A

MAJOR PROJECT REPORT ON "MOTO-S Ecommerce Website"

CHAUDHARY CHARAN SINGH UNIVERSITY, MEERUT

submitted in the partial fulfillment of the requirement for the award of

DEGREE OF BACHELOR OF COMPUTER SCIENCE

AT

MEERUT COLLEGE MEERUT

(Session 2023-2024)

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DECLARATION

We do hereby declare that the Major Project Report entitled **"MOTO-S Ecommerce Website"** which is being presented as partial fulfillment of the requirement for the **Degree of Bachelor of Computer Science**, submitted to **Chaudhary Charan Singh University, Meerut**, is an authentic record of our own work carried out during period from

10- March-2024 to 05-April-2024 under the supervision of **Miss. Janyavi Tyagi**, **Department of Computer Science, Self Finance Department, Meerut College, Meerut**, **Uttar Pradesh**.

The matter presented in this project report in full or part, has not been submitted by us for the award of any other degree elsewhere.

Signature……..

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Class – B.Sc Computer Science IIIrd Year

CERTIFICATE

I hereby certify that the work is being presented in the computer engineering final year project report entitled “MOTO-S Ecommerce Website” Project Code – 603 by group in partial fulfillment of the requirements for the award of Degree of Bachelor of Computer Science of submitted to Meerut College, Meerut, is an authentic record of their work carried out under my guidance.

This is to certify that above statement made by the candidate is correct to the best of my knowledge.

Date:…….. **Signature:……..**

Miss. Janyavi Tyagi

Place:……. **Project Head**

Department Of Computer Science

Meerut College Meerut

ACKNOWLEDGEMENT

The satisfaction that accompanies that the successful completion of any task would be incomplete without the mention of people whose ceaseless cooperation made it possible, Whose constant guidance and encouragement crown all efforts with success.

We are grateful to our

H.O.D *Mr. Arvind Kumar*

&

Our Project Guide *Miss. Janyavi Tyagi*

For the guidance, inspiration and constructive suggestions that helpful us in the preparation of this project. We also thank our colleagues who have helped in successful completion of the project.

We also thankful to all my teachers of MEERUT COLLEGE MEERUT who were simply full ideas and whenever there was any need they shared those great ideas and concept with us . And the end, we would like to thank all those who helped us during the testing phase.

ABSTRACT

This abstract provides a concise overview of the report's findings and recommendations for MOTO-S, a dynamic ecommerce platform specializing in bike sales. The report delves into an in-depth analysis of MOTO-S's performance to evaluate its effectiveness in the competitive market of online bike sales.

Key findings reveal a promising trajectory with steady traffic growth, encouraging sales figures, and positive indicators of user engagement. However, there are notable opportunities for enhancement, particularly in refining search engine optimization (SEO) strategies, enhancing website navigation for a seamless user experience, and diversifying the range of bike products offered.

Customer feedback underscores the significance of prioritizing customer service excellence to foster trust and loyalty among buyers.

Recommendations include targeted advertising initiatives, comprehensive website optimization efforts, and a commitment to staying abreast of industry trends to maintain a competitive edges by implementing these recommendations, MOTO-S can strengthen its position in the online bike sales market and capitalize on opportunities.

Chapters lists

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HARDWARE AND SOFTWARE REQUIREMENT

Hardware Requirement

- At least Core Dual core/ i3 Processor
- 4 GB Ram
- 256 GB of Hard Disk space in terminal machines
- 1 TB space in Server Machine
- Connected wi-fi with 20mbps speed

Software Requirement

- Windows 10 or above operating system
- Programming language : HTML
- Front-End: JavaScript , Bootstrap & CSS
- Back-End: MySQL
- Chrome for live server
- AI for finding bugs

INTRODUCTION

Welcome to MOTO-S, your ultimate destination for everything related to bikes. At MOTO-S, we understand the thrill and passion that comes with riding, whether it's cruising through city streets or conquering rugged terrains. Our ecommerce platform is designed to cater to the diverse needs and preferences of bike enthusiasts, offering a wide range of high-quality bikes and accessories to fuel your adrenaline-fueled adventures.

As a leading player in the online bike sales market, MOTO-S prides itself on delivering exceptional service and top-notch products to our valued customers. In this introduction, we provide an overview of what sets MOTO-S apart and what you can expect from our platform:

1. **Unparalleled Selection:** MOTO-S boasts an extensive collection of bikes ranging from sleek road bikes to rugged mountain bikes, catering to riders of all skill levels and preferences. Whether you're a seasoned cyclist seeking highperformance gear or a beginner looking for your first ride, we have something for everyone.

2. **Seamless Shopping Experience:** Our user-friendly website ensures a hassle-free shopping experience, with intuitive navigation and a secure checkout process. Browse through our curated categories, read detailed product descriptions, and make informed decisions with confidence.

3. **Commitment to Quality:** At MOTO-S, we prioritize quality above all else. Each bike and accessory featured on our platform undergoes rigorous testing

to ensure durability, performance, and safety. You can trust that every purchase from MOTO-S is backed by our commitment to excellence.

4. **Customer Satisfaction:** Your satisfaction is our top priority. Our dedicated customer support team is available to assist you with any inquiries or concerns, ensuring that your MOTO-S experience exceeds your expectations every step of the way.

5. **Innovation and Adaptability:** As the cycling landscape evolves, so do we. MOTO-S stays ahead of the curve by continuously updating our product offerings, embracing new technologies, and staying attuned to industry trends. We're always striving to provide you with the latest and greatest in the world of biking.

PROJECT HOME PAGE

Number Of Modules

NAVBAR

- LOGO

MENUBAR

- HOME
- SERVICES
- NEW BIKES
- FEATURED BIKES
- BRANDS
- CONTACT

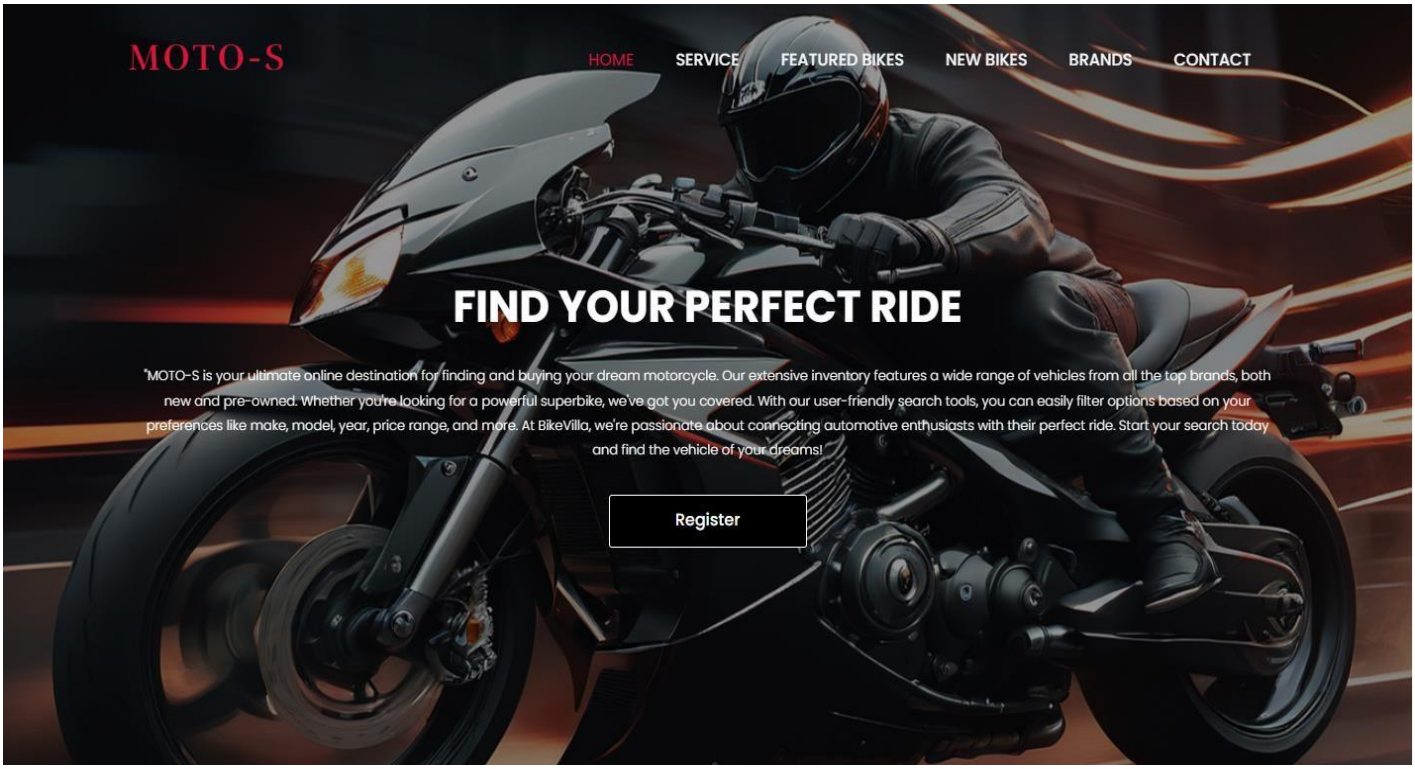
REGISTER

- LOG IN
- SIGN UP

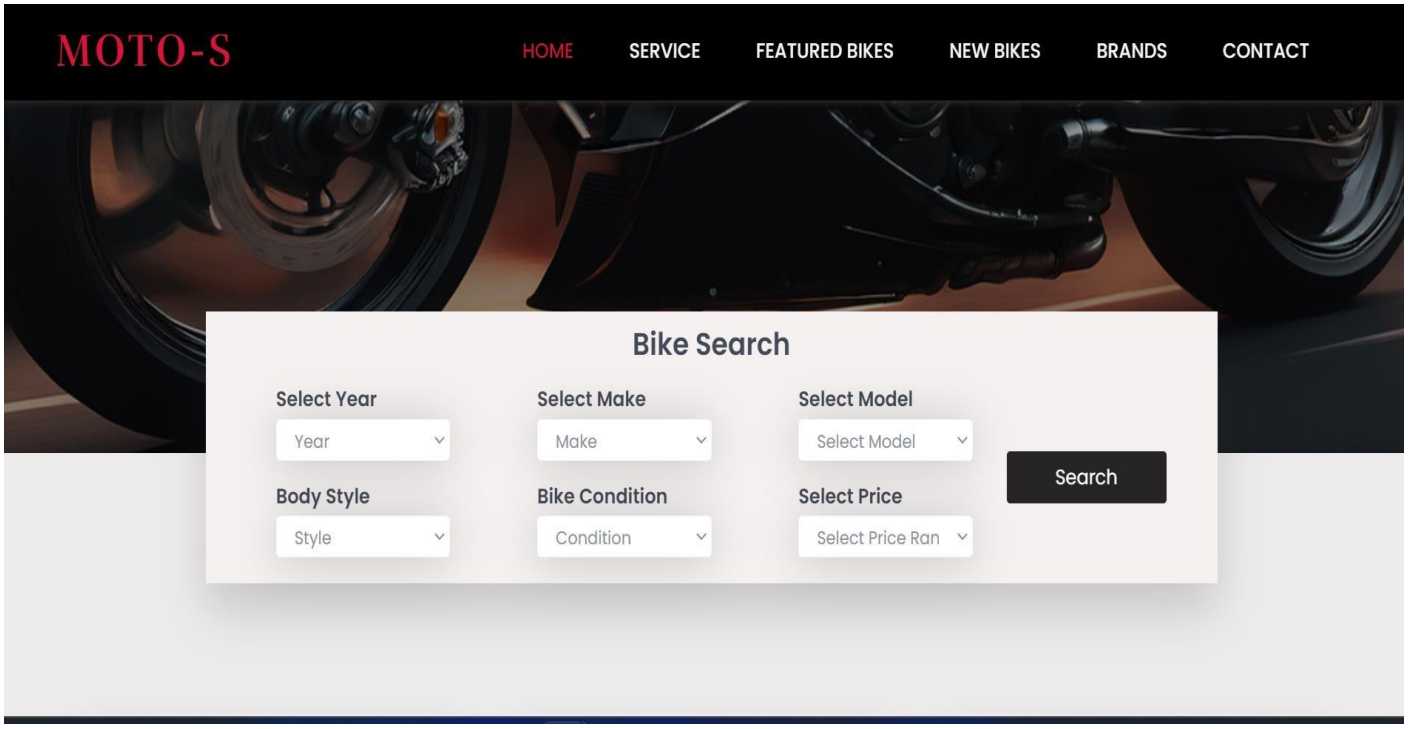
SEARCH

- YEAR
- MAKE
- MODEL
- BODY
- CONDITION
- PRICE

SEARCH BUTTON



VIEW OF HOMEPAGE



Executive Summary

The collective analysis of multiple users on the MOTO-S ecommerce website reveals several key insights into its performance and areas for improvement.

Website Traffic:

Users noted a steady increase in monthly visitors and page views, indicating growing interest in the MOTO-S platform. However, concerns were raised about the need to diversify traffic sources and reduce the bounce rate to improve overall engagement.

