# ANALYSIS OF ENTERPRISE DATA USING MAPREDUCE ON HADOOP A PROJECT REPORT

Submitted in partial fulfillment for the award of the degree of

**B.TECH** 

in

**Storage Technology** 

by

Garlapati Saiteja

17BIT0217

Under the Guidance of Prof. Siva Rama Krishnan S



School of Information Technology & Engineering (SITE)

#### **DECLARATION BY THE CANDIDATE**

We hereby declare that the project report entitled "ANALYSIS OF ENTERPRISE DATA USING MAPREDUCE ON HADOOP" submitted by us to Vellore Institute of Technology University, Vellore in partial fulfillment of the requirement for the award of the degree of B.Tech.(Information Technology) is a record of bonafide project work carried out by us under the guidance of Prof. Siva Rama Krishnan S We further declare that the work reported in this project has not been submitted and will not be submitted, either in part or in full, for the award of any other degree or diploma in this institute or any other institute or university.

Signature of the Candidate(s)

Garlapati Saiteja

### **ABSTRACT**

Big data is presently a buzzword throughout the software industry. Many IT giants like IBM, Google and Oracle have invested billions of dollars into the research to develop frameworks that can handle the big data efficiently. In this project, we make an attempt to analyze enterprise data that cannot be analyzed locally due to size and computation limitations. We analyze these datasets and try to extract the hidden insights from the same. The project aims to design an algorithm that can group and analyze the datasets as per the requirement. Based on the results of the program, we try to identify certain patterns with the help of data visualization and predict information.

## **Literature Survey**

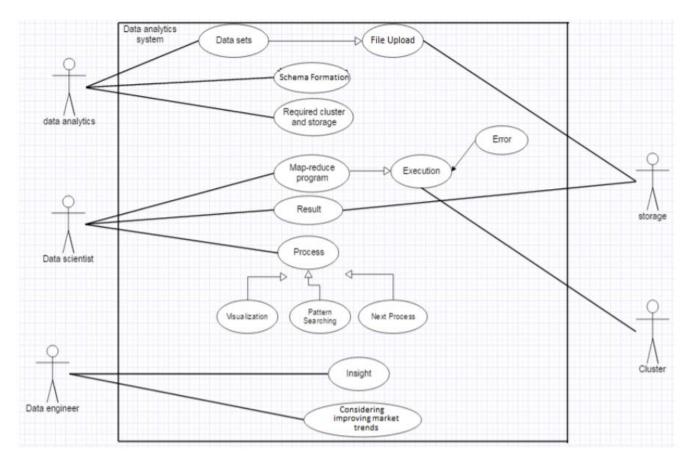
Early 2000s — Google stumbled across an obstacle while carrying out its mission — to organize information from all across the globe — which meant that it was crawling, copying, and indexing the entire Internet continuously. Back then, no software could handle the excessively large volume of data to be processed. Even Google's own custom infrastructure couldn't.

To deal with the situation, Google's engineers designed and built a new data processing infrastructure that comprised of two core components — the Google File System, or GFS, which provided fault-tolerant, reliable, and scalable storage, and MapReduce, a data processing system that allowed work to be split among large numbers of servers and carried out in parallel. Google published an academic paper [1] in 2004 describing its work.

Doug Cutting, a well-known open source software developer, thereafter decided to use the technique Google's paper described. He was working on a web crawler called Nutch [2] and was having the same problems with data volumes and indexing speed that had driven Google to develop MapReduce. He replaced the data collection and processing infrastructure behind the crawler, basing his new implementation on MapReduce. He named the new software Hadoop, after a toy stuffed elephant that belonged to his young son.

Hadoop is an open source project [3] and operates under the Apache Software Foundation today. Hadoop has become a household name and is one of the most popular technologies today to handle big data. It is a data storage and analysis system which is scalable, incredibly flexible and works under the assumption that hardware failures are common occurrences and should be automatically handled by the framework [4] — an assumption that directly leads to its fault tolerant nature. Hadoop can be deployed in a traditional on-site datacenter as well as in the cloud. Microsoft offers its cloud services via the Microsoft Azure Cloud Service platform which includes HDinsight — the service which shall be used in this project to create and deploy clusters as well as run mapreduce jobs on the data that needs to be analyzed. HDinsight offers efficient, reliable and performance centric results [5] with a pay-per-use model which is perfect for a project like the one we are aiming for.

