

Lending Club Case Study

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Summary

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Problem Statement

In a certain consumer finance company which specializes in lending various types of loans to urban customers receives loan application and it has to make a decision for loan approval based on applicant's profile.

The bank has to deal with two type of risks associated to these applications

- A. If the applicant is likely to repay the loan, then not approving the loan results in a loss of business to the company
- B. If the applicant is not likely to repay the loan, i.e. he/she is likely to default, then approving the loan may lead to a financial loss for the company

Based on the above risks, the bank would take two below decisions

- A. **Loan accepted:** If the company approves the loan, there are 3 possible scenarios described below:

- Fully paid: Applicant has fully paid the loan (the principal and the interest rate)

- Current: Applicant is in the process of paying the instalments, i.e. the tenure of the loan is not yet completed. These candidates are not labelled as 'defaulted'.

- Charged-off: Applicant has not paid the instalments in due time for a long period of time, i.e. he/she has defaulted on the loan

- B. **Loan rejected:** The company had rejected the loan (because the candidate does not meet their requirements etc.). Since the loan was rejected, there is no transactional history of those applicants with the company and so this data is not available with the company (and thus in this dataset)

Objective : Use EDA to understand the driving factors (or driver variables) behind loan default, i.e. the variables which are strong indicators of default. The company can utilize this knowledge for its portfolio and risk assessment.

Data Summary & Insights

```
[2]: # Loading the data from CSV file into a DataFrame
loan_data = pd.read_csv('loan.csv')

# Checking the dimensions of the DataFrame
loan_data.shape
```

[2]: (39717, 111)

```
[3]: # Displaying summary statistics of the data
loan_data.describe() # Summary of numeric columns
```



[3]:		id	member_id	loan_amnt	funded_amnt	funded_amnt_inv	installment	annual_inc	dti	delinq_2yrs	inq_last_6mths	...	num_tl_9
	count	3.971700e+04	3.971700e+04	39717.000000	39717.000000	39717.000000	39717.000000	3.971700e+04	39717.000000	39717.000000	39717.000000	...	
	mean	6.831319e+05	8.504636e+05	11219.443815	10947.713196	10397.448868	324.561922	6.896893e+04	13.315130	0.146512	0.869200	...	
	std	2.106941e+05	2.656783e+05	7456.670694	7187.238670	7128.450439	208.874874	6.379377e+04	6.678594	0.491812	1.070219	...	
	min	5.473400e+04	7.069900e+04	500.000000	500.000000	0.000000	15.690000	4.000000e+03	0.000000	0.000000	0.000000	...	
	25%	5.162210e+05	6.667800e+05	5500.000000	5400.000000	5000.000000	167.020000	4.040400e+04	8.170000	0.000000	0.000000	...	
	50%	6.656650e+05	8.508120e+05	10000.000000	9600.000000	8975.000000	280.220000	5.900000e+04	13.400000	0.000000	1.000000	...	
	75%	8.377550e+05	1.047339e+06	15000.000000	15000.000000	14400.000000	430.780000	8.230000e+04	18.600000	0.000000	1.000000	...	
	max	1.077501e+06	1.314167e+06	35000.000000	35000.000000	35000.000000	1305.190000	6.000000e+06	29.990000	11.000000	8.000000	...	

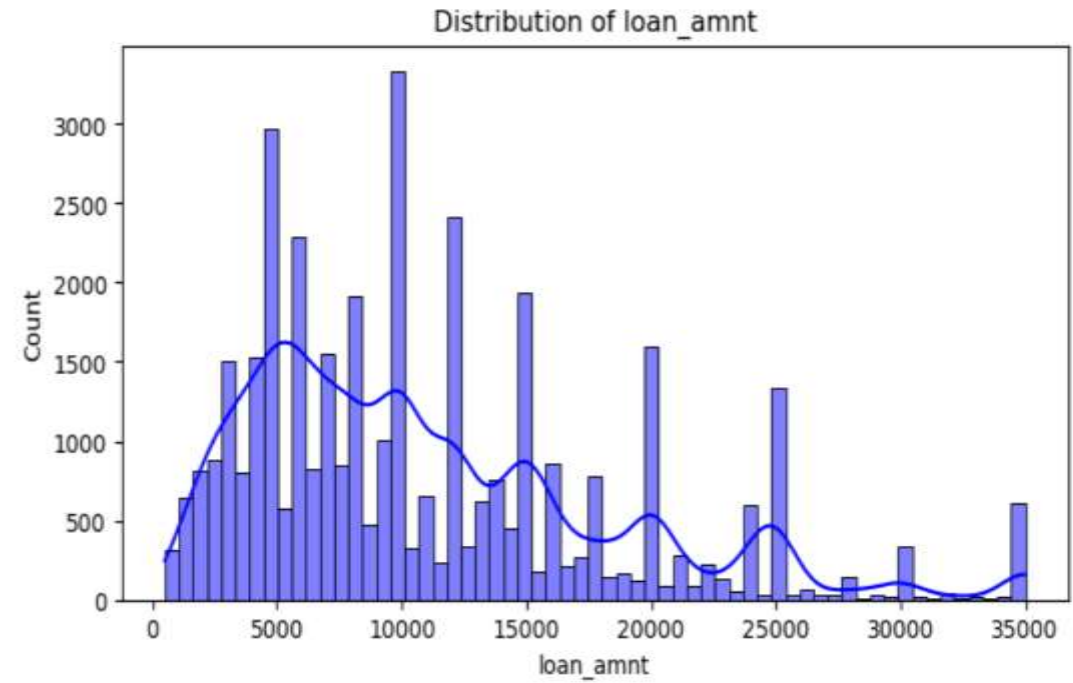
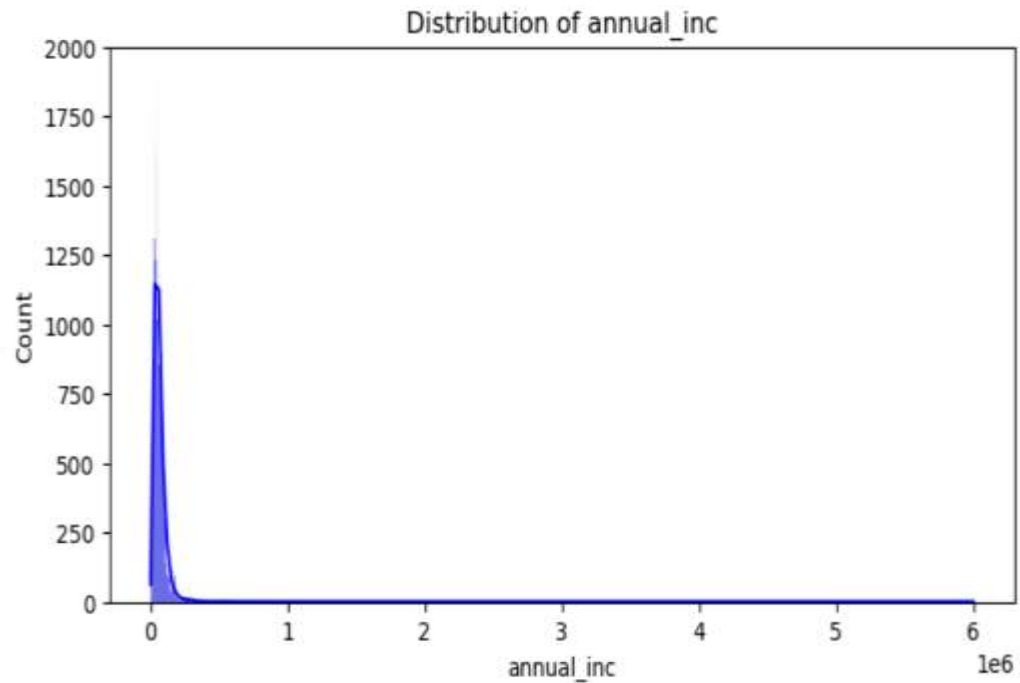
Data Cleaning Steps

1. Removed records with 'Current' loan status as the tenure is not completed.
2. Removed columns with 100% null values
3. Dropped columns with only one unique value as they don't contribute to analysis.
4. Removed columns irrelevant to loan approval process (post-approval behavioral columns).
5. Converted data types of `int_rate`, `term`, `loan_amnt`, `funded_amnt`, and `issue_d`.
6. Handled missing values in `emp_length` and `pub_rec_bankruptcies` columns by dropping rows.