Sales Performance:

While users acknowledged promising revenue figures and an average order value, there was a consensus on the importance of enhancing conversion rates and reducing customer acquisition costs. Strategies to optimize sales funnels and implement targeted promotions were highlighted as potential solutions.

User Engagement:

Feedback from users emphasized the importance of enhancing the overall user experience, particularly in terms of website navigation and content accessibility. Improving time spent per visit and reducing exit rates were identified as key objectives to increase user engagement and retention.

Customer Feedback and Reviews:

Users emphasized the significance of actively soliciting and responding to customer feedback to address any issues promptly and capitalize on positive sentiments. Suggestions were made to leverage customer reviews as social proof to enhance trust and credibility.

Technical Performance:

Concerns were raised regarding website loading speed, mobile responsiveness, and security measures. Users stressed the need for regular monitoring and maintenance to ensure optimal technical performance and mitigate potential downtime or security risks.

Competitor Analysis:

Insights from users highlighted the importance of conducting a comprehensive competitor analysis to identify strengths, weaknesses, and opportunities for differentiation. Pricing comparison and market share analysis were recommended to inform strategic positioning and marketing efforts.

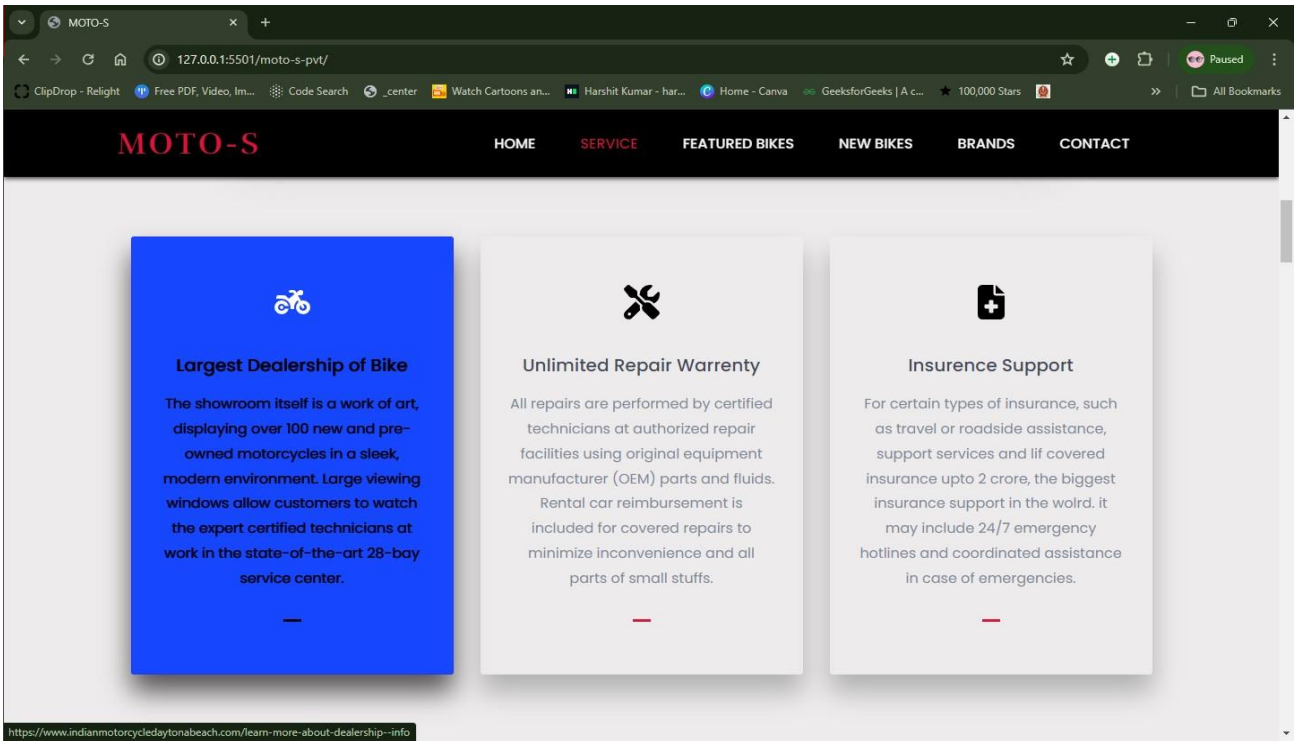
Recommendations for Improvement:

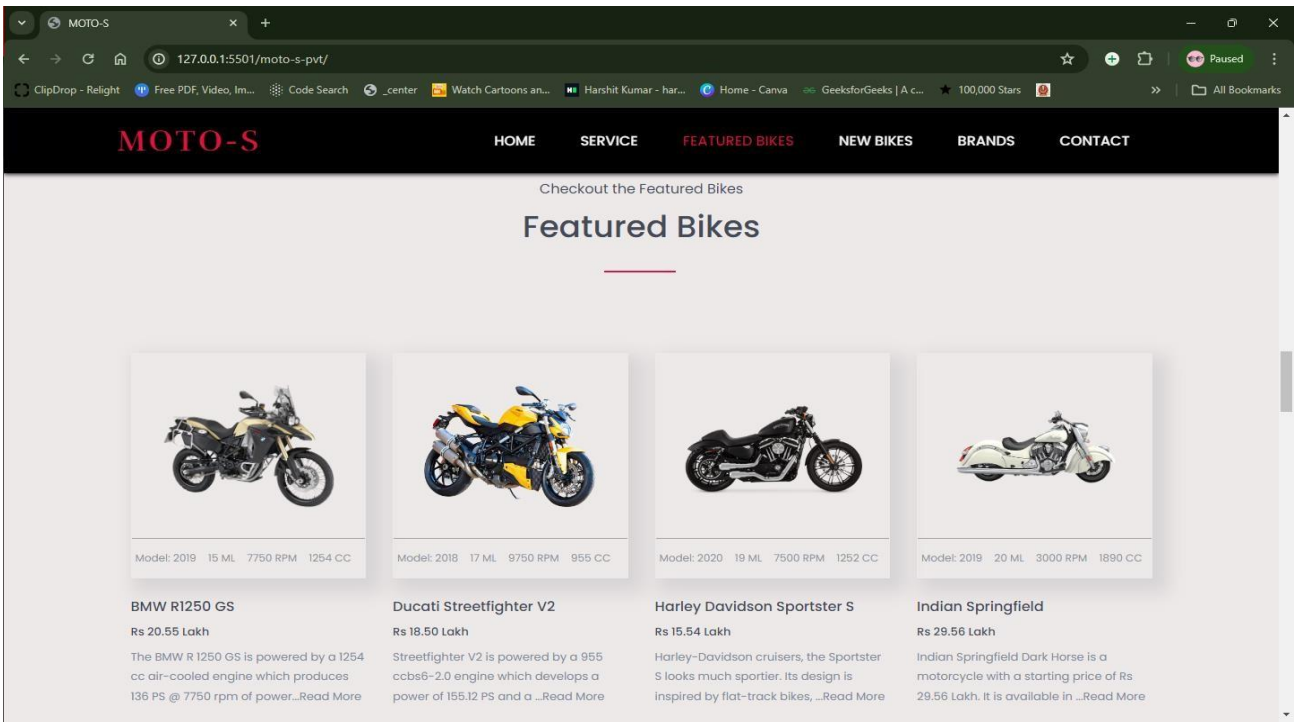
Based on the collective analysis, users recommended a multifaceted approach to improvement, including enhancing SEO strategies, optimizing website navigation, implementing targeted advertising campaigns, and strengthening customer service channels. Additionally, ongoing monitoring of technical performance and competitor activities was emphasized to maintain competitiveness in the evolving ecommerce landscape.

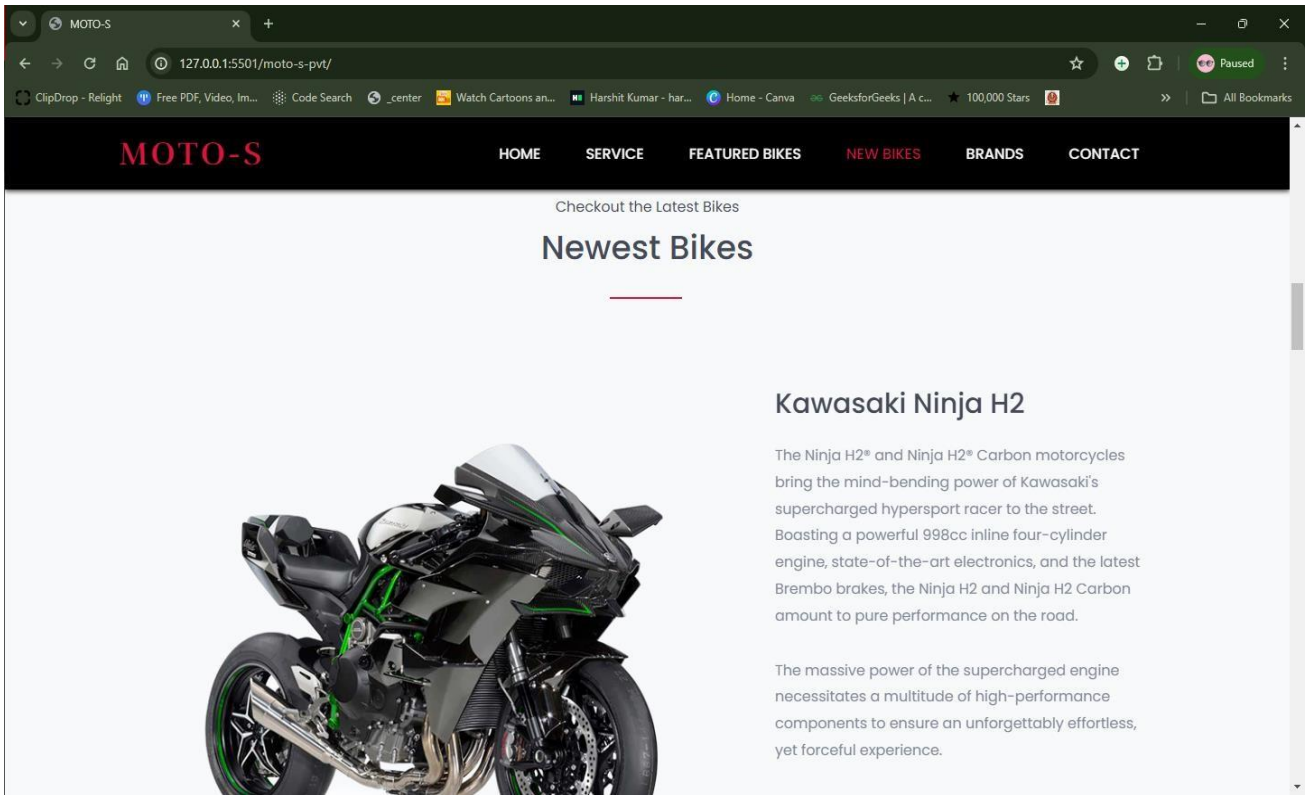
Innovation and Adaptability:

Users emphasized the significance of innovation and adaptability in staying ahead of industry trends and meeting evolving customer demands. Suggestions were made to explore new technologies, expand product offerings based on market insights, and continuously iterate on strategies to remain competitive in the dynamic ecommerce landscape. By fostering a culture of innovation and adaptability, MOTO-S can position itself as a leader in the industry and drive long-term success.

