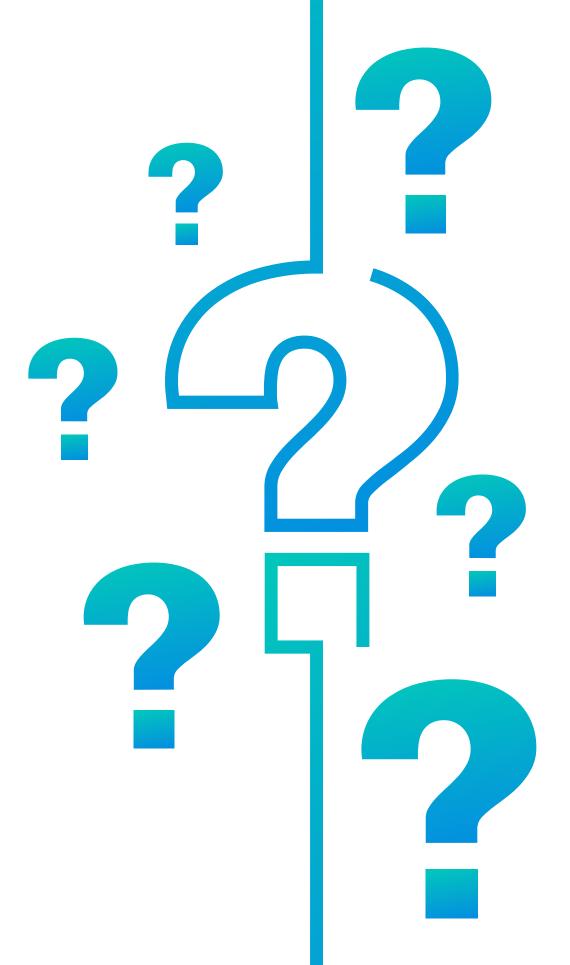
# Building The Entrepreneur In You

How I did it for Myself...

### Today's Agenda

What do you think is a journey of an aspiring ENTREPRENEUR like you?



## Today's Agenda

Information

### Today's Agenda

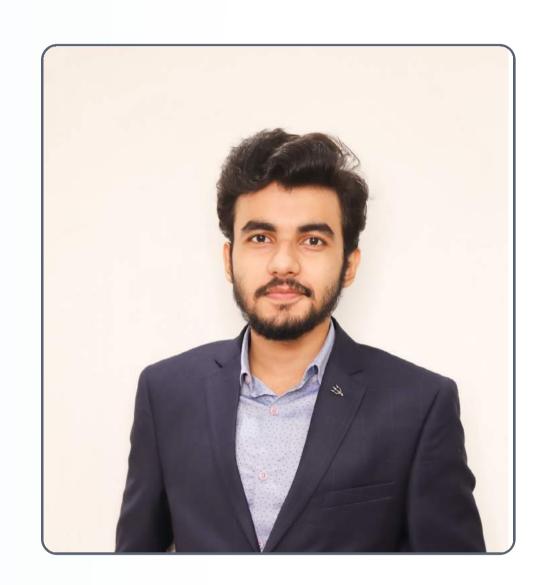
Transformation

#### Who are we?



Karan Sood

Co-Founder, CEO



Arjun Duggal

Co-Founder, CPO



Anmol Wadhwani

Co.Founder,CMO

#### Featured In The Best Across The Globe





















Share

# Mindset of an Entrepreneur

### The Journey





Vision was to build full independent technology platform for hospitality industry, we enabled full stack QR based ordering & delivery logistics.

