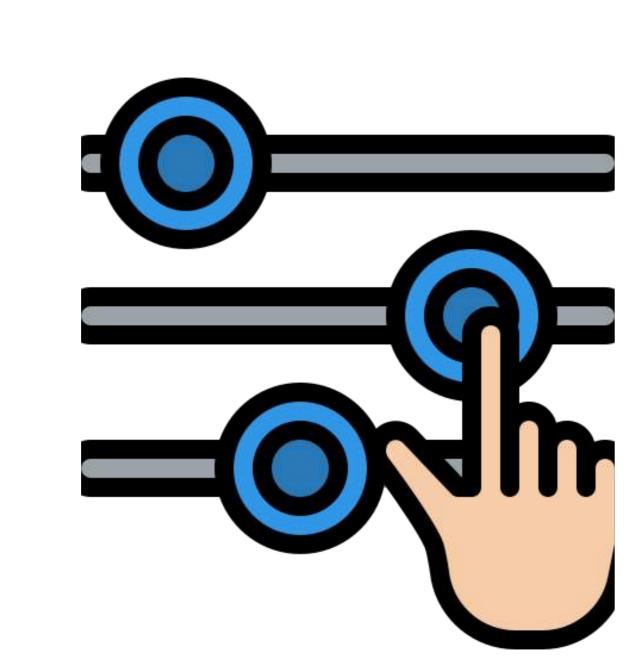


#### PROPOSED FEATURES



## Automatic Meeting Scheduler

Google Calendar
launches easy
meeting schedulers
for both Business and
Personal users



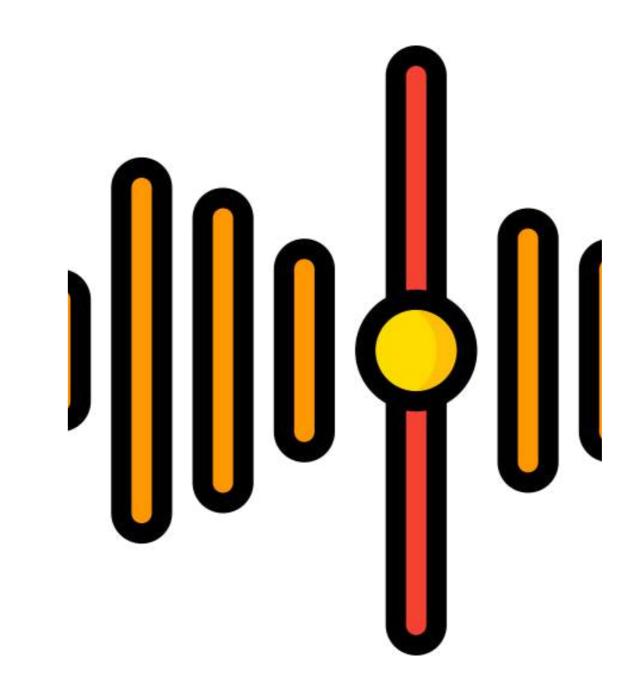
### Personalised Schedule Builder

A feature that schedules academic, work and personal time for users automatically.