Exploratory Data Analysis

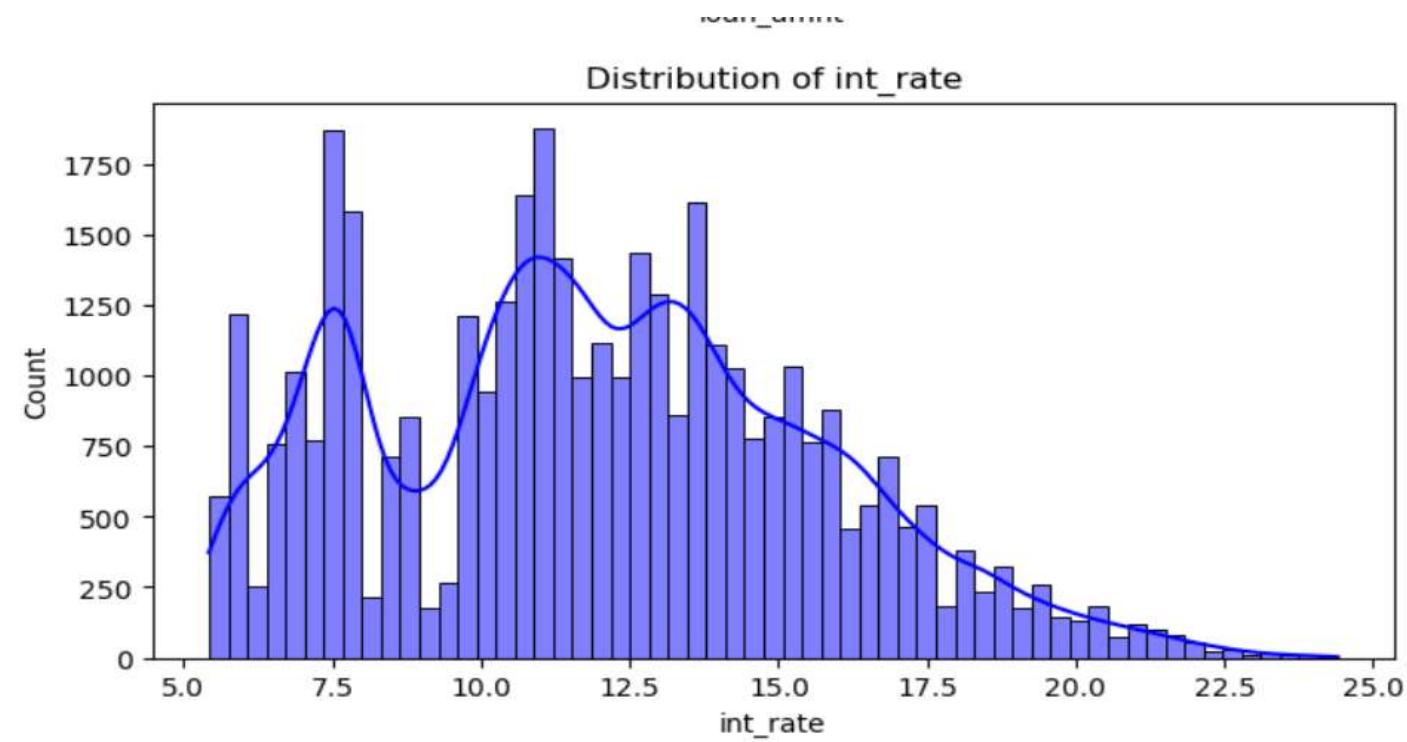
UNIVARIATE ANALYSIS

1. Distribution plot for Annual income and Loan amount

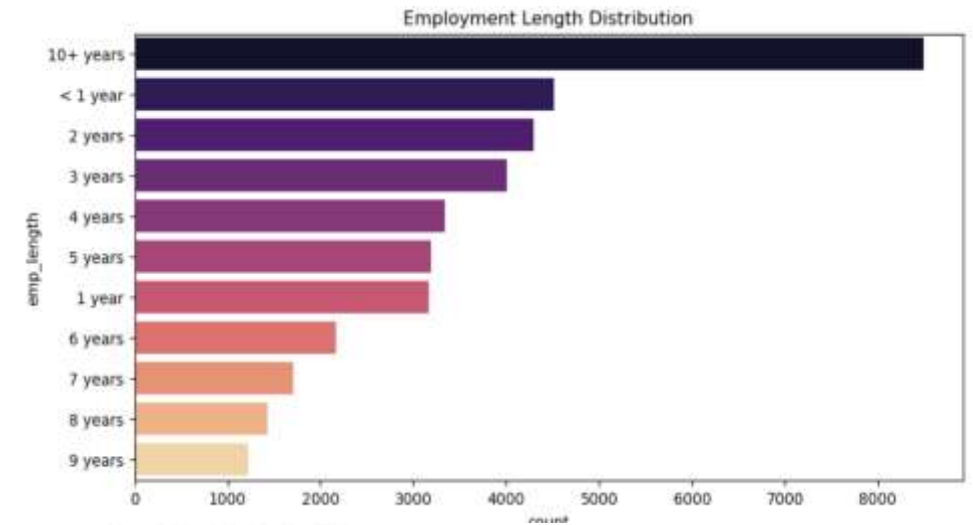
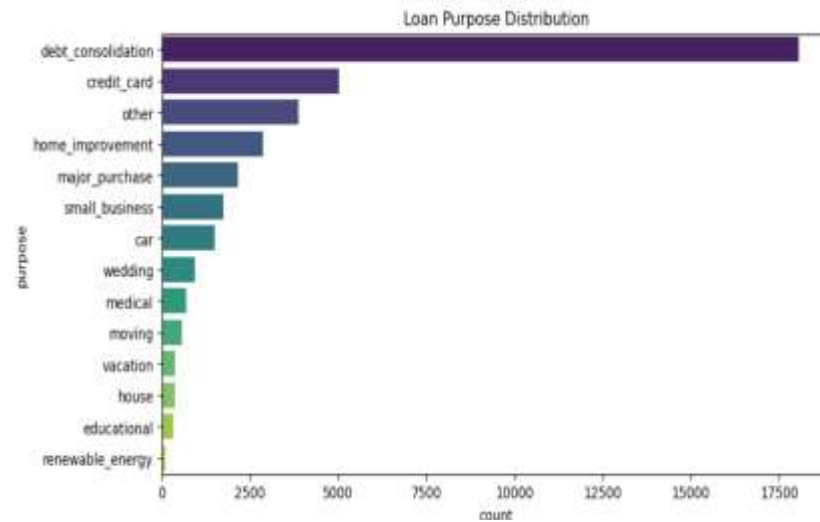


