

Ideation Phase














Brainstorm & Idea Prioritization Template

Date	17 February 2026
Team ID	LTVIP2026TMIDS57934
Project Name	Online Payments Fraud Detection using Machine Learning
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

<div>Template</div> <div></div> <div><h2>Brainstorm & idea prioritization</h2></div> <div><p>Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.</p></div> <div><div> 10 minutes to prepare</div><div> 1 hour to collaborate</div><div> 5 team members</div></div>	<div><div></div><div><h3>Before you collaborate</h3></div><div>A little bit of preparation goes a long way with this session. Here's what you need to do to get going.</div><div> 10 minutes</div></div> <div><div><div>A</div><div>Team gathering</div><div>Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.</div></div><div><div>B</div><div>Set the goal</div><div>Think about the problem you'll be focusing on solving in the brainstorming session.</div></div><div><div>C</div><div>Select the problem statement</div><div>Analyze the assigned problem statement thoroughly.</div></div></div>	<div><div>1</div><div><h3>Define your problem statement</h3></div><div>Online Payments Fraud Detection using Machine Learning</div><div> 5 minutes</div></div> <div><div><div>problem</div><div>Online Payments Fraud Detection using Machine Learning</div></div></div> <div><div><div><div></div><div><h3>Key rules of brainstorming</h3></div><div>To run a smooth and productive session</div></div><div><div> Stay on topic.</div><div> Encourage wild ideas.</div></div><div><div> Better judgement.</div><div> Listen to others.</div></div><div><div> Go for volume.</div><div> If possible, be visual.</div></div></div></div>
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Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Tnota Harshitha

Analyze the document and calculate the average sales and get an understanding of the pattern.

Ch. Veda Samhitha

Analyse the dataset and see the effect of different features like no.of bathrooms, bedrooms on the house prices over the years.

Nikku Narasimha Swamy

Based on the dataset get an idea on distribution of House Age by Renovation Status

Pushadapu Ramyatha

Compare the models performances and select the best model