MPL :-> 01 Selection of title

AIM :-> To search unique problem statement / title for end to end mini project.

TITLE :-> Bing Bay App.

Problem statement

The jewelry market is highly competitive with traditional retailers, online platforms and independent designers all vying for customer attention. Despit the demand, customers face challenges such as:

- Trust Issues
- Limited personalization

Uniqueness :

Our jewellery App is a user-friendly platform designed to showcase a wide range of exquisite jewellery pieces. Whether you are looking for elegant necklaces, stunning rings, stylish bracelets, or timeless earrings, this app has it all.

Summary :->

Bing Bay aims to revolution the jewelry shopping experience by blending trust, personalization and accessibility. Through innovative technologies like AR, blockchain and

AI, the platform eliminates key pain points for customers while supporting independent designers and sustainable practices. With features like virtual try-ons, customs design and flexible payments.

Bing Bay will stand out as a premium, inclusive and eco-conscious jewelery marketplace.