Sample Screenshot



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MOTO-S
HOME
SERVICE
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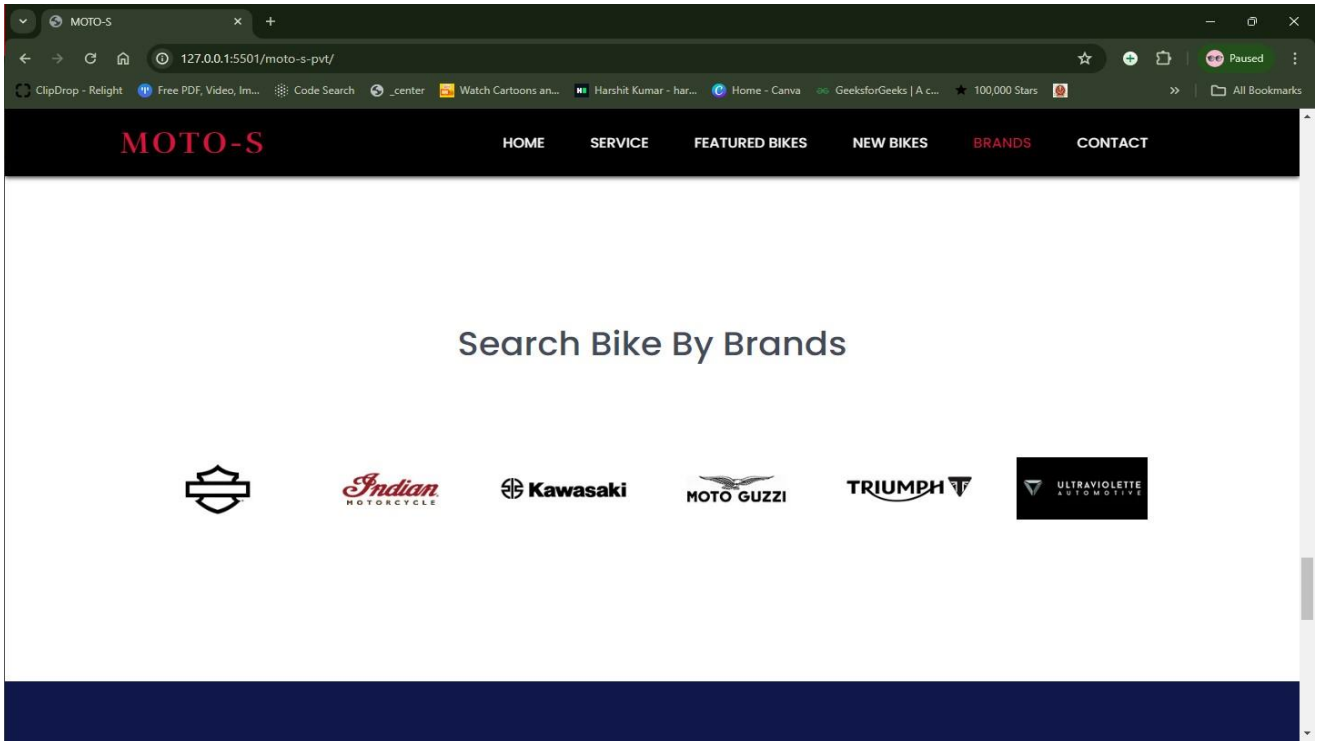
NEW BIKES
BRANDS
CONTACT
Checkout the Latest Bikes
Newest Bikes
Kawasaki Ninja H2
The Ninja H2® and Ninja H2® Carbon motorcycles bring the mind-bending power of Kawasaki's supercharged hypersport racer to the street. Boasting a powerful 998cc inline four-cylinder engine, state-of-the-art electronics, and the latest Brembo brakes, the Ninja H2 and Ninja H2 Carbon amount to pure performance on the road.
The massive power of the supercharged engine necessitates a multitude of high-performance components to ensure an unforgettably effortless, yet forceful experience.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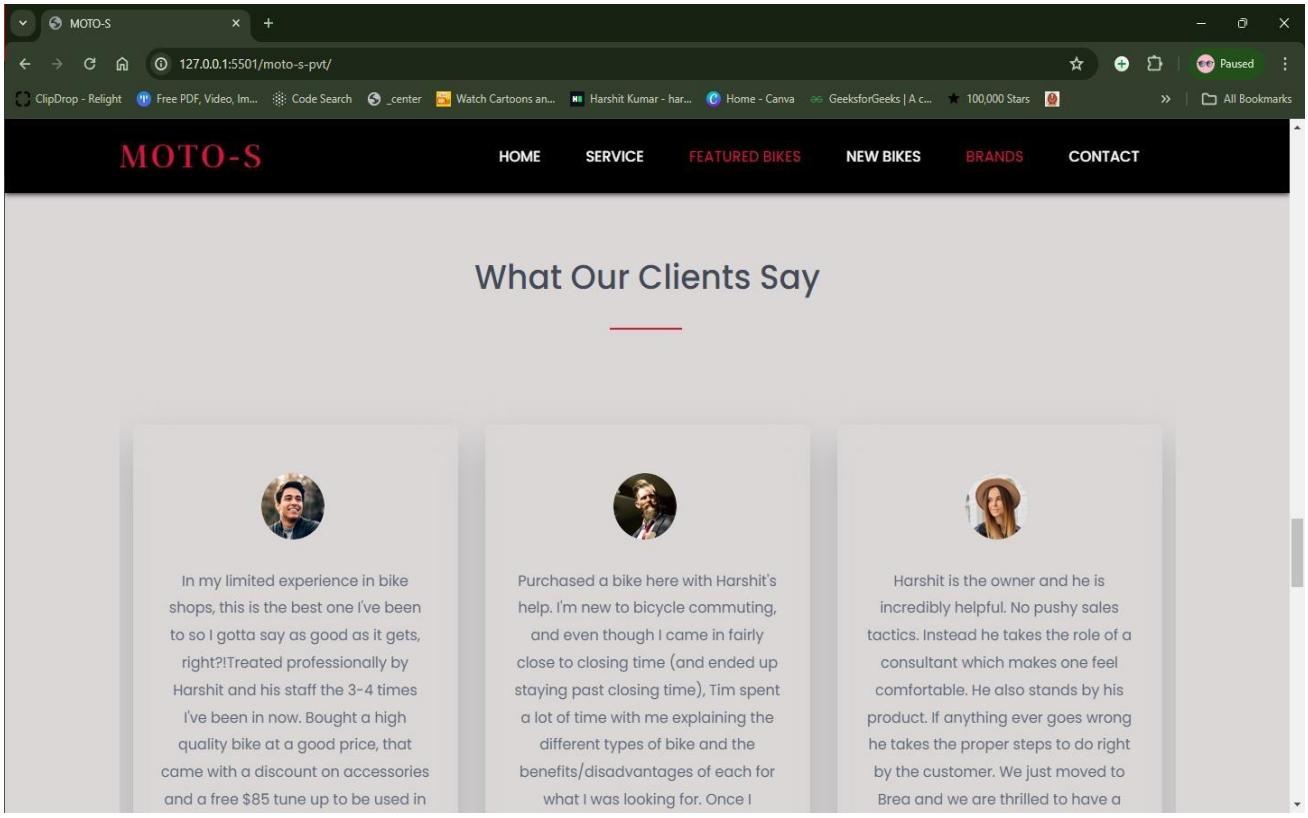
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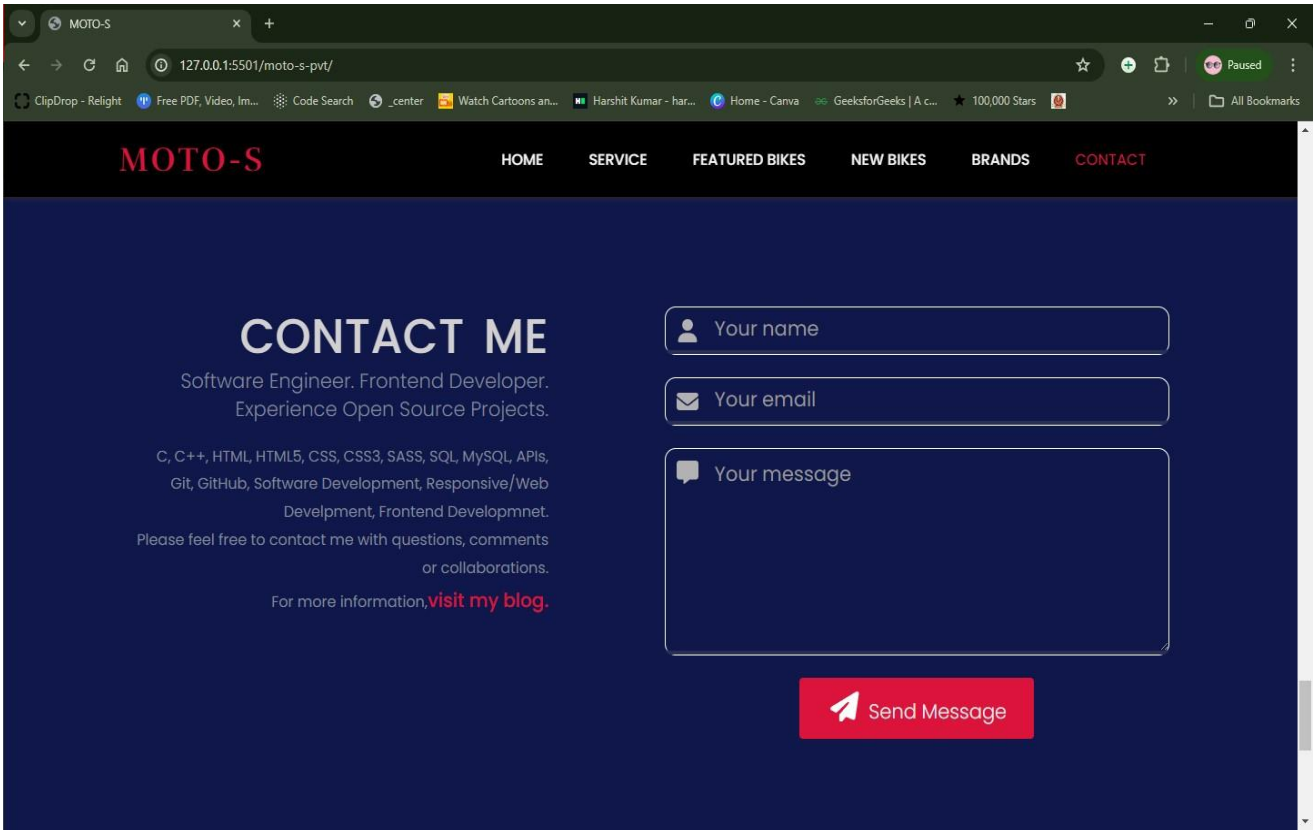
CONTACT
What Our Clients Say
In my limited experience in bike shops, this is the best one I've been to so I gotta say as good as it gets, right?!Treated professionally by Harshit and his staff the 3-4 times I've been in now. Bought a high quality bike at a good price, that came with a discount on accessories and a free $85 tune up to be used in
Purchased a bike here with Harshit's help. I'm new to bicycle commuting, and even though I came in fairly close to closing time (and ended up staying past closing time), Tim spent a lot of time with me explaining the different types of bike and the benefits/disadvantages of each for what I was looking for. Once I
Harshit is the owner and he is incredibly helpful. No pushy sales tactics. Instead he takes the role of a consultant which makes one feel comfortable. He also stands by his product. If anything ever goes wrong he takes the proper steps to do right by the customer. We just moved to Brea and we are thrilled to have a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CONTACT ME
Software Engineer. Frontend Developer.
Experience Open Source Projects.
C, C++, HTML, HTML5, CSS, CSS3, SASS, SQL, MySQL, APIs, Git, GitHub, Software Development, Responsive/Web Develpment, Frontend Developmnet.
Please feel free to contact me with questions, comments or collaborations.
For more information,visit my blog.
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Your message
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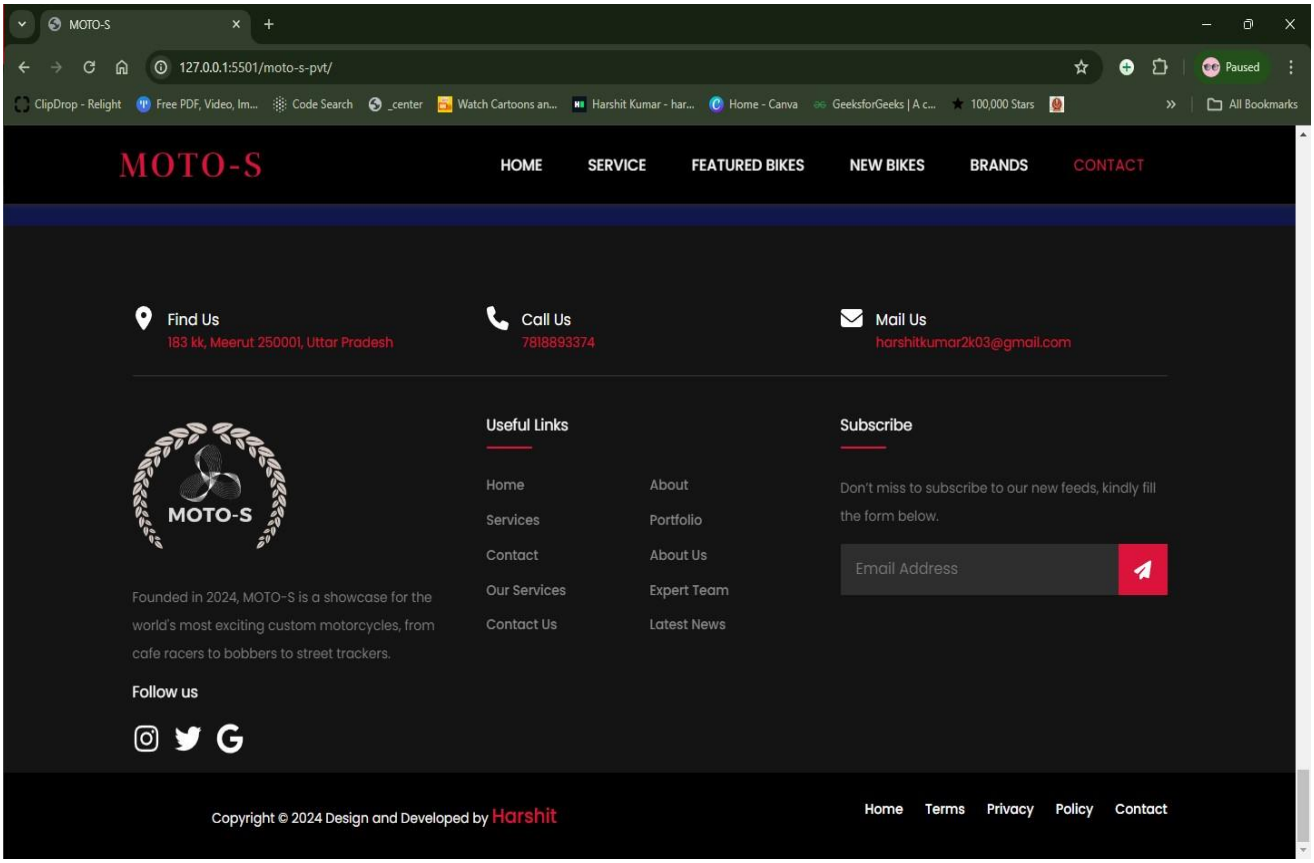
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Services
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Email Address
Founded in 2024, MOTO-S is a showcase for the world's most exciting custom motorcycles, from cafe racers to bobbers to street trackers.
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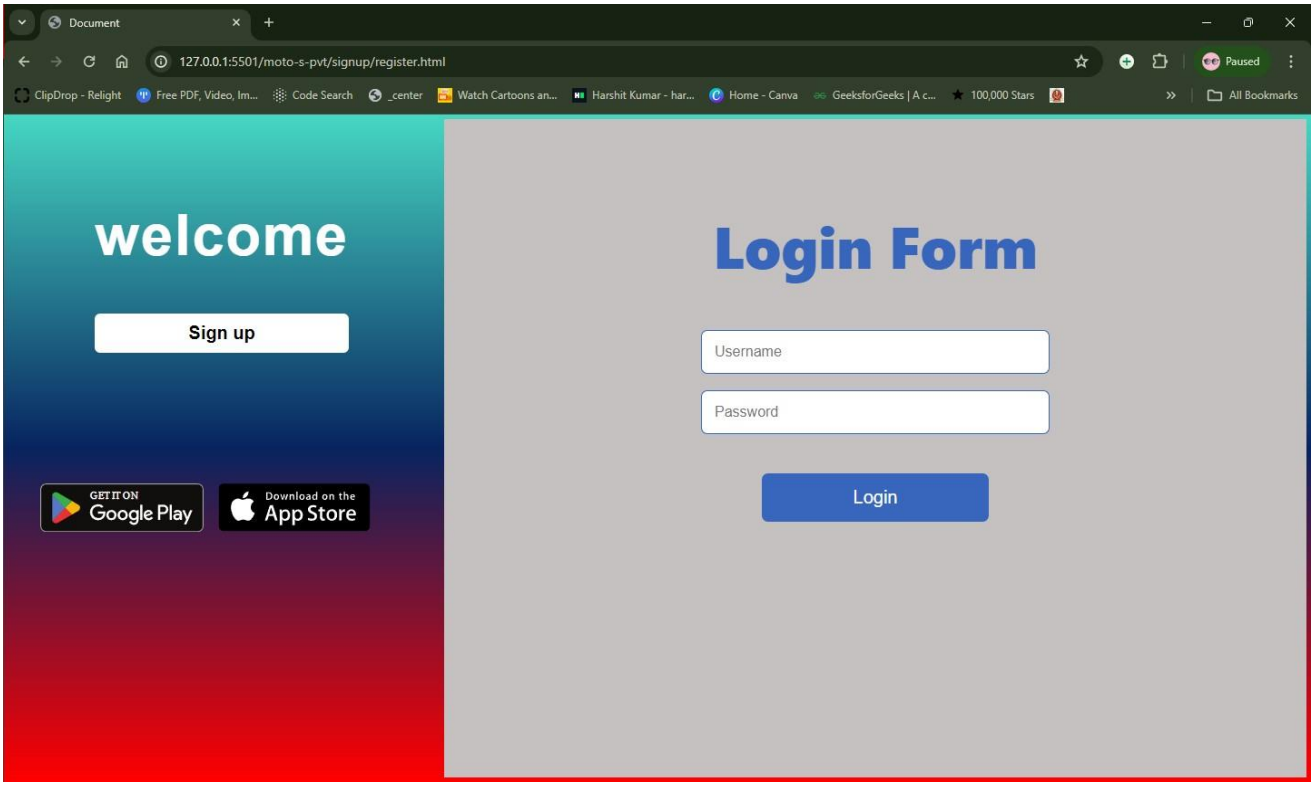
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Sign up
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Download on the App Store
Login Form
Username
Password
Login

