# Harshit Mehra

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#### **Education**

## University of Arizona, Tucson, AZ, USA

Aug 2023 - Dec 2024

Master of Science in Data Science

- GPA: 3.5/4
- Relevant Coursework: SQL/NoSQL, Data Mining, Data Visualization, Cloud Computing, Project Management

## Lakshmi Narain College of Technology, Bhopal, MP, India

Sept 2019 - May 2023

Bachelor of Technology in Computer Science

- CGPA: 8.25/10
- Relevant Coursework: Data Structures & Algorithms, DBMS, Object Oriented Programming, Operation system

#### **Skills**

- Programming Languages: Python, SQL, R
- Visualization & Reporting: Tableau, Power BI, MS Excel
- Databases: PostgreSQL, MySQL, ETL
- Data Processing & Analysis: Data Mining, Statistical Analysis, SQL Query Optimization

## Certification

- PostgreSQL for Everybody University of Michigan (Coursera)
- Machine Learning Foundations University of Washington (Coursera)
- Web Development University of Michigan (Coursera)
- Cisco Certifications: Cyber Security Essentials, Introduction to Cybersecurity, Introduction to Packet Tracer

## Internship

#### **Data Analyst Intern**

Landmark Ventures, Bhopal, India

June 2022 - Aug 2022

- Developed interactive Tableau dashboards for real estate sales and market insights.
- Analyzed customer trends and sales data using SQL and Python to optimize pricing strategies.
- Conducted market research using Excel and Power BI to identify real estate trends and competitor benchmarks.
- Cleaned and preprocessed large datasets from multiple sources for accurate reporting.

## **Projects**

## YouTube Tag Recommender System

March 2025

- Built an Al-powered system to suggest YouTube tags using 300+ video titles and descriptions.
- Implemented TF-IDF and zero-shot classification with Transformers to extract 3–5 relevant tags per video.
- Deployed a modular Python pipeline with a Streamlit app for interactive tag-based search.
- Tech: Python, HuggingFace, Transformers, TF-IDF, Pandas, Streamlit.

## Semantic Search System - Online Retail Catalog

December 2024

- Worked on building a smart search system for 1.3M+ retail products using natural language gueries.
- Built and benchmarked BM25 search in Elasticsearch; compared with Sentence Transformers.
- Evaluated performance using Precision@K and Recall@K on curated product data.
- Tech: Python, Elasticsearch, Sentence Transformers, PostgreSQL.

#### **Achievements**

• Smart India Hackathon: Led a team to 1st place among 20+ teams at the college level and advanced to the top 6 out of 27 teams at the state level. Developed a machine learning-based Smart Crop Irrigation System that optimizes irrigation based on weather, soil type, and terrain slope, earning recognition for innovation in agriculture.