



Chapter Report

Report Issue Date

March 2025

Report

Chapter Highlights & Member Traffic Lights

Chapter

BNI ATOMS

Region

Guntur

Powered by



What Gets Measured Gets Managed

www.vertekssolutions.com

M-8892507949

| | |
|---|--------------|
| Current Score: Members Average Score for Six Month . Ranked by Average Score for 6 months | Total |
|---|--------------|

| | |
|--|--|
| | |
|--|--|

| | |
|-------------------------------|----|
| Surya Dharanish Perumalla | 86 |
| Mahan Rk | 85 |
| Shaik Subani | 84 |
| Kota Prasad | 83 |
| Karampudi Kiran Kumar | 81 |
| Ayyappa Siginam | 79 |
| Ramesh Vemulapalli | 79 |
| Vijaya Bhaskara Reddy | 79 |
| Samba Siva Rao Gummadidala | 78 |
| Poorna Chandra Rao Neeliseti | 77 |
| Naga Sathish | 76 |
| Makkapati Krishnaveni | 74 |
| Sriram Enadula | 73 |
| Zakir Hussain Mohammad | 73 |
| Siva Naga Kumar V | 73 |
| Pavan Kumar Myllepalli | 68 |
| Manoj Kumar Nerella | 68 |
| Jagadeesh Lalapeta | 68 |
| Ramesh Mulpuri | 66 |
| Amar Lingeswara Rao D | 63 |
| Naveen Chakravarthy T | 63 |
| Sambasivarao M V | 59 |
| Siva Ramakrishna.K | 59 |
| Sri Lakshmi Konda | 58 |
| Nischall Naarasimha B | 57 |
| Sri Harsha Gudipati | 55 |
| Durga Prasad. Y | 55 |
| Nawazish Shaik | 55 |
| Bvl Pratyusha Yakkala | 53 |
| Koteswara Rao V | 49 |
| Raja Sekhar Moparthi | 47 |
| Mallikarjuna Rao. M | 47 |
| Dr Hanumanth | 46 |
| Brahmeswar Thimmisetty | 45 |
| Sridhar Chittiprolu | 45 |
| Arnuri Anusha | 44 |
| Naresh Sivvarapu | 43 |
| Suneel Bhumireddy | 42 |
| Manasa Mukka | 41 |
| Raghavendra Mattipudi | 40 |
| Vasudevarao Karyampudi | 40 |
| Mallikarjuna Reddy Jinugu | 39 |
| Naga Venkata Gowtham Sadhu | 38 |
| Venkata Lakshman Maddikayala | 38 |
| Ramesh Babu T. | 38 |
| Venkata Nagireddy Yenireddy | 38 |
| Babu Naidu | 37 |
| Pallavi Santhoshi S | 36 |
| Lakshmi Sumanth Sakala | 35 |
| Pranay Tavva | 33 |
| Koteswar Rao Bvr | 33 |
| Sai Prasanna Gangavarapu | 33 |
| Yash Kumar Jain | 33 |
| Pradeep Kumar Vemuri | 33 |
| Naresh Malepati | 30 |
| Vijay Sarathi Namburi | 30 |
| Thirupathi Rao Gottam | 28 |
| Srinivas Yamala | 26 |
| Raghawa Yadavalli | 24 |
| Jagadeesh Gonuguntla | 21 |
| Sai Mounika Bhavirisetty | 20 |
| Chandra Shekhar Dumpalagadda | 20 |
| Vivekananda Reddy Gade | 20 |
| Rama Krishna Murthy Karpurapu | 20 |
| Avinash Ramesh Mallavarapu | 20 |
| Prudhvi Vinnakota | 20 |
| Nagendra Kumar Nerella | 18 |
| Megharaj Praneeth Karpurapu | 17 |
| Mohammad K Chand | 15 |
| Shaik Nasiruddin | |

| | | | | | | |
|--|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Current Score: Members Score for Current Month. Ranked by current Month Score. | Oct 2024 | Nov 2024 | Dec 2024 | Jan 2025 | Feb 2025 | Mar 2025 |
|--|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|