UNIVARIATE ANALYSIS

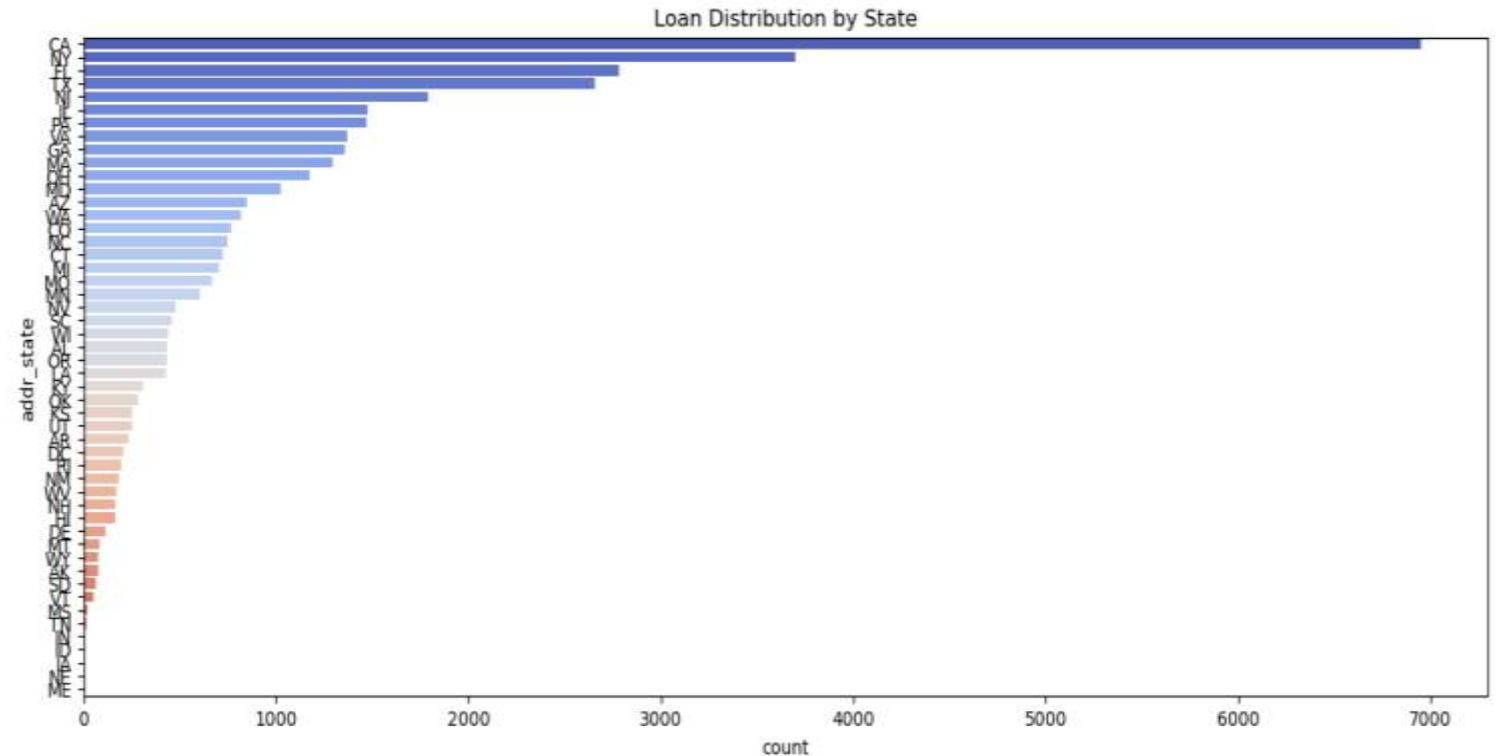
2. Distribution plot for Count and Interest Rate



Univariate Analysis categorical variable

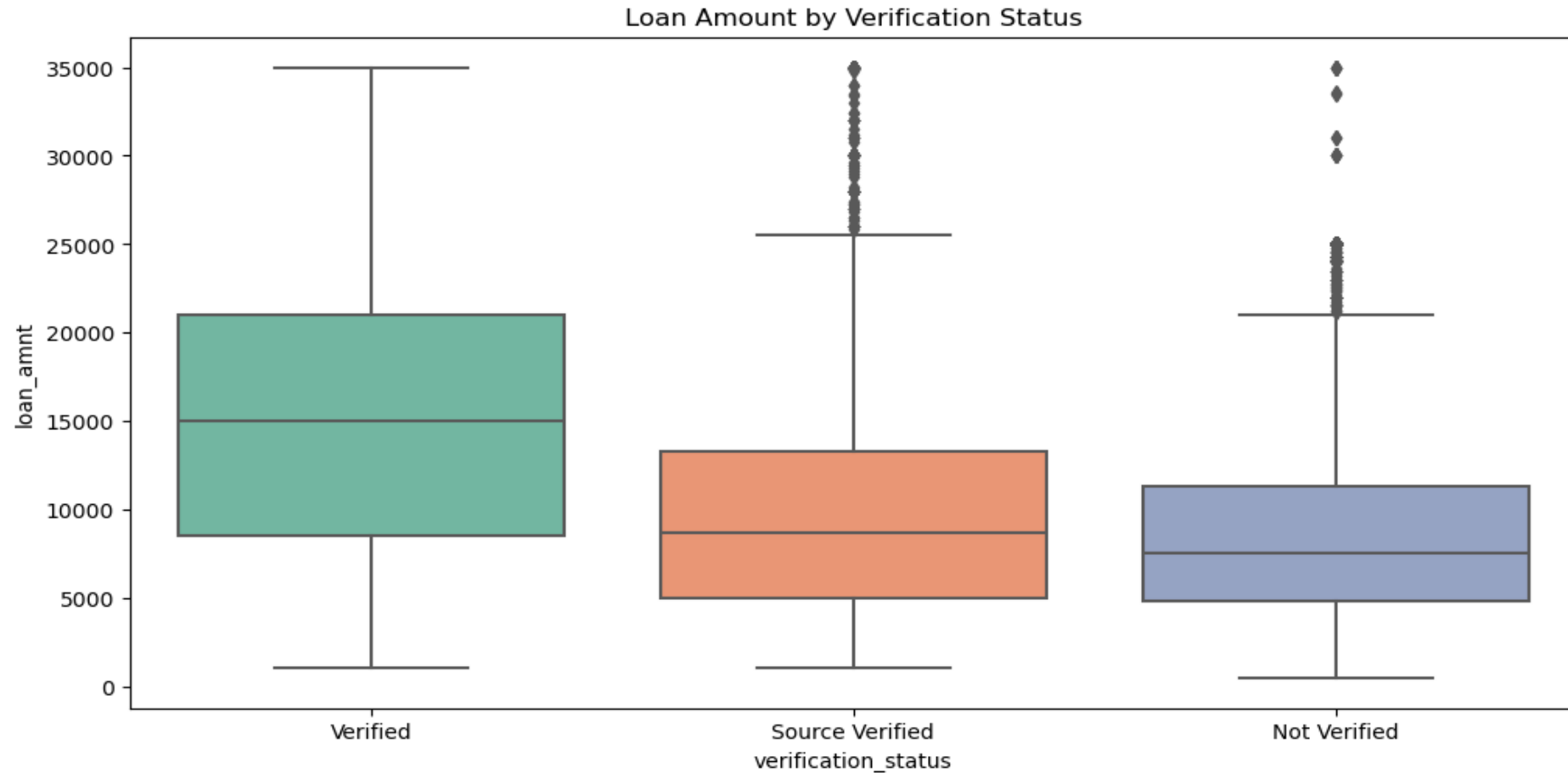


1. This analysis shows that highest number of people took loan for the purpose of debt consolidation
2. The Bar Plot shows that maximum people who takes loan is 10+ years Experienced
3. The Bar Plot shows that Maximum people who is taking Loan is from CA



