

## Investment Question

How many people in the world speak 'proficient' English (meaning suitable for business or academic work)?

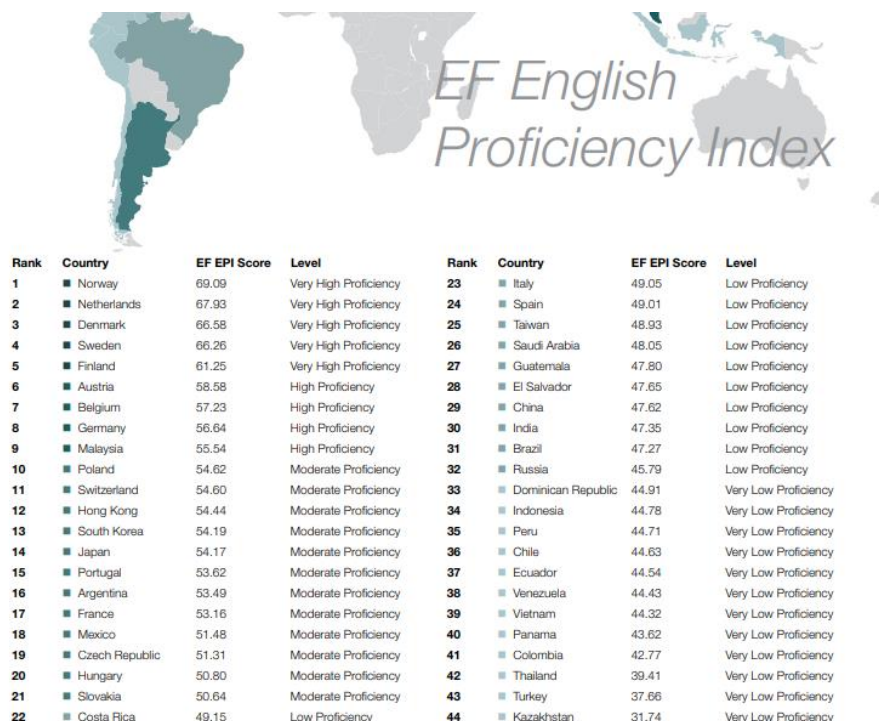
How has that evolved over the past 100 years?

How is it likely to evolve over the next 100 years?

## Starting Point


<https://www.ef.edu/epi/downloads/>


Go to this site, convert this image into a table (using whatever tools/frameworks available to get data out, including typing in numbers by hand...aka 'pain Alpha' as we call it)






Extract similar information from the following reports (2011-2016)

Secure | <https://www.ef.edu/epi/downloads/>

Download the report  PDF (3.08 MB)



EF EPI Seventh Edition

EF EPI Sixth Edition (2016)	PDF (2.02 MB) 	EF EPI Third Edition (2013)
EF EPI Fifth Edition (2015)	PDF (3.72 MB) 	EF EPI Second Edition (2012)
EF EPI Fourth Edition (2014)	PDF (3.30 MB) 	EF EPI First Edition (2011)

## Country/region profiles

Aggregate that information one table that looks like this

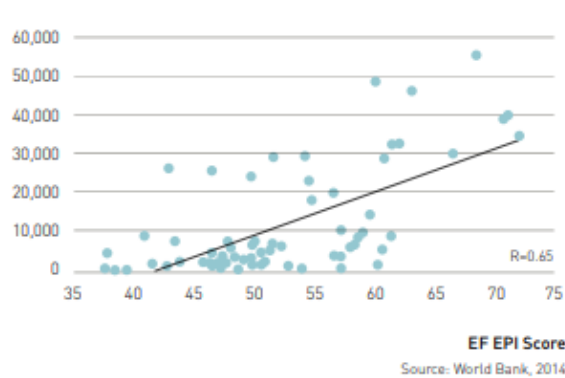
EF English Proficiency Index					
	2016	2015	2014	...	etc
Netherlands	71.16				
Denmark	71.15				
Sweden	70.81				
...					
etc					