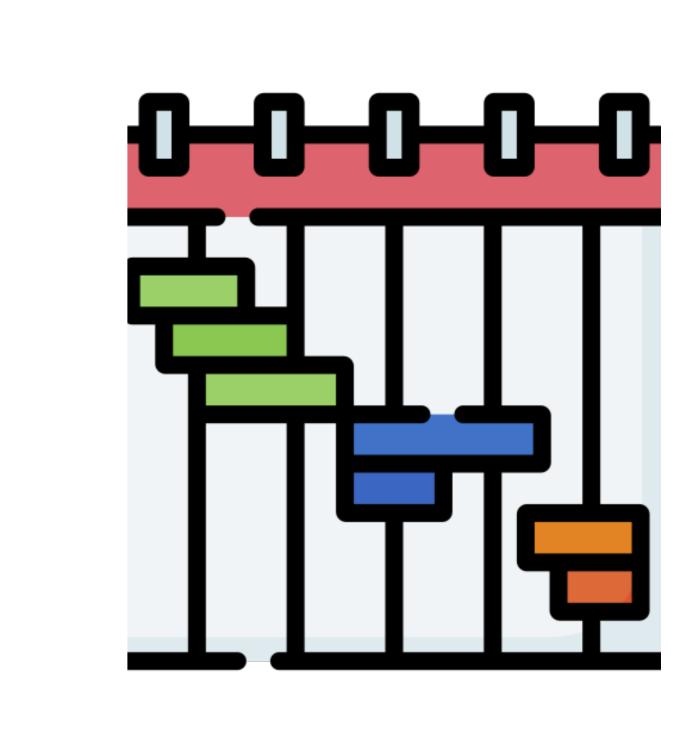
#### Payment App-Calendar Integration

Google Calendar will now be integrated with payment apps like Google Pay to allow users to pay bills automatically based on set reminders.



# Calendar Voice memo

Voice memo feature to make event details more accessible to individuals with visual impairments or learning disorders.



## Period Tracker integration

Specifically designed for users to track their period cycles and work around their schedules.

#### RICE Breakdown

FEATURES	Automatic Meeting Scheduler	Personalized Schedule Builder	Calendar Voice Memo	Period Tracker integration with Calendar	Payment App- Calendar Integration
REACH - People you estimate your feature will reach in a given timeframe	95	90	90	90	90
IMPACT - People you estimate will nteract with the feature frequently	90	50	75	55	50
CONFIDENCE - People you estimate will recommend your feature to others		75	70	60	60
EFFORT - Time & Human resource required to build your feature. (Higher value = more effort)	60	95	40	75	60
RICE Score (R x I x C / E)  Higher value indicates  more relevent and  valuable solution	14250	3550	11810	3960	4500



Automatic meeting scheduler primarily removes the users' need to go to 3rd party applications to find common window and setup meetings and events, making it the one stop solution. With the highest RICE score, Automatic meeting scheduler is Team SuperNova's highest prioritized Feature choice for Q1 2023.

# 

## CORE ASSUMPTIONS FOR MVP

- Users are struggling to align schedules between meeting attendees.
- Users will be able to save a considerable amount of time by avoiding shifting between multiple third-party applications to find a common window to schedule meetings.
- Users would be willing to switch to Automatic Meeting Scheduler from third party apps which already provide similar functionality (when2meet, Calendly).

## POTENTIAL MVP'S



**Wizard of oz -** Human scheduling meetings on the backend however the user sees the feature functioning entirely.



**Piece of the pie -** Suggest common meeting timings based on availability entered, for the user to manually select the best-suited timing out of the lot instead of actually scheduling the meeting based on the deadline and number of minimum attendees specified by the meeting organizer.



**All sale, no build -** Market the automatic meeting scheduler to the audience before actually building the feature to gauge user interest.



**Fake Door MVP -** Show the user an icon on their google calendar home to schedule automatic meetings, and then tell them that the feature is still in build and redirect them to an information/FAQ page. The number of clicks on the feature icon and views on the FAQ page can help understand the user's interest and likelihood for usage in the future.



align the time availabilities of multiple participants to schedule a meeting.

Concierge - The process when a customer executive walks the user through the process of trying to

We would like to go with the **'Piece of the pie'** MVP that provides users with a prototype that

# they can start using before additional functionalities and improvements are incorporated.

Users would first have to enter their availability and once the other team members fill in their availability, the user can pick a time based on the most common time.

Reasons for choosing our MVP -

- The piece of the pie helps to understand actual customer engagement and just not interest in the product. Interest indicated may not directly be proportional to usage as we would assume all interested
- customers would go ahead to use the product.
  Relying heavily on manual effort for building a MVP like in Concierge and Wizard of Oz, instead of algorithms would involve high effort and costs.