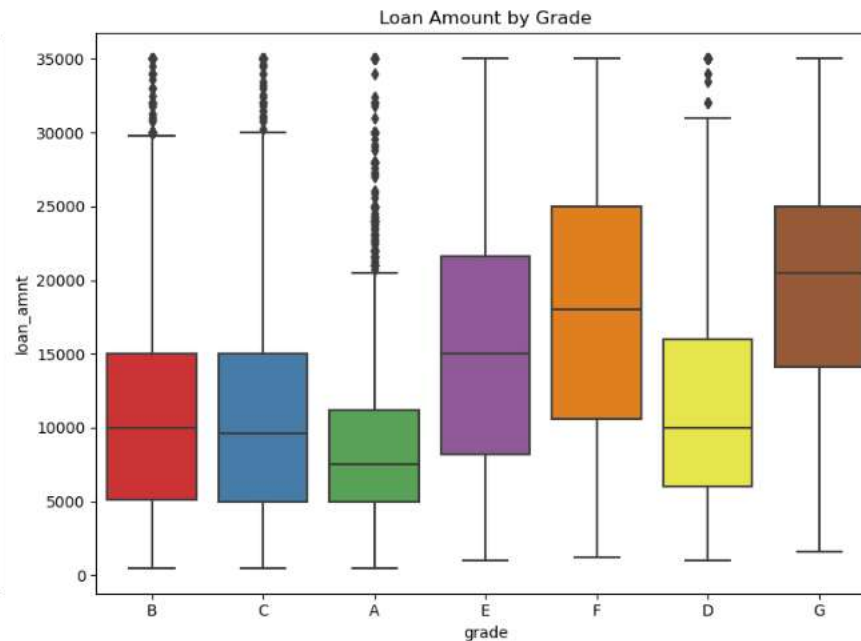
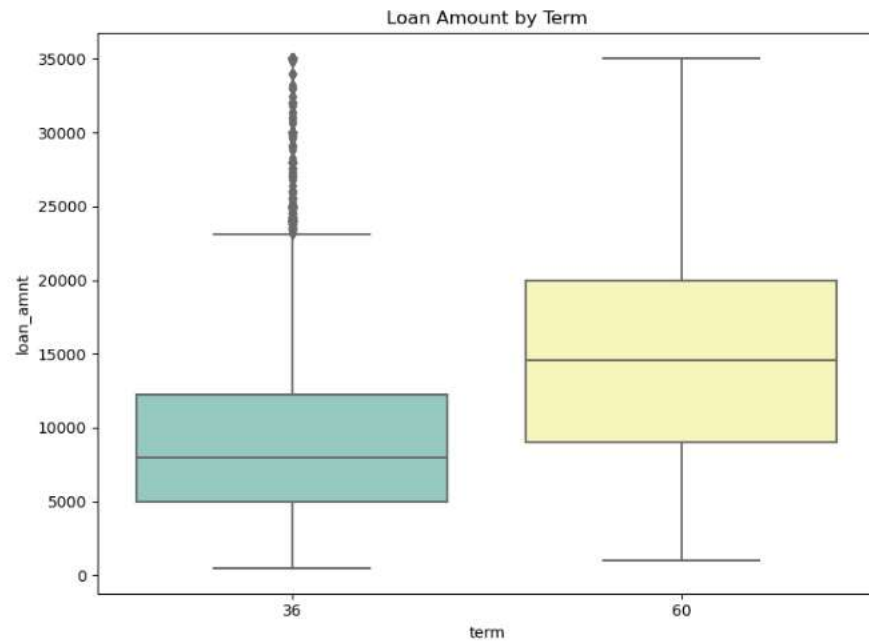
Segmented Univariate Analysis

This plot is between Loan Amount vs Verification Status



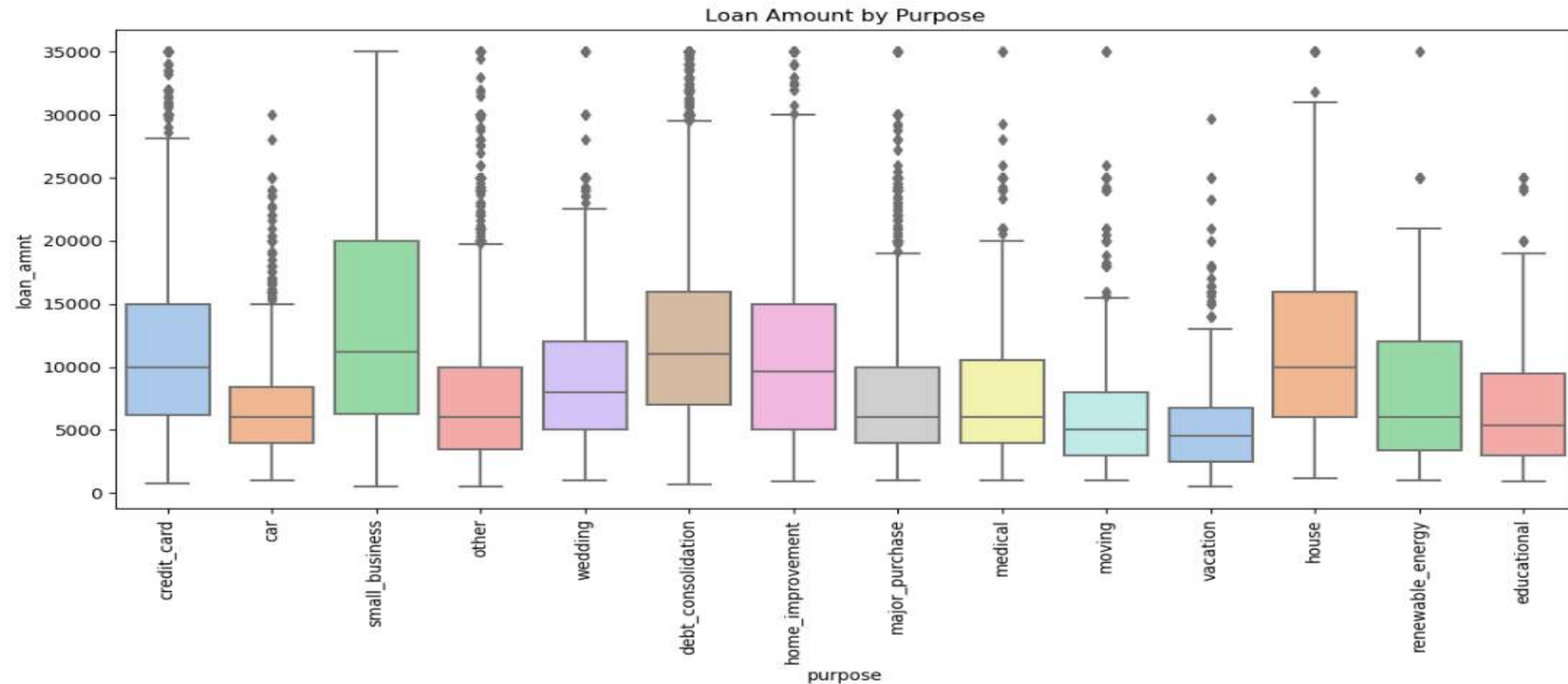
Segmented Univariate Analysis

- 1) This analysis shows Loan Amount v/s Term i.e 60 months of tenure loans are more taken
- 2) This analysis shows that High Grade has more loan Amount



