Our MVP

Automatic Meeting Scheduler solves the problem of scheduling meetings by allowing users to share their preference and availability for a particular meeting. Once the organizer fills in their availability, the scheduler automatically sends a notification to other members of the meeting to fill in their availability, which can then be viewed by the organizer.

Build vs Buy

What component are we considering for a buy vs build analysis?

For the buy vs build analysis, we are focusing on : The component of the MVP that involves designing an interface where users can fill in their availability and share the link with other meeting participants to let them fill out their availability.

The reason we are considering this component for the build vs buy analysis is that this feature is already being provided in the market by competitors like when2meet and Calendly. It is in Google Calendar's interest to consider if outsourcing this feature might be beneficial and more cost efficient for them than building it in-house.

Criteria	Rank	Weight	Build		Buy		Reasoning
Integration Compatibility	1	25%	6	Seemless	2	Inconsistent	Built-in compatibility with greater access to code when we build.
Data Privacy	4	20%	6	High	4	Moderate	User data privacy may be compromised for buy
Performance	2	20%	4	Moderate	6	High	With buy there is a possibility to establish Service Level Agreements
Design	3	15%	6	Native	4	Industry Standard	Design functionality can be customizable when built for specific users
Maintenance	5	10%	4	In-house	6	Outsourced	In-house employees' times can be better utilized, with buy solution support is provided
Cost & ROI	6	10%	2	Expensive	7	Cost Effective	Lower development costs for buy
Overall Score			5.0		4.4		

Based on our buy vs build analysis, as indicated by our scores for weighted ranks for each of the criteria and the reasoning behind it, we think that building the above mentioned component of our MVP is the recommended way to go for Google Calendar.