

#### CONTACT



Delhi

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https://www.instagram.com/ illustrations\_with\_harshit/

#### **EDUCATION**

Graphic Designing and Wed Designing from MAAC.

Bachelor Of Arts

Delhi university

## REFERENCE

https://pin.it/ldolcqs Harshit Gaurav

### **SKILLS**

Photoshop

Illustrator
Indesign

Canva

After Effect

Adobe XD

Powerpoint

# HARSHIT GAURAV

## CREATIVE DESIGNER

#### JOB EXPERIENCE

2023 - Present **Curated By Ideation**Graphic Designer

Designing event materials: This includes creating designs for invitations, event programs, banners, signage, promotional materials, brochures, tickets, and any other visual assets needed for the event.

Creating digital assets: In addition to print materials, event graphic designers may create digital assets such as social media graphics, website banners, email templates, and multimedia presentations. They ensure that the digital designs align with the overall event branding.

2022- Internship Digital Mechanics Global Graphic Designer

Collaborated closely with the marketing team to develop visually appealing and effective marketing materials, including print collateral, digital assets, social media graphics, email templates, and website designs.

Conducted market research and competitor analysis to stay informed about design trends and best practices in the marketing industry, integrating new ideas into design concepts.

2021 to 2022 - Freelancer Toogit Freelance Graphic Designer

Collaborated directly with clients to understand their design needs, project requirements, and desired outcomes, ensuring clear communication throughout the design process.

Maintained strong client relationships and received positive feedback for professionalism, creativity, and the ability to deliver designs that exceeded expectations.