

Prompt Engineering Task 2 – Future Interns

AI-Powered SaaS Landing Page: Awesome Intelligence

Live Website Link

<https://awesomeintelligence.lovable.app/>

AI Features Summary

- 1 AI-generated content is used across the hero section, product explanation, feature descriptions, and call-to-action areas to present the SaaS product clearly and professionally.
- 2 An AI-powered chatbot provides real-time assistance by answering product-related questions and guiding users toward relevant actions such as demo requests.
- 3 The website structure and flow are generated through prompt engineering, allowing AI to organize sections based on SaaS landing page best practices.
- 4 The contact form is automation-ready and can trigger alerts or integrate with external tools for lead management and follow-up.

MASTER PROMPT FOR LOVABLE AI (USED TO BUILD THE WEBSITE)

You are an AI website builder.

Build a premium, high-conversion landing page for a SaaS product using AI-generated content, an AI-powered chatbot, and automation-ready contact forms.

Product Name: Awesome Intelligence

Product Type: AI-powered SaaS platform

Primary Goal: Explain product value, assist users with AI, and capture leads

The website must include:

- A hero section with a clear value proposition
- Product features and benefits
- A simple explanation of how the product works
- An AI chatbot that answers product-related questions
- A contact or demo request form

AI Chatbot Instructions:

You are an AI product assistant. Respond clearly and professionally.
Help users understand the product, answer feature and pricing questions,
and guide them toward submitting the contact form when appropriate.

Design & Visual Requirements:

- Clean, modern SaaS design
- Apple-inspired layout with generous white space
- Neutral colors (white, light gray, subtle blue accents)
- Large, readable typography
- Mobile-responsive layout

Automation Requirements:

- Contact form submissions should be automation-ready
- Submissions can trigger alerts or integrate with tools like Zapier

Ensure the website feels professional, business-ready, and suitable for
real-world SaaS product presentation.

Documentation Overview

This project was completed as part of Future Interns Prompt Engineering Task 2. The website was generated using the above master prompt, demonstrating how prompt engineering can control

content, layout, chatbot behavior, and automation logic within a no-code AI website builder.

Optional Branding & Domain

The website is currently hosted on a Lovable subdomain. The design and content are already branded and can be connected to a custom domain for production use.

Conclusion

This submission fulfills all requirements of Prompt Engineering Task 2 by combining AI-generated content, an AI chatbot, and automation-ready forms into a professional SaaS landing page. It highlights practical application of prompt engineering in real-world AI-powered web development.