- QR Based Ordering
- Online Catalogue & Order Management
- All major Payment methods
- Delivery Enablement







**QR BASED** 

**ORDERING** 



An idea is just a seed, Execution grows it into a tree

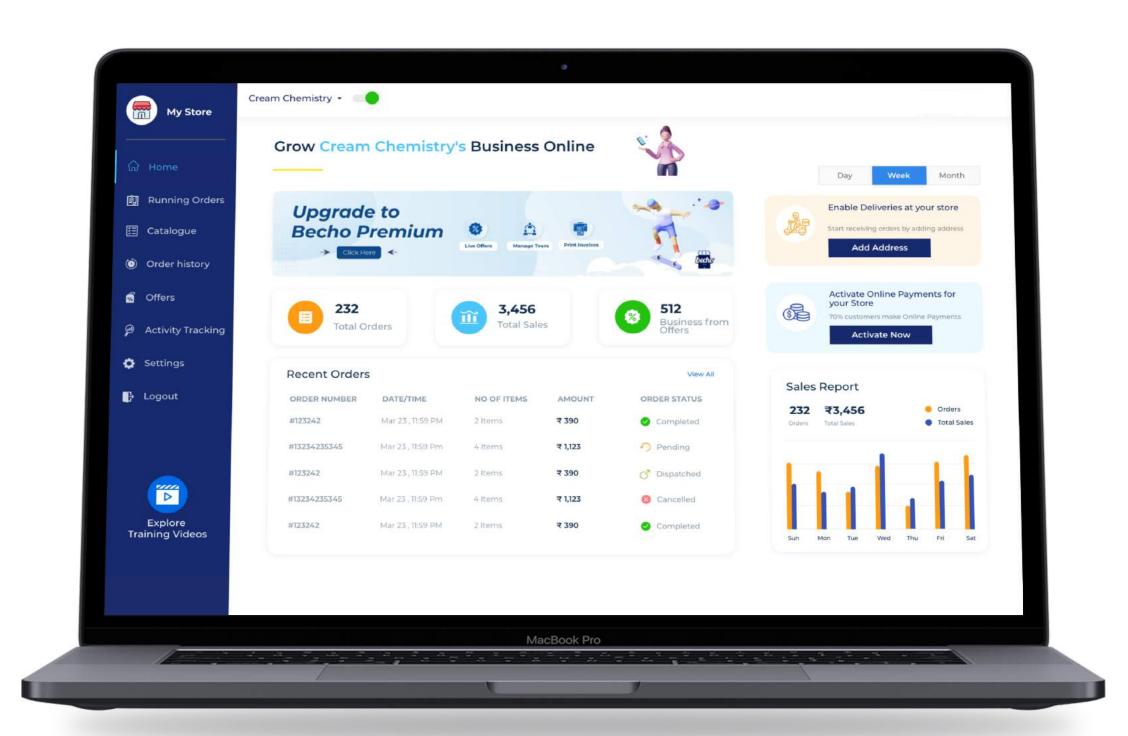
### The Journey





Build a full stack technology platform with integrated payments, logistics for millions of offline businesses to move online & start selling within seconds