| | | | | | | |
|-------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Average Per Month | 55 | 53 | 50 | 52 | 55 | 50 |
| Makkapati Krishnaveni | 55 | 55 | 65 | 80 | 100 | 90 |
| Shaik Subani | 80 | 80 | 80 | 85 | 90 | 90 |
| Surya Dharanish Perumalla | 90 | 90 | 85 | 80 | 85 | 85 |
| Mahan Rk | 85 | 85 | 85 | 85 | 85 | 85 |
| Karampudi Kiran Kumar | 80 | 85 | 70 | 80 | 85 | 85 |
| Sriram Enadula | 55 | 65 | 70 | 75 | 90 | 85 |
| Kota Prasad | 80 | 75 | 85 | 85 | 85 | 85 |
| Vijaya Bhaskara Reddy | 75 | 75 | 80 | 80 | 80 | 85 |
| Ayyappa Siginam | 70 | 80 | 80 | 80 | 85 | 80 |
| Siva Naga Kumar V | 80 | 65 | 65 | 65 | 80 | 80 |
| Poorna Chandra Rao Neeliseti | 80 | 75 | 70 | 75 | 80 | 80 |
| Manoj Kumar Nerella | | | | 45 | 80 | 80 |
| Ramesh Vemulapalli | 80 | 75 | 80 | 80 | 80 | 80 |
| Samba Siva Rao Gummadidala | 75 | 80 | 75 | 75 | 85 | 80 |
| Pavan Kumar Myllepalli | 70 | 65 | 65 | 65 | 75 | 70 |
| Durga Prasad. Y | 45 | 45 | 50 | 55 | 65 | 70 |
| Zakir Hussain Mohammad | 75 | 75 | 70 | 70 | 80 | 70 |
| Nischall Naarasimha B | 60 | 60 | 45 | 50 | 60 | 65 |
| Jagadeesh Lalapeta | 75 | 75 | 65 | 65 | 60 | 65 |
| Naga Sathish | 75 | 75 | 80 | 80 | 80 | 65 |
| Amar Lingeswara Rao D | 75 | 60 | 60 | 60 | 60 | 65 |
| Sambasivarao M V | 65 | 55 | 55 | 60 | 60 | 60 |
| Bvl Pratyusha Yakkala | 30 | 50 | 50 | 60 | 70 | 60 |
| Raja Sekhar Moparthi | 45 | 45 | 35 | 40 | 55 | 60 |
| Siva Ramakrishna.K | 65 | 65 | 55 | 55 | 55 | 60 |
| Ramesh Mulpuri | 65 | 65 | 70 | 70 | 70 | 55 |
| Koteswara Rao V | 50 | 45 | 45 | 45 | 55 | 55 |
| Venkata Lakshman Maddikayala | 35 | 15 | 30 | 40 | 55 | 55 |
| Venkata Nagireddy Yenireddy | 20 | 25 | 30 | 50 | 45 | 55 |
| Sri Lakshmi Konda | 55 | 55 | 65 | 65 | 60 | 50 |
| Arnuri Anusha | | | 20 | 50 | 55 | 50 |
| Nawazish Shaik | 65 | 60 | 55 | 50 | 50 | 50 |
| Mallikarjuna Rao. M | 55 | 50 | 40 | 45 | 40 | 50 |
| Sri Harsha Gudipati | 60 | 60 | 60 | 60 | 45 | 45 |
| Brahmeswar Thimmisetty | 45 | 45 | 45 | 45 | 45 | 45 |
| Naga Venkata Gowtham Sadhu | 40 | 35 | 35 | 35 | 40 | 45 |
| Sai Prasanna Gangavarapu | | | 15 | 25 | 45 | 45 |
| Manasa Mukka | 45 | 40 | 40 | 40 | 35 | 45 |
| Pallavi Santhoshi S | 25 | 30 | 35 | 35 | 45 | 45 |
| Naveen Chakravarthy T | 75 | 65 | 65 | 65 | 60 | 45 |
| Mallikarjuna Reddy Jinugu | 40 | 40 | 35 | 35 | 45 | 40 |
| Naresh Sivvarapu | 40 | 40 | 50 | 50 | 40 | 40 |
| Dr Hanumanth | 40 | 55 | 55 | 45 | 40 | 40 |
| Pradeep Kumar Vemuri | | | 20 | 25 | 45 | 40 |
| Raghavendra Mattipudi | | | | | | 40 |
| Vasudevarao Karyampudi | 30 | 35 | 45 | 45 | 45 | 40 |
| Babu Naidu | 40 | 35 | 35 | 40 | 35 | 35 |
| Koteswar Rao Bvr | | | 30 | 30 | 35 | 35 |
| Sridhar Chittiprolu | 45 | 45 | 50 | 50 | 45 | 35 |
| Pranay Tavva | 40 | 35 | 35 | 25 | 30 | 35 |
| Suneel Bhumireddy | 50 | 50 | 40 | 40 | 35 | 35 |
| Jagadeesh Gonuguntla | 25 | 20 | 10 | 15 | 25 | 30 |
| Naresh Malepati | 35 | 25 | 25 | 30 | 35 | 30 |
| Lakshmi Sumanth Sakala | | | | | 40 | 30 |
| Vijay Sarathi Namburi | | | | | | 30 |
| Srinivas Yamala | 30 | 25 | 15 | 25 | 30 | 30 |
| Raghawa Yadavalli | 30 | 25 | 20 | 20 | 25 | 25 |
| Megharaj Praneeth Karpurapu | 20 | 10 | 10 | 15 | 20 | 25 |
| Yash Kumar Jain | 35 | 45 | 45 | 25 | 20 | 25 |
| Ramesh Babu T. | 40 | 40 | 40 | 45 | 40 | 20 |
| Sai Mounika Bhavirisetty | | | | | | 20 |
| Chandra Shekhar Dumpalagadda | | | | | | 20 |
| Vivekananda Reddy Gade | | | | | | 20 |
| Rama Krishna Murthy Karpurapu | | | | | | 20 |
| Avinash Ramesh Mallavarapu | | | | | | 20 |
| Prudhvi Vinnakota | | | | | | 20 |
| Nagendra Kumar Nerella | | | | | 20 | 15 |
| Mohammad K Chand | | | | | | 15 |
| Thirupathi Rao Gottam | 55 | 35 | 30 | 15 | 15 | 15 |
| Shaik Nasiruddin | | | | | | |