Website Traffic Analysis

The analysis of website traffic for the MOTO-S ecommerce platform provides crucial insights into its online presence and reach. Understanding the sources of traffic, user behavior, and engagement metrics is essential for optimizing marketing strategies and improving overall website performance.

Key Metrics:

Monthly Visitors: The total number of unique visitors to the website within a given month.

Monthly Page Views: The total number of pages viewed by visitors during the same period.

Traffic Sources: Identifying the sources of traffic, including organic search, direct visits, referrals from other websites, social media, and paid advertising campaigns.

Bounce Rate: The percentage of visitors who navigate away from the site after viewing only one page, indicating the relevance and engagement of the landing page.

Average Session Duration: The average amount of time visitors spend on the website per session, reflecting user engagement and interest in the content.
Insights:

Identify High-Performing Traffic Sources: Analyzing the contribution of different traffic sources helps in identifying the most effective channels for driving traffic to the website. This information can inform marketing strategies and budget allocation.

Optimize SEO Strategies: Monitoring organic search traffic and keyword performance enables optimization of SEO strategies to improve search engine rankings and attract more organic traffic.

Evaluate Paid Advertising Campaigns: Assessing the performance of paid advertising campaigns helps in determining their ROI and optimizing targeting, ad creatives, and bidding strategies to maximize results.

Improve Website Engagement: Analyzing bounce rates and average session duration provides insights into the effectiveness of website content, design, and user experience. Addressing factors that contribute to high bounce rates and low engagement can improve overall website performance and conversion rates.

Actionable Steps:

- Conduct a comprehensive analysis of traffic sources to identify opportunities for improvement.
- Implement SEO best practices to enhance organic search visibility and attract more organic traffic.
- Evaluate the performance of paid advertising campaigns and optimize targeting and creatives for better results.
- Continuously monitor website engagement metrics and make necessary adjustments to improve user experience and increase conversion rates.
- By leveraging website traffic analysis, MOTO-S can make informed decisions to optimize its online presence, attract more visitors, and ultimately drive sales and revenue growth.

1. Monthly Visitors:

Monthly visitors represent the total number of unique individuals who visit the MOTO-S website within a specific month. This metric is essential for understanding the overall reach and popularity of the website over time. Tracking changes in monthly visitor numbers can help identify trends, seasonal variations, and the impact of marketing initiatives on website traffic.

2. Monthly Page Views:

Page views indicate the total number of pages viewed by visitors during the specified time period. This metric provides insights into the level of engagement and interaction users have with the website. Higher page views may indicate a

deeper interest in the content, products, or services offered, while lower page views could suggest navigation issues or lack of engaging content.

3. Traffic Sources:

- Traffic sources categorize how visitors arrive at the MOTO-S website. These sources typically include.
- Organic Search: Visitors who find the website through search engine results.
- Direct: Visitors who directly type the website URL into their browser or use bookmarks.
- Referral: Visitors who come from other websites through referral links.
- Social: Visitors who click on links shared on social media platforms.
- Paid Advertising: Visitors who click on paid ads displayed on search engines or other websites.
- Analyzing traffic sources helps understand which marketing channels are driving the most traffic and which ones may require optimization or increased investment.

4. Bounce Rate:

The bounce rate represents the percentage of visitors who navigate away from the website after viewing only one page without interacting further. A high bounce rate may indicate a mismatch between visitor expectations and the content or user experience provided on the landing page. It could also suggest technical issues, slow loading times, or irrelevant traffic sources.

5. Average Session Duration:

Average session duration measures the average amount of time visitors spend on the website during a single session. A longer average session duration typically indicates higher engagement and interest in the website content. It reflects the effectiveness of the website in capturing and retaining visitor attention, providing valuable insights into user behavior and preferences.

User Engagement

1. New vs. Returning Visitors:

New Visitors: These are users who are visiting the MOTO-S website for the first time. Monitoring the influx of new visitors helps gauge the effectiveness of marketing campaigns, search engine visibility, and social media outreach in attracting potential customers.

Returning Visitors: Returning visitors are those who have previously visited the website and are coming back for another interaction. A high percentage of returning visitors indicates brand loyalty and positive user experiences, while a low percentage may suggest a need for improved retention strategies.

2. Time Spent Per Visit:

The average time spent per visit measures how long users remain engaged with the MOTO-S website during a single session. A longer time spent per visit typically indicates deeper engagement and interest in the content, products, or services offered. Factors such as compelling content, intuitive navigation, and attractive visuals can contribute to increased time spent on the website.

3. Most Visited Pages:

Identifying the most visited pages provides insights into the content, products, or features that attract the most user interest. These could include product pages, category pages, blog posts, or informational pages. By understanding which pages receive the most traffic, MOTO-S can prioritize optimization efforts, such as improving page load times, enhancing product descriptions, or optimizing for search engines.

4. Exit Pages:

Exit pages are the last pages users visit before leaving the website. Analyzing exit pages helps identify potential barriers or issues that may cause users to abandon their browsing session prematurely. Common reasons for high exit rates include slow loading times, confusing navigation, lack of relevant content, or unappealing product offerings. By identifying and addressing these issues, MOTO-S can improve the overall user experience and reduce churn.

Actionable Steps:

- Segmentation and Personalization: Tailor marketing and engagement strategies based on user segmentation (new vs. returning visitors) to deliver personalized experiences that resonate with each audience segment.
- Content Optimization: Continuously monitor and optimize website content to provide value and relevance to users, encouraging longer time spent on the website.
- Promotion of Popular Pages: Invest resources in popular pages or product categories by promoting them prominently on the website and in marketing campaigns.
- Usability Testing and Feedback: Conduct usability testing and gather user feedback to identify pain points and address issues contributing to high exit rates
- Continuous Improvement: Implement a culture of continuous improvement, regularly monitoring user engagement metrics and making data-driven decisions to enhance the user experience and drive engagement.

Customer Feedback and Reviews

1. Review Sentiment Analysis:

Utilizing sentiment analysis tools, MOTO-S can categorize customer reviews into positive, neutral, or negative sentiments based on the language and tone used. Positive sentiments indicate satisfied customers, while negative sentiments highlight areas for improvement. By tracking sentiment trends over time, MOTO-S can gauge overall customer satisfaction levels and identify any emerging issues or patterns that require attention.

2. Common Themes and Issues:

Thoroughly analyzing customer reviews allows MOTO-S to identify common themes and recurring issues mentioned by customers. These themes may include product quality concerns, shipping delays, difficulties with the website interface, or issues with customer service. By identifying these themes, MOTO-S can prioritize areas for improvement and develop targeted strategies to address customer concerns effectively.

3. Product Feedback:

Diving into specific product feedback provides valuable insights into product performance, features, and usability. Positive feedback highlights what customers love about the products, while negative feedback pinpoints areas for improvement. MOTO-S can use this information to refine existing products, develop new offerings, or adjust marketing strategies accordingly to better meet customer needs and expectations.

4. Service Feedback:

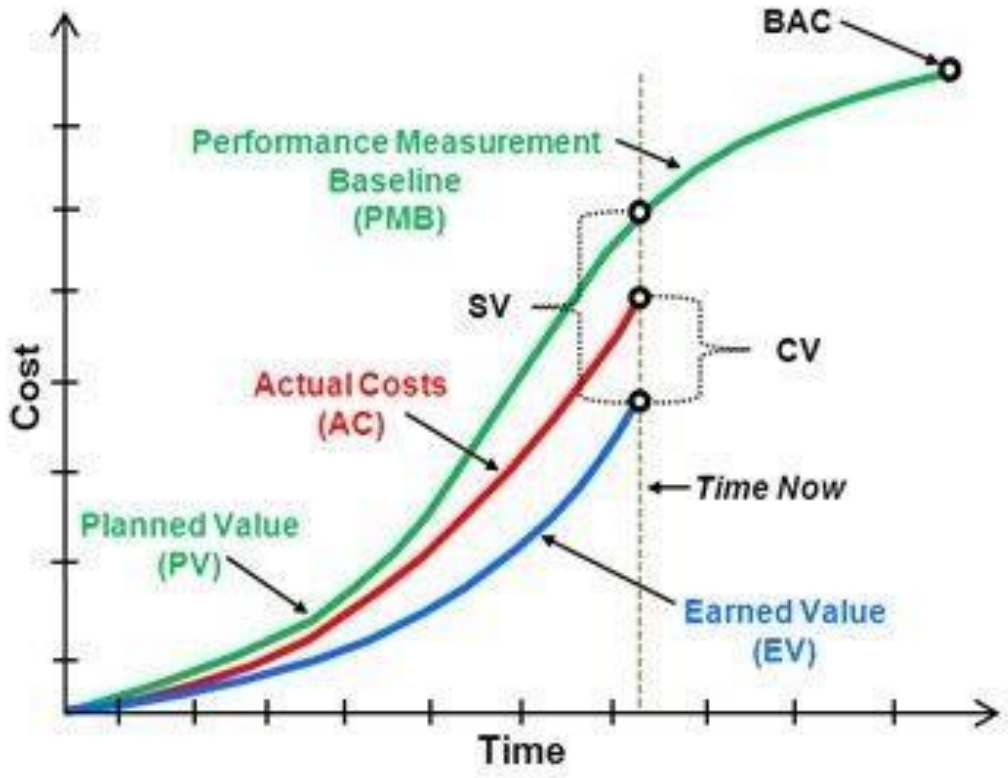
Evaluating customer feedback related to service interactions, such as inquiries, support requests, or issue resolution, is crucial for assessing the quality of customer service provided by MOTO-S. By analyzing feedback regarding response times, professionalism, and overall customer service experience, MOTO-S can identify areas of strength to maintain and areas for improvement to enhance the overall customer experience.

