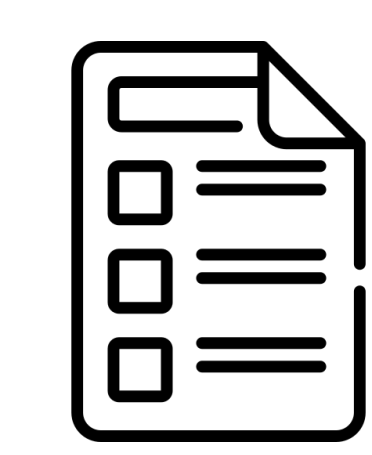




Google Calendar: Schedule Builder

For users who enjoy following a set schedule and don't have the time to structure it themselves - a feature that schedules academic, work and personal time for you automatically



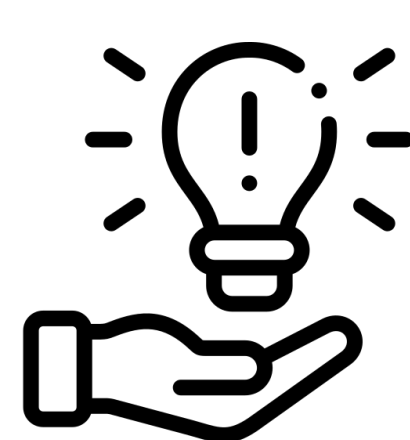
Schedule Builder at a glance:

Schedule builder leverages machine learning to automatically build a routine for Google Calendar users taking into account the users' schedule on all other apps like Canvas, Zoom, etc. This in-built feature enables users to manage their time effectively and efficiently by time blocking for specific tasks on the calendar. Using this feature, the user will know exactly how much work can they take on in a week and how much leisure time they can afford.



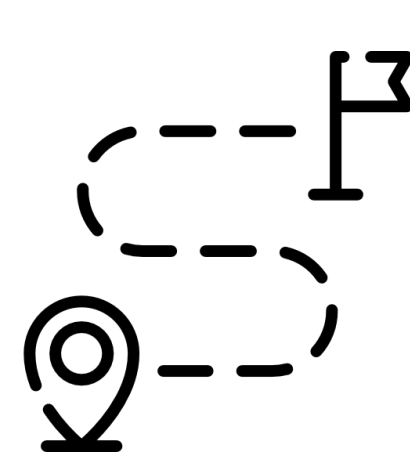
What was the pressing need for a feature like Schedule Builder?

In today's age, time management is a pressing issue for individuals, so much so that it is attributed as a skill by many. On the one hand, people commit to way more than they can achieve and later, struggle to fit it into their schedules. On the other, they are not able to strike the right balance between work and play, eventually leading to a deteriorating mental health. Realistic schedules are difficult to build.



With Schedule Builder the user will not have to worry about this any more!

This feature integrates with other applications that have times scheduled for the user and indicates times for the user to work on their assignments (academic and/or professional) on their calendars. The user also has the option to schedule a fixed amount of leisure/self-care hours in a week. This way Google Calendar is taking care of time management without the users having to make a schedule for themselves.



It is very simple for the user to get started with building their schedules

The user will need to integrate applications such as Canvas that might have a list of their classes and assignment deadlines with Calendar. Once that is done, they must indicate hours they want to spend on each bucket - academic, professional and personal. Based on their preferences and deadlines, the feature will build a schedule customized for the user.



Our very own VP of Product at Google Calendar says this:

"We at Google, want to be mindful about the work-life balance of each of our employees. Implementing Schedule Builder enables us to be accountable for the number of work hours an employee puts into the week!"



Tanya, a user of Schedule Builder has this to say about the feature:

"Schedule Builder is such a value-adding feature for me! All I need to do is look at my calendar to figure out what I need to be working on at any given time of the day. I've been able to find time to read the book that I've been meaning to for so long now!"

Build a schedule



Public FAQs

1. Will the Schedule Builder incorporate changes that may occur in my meeting times in the schedule?

Yes, the Schedule Builder is a dynamic scheduler and will change your schedule as per meeting changes.

2. Does the Schedule Builder work on suggestions or it goes ahead and blocks time automatically?

Initially, the plan is to come up with suggestions for the users. Later on as the users get accustomed to the feature, a more solid schedule can be built.

3. Is the Schedule Builder free of cost?

Yes, the Schedule Builder is free of cost for all users having a Google Account.

4. How does the Schedule Builder allocate time for each task?

The user needs to enter the number of hours they are willing to put into each bucket of tasks - academic, professional and personal. Based on this the Schedule builder will allocate a set timing and number of hours needed to complete the tasks. It will prioritize tasks based on deadlines, which will be taken into account from the applications that are integrated with schedules.

5. Will my schedule be packed completely or will there be room?

No, the users do not need to worry about having their schedules packed with a lot of work. At max, the Schedule Builder will make working slots of 2 hours with at least 30 minutes gaps between two working slots.

P.S. These working slots are outside of the meetings that are scheduled outside of Schedule Builder. If a class or meeting is for longer than 2 hours, the Schedule Builder will not alter that.

6. What are the apps that the Schedule Builder will integrate with?

It will integrate with all the applications that have schedules for the user. Like Canvas, Handshake, Gmail (and other email applications), Messenger like applications (WhatsApp, Slack, iMessage), flight booking apps like Delta (and other applications), video conferencing apps like Zoom.



Internal FAQs

1. How does this feature add value to Google Calendar?

This will increase the usage of Google Calendars outside seeing what meetings the user is signed up for. User stickiness to the platform will increase.

2. What will the customers like most about Schedule Builder?

A user will be able to open Google Calendar and see exactly what they are doing when, with whom and for how long. Having their entire week structured and figured out for them is something that users will like about Schedule Builder.

3. What are the privacy concerns of this feature?

A lot of data will be shared from third party apps into Google Calendar because we are integrating with a considerable number of external applications. Therefore, we will need to set privacy policies in place for the integrations to protect sensitive information.

4. Has anyone built something like this before in the market?

A Schedule Builder based on machine learning models is something that is very new in the market. No other competitor product is available currently.