, Gurgaon
| September 2024 - January 2025

- Innovative Design Solutions: Developed unique and innovative design concepts for events that set new industry standards, leading to a 20% increase in client satisfaction and repeat business.

Creative Designer

URTEQI Technologies, Ahmedabad, Gujarat
| July 2024 - August 2024

- Created cohesive and impactful brand identities for over 30 small businesses, resulting in a 25% increase in brand recognition and a 20% boost in customer engagement for these clients.

Visual Designer

Curated by ideation, Gurgaon
| Jan 2023- April 2024

- Successfully managed design projects within budget constraints, deliver exceptional quality, & achieving a 15% cost-saving without compromising on creativity or client expectations.
- Innovative Design Solutions: Developed unique and innovative design concepts for events that set new industry standards, leading to a 20% increase in client satisfaction and repeat business.