| Reporting Period | Oct 2024 | Nov 2024 | Dec 2024 | Jan 2025 | Feb 2025 | Mar 2025 |
|------------------|----------|----------|----------|----------|----------|----------|
| Green | 32% | 25% | 25% | 26% | 32% | 25% |
| Amber | 25% | 32% | 28% | 29% | 22% | 23% |
| Red | 36% | 30% | 33% | 29% | 37% | 33% |
| Grey | 8% | 13% | 14% | 16% | 10% | 19% |



Region: Guntur

Chapter

BNI ATOMS

March 2025

Business Activity

Chapter Business last Month :

This Table Represents activity levels for the chapter
for last month

The Wider Network :

Value of Business brought by
non members to the chapter Last month

-

| <u>Region</u> | <u>Chapter</u> | <u>Total Referrals</u> | <u>Business Passed</u> | <u>Value Per Referral</u> | <u>Number of Visitors</u> | <u>Period</u> | <u>Number of months</u> |
|---------------|----------------|------------------------|------------------------|---------------------------|---------------------------|---------------|-------------------------|
| Guntur | BNI ATOMS | 407 | 3,95,46,918 | 97,167 | 10 | March 2025 | 1 |

Chapter Business Tracker :

This Table Represents activity levels for the chapter
for 6 month

The Wider Network :

Value of Business brought by
non members to the chapter Last six month

-

| <u>Region</u> | <u>Chapter</u> | <u>Total Referrals</u> | <u>Avg No of Referrals</u> | <u>Business Passed</u> | <u>Avg Business Passed</u> | <u>Avg Referral Value</u> | <u>No of Visitors</u> | <u>Avg No of Visitors</u> |
|---------------|----------------|------------------------|----------------------------|------------------------|----------------------------|---------------------------|-----------------------|---------------------------|
| Guntur | BNI ATOMS | 2485 | 414 | 14,48,86,299 | 2,41,47,717 | 58,304 | 230 | 38 |

Region Business Tracker :

This Table Represents activity levels for the chapter for 6 month

| <u>Region</u> | <u>Chapter</u> | <u>Total Referrals</u> | <u>Avg No of Referrals per month per chapter</u> | <u>Business Passed</u> | <u>Avg Business Passed per month per chapter</u> | <u>Avg Referral Value</u> | <u>No of Visitors</u> | <u>Avg No of Visitors per month per chapter</u> |
|---------------|----------------|------------------------|--|------------------------|--|---------------------------|-----------------------|---|
| Guntur | 7 | 9588 | 228 | 47,61,32,985 | 1,13,36,500 | 49,659.26 | 655 | 16 |