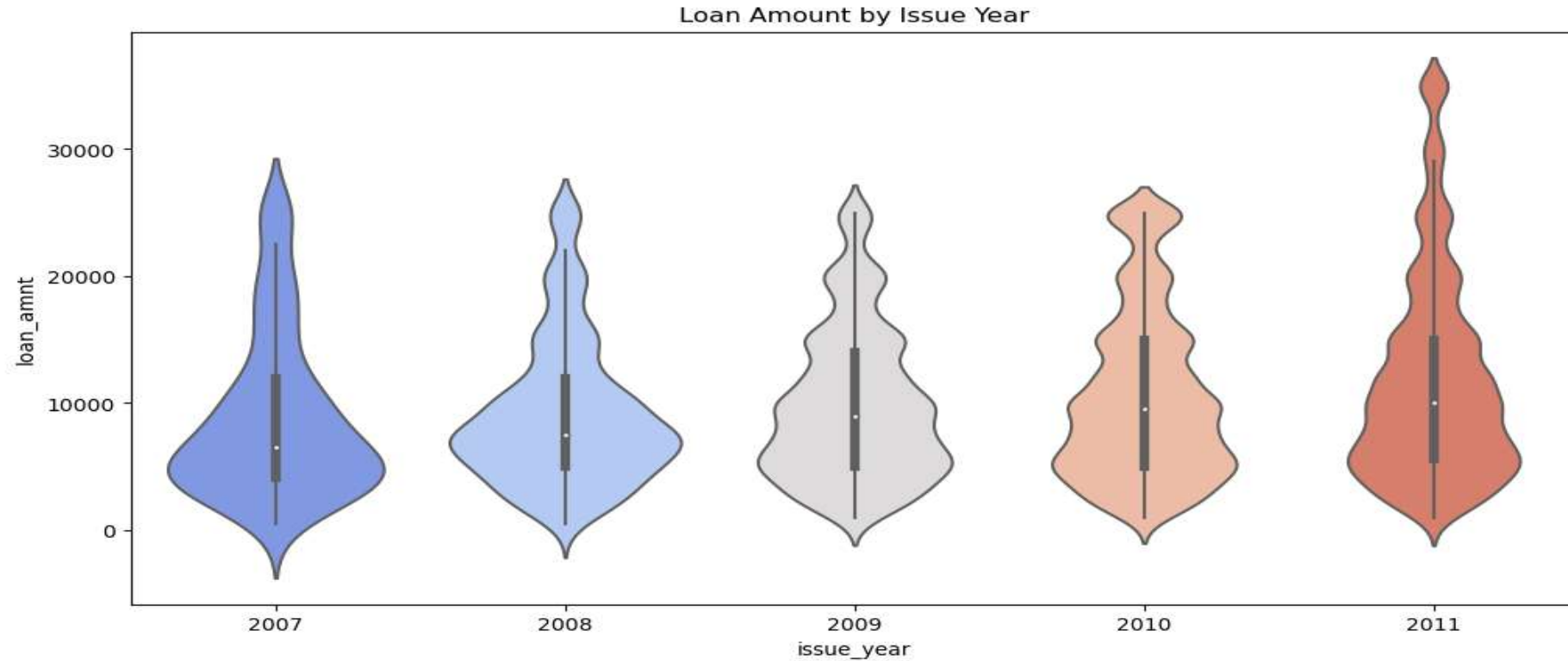
Segmented Univariate Analysis

This analysis shows that People are taking more loan for creditcard payment, small business, debit consideration & house improvement.

