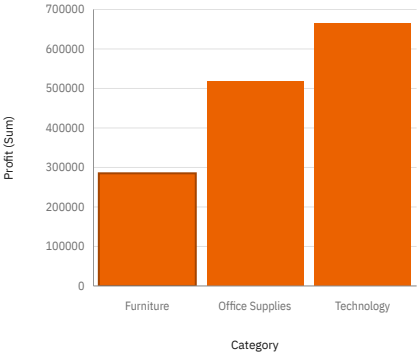


PROFIT BY CATEGORY

Profit by Category



Profit is unusually low when Category is Furniture.

Category Office Supplies has the highest Total Quantity but is ranked #2 in Total Profit.

Category Technology has the highest Total Profit but is ranked #2 in Total Quantity.

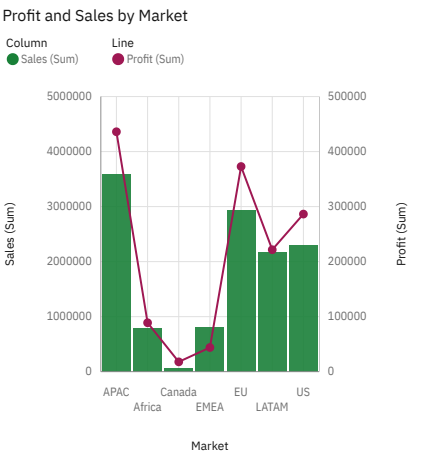
Over all categories, the sum of Profit is almost 1.5 million.

Profit ranges from over 285 thousand, when Category is Furniture, to almost 664 thousand, when Category is Technology.

For Profit, the most significant values of Category are Technology and Office Supplies, whose respective Profit values add up to almost 1.2 million, or 80.6 % of the total.

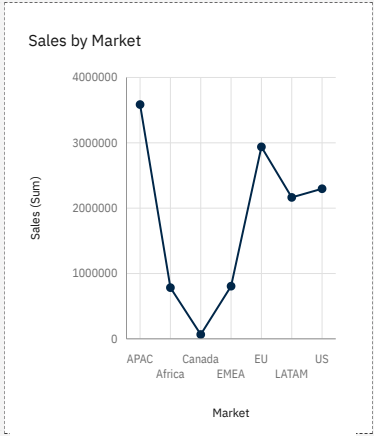
PROFIT AND SALES BY MARKET

- Market APAC has the highest values of both Sales and Quantity.
- Sales is most unusual when Market is APAC and Canada.
- Over all markets, the sum of Sales is almost thirteen million.
- Sales ranges from almost 67 thousand, when Market is Canada, to almost 3.6 million, when Market is APAC.
- For Sales, the most significant values of Market are APAC, EU, US, and LATAM, whose respective Sales values add up to almost eleven million, or 86.9 % of the total.
- Market APAC has the highest values of both Profit and Quantity.
- Profit is unusually high when Market is APAC.
- Over all markets, the sum of Profit is almost 1.5 million.
- Profit ranges from nearly 18 thousand, when Market is



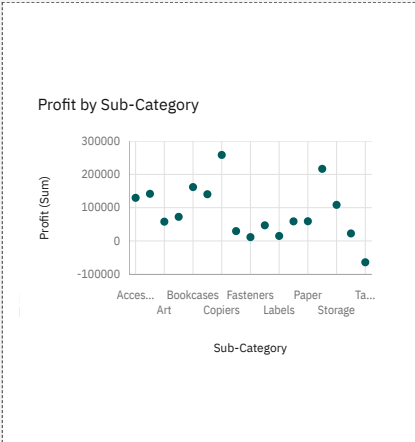
SALES BY MARKET

- Market APAC has the highest values of both Sales and Quantity.
- Sales is most unusual when Market is APAC and Canada.
- Over all markets, the sum of Sales is almost thirteen million.
- Sales ranges from almost 67 thousand, when Market is Canada, to almost 3.6 million, when Market is APAC.
- For Sales, the most significant values of Market are APAC, EU, US, and LATAM, whose respective Sales values add up to almost eleven million, or 86.9 % of the total.



Profit by Sub-Category

- Profit is most unusual when Sub-Category is Copiers, Tables and Phones.
- Sub-Category Copiers has the highest Total Profit but is ranked #14 in Total Quantity.
- Sub-Category Binders has the highest Total Quantity but is ranked #8 in Total Profit.
- Over all values of Sub-Category, the sum of Profit is almost 1.5 million.
- Profit ranges from almost minus 64 thousand, when Sub-Category is Tables, to almost 259 thousand, when Sub-Category is Copiers.
- For Profit, the most significant values of Sub-Category are Copiers and Phones, whose respective Profit values add up to over 475 thousand, or 31 % of the total.



Profit by Segment

- Segment Consumer has the highest values of both Profit and Quantity.
- Add insight to favorites
- Profit is unusually high when Segment is Consumer.
- Add insight to favorites
- Over all segments, the sum of Profit is almost 1.5 million.
- Add insight to favorites
- Profit ranges from over 277 thousand, when Segment is Home Office, to over 749 thousand, when Segment is Consumer.
- Add insight to favorites
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