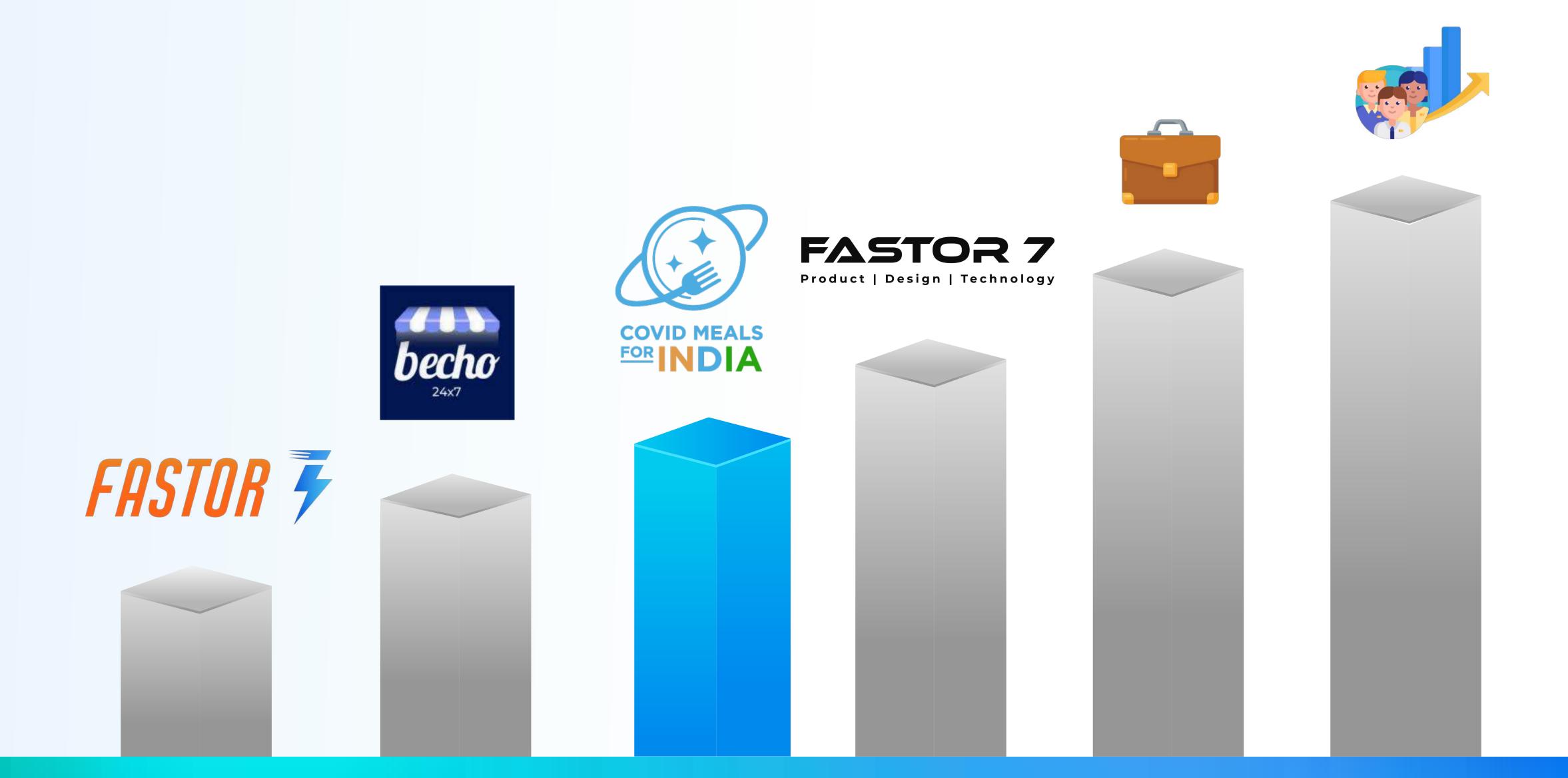
- Online Web Stores with Unlimited Catalogue
- Order Fulfillment
- Payment & Delivery Management
- Custom Offers & Coupon Management