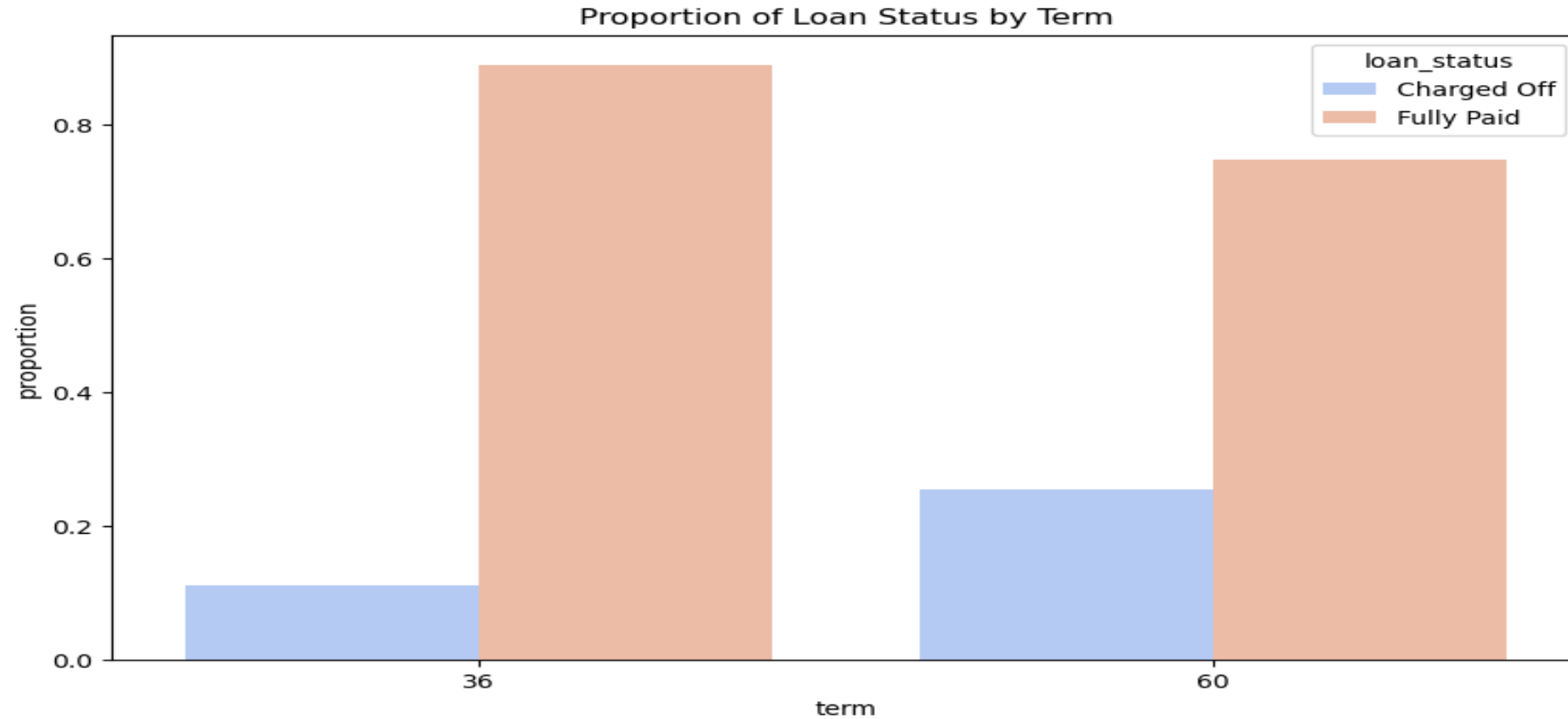


Bivariate Analysis

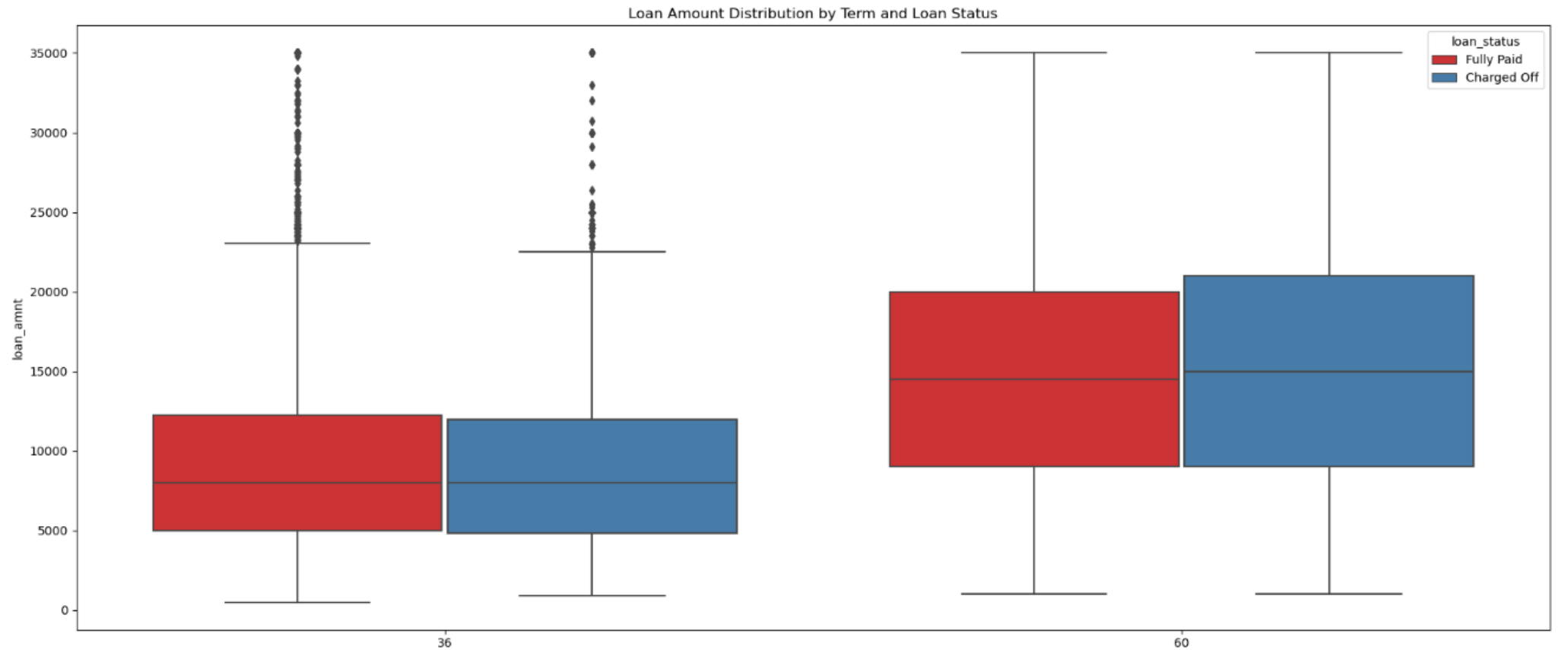
This analysis shows that Loan Amount v/s Issuing Year



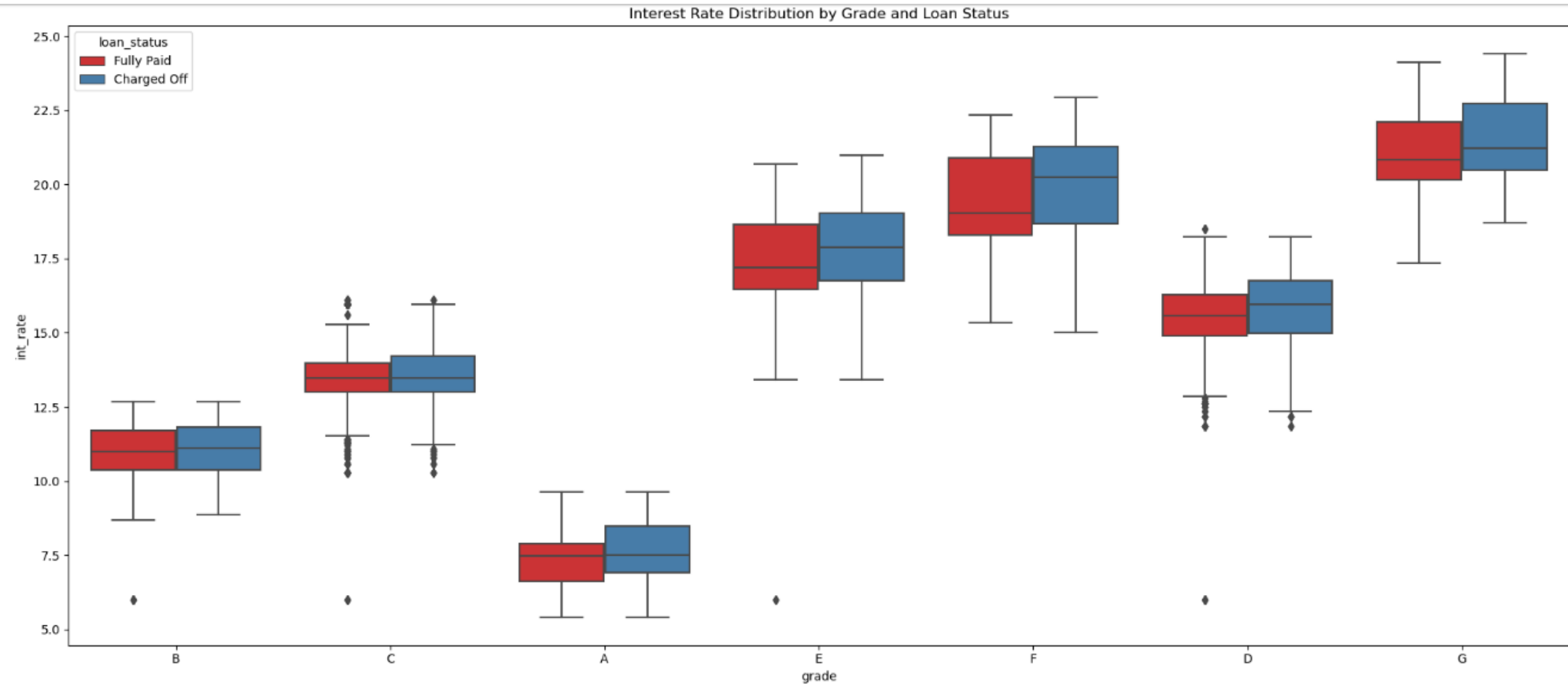
Analysis on Proportion of Loan Status v/s Term