Whilst doing this, read through reports and highlight (or screen grab) any interesting observations/relationships/or charts from the reports. We care as much about your ability to execute on the task (go get this data) as your ability to think about the question (are there any interesting trends etc you can see here)

Examples:

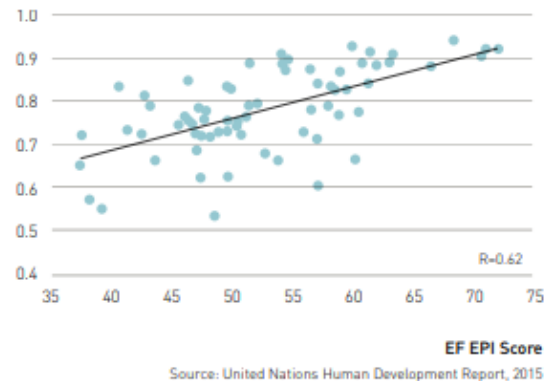
GRAPH A: ENGLISH AND INCOME

Adjusted Net National Income per capita (Constant 2005 USD)



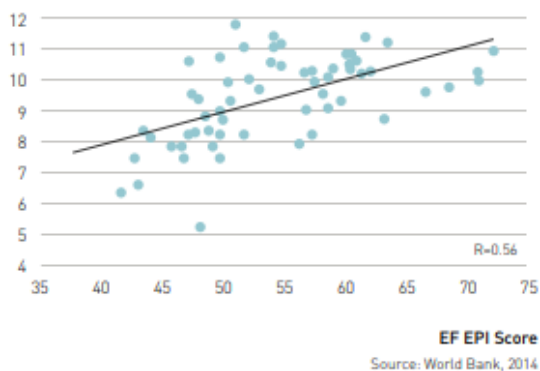
GRAPH B: ENGLISH AND QUALITY OF LIFE

Human Development Index (HDI)



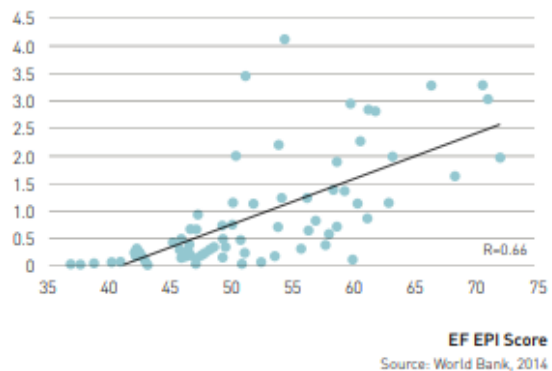
GRAPH C: ENGLISH AND HIGH-TECH EXPORTS

High-Technology Exports (Log Scale)



GRAPH D: ENGLISH AND SPENDING ON INNOVATION

R&D Expenditure (% of GDP)



Also pull in data from this report and add to table

<https://www.cambridgeenglish.org/images/english-at-work-full-report.pdf>

Other resources/potential sources for data

<https://www.britishcouncil.org/sites/default/files/languages-for-the-future-report.pdf>

<https://forum.unilang.org/viewtopic.php?t=33995>

[https://www.washingtonpost.com/news/worldviews/wp/2015/04/23/the-worlds-languages-in-7-maps-and-charts/?noredirect=on&utm\\_term=.83b8725683a8](https://www.washingtonpost.com/news/worldviews/wp/2015/04/23/the-worlds-languages-in-7-maps-and-charts/?noredirect=on&utm_term=.83b8725683a8)

<https://www.babbel.com/en/magazine/how-many-people-speak-english-and-where-is-it-spoken/>

[https://www.researchgate.net/figure/The-changing-percentage-of-the-worlds-population-speaking-English-Spanish-Hindi-Urdu\\_fig1\\_8025787](https://www.researchgate.net/figure/The-changing-percentage-of-the-worlds-population-speaking-English-Spanish-Hindi-Urdu_fig1_8025787)