# Execute Towards Revenue

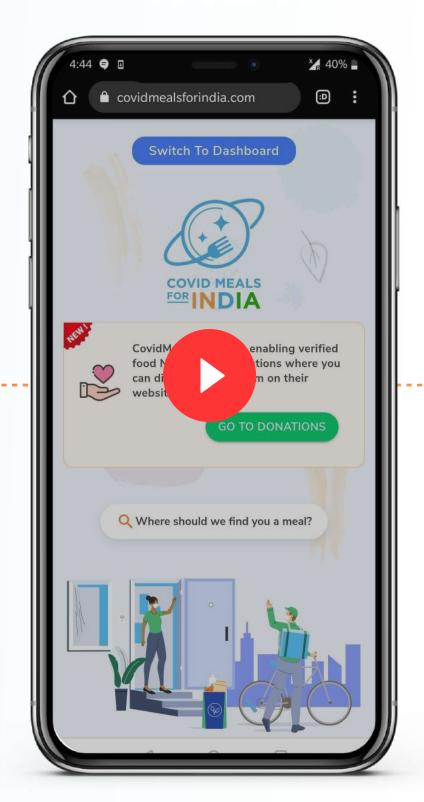
### The Journey

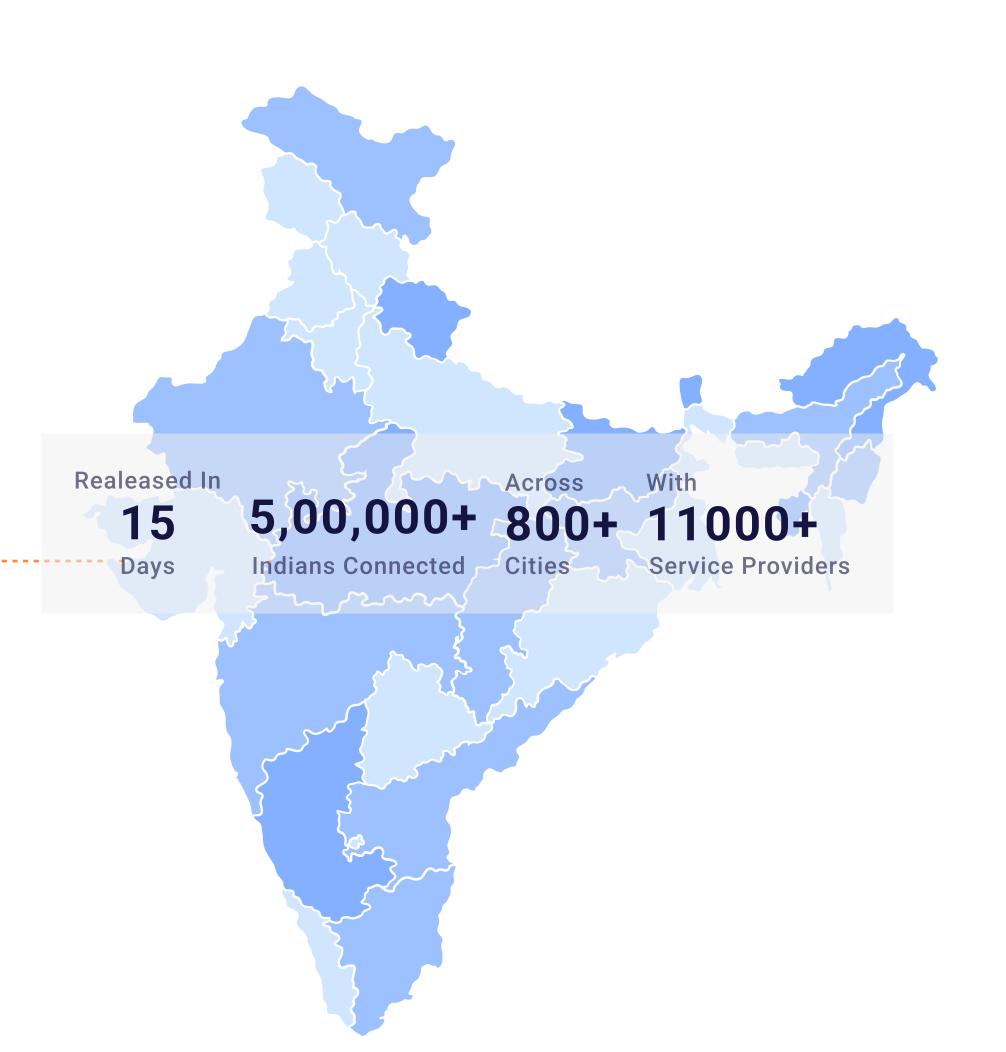


# COVID MEALS FOR INDIA



COVID MEALS





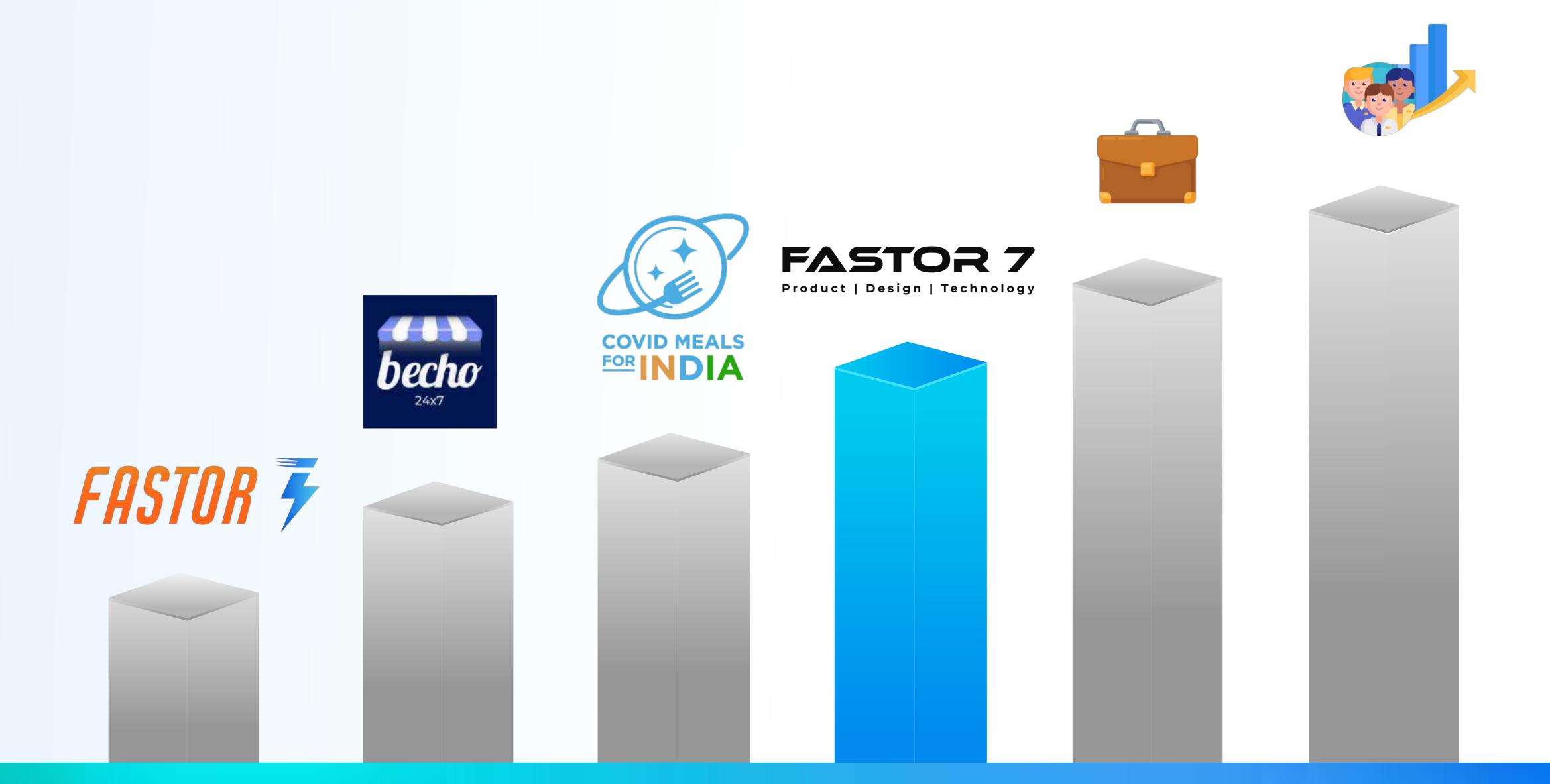






There is No Limit to the Impact you can create

### The Journey



### FASTOR 7

Product | Design | Technology

Fastor7 is a New Age Product & Technology Studio that facilitates Digital Transformation for companies wanting to Ideate, Test, Launch, and Scale Technology Products and Automation Tools