5. Response and Resolution Analysis:

Assessing how MOTO-S responds to customer reviews and feedback, as well as the effectiveness of issue resolution, is essential for building positive customer relationships. Analyze the timeliness, tone, and helpfulness of responses to customer inquiries or complaints. Effective communication and swift resolution of issues demonstrate a commitment to customer satisfaction and can enhance brand reputation and loyalty.

Technical Performance

Analyzing the technical performance of the MOTO-S ecommerce website is crucial for ensuring optimal functionality, user experience, and search engine visibility. By evaluating key technical metrics and identifying areas for improvement, MOTO-S can enhance website performance, mitigate potential issues, and provide a seamless browsing experience for users. Here's a detailed breakdown of technical performance analysis:



1. Website Speed and Loading Times:

Measure the loading times of web pages across different devices and browsers using tools like Google PageSpeed Insights or GTmetrix. Fast-loading pages are essential for retaining visitors and improving search engine rankings. Identify factors contributing to slow loading times, such as large image files, server response times, or inefficient code, and optimize accordingly.

2. Mobile Responsiveness:

Test the website's responsiveness across various mobile devices and screen sizes to ensure a consistent and user-friendly experience for mobile users. With the increasing prevalence of mobile browsing, mobile responsiveness is critical for retaining users and maximizing conversions. Implement responsive design principles and prioritize mobile optimization efforts.

3. Website Security:

Conduct regular security audits and vulnerability scans to identify and address potential security risks, such as malware, phishing attempts, or data breaches. Implement security best practices, such as using HTTPS encryption, updating software regularly, and implementing strong authentication mechanisms, to protect user data and maintain trust.

4. Technical SEO:

Audit the website's technical SEO elements, including crawlability, indexability, and site structure, to ensure optimal visibility and ranking on search engine results pages (SERPs). Address issues such as broken links, duplicate content, and missing meta tags to improve search engine crawling and indexing efficiency. Implement schema markup to enhance search engine understanding of website content and improve rich snippet visibility.

5. Website Reliability and Uptime:

Monitor website uptime and reliability using uptime monitoring tools to ensure uninterrupted access for users. Downtime can result in lost revenue, decreased user trust, and negative impacts on search engine rankings. Implement robust hosting solutions, implement failover mechanisms, and conduct regular maintenance to minimize downtime and ensure website availability.

6. Page Performance Optimization:

Optimize individual web pages for performance by minimizing HTTP requests, leveraging browser caching, and optimizing image and video content. Compress images, minify CSS and JavaScript files, and prioritize above-the-fold content to improve page loading times and user experience. Implement lazy loading techniques to defer the loading of non-essential resources and prioritize critical content.

7. Accessibility Compliance:

Ensure website accessibility compliance to make the website usable by individuals with disabilities. Conduct accessibility audits and implement best practices, such as providing alternative text for images, keyboard navigation support, and semantic HTML markup. Enhancing accessibility not only improves user experience but also helps MOTO-S reach a broader audience and demonstrates commitment to inclusivity.

8. Content Delivery Network (CDN) Integration:

Integrate a Content Delivery Network (CDN) to improve website performance by distributing content across multiple servers worldwide. CDNs reduce latency and load times by serving content from servers located closer to the user's geographic location. By leveraging a CDN, MOTO-S can ensure fast and reliable content delivery to users globally, enhancing the overall browsing experience.

9. Browser Compatibility Testing:

Conduct comprehensive browser compatibility testing to ensure consistent rendering and functionality across different web browsers and versions. Variations in browser behavior can impact user experience and functionality, leading to potential usability issues or errors. By testing the website on popular browsers such as Chrome, Firefox, Safari, and Edge, MOTO-S can identify and address compatibility issues, ensuring a seamless experience for all users.

10. Scalability and Performance Testing:

Perform scalability and performance testing to assess the website's ability to handle increased traffic and load under various conditions. Load testing simulates heavy user traffic to identify performance bottlenecks, server capacity limits, and response times. By conducting performance testing, MOTO-S can optimize server resources, improve response times, and ensure website stability during peak traffic periods or promotional events.

11. Progressive Web App (PWA) Implementation:

Implement Progressive Web App (PWA) technologies to deliver a native app-like experience to users across devices, including mobile and desktop. PWAs leverage modern web capabilities such as offline access, push notifications, and home screen installation, providing a fast and engaging user experience. By adopting PWA principles, MOTO-S can improve user engagement, increase conversions, and drive repeat visits to the website.

12. Continuous Monitoring and Optimization:

Establish a process for continuous monitoring and optimization of technical performance metrics, including speed, responsiveness, security, and accessibility. Regularly review performance data, user feedback, and industry best practices to identify areas for improvement and implement optimization strategies accordingly. By prioritizing continuous monitoring and optimization, MOTO-S can stay ahead of evolving technical challenges and maintain a high-performance website that meet user expectations.

Actionable Steps:

- Performance Monitoring: Continuously monitor website performance metrics using performance monitoring tools and analytics platforms.
- Regular Audits: Conduct regular audits of technical elements such as speed, mobile responsiveness, security, and SEO to identify and address any issues promptly.
- Optimization Efforts: Implement optimization techniques such as image compression, code minification, and caching to improve website speed and performance.
- Security Measures: Implement robust security measures, including SSL encryption, firewalls, and regular security updates, to protect user data and maintain website integrity.
- Accessibility Compliance: Ensure website accessibility compliance to make the website inclusive and accessible to all users, regardless of disabilities.

Website Coding • HTML(Structured)

```
<!doctype html>
<html class="no-js" lang="en">

<head>
	<!-- meta data -->
	<meta charset="utf-8">
	<meta http-equiv="X-UA-Compatible" content="IE=edge">
	<meta name="viewport" content="width=device-width, initial-scale=1">
	<!-- The above 3 meta tags *must* come first in the head; any other head
content must come *after* these tags -->

	<!--font-family-->
	<link

	href="https://fonts.googleapis.com/css?family=Poppins:100,100i,200,20
0i,300,300i,400,400i,500,500i,600,600i,700,700i,800,800i,900,900i"
		rel="stylesheet">

	<link  href="https://fonts.googleapis.com/css?family=Rufina:400,700"
rel="stylesheet">

	<!-- title of site -->
	<title>MOTO-S</title>

	<!-- For favicon png -->
	<link  rel="shortcut	icon"  type="image/icon"
href="assets/logo/favicon.png" />

	<!--font-awesome.min.css-->
	<link rel="stylesheet" href="assets/css/font-awesome.min.css">

	<!--linear icon css-->
	<link rel="stylesheet" href="assets/css/linearicons.css">
```

```
        <!--flaticon.css-->
        <link rel="stylesheet" href="assets/css/flaticon.css">

        <!--animate.css-->
        <link rel="stylesheet" href="assets/css/animate.css">

        <!--owl.carousel.css-->
        <link rel="stylesheet" href="assets/css/owl.carousel.min.css">
        <link rel="stylesheet" href="assets/css/owl.theme.default.min.css">

        <!--bootstrap.min.css-->
        <link rel="stylesheet" href="assets/css/bootstrap.min.css">

        <!-- bootsnav -->
        <link rel="stylesheet" href="assets/css/bootsnav.css">

        <!--style.css-->
        <link rel="stylesheet" href="assets/css/style.css">

        <!--responsive.css-->
        <link rel="stylesheet" href="assets/css/responsive.css">

 <!-- HTML5 shim and Respond.js for IE8 support of HTML5 elements and media
queries -->
        <!-- WARNING: Respond.js doesn't work if you view the page via file:// -->

        <!--[if lt IE 9]>
                        <script
src="https://oss.maxcdn.com/html5shiv/3.7.3/html5shiv.min.js"></script>
                        <script
src="https://oss.maxcdn.com/respond/1.4.2/respond.min.js"></script>
<![endif]-->

</head>

<body>
        <!--[if lte IE 9]>
```

```
<p class="browserupgrade">You are using an
<strong>outdated</strong> browser. Please <a
href="https://browsehappy.com/">upgrade your browser</a> to improve your
experience and security.</p>
<![endif]-->

<!--welcome-hero start -->
<section id="home" class="welcome-hero">

<!-- top-area Start -->
<div class="top-area">
<div class="header-area">
<!-- Start Navigation -->
<nav class="navbar navbar-default bootsnav navbarsticky navbar-scrollspy"
data-minus-value-desktop="70" data-
minusvalue-mobile="55" data-speed="1000">

<div class="container">

<!-- Start Header Navigation -->
<div class="navbar-header">
<button type="button"
class="navbar-toggle" data-toggle="collapse"
data-target="#navbarmenu">
<i class="fa fa-bars"></i>
</button>
<a class="navbar-brand"><img
src="assets/images/logo/logo.png"

alt="logo">motos<span></span></a>

</div><!--/.navbar-header-->
<!-- End Header Navigation -->

<!-- Collect the nav links, forms, and
other content for toggling -->
<div class="collapse navbar-collapse
menu-ui-design" id="navbar-menu">
```

```
                                                <ul class="nav navbar-nav navbar-
right" data-in="fadeInDown" data-out="fadeOutUp">
                                                    <li class="scroll active"><a
href="#home">home</a></li>
                                                    <li class="scroll"><a
 href="#service">service</a></li>
                                                    <li class="scroll"><a
 href="#featured-bikes">featured bikes</a></li>
                                                    <li class="scroll"><a
 href="#new-bikes">new bikes</a></li>
                                                    <li class="scroll"><a
 href="#brand">brands</a></li>
                                                    <li class="scroll"><a
 href="#contact">contact</a></li>
                                                </ul><!--/.nav -->
                                            </div><!-- /.navbar-collapse -->
                                        </div><!--/.container-->
                                    </nav><!--/nav-->
                                    <!-- End Navigation -->
                                </div><!--/.header-area-->
                                <div class="clearfix"></div>

                            </div><!-- /.top-area-->
                            <!-- top-area End -->

                            <div class="container">
                                <div class="welcome-hero-txt">
                                    <h2>find your perfect ride</h2>
                                    <p>
                                        "MOTO-S is your ultimate online destination
for finding and buying your dream motorcycle. Our
                                        extensive inventory features a wide range of
vehicles from all the top brands, both new and
                                        pre-owned. Whether you're looking for a pow-
erful superbike, we've got you covered. With our
                                        user-friendly search tools, you can easily filter
options based on your preferences like make,
                                        model, year, price range, and more. At BikeVil-
```