Analysis on Loan Amount Distribution By Term v/s Loan Status

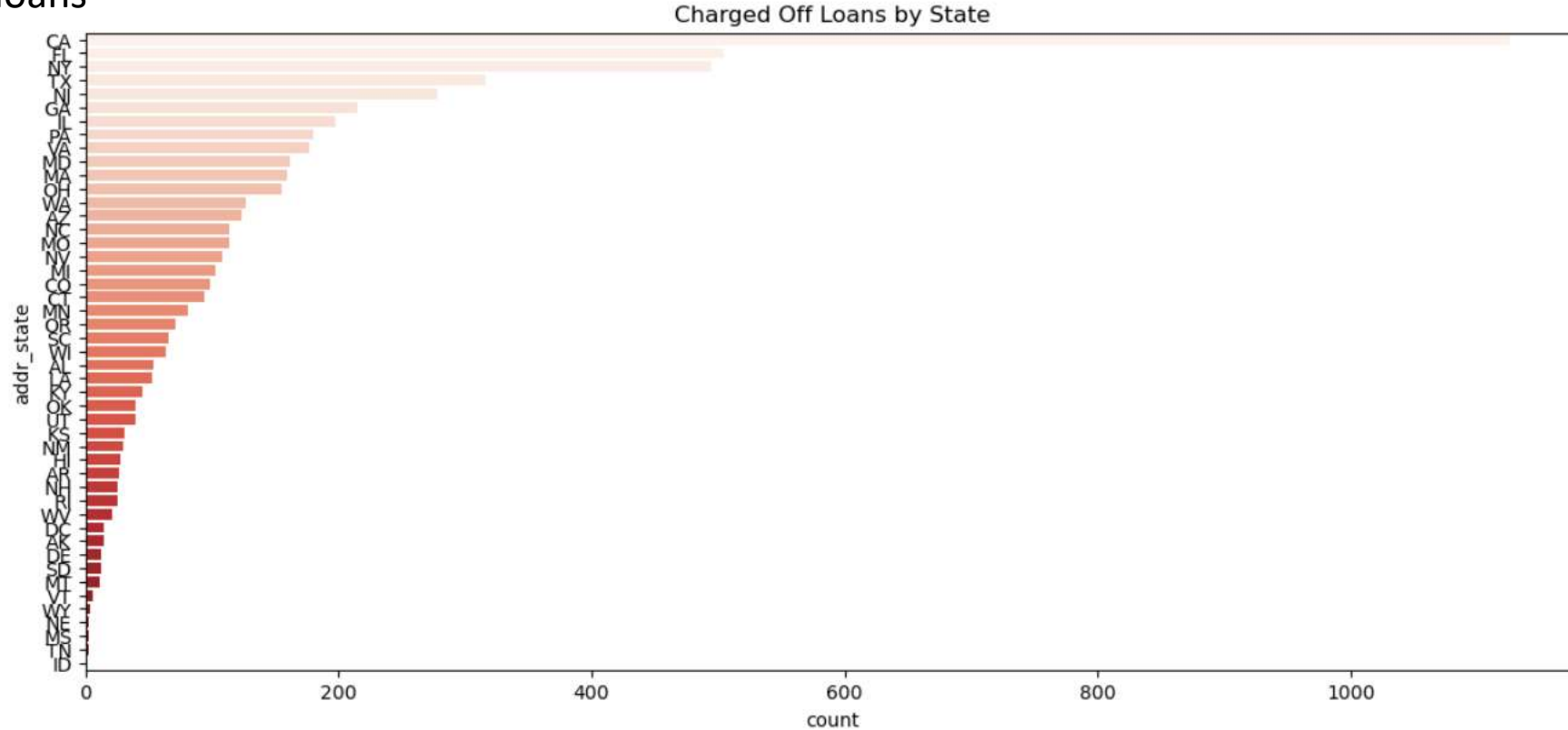


Analysis on Interest rate By Grade vs Loan Status



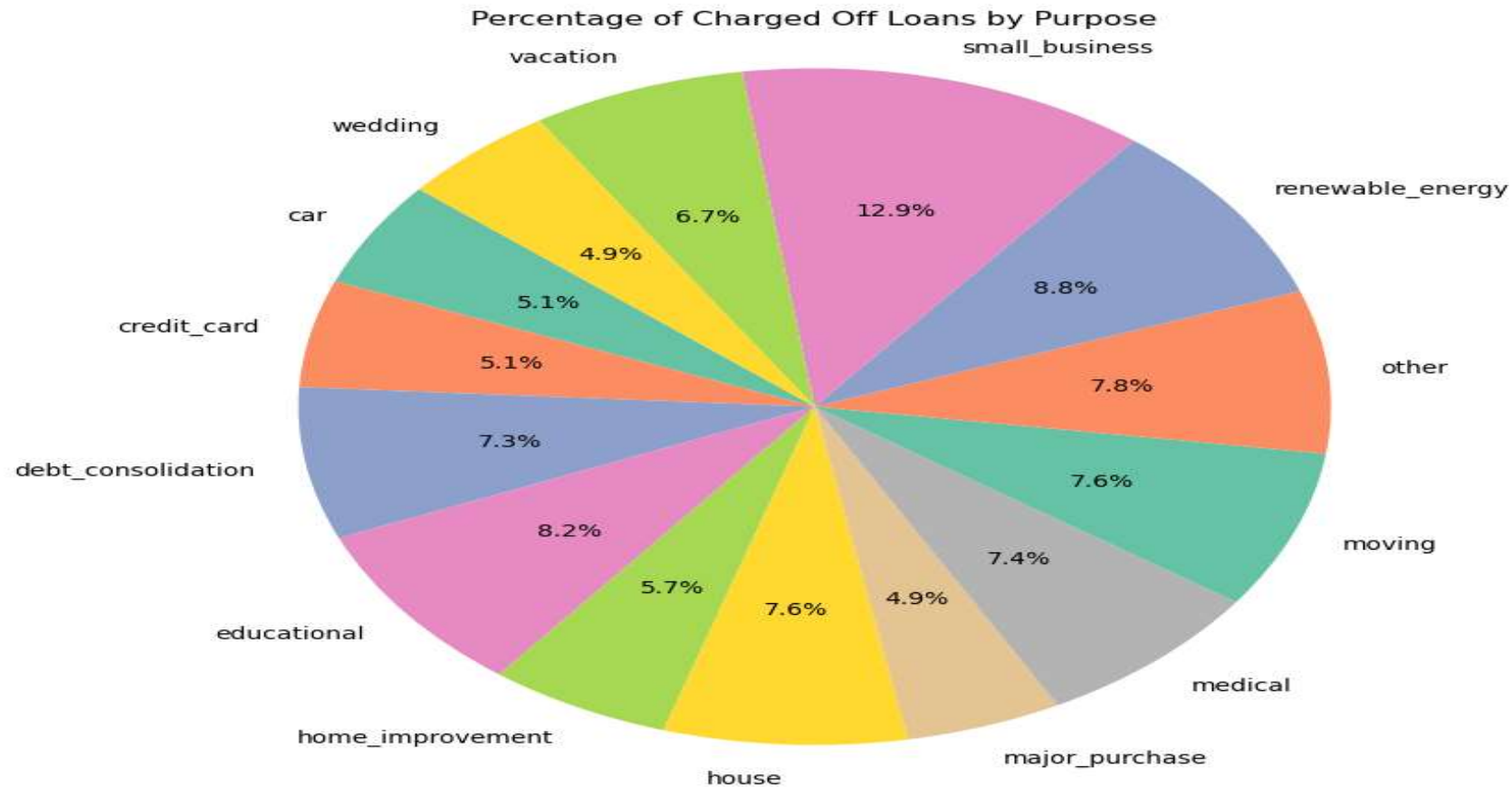
Analysis on Charged off Loans Vs State

This plot show analysis between the count of charged loans by state i.e CA,FL & NY has more number of charged loans

