

# Ayush Kumar Singh

Frontend Engineer

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## SKILLS

**Frontend Engineering:** Javascript, React, Redux, Next.js, Angular, HTML/CSS

**Industry Knowledge:** Problem Solving, Data Structures, Web Performance/Animation, Server-side Rendering (SSR), Static site Generation (SSG)

**Visual and Creative:** UI/UX Design & Prototyping, Motion Graphics, Figma

## WORK EXPERIENCE

### UI ENGINEER

September 2021 - PRESENT

#### Flipkart

- Working on the client side rendering framework of the Flipkart Wholesale B2B platform.
- Developing solutions for internal CMS tools to facilitate user experiences on Client.
- Introducing backend-powered animations to improve customer delight.
- Contributing to automated UI code generation internal tools.

### UI ENGINEER

December 2019 - August 2021

#### DLT Labs

- Designed and developed the main website (SPA) from scratch. (15K+ Monthly traffic).
- Achieved enhanced SEO using Server-side rendering and Static-site generation.
- Optimized main website for performance, and jank reduction increasing traffic by 2x.
- Developed web-animations using Greensock Animation plugin (GSAP).
- Implemented a Blog and News module with over 10k+ monthly readers.
- Implemented role based access control for internal CMS platform.

### UX ENGINEER

July 2019 - November 2019

#### Huminos

- Developed the main website using a templating engine (5K+ Monthly traffic).
- Contributed to the development of a chatbot platform for the workplace by Facebook.
- Developed a UI Kit of reusable atomic components for single page application.

## EDUCATION

B.Tech - Information Technology | AJAY KUMAR GARG ENGINEERING COLLEGE | 2015 - 2019

Elementary Education - PCM/CS | DMA, Meerut (CBSE) | 2004 - 2014

## PROJECTS

Portfolio: [www.ayushsingh.net](http://www.ayushsingh.net)

## ACHIEVEMENTS

- Developed [FigGen - Figma plugin](#) for converting UI to code with a click (1K+ downloads)
- Mentored and provided a [frontend engineering roadmap](#) that helped 100+ engineers.
- Published ngx-quill-upload, an [npm-package](#) with (20k+ downloads)
- Guided 200+ students at Web Workshop, SDC-SI, AKGEC, 2018
- 1st position at Web Design hackathon, IMSUC, 2017
- Trained 200+ students about SVG at Workshop, SDC-SI, AKGEC, 2017
- 1st position in Web and Graphic Design hackathon, ABES ACM 2017
- 1st position at Web Design hackathon, IMSUC, 2016
- Recognized Themer at [xda-developers.com](http://xda-developers.com), 2014