la, we're passionate about connecting automotive
enthusiasts with their perfect ride. Start your search today and find the vehicle of your dreams!

```
                    </p>
                    <a      href="signup/register.html"><button
class="register"
                                        on-
click="window.location.href='#'">register</button></a>
                </div>
            </div>

            <div class="container">
                <div class="row">
                    <div class="col-md-12">
                        <div class="model-search-content">
                            <h1>Bike Search</h1>
                            <div class="row">
                                <div class="col-md-offset-1 col-
md-2 col-sm-12">
                                    <div    class="single-model-
search">
                                        <label for="year">
                                            <h2>select
year</h2>
                                        </label>
                                        <div     class="model-
select-icon">
                                            <select
class="form-control" id="year">
                                                <option
value="default">year</option><!-- /.option-->
                                                <option
value="2021">2021</option><!-- /.option-->
                                                <option
value="2022">2022</option><!-- /.option-->
                                                <option
value="2023">2023</option><!-- /.option-->
```

```
                                                                                <option
value="2024">2024</option><!-- /.option-->
                                                                        </select><!--
/.select-->
                                                                    </div><!--     /.model-
select-icon -->
                                                            </div><!--     /.single-model-
search -->

                                                            <div     class="single-model-
search">
                                                                    <label
for="bodyStyle">
                                                                        <h2>body
style</h2>
                                                                    </label>
                                                                    <div     class="model-
select-icon">
                                                                        <select
class="form-control" id="style">
                                                                                <option
value="default">style</option><!-- /.option-->
                                                                                <option
value="Cruiser">Cruiser</option><!-- /.option-->
                                                                                <option
value="Touring">Touring</option><!-- /.option-->
                                                                                <option
value="Standard">Standard</option><!-- /.option-->
                                                                                <option
value="Adventure">Adventure</option><!-- /.option-->

                                                                        </select><!--
/.select-->
                                                                    </div><!--     /.model-
select-icon -->
                                                            </div>
                                                        </div>
```

```
<div class="col-md-offset-1 colmd-2
col-sm-12">
<div class="single-model-
search">
<label for="make">
<h2>select
make</h2>
</label>
<div class="model-
select-icon">
<select
class="form-control" id="make">
<option
value="default">Make</option><!-- /.option-->
<option
value="BMW">BMW</option><!-- /.option-->
<option
value="Moto Guzzi">Kawasaki</option><!-- /.option-->
<option
value="Indian">Harley Davidson</option><!-- /.option-->
<option
value="Triumph">Triumph</option><!-- /.option-->

</select><!--
/.select-->
</div><!--
/.modelselect-icon -->
</div>

<div class="single-
modelsearch">
<label
for="bikeCondition">
<h2>Bike con-
```

```
dition</h2>
                                                                    </label>
                                                                    <div
        class="modelselect-icon">

                                <select class="form-control" id="condition">
                                                                                <option
                                 value="default">condition</option><!-- /.option-->
                                                                                <option
                                        value="New">New</option><!-- /.option-->
                                                                                  <option
value="High Mileage">High Mileage</option><!-- /.option-->
                                                                                <option
                                  value="Rebuilt">Rebuilt </option><!-- /.option-->
                                                                                <option
                                         value="Fair">Fair</option><!-- /.option-->
                                                                            </select><!--
/.select-->
                                                                    </div><!--     /.model-
select-icon -->
                                                            </div>
                                                        </div>

                                                        <div class="col-md-offset-1 col-
md-2 col-sm-12">
                                                            <div     class="single-model-
search">
                                                                    <label for="model">
                                                                        <h2>select
model</h2>
                                                                    </label>
                                                                    <div     class="model-
select-icon">
                                                                        <select
class="form-control" id="model">
                                                                                <option
value="default">Select Model</option>
```

```
<!-- BMW -->
<optgroup label="BMW">
<option value="S1000RR">S1000RR</option>
<option value="R nineT">R nineT</option>
<option value="R 1250 GS">R 1250 GS</option>
<option value="K 1600 GTL">K 1600 GTL</option>
</optgroup>
<!-- Kawasaki -->
<optgroup label="Kawasaki">
<option value="ninja-zx-6r">Ninja ZX-6R</option>
<option value="z900rs">Z900RS</option>
<option value="versys-650">Versys 650</option>
<option value="vulcan-1700 Vaquero">Vulcan 1700 Vaquero</option>
```

```
</optgroup>

<!-- Harley-Davidson -->
                                                                <optgroup
                                                        label="Harley-Davidson">

<option value="sportster">Sportster</option>

<option value="street-glide">Street Glide</option>

<option value="pan-america">Pan America</option>

<option value="pan-america">Fat Boy 114</option>

</optgroup>

                                                                umph        <!-- Tri-
-->
                                                                            <opt-
                                        group label="Triumph">

<option value="Daytona">Daytona</option>

<option value="Street Triple">Street Triple</option>

<option value="Tiger">Tiger</option>

<option value="Rocket III">Rocket III</option>

</optgroup>

                                                                    </select><!--
/.select-->
                                                                </div><!--
/.modelselect-icon -->
                                                        </div><!--   single-modelselect -
->
```

```
<div class="single-modelsearch">
<label for="price">
<h2>select price</h2>
</label>
<div class="model-select-icon">
<select class="form-control" id="price">
<option value="default">Select Price Range</option>

<opt-group label="Under INR 1,00,000">

<option value="under-95k">Under INR 95,000</option>

<option value="1L-2L">INR 1,00,000 - INR 2,10,000</option>

</optgroup>

<opt-group label="INR 2,10,000 - INR 22,50,000">

<option value="2L-5L">INR 2,10,000 - INR 5,55,000</option>

<option value="5L-12L">INR 5,55,000 - INR 12,00,000</option>

<option value="12L-22L">INR 12,00,000 - INR 22,50,000</option>

</optgroup>

<optgroup label="Over INR 22,50,000">

<option value="22L-30L">INR 22,50,000 - INR 30,00,000</option>
```

```
        <option value="30L-35L">INR 30,00,000 - INR 35,00,000</option>

        <option value="over-35L">Over INR 35,00,000</option>

        </optgroup>
                                                                    </select> </div>
                                                        </div>
                                                    </div>
                                                    <div class="col-md-2 col-sm-12">
                                                        <div   class="single-modelsearch
text-center">
                                                                <button
class="welcome-btn model-search-btn" id="result">search</button>
                                                        </div>
                                                    </div>
                                                </div>
                                            </div>
                                        </div>
                                    </div>
                                </div>

                                </div>
        </section><!--/.welcome-hero-->
        <!--welcome-hero end -->


        <!--service start -->
        <section id="service" class="service">
                <div class="container">
                        <div class="service-content">
                                <div class="row">
                                        <div class="col-md-4 col-sm-6">
                                                <div class="single-service-item">
                                                        <div class="single-service-icon">
                                                                <svg
xmlns="http://www.w3.org/2000/svg"
                                                                        viewBox="0 0 640
```

512"><!--!Font Awesome Free 6.5.2 by @fontawesome - https://fontawesome.com License - https://fontawesome.com/license/free Copyright 2024 Fonticons, Inc.-->

<path d="M280 32c-13.3 0-24 10.7-24 24s10.7 24 24 24h57.7l16.4 30.3L256 192l-45.3-45.3c-1212-28.3-18.7-45.3-18.7H64c-17.7 0-32 14.3-32 32v32h96c88.4 0 160 71.6 160 160c0 11-1.1 21.7-3.2 32h70.4c-2.1-10.3-3.2-21-3.2-32c0-52.2 25-98.6 63.7127.8l15.4 28.6C402.4 276.3 384 312 384 352c0 70.7 57.3 128 128 128s12857.3 128-128s-57.3-128-128-128c-13.5 0-26.5 2.1-38.7 6L418.2 128H480c17.7 0 32-14.3 32-32V64c0-17.7-14.3-32-32-32H459.6c-7.5 0-14.7 2.6-20.5 7.4L391.7 78.9l-14-26c-7-12.9-20.5-21-35.2-21H280zM462.7 311.2l28.2 52.2c6.3 11.7 20.9 16 32.5 9.7s16-20.9 9.7-32.5l-28.2-52.2c2.3-.3 4.7-.4 7.1.4c35.3 0 64 28.7 64 64s-28.7 64-64 64s-64-28.7-64-64c0-15.5 5.5-29.7 14.740.8zM187.3 376c-9.5 23.5-32.5 40-59.3 40c-35.3 0-64-28.7-64-64s28.7-64 64-64c26.9 0 49.9 16.5 59.3 40h66.4C242.5 268.8 190.5 224 128 224C57.3 224 0 281.3 0 352s57.3 128 128 128c62.5 0 114.5-44.8 125.8-104H187.3zM128 384a32 32 0 1 0 0-64 32 32 0 1 0 0 64z" />

</svg>

<h2><a

href="https://www.indianmotorcycledaytonabeach.com/learn-moreabout-dealership--info">largest dealership of bike</a></h2>

The showroom itself is a work of art, displaying over 100 new and pre-owned motorcycles in a sleek, modern environment. Large viewing windows allow customers to watch the expert certified technicians at work in the state-of-the-art 28-bay service center.

```
<div class="single-service-item">
<div class="single-service-icon">
<svg
xmlns="http://www.w3.org/2000/svg"
viewBox="0 0 512
512"><!--!Font Awesome Free 6.5.2 by @fontawesome -
https://fontawesome.com License - https://fontawesome.com/license/free
Copyright 2024 Fonticons, Inc.-->
<path
d="M78.6
5C69.1-2.4 55.6-1.5 47 7L7 47c-8.5 8.5-9.4 22-2.1 31.6l80 104c4.5 5.9 11.6
9.4 19 9.4h54.1l109 109c-14.7 29-10 65.4 14.3 89.6l112 112c12.5 12.5 32.8
12.5 45.3 0l64-64c12.5-12.5 12.5-32.8 0-45.3l-112-112c-24.2-24.2-60.6-2989.6-
14.3l-109-109V104c0-7.5-3.5-14.5-9.4-19L78.6 5zM19.9 396.1C7.2 408.8 0
426.1 0 444.1C0 481.6 30.4 512 67.9 512c18 0 35.3-7.2 48-19.9L233.7
374.3c-7.8-20.9-9-43.6-3.6-65.1l-61.7-61.7L19.9 396.1zM512 144c0-10.5-1.120.7-
3.2-30.5c-2.4-11.2-16.1-14.1-24.2-6l-63.9 63.9c-3 3-7.1 4.7-11.3
4.7H352c-8.8 0-16-7.2-16-16V102.6c0-4.2 1.7-8.3 4.7-11.3l63.9-63.9c8.1-8.1
5.2-21.8-6-24.2C388.7 1.1 378.5 0 368 0C288.5 0 224 64.5 224 144l0 .8 85.3
85.3c36-9.1 75.8 .5 104 28.7L429 274.5c49-23 83-72.8 83-130.5zM56 432a24
24 0 1 1 48 0 24 24 0 1 1 -48 0z" />
</svg>
</div>
<h2><a href="https://www.bmw-
motorrad.in/en/service/services/extended-warranty.html">unlimited
repair
warrenty</a></h2>
<p>
All repairs are performed by
certified technicians at authorized repair facilities using
original equipment manu-
facturer (OEM) parts and fluids. Rental car reimbursement is
included for covered repairs to minimize inconvenience and all parts of small
stuffs.
</p>
</div>
</div>
<div class="col-md-4 col-sm-6">
```

```
                                        <div class="single-service-item">
                                            <div class="single-service-icon">
                                                <svg
xmlns="http://www.w3.org/2000/svg"
                                                    viewBox="0 0 384
512"><!--!Font Awesome Free 6.5.2 by @fontawesome - https://fontawesome.com License - https://fontawesome.com/license/free Copyright 2024 Fonticons, Inc.-->
                                                    <path
                                                    d="M64
0C28.7 0 0 28.7 0 64V448c0 35.3 28.7 64 64 64H320c35.3 0 64-28.7 6464V160H256c-17.7 0-32-14.3-32-32V0H64zM256 0V128H384L256 0zM160 240c0-8.8 7.2-16 16-16h32c8.8 0 16 7.2 16 16v48h48c8.8 0 16 7.2 16 16v32c0
8.8-7.2 16-16 16H224v48c0 8.8-7.2 16-16 16H176c-8.8 0-16-7.2-1616V352H112c-8.8 0-16-7.2-16-16V304c0-8.8 7.2-16 16-16h48V240z" />
                                                </svg>
                                            </div>
                                        <h2><a
href="https://www.libertyinsurance.in/two-wheeler-insurance/">insurence support</a>
                                            </h2>
                                            <p>
                                                For certain types of insur-
ance, such as travel or roadside assistance, support services
                                                and lif covered insurance
upto 2 crore, the biggest insurance support in the wolrd. it
    may include 24/7 emergency hotlines and coordinated assistance in case of emergencies.
                                            </p>
                                        </div>
                                    </div>
                                </div>
                            </div>
                        </div><!--/.container-->

                    </section><!--/.service-->
                    <!--service end-->
```

```
<!--new-bikes start -->
<section id="new-bikes" class="new-bikes">
    <div class="container">
        <div class="section-header">
            <p>checkout <span>the</span> latest bikes</p>
            <h2>newest bikes</h2>
        </div><!--/.section-header-->

        <div class="new-bikes-content">
            <div class="owl-carousel owl-theme" id="new-bikes-
carousel">
                <div class="new-bikes-item">
                    <div class="single-new-bikes-item">
                        <div class="row">
                            <div class="col-md-7 col-
sm-12">
                                <div class="new-
bikes-img">
                                    <img
src="assets/images/new-bikes-model/ducati diavial.png" alt="img" />
                                </div><!--/.newbikes-img-
->
                            </div>
                            <div class="col-md-5 colsm-
12">
                                <div class="newbikes-
txt">
                                    <h2><a
href="#">Ducati Diavel <span> 1260</span></a></h2>
                                    <p>
                                        The
Ducati Diavel 1260 Lamborghini was born from the collaboration between
                                        two pres-
tigious brands that have their roots in Motor Valley, the land in
                                        Emilia-
Romagna within which can be found many of the world's most
```

signifi-
cant companies in the automotive sector, made in a limited and
num-
bered edition of 630 units
</p>
<p
class="newbikes-para2">
To carry
out this project, Ducati designers chose to be inspired by the Sián
FKP 37,
the most prestigious car ever made by Lamborghini: available in only
63 units, each of which personalized to specific customer requests.
</p>
<button
class="welcome-btn new-bikes-btn"
on-
click="window.location.href='https://www.ducati.com/ww/en/bikes/diavel/diav el-
1260-lamborghini'">
view de-
tails
</button>
<!--/.new-
bikes-txt-->
<!--/.col-->
<!--/.row-->
<!--/.single-new-bikes-item-->
<!--/.new-bikes-item-->

