

# Harshit S. Parkar

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(Ardentisys, London)

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Mumbai, India

6+ years building high-impact mobile apps, from social media to CRM solutions. I combine **technical expertise with leadership skills**, driving feature decisions, mentoring teams, and aligning engineering with business goals. Passionate about **UI/UX excellence, innovation, and inspiring teams to deliver scalable products.**

## WORK EXPERIENCE

### Senior Software Engineer- Full Time

Ardentisys - TEBillion - 12/2024 – Present

#### Achievements

- Engineering Tebillion CRM Mobile App (iOS & Android) using React Native, empowering global sales teams with field-ready tools.
- Spearheaded end-to-end mobile development lifecycle – from UI/UX design in Figma, architecture planning, coding, testing, to publishing on Google Play & App Store.
- Collaborated with product managers & designers, converting complex business workflows into intuitive mobile experiences with smooth animations and responsive layouts.
- Managed feature delivery & team coordination, ensuring timely releases and adherence to Agile/Scrum processes.
- Optimized app performance and API handling with Axios/React Query, improving data load times and offline usage reliability.
- Integrated AI-driven features such as business card scanning & smart lead management to enhance CRM automation.

#### Skill Accomplished - REST APIs · Postman API · Third-Party APIs

- Next.js · React Hooks · Cloud Firestore · React Native · Firebase
- Realm

### Software Engineer - Full Time

NextGen Invent, an INC.5000 company - 06/2022 – 12/2024

#### Achievements

- Client 1 - Otsy** - Instrumental in crafting a leading-edge travel app and captivating social media platform, spotlighted at TechCrunch Disrupt. Proficient in intricate UI, functional requirements, and adeptly integrated APIs. Key contributions to seamless payments, user registration, and authentication. Served as a UI/UX advisor, optimizing pre-developed components for superior app performance.
- Client 2 – Cardware by CatalystXL** - Collaborated on an innovative platform, fostering inter-company collaboration with tailored services. Expertise in map integration, seamless app switching, diverse API implementation, and skilled use of Native Base components for robust, dynamically styled designs.
- Client 3 – Rhino Tool House** - Developed a dynamic component rendering system in a Next.js project, enabling real-time UI generation based on JSON configurations from a backend service. Implemented rule engines to interpret JSON inputs and conditionally render components, optimizing for scalability and maintainability in a responsive web application.

#### Skill Accomplished - REST APIs · Postman API · Third-Party APIs · MobX · Next.js · React js · React Hooks · Apollo GraphQL · React.js · Native Base · Cloud Firestore · React Native · Firebase

## INTERSHIPS

- The Art of Living** - Coding Team Lead for App & Student Leader for Project on Water Shed Projects Management.
- App Equinox Partners (USA)** - AR Content Developer & UI Designer.
- Applab Technologies** - Intern for Java Application.
- SRS SOLUTIONS PVT. LTD** - Basic SQL Handling

## EDUCATION

**MBA - Information Technology Management** - Amity University.  
2025 – Pursing

**BE. Information Technology** - Shah and Anchor Kutchhi Engineering College

2018 – 2021

**Diploma - Information Technology** - VPM Polytechnic.  
2015 - 2018

## PERSONAL PROJECTS

### AR based educational books

(07/2020 - 12/2020)

After Covid situation we came to know, what difficulties students can face if concepts are complex. Online and easily accessible are 2 major factors we should consider. Therefore, proposing AR based educational book which will depicts complex diagram into AR based 3D model.

### Criminal portrait building app

(03/2020 - 08/2020)

Developed a portrait-building app from photos of existing criminals, extracting features like eyes, brows, nose, ears, beard, and hairstyles across different classes. Employed broad facial feature extraction for projecting attributes and selecting close representatives of suspects/criminals. Integrated and refined for accurate representations.

## ACHIEVEMENTS

- IEEE Publication - A Pragmatic Approach in Enhancing Health Care Industry Using Augmented Reality and Virtual Reality** - (08/2021)
- SIH 2020 Winners for Ministry of Madhya Pradesh Problem Statement MS342** - (08/2020)
- 1st in NATIONAL CONFERENCE ON TECHNOLOGY AND MANAGEMENT EVENT** - (02/2018)