Region: Guntur

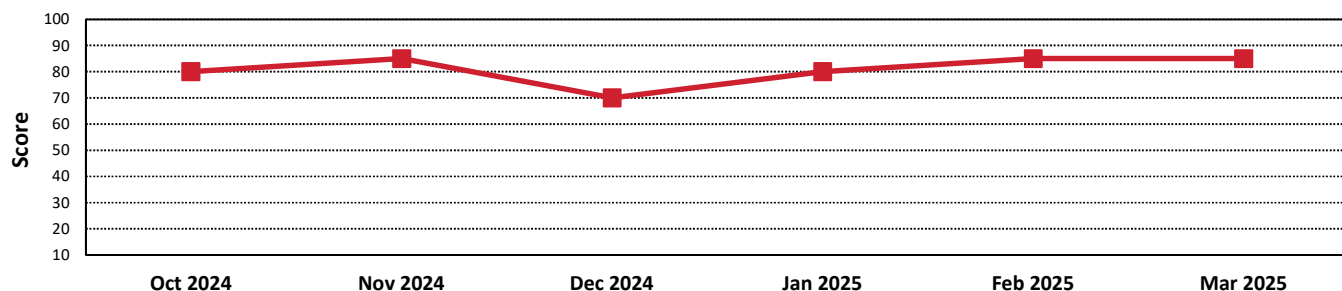
Chapter

BNI ATOMS

Mar 2025

Karampudi Kiran Kumar

Traffic Light Tracker



Scoring

| Referrals/ Week | | Avg Visitor /week | |
|-----------------|----|-------------------|----|
| < 0.5 | 0 | < 0.1 | 0 |
| < 0.75 | 5 | < 0.25 | 5 |
| < 1 | 10 | < 0.5 | 10 |
| < 1.2 | 15 | < 0.75 | 15 |
| ≥ 1.2 | 20 | ≥ 0.75 | 20 |

| Absenteeism | | TYFTB | |
|-------------|----|-----------|----|
| > 2 | 0 | < 500000 | 0 |
| = 2 | 5 | < 1000000 | 5 |
| = 1 | 10 | < 2000000 | 10 |
| < 1 | 15 | ≥ 2000000 | 15 |

| Training | | Testimonial / week | |
|----------|----|--------------------|----|
| = 0 | 0 | ≤ 0 | 0 |
| = 1 | 5 | < 0.075 | 5 |
| = 2 | 10 | ≥ 0.075 | 10 |
| ≥ 3 | 15 | | |

| Arriving on Time | |
|------------------|---|
| ≥ 1 | 0 |
| = 0 | 5 |

Note : Scoring is Calculated over a 6 month period

| |
|---------------|
| ≥ 70 |
| ≥ 50 and < 70 |
| ≥ 30 and < 50 |
| < 30 |

| Member Name | Period | Absent Score | Referrals Score | TYFTB Score | Visitors Score | Testimonial Score | Arriving on Time Score | Training Score | Total |
|-----------------------|----------|--------------|-----------------|-------------|----------------|-------------------|------------------------|----------------|-------|
| Karampudi Kiran Kumar | Mar 2025 | 0 | 1.50 | 2912591 | 0.35 | 0.04 | 0 | 4 | |
| Key Score | | | | | | | | | |
| Karampudi Kiran Kumar | Mar 2025 | 15 | 20 | 15 | 10 | 5 | 5 | 15 | 85 |
| Karampudi Kiran Kumar | Feb 2025 | 15 | 20 | 15 | 5 | 10 | 5 | 15 | 85 |
| Karampudi Kiran Kumar | Jan 2025 | 15 | 20 | 15 | 0 | 10 | 5 | 15 | 80 |
| Karampudi Kiran Kumar | Dec 2024 | 15 | 15 | 15 | 0 | 5 | 5 | 15 | 70 |
| Karampudi Kiran Kumar | Nov 2024 | 15 | 20 | 15 | 5 | 10 | 5 | 15 | 85 |
| Karampudi Kiran Kumar | Oct 2024 | 15 | 20 | 15 | 0 | 10 | 5 | 15 | 80 |
| | | (out of 15) | (out of 20) | (out of 15) | (out of 20) | (out of 10) | (out of 5) | (out of 15) | |

How Can you Increase your Score ?

Average 1.1 Referrals per week for 6 months

Attend a Training event and get credit for 6 months

Average 1 Visitor a week for 6 months

Write Two Testimonials and get points for 2 months

Attending Every Meeting

Make sure People are Thanking you for the business