<div class="col-md-7 col-
sm-12">
<div class="new-
bikes-img">
<img
src="assets/images/new-bikes-model/bmw s1000rr.png" alt="img" />
<!--/.newbikes-img-
->

```
                                                    </div>
                                                    <div class="col-md-5 colsm-
12">
                                                        <div   class="newbikes-
txt">
                                                            <h2><a
href="#">BMW S 1000 RR</a></h2>
                                                            <p>
                                                                The
BMW S 1000 RR is now even more focused and more precisely geared towards
                                                                pure per-
formance. For those who increasingly demand more. More from
                                                                themselves.
                                More each lap. And more from their RR. Simply put:

        <b>#NeverStopChallenging.</b>
                                                            </p>
                                                            <p
class="newbikes-para2">

        .Experience this evolution firsthand and discover what sets it apart, all
                                                                while
knowing the extraordinary value that aligns perfectly with the
                                                                    sought-
            after BMW S 1000 RR Price in India.
                                                            </p>
                                                            <button
 class="welcome-btn new-bikes-btn"
                                                                on-
 click="window.location.href=                    'https://www.bmw-
 motorrad.in/en/models/sport/s1000rr.html'">
                                                tails                   view de-

                                                            </button>
                                                        </div><!--/.new-
 bikes-txt-->
                                                    </div><!--/.col-->
                                                </div><!--/.row-->
```

```
                                        </div><!--/.single-new-bikes-item-->
                                    </div><!--/.new-bikes-item-->
                                <div class="new-bikes-item">
                                        <div class="single-new-bikes-item">
                                            <div class="row">
                <div class="col-md-7 colsm-12">
                                                <div class="new-bikes-img">
                                                    <img src="assets/images/new-bikes-model/ninja h2.png" alt="img" />
                                                </div><!--/.newbikes-img-->
                                            </div>
                                            <div class="col-md-5 colsm-12">
                                                <div class="newbikes-txt">
                                                    <h2><a href="#">Kawasaki Ninja H2</a></h2>
                                                    <p>
                                                The Ninja H2® and Ninja H2® Carbon motorcycles bring the mind-bending power of Kawasaki's supercharged hypersport racer to the street. Boasting a powerful 998cc inline four-cylinder engine, state-of-the-art electronics, and the latest Brembo brakes, the Ninja H2 and Ninja H2 Carbon amount to
        pure performance on the road.
                                                    </p>
                                                    <p class="newbikes-para2">
        The massive power of the supercharged engine necessitates a multitude of high-performance components to ensure an unforgettably effortless, yet forceful experience.
```

```
                                                                    </p>
                                <button
class="welcome-btn new-bikes-btn"
                                                                                                                on-
click="window.location.href='https://www.kawasaki.com/enus/motorcycle/ninja/hyp
ersport/ninja-h2'">
                                                                                                                 view de-
tails
                                                                                                        </button>
                                                                                                  </div><!--/.new-
bikes-txt-->
                                                                    </div><!--/.col-->
                                                              </div><!--/.row-->
                                                        </div><!--/.single-new-bikes-item-->
                                                  </div><!--/.new-bikes-item-->
                                        </div><!--/#new-bikes-carousel-->


                                  </div><!--/.new-bikes-content-->
                            </div><!--/.container-->

                      </section><!--/.new-bikes-->
                      <!--new-bikes end -->
```

```
<!--featured-bikes start -->
<section id="featured-bikes" class="featured-bikes">
    <div class="container">
        <div class="section-header">
            <p>checkout <span>the</span> featured bikes</p>
            <h2>featured bikes</h2>
        </div><!--/.section-header-->
        <div class="featured-bikes-content">
            <div class="row">
                <div class="col-lg-3 col-md-4 col-sm-6">
                    <div class="single-featured-bikes">
<div class="featured-img-box">        <div class="featured-bikesimg">
                                <img
src="assets/images/featured-bikes/bmw.png" alt="bikes">
                            </div>
    <div class="featured-modelinfo">
                                <p>
                                    model: 2019
                                    <span
class="featured-mi-span">15 ML</span>
                                    <span
class="featured-hp-span">7750 RPM</span>
                                    1254 CC
                                </p>
                            </div>
                        </div>
                        <div class="featured-bikes-txt">
                            <h2><a
href="https://www.bmwmotorrad.in/en/models/adventure/r1250gs.html">BMW
R1250
                                GS</a>
                            </h2>
                            <h3>Rs 20.55 Lakh</h3>
                            <p>
                                The BMW R 1250
GS is powered by a 1254 cc air-cooled engine which produces 136 PS @
```

7750 rpm of power...Read More

```
</p>
</div>
</div>
</div>
<div class="col-lg-3 col-md-4 col-sm-6">
<div class="single-featured-bikes">
<div class="featured-img-box">
<div class="featured-bikesimg">
<img src="assets/images/featured-bikes/ducati.png" alt="bikes">
</div>
<div class="featured-modelinfo">
<p>
model: 2018
```

<span class="featured-mi-
<span class="featured-hp-
span">17 ML
span">9750 RPM
955 CC

<h2><a href="https://www.ducati.com/ww/en/bikes/streetfighter/streetfighterv2">Ducati
Streetfighter V2</a>
</h2>
<h3>Rs 18.50 Lakh</h3>

Streetfighter V2 is powered by a 955 ccbs6-2.0 engine which develops a power of
155.12 PS and a ...Read More

<img

```
                                                                <span
class="featured-mi-
                                                                <span
class="featured-hp-

src="assets/images/featured-bikes/harley.png" alt="bikes">
                                                        </div>
        <div class="featured-modelinfo">
                                                            <p>
                                                                model: 2020
                        span">19 ML</span>

                        span">7500 RPM</span>
                                                                1252 CC
                                                            </p>
                                                        </div>
                                                    </div>
                                                    <div class="featured-bikes-txt">
                                                        <h2><a
href="https://www.harley-
davidson.com/in/en/motorcycles/sportsters.html">Harley
                                                                Davidson
Sportster

        <span>S</span></a></h2>
                                                        <h3>Rs 15.54 Lakh</h3>
                                                        <p>
                                                            Harley-Davidson
cruisers, the Sportster S looks much sportier. Its design is
        inspired by flat-track bikes, ...Read More
                                                        </p>
                                                    </div>
                                                </div>
                                            </div>
                                            <div class="col-lg-3 col-md-4 col-sm-6">
```

```
                                                                <span
class="featured-mi-
                                                                <span
class="featured-hp-

                                        <div class="single-featured-bikes">
    <div class="featured-img-box">      <div class="featured-bikesimg">
                                                        <img
src="assets/images/featured-bikes/indian.png" alt="bikes">
                                                    </div>
                                <div class="featured-modelinfo">
                                                        <p>
                                                            model: 2019
                        span">20 ML</span>

                        span">3000 RPM</span>
                                                            1890 CC
                                                        </p>
                                                    </div>
                                                </div>
                                                <div class="featured-bikes-txt">
                                                    <h2><a
href="https://www.indianmotorcycle.in/indian-springfield/">Indian Springfield
                                                        </a></h2>
                                                    <h3>Rs 29.56 Lakh</h3>
                                                    <p>
                                                        Indian      Springfield
Dark Horse is a motorcycle with a starting price of Rs 29.56
        Lakh. It is available in ...Read More
                                                    </p>
                                                </div>
                                            </div>
                                        </div>
                                    </div>
                                    <div class="row">
```

<span
class="featured-mi-
<span
class="featured-hp-

<img
src="assets/images/featured-bikes/jawa.png" alt="bikes">

<div class="featured-
modelinfo">
<p>
model: 2024
<span
class="featured-mi-span">34 ML

<span

class="featured-hp-span">3900 RPM

334 CC

<h2><a

href="https://www.jawamotorcycles.com/motorcycles/perak">Jawa Perak</a></h2>

<h3>Rs 2.13 Lakh</h3>

Jawa has now

launched the updated 2024 Jawa Perak in India, now the bike comes with

updates to both its

mechanicals and looks...Read More

<img

src="assets/images/featured-bikes/kawasaki.png" alt="bikes">

model: 2021

<span

class="featured-mi-span">12 ML

<span

class="featured-hp-span">13200 RPM

998 CC

```
                                                <div class="featured-bikes-txt">
                                                        <h2><a
href="https://www.kawasaki.com/en-us/motorcycle/ninja/supersport/ninja-zx-
10r">Kawasaki
                                                                Ninja        ZX-
10R</a></h2>
                                                        <h3>Rs 16.63 Lakh</h3>
                                                        <p>
                                                                Kawasaki’s litre-class
track machine, the Ninja ZX-10R has won three World Superbike
                                                                Championships in a row.
Thanks to its ,...Read More
                                                        </p>
                                                </div>
                                        </div>
                                </div>
                                <div class="col-lg-3 col-md-4 col-sm-6">
                                        <div class="single-featured-bikes">
    <div class="featured-img-box">        <div class="featured-bikesimg">
                                                                <img
src="assets/images/featured-bikes/ultraviolet.png" alt="bikes">
                                                        </div>
                                                        <div class="featured-model-
 info">
                                                                <p>
                                                                        model: 2024
                                                                        <span
 class="featured-mi-span"> 75 ML</span>
                                                                        <span
 class="featured-hp-span"> 30.2 KW</span>
                                                                        Electric
                                                                </p>
                                                        </div>
                                                </div>
                                                <div class="featured-bikes-txt">
                                                        <h2><a
href="https://www.ultraviolette.com/limited">Ultraviolette F77</a></h2>
```

```
                                                    <h3>Rs 3.80 Lakh</h3>
                                                    <p>
                                                        The most popular
models for Ultraviolette includes 1 Electric and 1 Sports. Upcoming
                                                        Ultraviolette bike in
India include...Read More
                                                    </p>
                                                </div>
                                            </div>
                                        </div>
                                        <div class="col-lg-3 col-md-4 col-sm-6">
                                            <div class="single-featured-bikes">
    <div class="featured-img-box">        <div class="featured-bikesimg">
                                                        <img
src="assets/images/featured-bikes/yamaha.png" alt="bikes">
                                                    </div>
                                                    <div class="featured-model-
 info">
                                                        <p>
                                                            model: 2024
                                                            <span
 class="featured-mi-span">20 ML</span>
                                                            <span
 class="featured-hp-span">14500 RPM</span>
                                                            600 CC
                                                        </p>
                                                    </div>
                                                </div>
                                                <div class="featured-bikes-txt">
                                                    <h2><a

        href="https://www.yamaha-
motor.eu/rs/sr/motorcycles/supersport/pdp/r6-race-2024/">Yamaha      R6</a></h2>
                                                    <h3>Rs 15.00 Lakh</h3>
                                                    <p>
                                                        The Yamaha R6 fea-
tures a breath-taking chassis that outshines a rather breathless
```

```
motor, but there are many positives...Read More
                                                    </p>
                                                </div>
                                            </div>
                                        </div>
                                    </div>
                                </div><!--/.container-->

        </section><!--/.featured-bikes-->
        <!--featured-bikes end -->

        <!-- clients-say start -->
        <section id="clients-say" class="clients-say">
                <div class="container">
                        <div class="section-header">
                                <h2>what our clients say</h2>
                        </div><!--/.section-header-->
                        <div class="row">
                                <div class="owl-carousel testimonial-carousel">
                                        <div class="col-sm-3 col-xs-12">
                                                <div class="single-testimonial-box">
                                                        <div class="testimonial-
description">
                                                                <div class="testimonial-
info">
                                                                        <div
class="testimonial-img">
                                                                                <img
src="assets/images/clients/c1.png" alt="image of clients person" />
                                                                        </div><!--
/.testimonial-img-->
                                                                </div><!--/.testimonial-
info-->
                                                        <div class="testimonialcomment">
                                                                <p>
                                                                        Purchased a
```

bike here with Harshit's help. I'm new to bicycle commuting, and even though I came in fairly close to closing time (and ended up staying past closing time), Tim spent a lot of time with me explaining the different types of bike and the benefits/disadvantages of each for what I was looking for. Once I selected a bike that I liked, he was careful to make sure it fit me and to explain....Read More

```
</p>
</div><!--/.testimonialcomment-->
<div class="testimonialperson">
<h2><a href="#">tomas lili</a></h2>
<h4>new york</h4>
</div><!--/.testimonial-person-->
</div><!--/.testimonial-description-->
</div><!--/.single-testimonial-box-->
</div><!--/.col-->
<div class="col-sm-3 col-xs-12">
<div class="single-testimonial-box">
<div class="testimonial-description">
<div class="testimonial-info">
<div class="testimonial-img">
<img src="assets/images/clients/c2.png" alt="image of clients person" />
</div><!--/.testimonial-img-->
</div><!--/.testimonialinfo-->
<div class="testimonialcomment">
```

```
<p>
Harshit is the owner and he is incredibly helpful. No pushy sales tactics.
Instead he takes the role of a consultant which makes one feel comfortable. He
also stands by his product. If anything ever goes wrong he takes the proper
steps to do right by the customer. We just moved to Brea and we are thrilled to
have a bike store nearby with excellent customer service! 10/2/2016
... Read More
</p>
</div><!--/.testimonialcomment-->
<div class="testimonialperson">
<h2><a href="#">romi rain</a></h2>
<h4>london</h4>
</div><!--/.testimonial-person-->
</div><!--/.testimonial-description-->
</div><!--/.single-testimonial-box-->
</div><!--/.col-->
<div class="col-sm-3 col-xs-12">
<div class="single-testimonial-box">
<div class="testimonial-description">
<div class="testimonialinfo">
<div class="testimonial-img">
<img src="assets/images/clients/c3.png" alt="image of clients person" />
</div><!--/.testimonial-img-->
</div><!--/.testimonialinfo-->
<div class="testimonialcomment">
<p>
```