### SYSTEM DESIGN AND IMPLEMENTATION



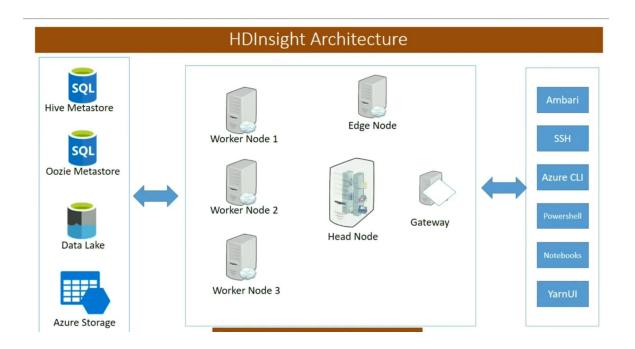
This project uses Microsoft's Azure Cloud Service which provides us with a multitude of services. HDinsight, specifically, is the service that is being used in this project.

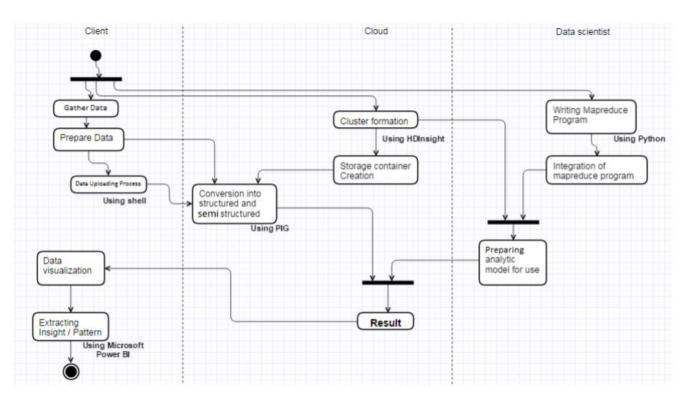
Azure HDInsight is a service that deploys Hadoop on Microsoft Azure. HDInsight uses Hortonworks HDP and was jointly developed for HDI with Hortonworks. HDInsight also supports creation of Hadoop clusters using Linux with Ubuntu. HDinsight is very flexible in its usage and we can, at any point of time, scale up the cluster by increasing the amount or type of worker/head nodes that exist in the cluster.

HDinsight is used to set up and deploy clusters on cloud. These clusters are comprised of head as well as worker nodes. Once the cluster is set up along with the storage container, the cluster can be used to upload/download data as well as to

run programs that, on a fundamental level, utilize mapreduce to perform analytical tasks.

# **HDinsight architecture**





The initial step comprises of gathering data that needs to be analyzed. Depending on the size of the data and scope of the analytical process which determines the processing power needed, a cluster is deployed using HDinsight on the cloud. The Hadoop cluster, depending on the user's need, can be deployed as a cluster utilizing Linux-based machines or Windows-based machines. And depending on the choice made, HDinsight offers different services unique to the selected OS. For example, HDinsight offers SSH access to the Linux clusters while the Windows clusters have exclusive access to the Remote Desktop Access functionality which is otherwise missing from the Linux-based clusters. Since Microsoft's toolset for a Big Data Analyst comprises of a variety of tools, the entire process of cluster creation and deployment can be automated using a script by utilizing Microsoft's Powershell service. The underlying Hadoop framework handles distribution of data for storage using its HDFS and distribution of analytical work with MapReduce framework. Once the cluster has been deployed, data to be analyzed is **uploaded** to the cluster via Azure Command Line Interface. This data is then analyzed by running a mapreduce program on the various machines present on the cluster. The result is then either analyzed further for more efficiency or downloaded locally for it to be used for data visualization. Power BI is a free tool that is then used on the output of the analysis to obtain the results in a graphical format ie, pie-chart, bar graph etc.

There are three main modules in the system design. The modules comprise of the following aspects – Analysis, Data Processing & Visualization.

# **Types of clusters**



# Predictive Analysis (using Scala and Predictive Analysis Algorithms)

Scala is an open source language that, along with Python, can be used for the purpose of predictive analysis on the datasets. The data is first trained with a training dataset and then tested against already known data. Once a satisfactory level of training and testing has been done, the algorithm is then fed completely new data that it then predicts the needed.

## Visualization (using PowerBi)

PowerBi is a data visualization tool that is provided free of cost by Microsoft. It can be used to visualize structured data such as text files with tab delimited data or data in csv formats. It is a very powerful tool that gives the user a lot of freedom when it comes to the kind of data visualization that can be used. It also enables drilling down and rolling up operations that can be used to abstract data or get into

the details of the visualized data. As a result, PowerBi is the software of choice for the data visualization aspect of our project.

## **Cluster Creation**

