

# DELIVERING JOY

THE AI THAT SAVED SANTA'S  
GLOBAL SUPPLY CHAIN



EVEN MAGIC NEEDS GOOD DATA.





“Once upon a time ...at Santa’s Toy Factory in North Pole”



“At the height of the season, the heart of Christmas fell silent.....



...the global toy factory had frozen.”



“With one spark of code,  
the North Pole began to  
glow again.”





“The storm wasn’t in the sky—it was in the data.”







“In the glow of data and snowlight, the solution began to take shape.”





“From frozen silence to symphony — the heartbeat of Christmas was restored.”





“Data met magic, and together, they delivered joy.”



“From Reykjavík to Rio, from Delhi to Denver —



...the world was glowing again.”





“For the first time in history, Christmas ran on pure data and pure heart.”





“In the quiet after the storm, data and dreams finally rested side by side.”