In my limited experience in bike shops, this is the best one I've been to so I gotta say as good as it gets, right?!Treated professionally by Harshit and his staff the 3-4 times I've been in now. Bought a high quality bike at a good price, that came with a discount on accessories and a free $85 tune up to be used in first few months or so. I ended up bringing in an older bike in for a tune up shortly after... Read More

```
</p>
</div><!--/.testimonialcomment-->
<div class="testimonialperson">
<h2><a href="#">john doe</a></h2>

<h4>washington</h4>
</div><!--/.testimonialperson-->
</div><!--/.testimonial-description-->
</div><!--/.single-testimonial-box-->
</div><!--/.col-->
</div><!--/.testimonial-carousel-->
</div><!--/.row-->
</div><!--/.container-->

</section><!--/.clients-say-->
<!-- clients-say end -->
```

CSS(styling)

```
* {     padding: 0;     margin: 0;
}

* {
    -webkit-box-sizing: border-box;
    -moz-box-sizing: border-box;
    -o-box-sizing: border-box;     -ms-box-
sizing: border-box;     box-sizing: border-
box;
}

body {
    font-family: 'Poppins', sans-serif;
font-size: 16px;     color: #818998;
text-transform: initial;     max-
width: 1920px;     margin: 0 auto;
overflow-x: hidden;
}
 a, a:hover, a:active, a:focus {
display: inline-block;     text-
decoration: none;     color:
#444a57;     font-size: 20px;
padding: 0;     font-weight: 500;
text-transform: BikeVillapitalize;
}
h1, h2, h3, h4, h5, h6 {
margin: 0;     color:
#444a57;     font-size: 20px;
font-weight: 500;     text-
transform: capitalize;
}

.img-responsive {
border: 1px solid #ddd;
```

```
}


p {     margin: 0;
color: #818998;     font-
size: 16px;     line-
height: 1.8;     text-
transform: initial;
}

img {     border:
none;     max-width:
100%;     height:
auto;
}

ul {     padding:
0;     margin: 0
auto;     list-style:
none;
}

ul li {     list-
style: none;
    display: inline-block;

}

select, input, textarea,
button, .form-control {
box-shadow: none;
outline: 0 !important;
}

button {     background:
transparent;
```

```
    border: 0;     font-size:
16px;     text-transform:
capitalize;
}

html,    body    {
height: 100%;
}

[placeholder]:focus::-webkit-input-placeholder {
    -webkit-transition: opacity 0.3s 0.3s ease;
    -moz-transition: opacity 0.3s 0.3s ease;
    -ms-transition: opacity 0.3s 0.3s ease;     -
o-transition: opacity 0.3s 0.3s ease;
transition: opacity 0.3s 0.3s ease;
opacity: 0;
}

.owl-carousel {
    z-index: 0;
}

/* section-header */
.section-header {
position: relative;     text-
align: center;
}

.section-header h2 {
position: relative;     font-
size: 36px;     font-weight:
500;     padding-bottom:
35px;
}

.section-header h2:before {
position: absolute;
```

```
content: "";     width:
80px;     height: 2px;
bottom: 0;     left: 50%;
margin-left: -42px;
background: crimson;
}

.section-header p {     color:
#444a57;     text-transform:
capitalize;     margin-
bottom: 10px;
}

.section-header h2 span, .section-
header p span {     text-transform:
lowercase;
}
/* section-header */


/*==============Style css=========*/

/*-------------------------------------
        2. Top-area
--------------------------------------*/
nav.navbar.bootsnav {     background-
color: transparent;     border-bottom:
transparent;
}

.wrap-sticky nav.navbar.bootsnav.sticked {     background-
color: #000000;
    box-shadow: 0 2px 5px rgba(47, 44, 44, 0.911);
}
```

```
/*.navbar-brand*/ .navbar-
header a img {     display:
none;
   /* logo do not show if display none */
   position:
relative;     left: -
2em;     top: -
1.1em;
   float: left;     height: 70px;
width: 90px;     max-height:
100px;     max-width: 100px;
filter: brightness(100%);     -
webkit-filter: invert(100%);
}

.navbar-header a.navbar-brand,
.navbar-header a.navbar-brand:hover, .navbar-
header a.navbar-brand:focus {     display:
inline-block;
   color: crimson;     font-
size: 35px;     letter-spacing:
3px;     font-family: 'Rufina',
serif;     font-weight: 900;
padding: 46px 0px;     text-
transform: uppercase;
   /* width: 66px; */
}

.navbar-header a.navbar-brand span {
   display: inline-block;
color: #226ee9;
   text-transform: capitalize;
}

.wrap-sticky nav.navbar.bootsnav.sticked .navbar-header a.navbar-brand,
```

```
.wrap-sticky nav.navbar.bootsnav.sticked .navbar-header a.navbar-brand:hover, .wrap-
sticky nav.navbar.bootsnav.sticked .navbar-header a.navbar-brand:focus {     padding:
30px 0px;
}

nav.navbar.bootsnav ul.nav>li>a {
   color: #f5f7fa;     font-size:
16px;     font-weight: 500;
text-transform: uppercase;     -
webkit-transition: 0.3s linear;
   -moz-transition: 0.3s linear;
   -ms-transition: 0.3s linear;     -o-
transition: 0.3s linear;     transition:
0.3s linear;
}

nav.navbar.bootsnav ul.nav>li>a {
padding: 48px 21px;
}
nav.navbar.bootsnav ul.nav>li>a:hover, nav.navbar.bootsnav
ul.nav>li>a:focus {
   color: crimson;
}

nav.navbar.bootsnav ul.nav>li.active>a {
   color: crimson;
}

nav.navbar.bootsnav ul.nav>li.dropdown>a.dropdown-toggle:after {
content: "";
}

nav.navbar.bootsnav ul.nav>li.dropdown span {
   font-size: 8px;     margin-
left: 15px;
}
```

```
.wrap-sticky nav.navbar.bootsnav.sticked ul.nav>li>a {
padding: 30px 25px;
}

/*.nav li*/

/*.menu-ui-design*/ .menu-
ui-design {     overflow-y:
scroll;     height: 350px;
}

.menu-ui-design::-webkit-scrollbar {
   width: 5px;
}

.menu-ui-design::-webkit-scrollbar-track {
   -webkit-box-shadow: inset 0 0 8px #000000; }
.menu-ui-design::-webkit-scrollbar-thumb {     background-
color: crimson;
}

/*.menu-ui-design*/

/*.navbar-toggle */
nav.navbar.bootsnav .navbar-toggle {
position: relative;     background-
color: transparent;     border: 1px solid
#ffffff;
   padding: 10px;
top: 0;
}

nav.navbar.bootsnav .navbar-toggle i {
color: #ffffff;
```

Risk Analysis

Risk analysis involves identifying, assessing, and prioritizing potential risks that could impact the success of a project or business initiative. It aims to proactively manage risks by understanding their likelihood and potential impact, and developing strategies to mitigate or address them effectively. Here's an overview of the process of risk analysis:

1. Risk Identification:

The first step in risk analysis is identifying potential risks that could affect the project or initiative. This involves brainstorming with stakeholders, reviewing project documentation, and analyzing historical data to identify risks across various categories such as technical, financial, operational, and external risks. Common techniques for risk identification include SWOT analysis, cause and effect diagrams, and checklists.

2. Risk Assessment:

Once risks are identified, they need to be assessed in terms of their likelihood of occurrence and potential impact on project objectives. This involves assigning a probability and severity rating to each risk based on expert judgment, historical data, or quantitative analysis techniques such as Monte Carlo simulation. Risks are typically categorized as low, medium, or high based on their likelihood and impact.

3. Risk Prioritization:

After assessing risks, they need to be prioritized based on their significance and potential consequences. Risks with high likelihood and high impact are prioritized as top priorities, while risks with low likelihood and low impact may be considered lower priorities. Prioritization helps focus resources and attention on addressing the most critical risks first.

4. Risk Response Planning:

Once risks are prioritized, risk response strategies are developed to mitigate, avoid, transfer, or accept each identified risk. Risk response strategies may include contingency planning, risk mitigation measures, insurance coverage, or contractual agreements with third parties. Each risk response strategy should be tailored to the specific characteristics of the risk and its potential impact on the project or initiative.

5. Monitoring and Control:

Throughout the project lifecycle, risks need to be monitored and controlled to ensure that the risk response strategies are effective and that new risks are identified and addressed in a timely manner. This involves regular risk reviews, tracking of risk indicators, and implementing corrective actions as needed. Risk management should be an ongoing process that adapts to changes in the project environment and external factors.

6. Documentation and Communication:

- It's essential to document the results of risk analysis, including identified risks, assessments, prioritization, and response strategies. Clear and transparent communication of risks to stakeholders helps ensure awareness and alignment on risk management activities. Regular updates on risk status and mitigation efforts help maintain stakeholder confidence and support.
- By conducting thorough risk analysis and implementing effective risk management strategies, organizations can reduce the likelihood and impact of potential risks, increase project success rates, and improve overall business resilience.

Future Scope

The future scope of a project or business initiative encompasses its potential for growth, evolution, and adaptation to changing market dynamics, technological advancements, and emerging trends. It involves a comprehensive assessment of market opportunities, technological innovations, scalability, customer needs, regulatory landscape, innovation potential, strategic partnerships, and sustainability considerations. By analyzing current market trends and anticipating future developments, stakeholders can identify opportunities for expansion, diversification, and differentiation. Technological advancements offer avenues for enhancing efficiency, improving customer experiences, and unlocking new business models. Scalability and adaptability are essential for accommodating future growth and responding to evolving market demands. Understanding customer needs and preferences enables organizations to tailor offerings and stay ahead of shifting trends. Regulatory and legal considerations play a crucial role in navigating compliance requirements and mitigating risks associated with regulatory changes. Innovation and differentiation foster a culture of creativity and experimentation, driving continuous improvement and competitive advantage. Strategic partnerships and alliances provide access to new markets, technologies, and resources, amplifying the project's scope and impact. Sustainability and social responsibility initiatives align with consumer values and expectations, enhancing brand reputation and long-term resilience. By embracing these considerations and planning strategically, stakeholders can position the project or business initiative for sustained growth, innovation, and success in the future landscape.

1. Market Trends and Opportunities:

Analyze current market trends and anticipate future developments to identify opportunities for expansion or diversification. Keep abreast of industry advancements, consumer preferences, and emerging technologies that could shape the future landscape.

2. Technological Advancements:

Assess the potential impact of new technologies on the project or business initiative.

Explore how advancements in areas such as artificial intelligence, blockchain, Internet of Things (IoT), and data analytics could enhance or disrupt existing operations and create new opportunities.

3. Scalability and Adaptability:

Evaluate the scalability and adaptability of the project or business model to accommodate future growth and changing market conditions. Consider factors such as infrastructure requirements, resource allocation, and organizational capabilities needed to support expansion into new markets or product lines.

4. Customer Needs and Preferences:

Stay attuned to evolving customer needs, preferences, and expectations to anticipate future demand and tailor offerings accordingly. Conduct market research, gather customer feedback, and foster customer engagement to understand shifting trends and preferences.

5. Regulatory and Legal Considerations:

Monitor regulatory changes and legal developments that could impact the project or business operations in the future. Anticipate potential regulatory challenges or compliance requirements and develop strategies to mitigate risks and ensure compliance with relevant laws and regulations.

Conclusion

it's essential to reiterate the key points discussed throughout the analysis and provide a comprehensive summary of the insights gained. Here's a more detailed conclusion:

In examining the future scope of the project or business initiative, we've delved into various critical aspects that impact its potential for growth and success. We've explored market trends, technological advancements, scalability, customer needs, regulatory considerations, innovation opportunities, strategic partnerships, and sustainability initiatives. Through this analysis, several key insights have emerged.

Firstly, by closely monitoring market trends and consumer behavior, organizations can identify emerging opportunities and tailor their offerings to meet evolving demands. Additionally, leveraging technological advancements such as AI, IoT, and data analytics can enhance operational efficiency, improve customer experiences, and drive innovation within the project or business.

Scalability and adaptability are crucial factors in ensuring the project's ability to accommodate future growth and pivot in response to changing market conditions. Organizations must invest in flexible infrastructure, robust systems, and agile processes to support scalability and maintain a competitive edge.

Moreover, compliance with regulatory requirements and adherence to legal standards are imperative for mitigating risks and maintaining trust among stakeholders. By staying informed about regulatory changes and proactively addressing compliance issues, organizations can navigate regulatory challenges effectively.

Innovation lies at the heart of future-proofing the project or business initiative. By fostering a culture of creativity, experimentation, and continuous improvement, organizations can drive sustainable growth and differentiate themselves in the market.

Furthermore, strategic partnerships and alliances offer opportunities for expanding market reach, accessing new technologies, and sharing resources. Collaborative ventures enable organizations to leverage complementary strengths and accelerate growth in a mutually beneficial manner.

Lastly, embracing sustainability and social responsibility initiatives is essential for building resilience, enhancing brand reputation, and meeting the expectations of socially conscious consumers. By integrating environmental, social, and governance (ESG) considerations into business practices, organizations can create long-term value and contribute to positive societal impact.

In conclusion, the future scope of the project or business initiative is defined by its ability to anticipate and respond to emerging trends, capitalize on technological innovations, foster scalability and adaptability, ensure regulatory compliance, drive innovation, cultivate strategic partnerships, and embrace sustainability. By strategically addressing these factors, organizations can position themselves for sustained growth, resilience, and success in the ever-evolving business landscape.

THANK YOU……