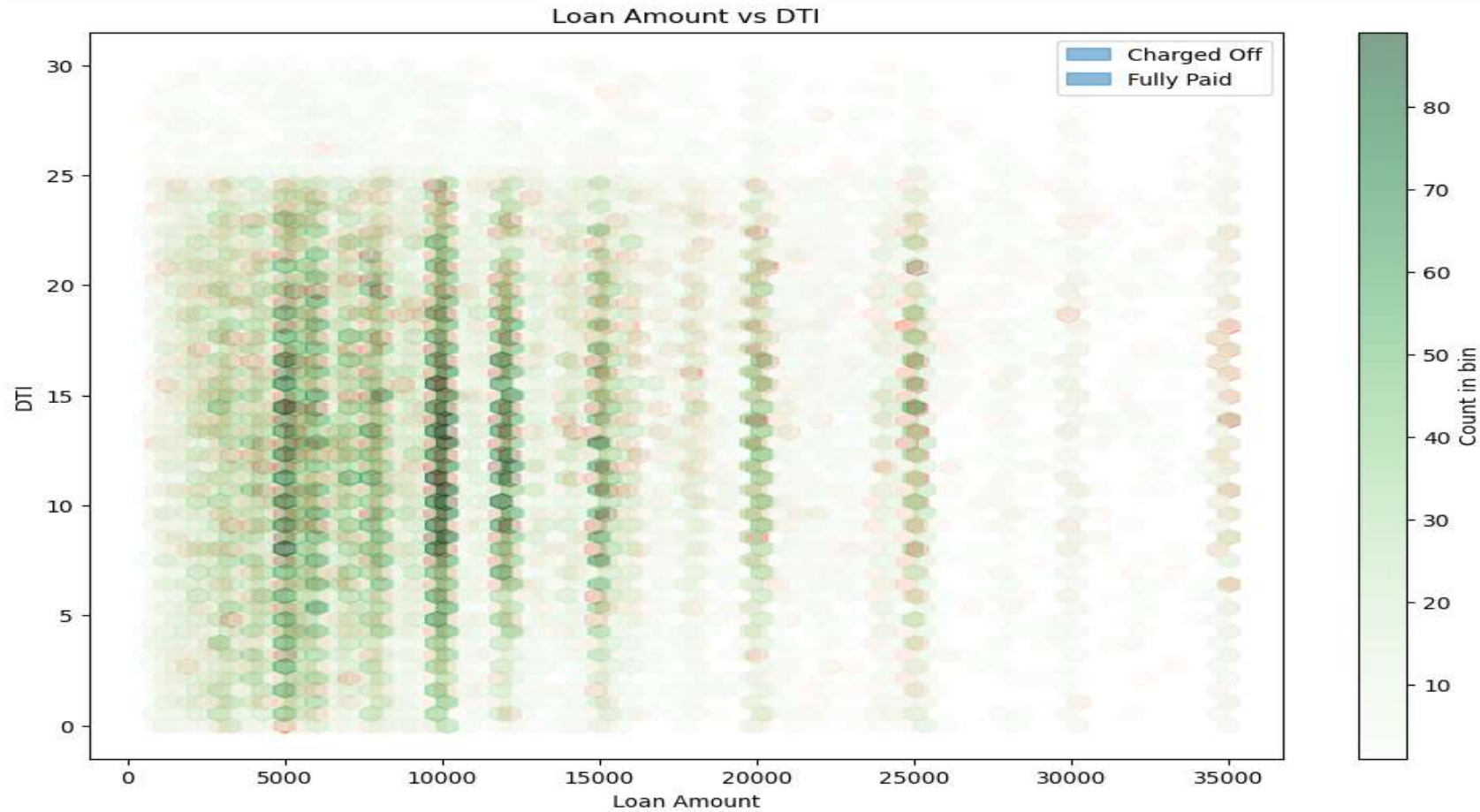


Analysis on Charged off Loans Vs Purpose

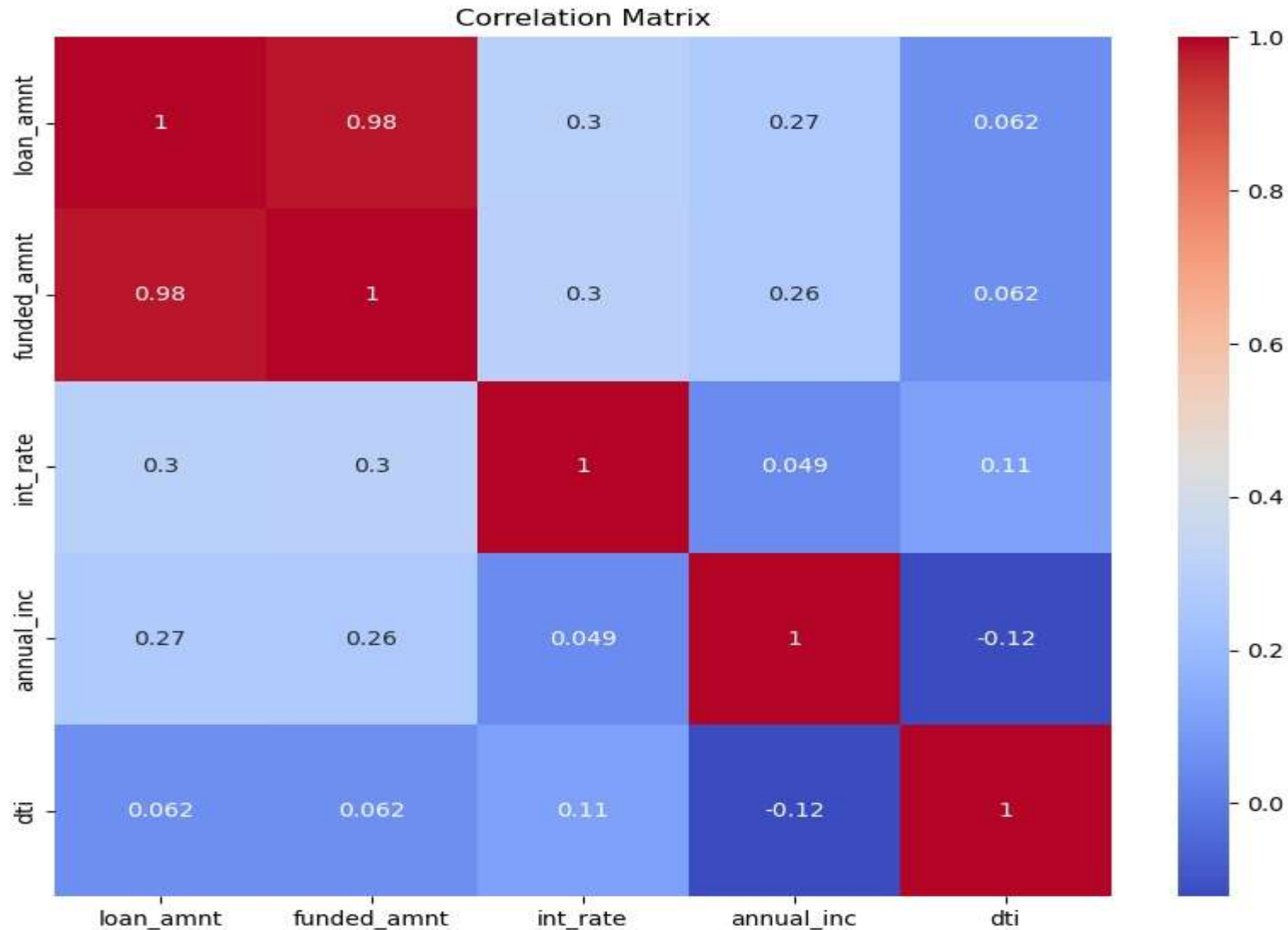
This plot show analysis between Charged off Loans Vs Purpose i.e small business people are more defaulters



Analysis on Loan Amount Vs DTI



Correlation analysis



Inverse Relationships:

There is a negative correlation between the loan amounts requested (loan_amnt) and the incidences of public record bankruptcies (pub_rec_bankruptcies).

Similarly, the funded amounts (funded_amnt) and annual income exhibit negative correlations with debt-to-income ratio (dti).

Moderate Associations:

The size of the loan (loan_amnt) shows moderate positive correlations with the loan duration (term).

The loan duration (term) also moderately correlates with the interest rate charged (int_rate).

Strong Connections:

Strong positive correlations exist between the loan amounts (loan amount) and the actual funded amounts (funded amount).

Additionally, the funded amount from investors (funded_amnt_inv) demonstrates a robust correlation with the funded amount (funded amount).

Conclusion

- The analysis provides insights into factors influencing loan defaults. Key observations include:
- Higher loan amounts are associated with higher default risk.
- Interest rates vary significantly across loan grades and verification statuses.
- Certain loan purposes and borrower characteristics correlate with higher default rates.
- Maximum people who takes Loan is 10+ years experienced

Recommendations

- Based on the findings, recommendations for mitigating default risk include:
- Tighter scrutiny for higher loan amounts.
- Adjusting interest rates based on risk profiles identified.
- Monitoring loans issued during certain months or for specific purposes more closely.
- Tighter scrutiny for people with 10+ years of experience