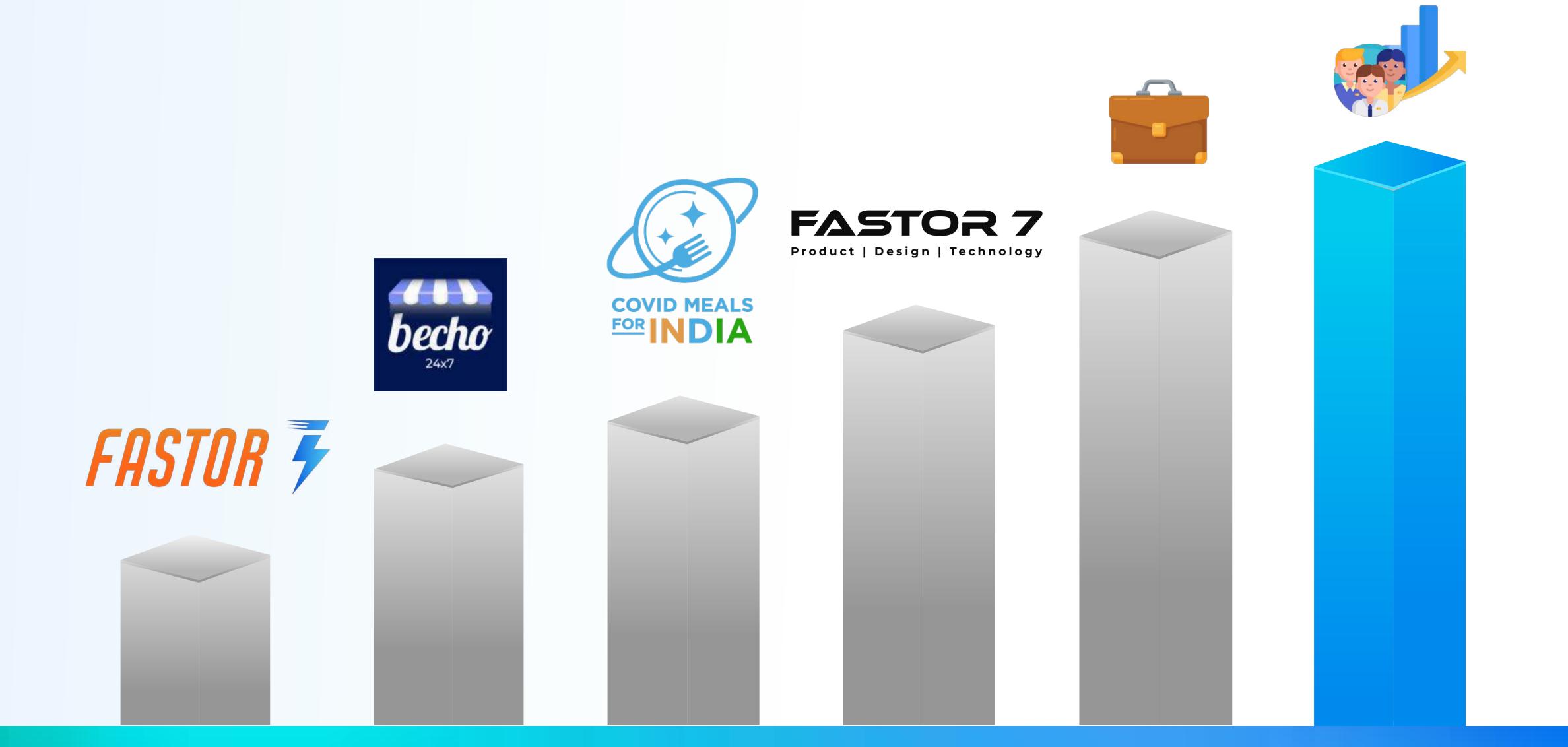




Expand your boundaries &

Build for the Longer Run

### The Journey

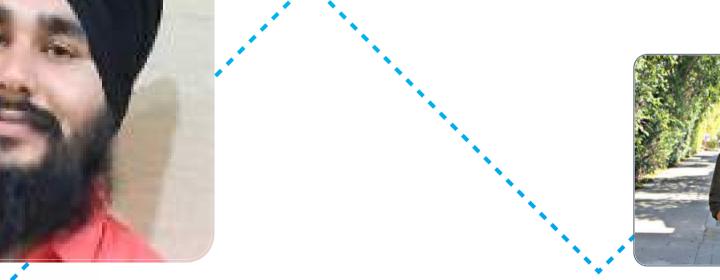


### Profitable with 35+ Members

Fastor7 family has grown by 4x from being a team of 9 people to more than 35+ skilled developers, designers and executives in multiple departments in under 9 months

















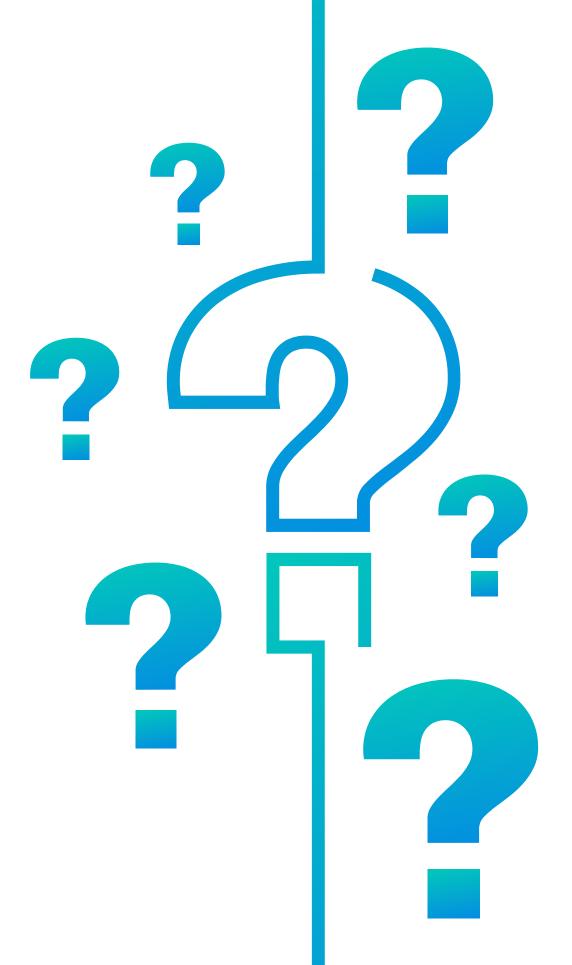


### Profitable with 35+ Members

**Bubble Vs Business** 

#### Let's Answer This Now

What do you think is a journey of an aspiring ENTREPRENEUR like you?



It's You!
Raw, Unfiltered & Fearless
Defining your Own Journey

# STRATEGY & EXECUTION FRAMEWORK

### LEAN CANVAS

Problem [2]	Solution [4]	Unique Value	Unfair	Customer	
Top 3 problems	Top 3 features	Proposition [3] Single, cleaf, compelling message that states why you are different and worth paying attention	Advantage [9] Can't be easily copied or bought	Segments [1] Target customers	
Existing Alternatives  How are these problems solved today?	Key Metrics [5] Key activities you measure		Channels [6] Path to customers	Early Adopters  List characteristics of your early adopters!	
Cost Structure [7]  Customer Acquisition costs  Distribution costs  Hosting		Revenue Life Time Revenue	A		
People. etc.  PRODUCT		U Gross Ma			

Q&A

# THANK YOU