

AUTOMATIC MEETING SCHEDULER DEVELOPMENT TIMELINE

PHASE 1 WK 1-2	PHASE 2 WK 3	PHASE 3 WK 4	PHASE 4 WK 5-8	PHASE 5 WK 9-11	PHASE 6 WK 12	PHASE 7 WK 13-14	PHASE 8 NEXT CYCLE	
• Research	O Project Planning	• Approval and Revision	O Design and Development	• Testing	Dry run and release of MVP	Hypercare support	Operations and Improvements	
Task Details	Task Details	Task Details	Task Details	Task Details	Task Details	Task Details	Task Details	
- Market research and competitor analysis - Target customer selection - Customer interview and survey	- Assessing scope, budgeting, and risks - Developing Project Charter and PRD	Scope and Project Charter review with key stakeholders Development of detailed work schedule	Developing the front-end design and creating prototype wireframes Developing walkthroughs Sharing the protoypes across project team Construct base code based on prototypes	- Initiate rounds of internal testing - Complete testing and QA approval - Release of Beta user testing - Collection of Feedback (Test Issue Log and Testing Report)	environments (test and production) - Moving the code and technical capabilities to	- 24x7 support for initial release days - Ensuring downtime for customer is negligible - Active war-room (All hands on deck	- Monitor daily usage - Resolve low and medium issues or bugs reported - Continuous feature (design and functionality) improvement	
Stakeholders - Product Management - User research - Customers	Stakeholders -Finance - Product Management	- Revision (if any) and Approval of Project Charter and PRD	Execute base code in development system Developing the end-to-end code and running it in multiple development systems	- Fixes, enhancements and finetuning of code based on the feedback - Multiple rounds of improvement - Approvals for moving feature to production		in case of critical issues) - Stablization of the feature in production - Transition to operations	Stakeholders - Product Management - Operations - User research	
	Risk Analysis Limited resource deployment	Stakeholders - Leadership team	Stakeholders - Software Engineering	Stakeholders - Software Engineering		Stakeholders - Software Engineering		
		- Finance - Marketing - Product Management	- Product Management - UI/UX Designers	- UI/UX Designers - QA Testing			MEDIUM RISK LEVEL	
Risk Analysis > Limited resource deployment > Early stage planning		Risk Analysis > Limited resource deployment	Risk Analysis > High resource utilization > Increased opportunity cost > Cross-team dependancy	- Project Management		- Operations	Risk Analysis	
				• HIGH RISK LEVEL •		HIGH RISK LEVEL	> Late detection of customer pain- points	
				Risk Analysis		Risk Analysis		
				> Feature rollout > Potential for -ve customer experience > High resource utilization	Risk Analysis > Integration issues	Risk Analysis Edge-case occurrence Rollout to large customer base		
				7 light coord duitzation				

Expenditure Timeline

AUTOMATIC MEETING SCHEDULER EXPENDITURES TIMELINE

COST/FACTORS	MVP		MLP		FULL IMPLEMENTATION	
Duration	3 MON	THS	9 MONTHS		18 MONTHS	
	AMOUNT (\$)	% OF SHARE	AMOUNT (\$)	% OF SHARE	AMOUNT (\$)	% OF SHARE
PROJECT MANAGEMENT						
Leadership Team	30,000	2%	90,000	2%	270,000	2%
Management Team	20,000	1%	60,000	1%	180,000	1%
SOFTWARE						
Leadership Team	550,000	34%	1,650,000	31%	4,950,000	32%
Management Team	205,000	13%	615,000	12%	1,845,000	12%
Leadership Team	80,000	5%	400,000	8%	1,200,000	8%
Management Team	50,000	3%	150,000	3%	450,000	3%
HARDWARE	60,000	4%	180,000	3%	360,000	2%
LICENSES						
Leadership Team	20,000	1%	60,000	1%	180,000	1%
Management Team	30,000	2%	90,000	2%	270,000	2%
Leadership Team	60,000	4%	180,000	3%	540,000	3%
MARKETING	200,000	12%	800,000	15%	2,400,000	15%
OVERHEAD COSTS	330,000	20%	990,000	19%	2,970,000	19%
GRAND TOTAL	1,635,000	100%	5,265,000	100%	15,615,000	100%



MVP

Automatic Meeting Scheduler solves the problem of scheduling meetings by allowing users to share their preference and availability for a particular meeting. Once the organizer fills in their availability, the scheduler automatically sends a notification to

other members of the meeting to fill in their availability, which can be viewed by the Organizer.

MLP

MVP + Google calendar sends reminders to meeting attendees to fill in their availability close to the deadline entered by the organizer + automatically schedules meeting based on earliest available common time of meeting attendees.

Full Implementation

MLP+ resolving all issues and bugs and launching globally + voice assistant.