Investment Question

How many people in the world speak 'proficient' English (meaning suitable for business or academic work)?

How has that evolved over the past 100 years?

How is it likely to evolve over the next 100 years?

Starting Point

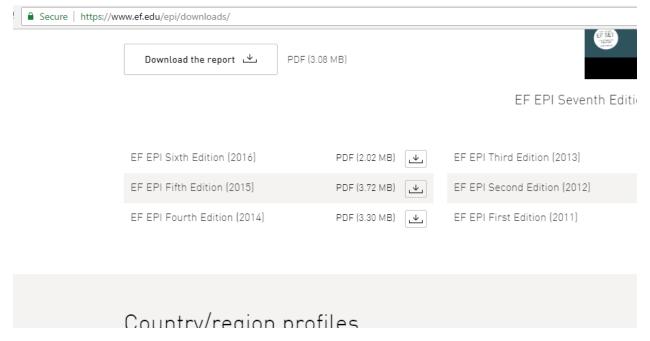
https://www.ef.edu/epi/downloads/

Go to this site, convert this image into a table (using whatever tools/frameworks available to get data out, including typing in numbers by hand...aka 'pain Alpha' as we call it)



Rank	Country	EF EPI Score	Level	Rank	Country	EF EPI Score	Level
1	■ Norway	69.09	Very High Proficiency	23	Italy	49.05	Low Proficiency
2	■ Netherlands	67.93	Very High Proficiency	24	Spain	49.01	Law Proficiency
3	■ Denmark	66.58	Very High Proficiency	25	■ Taiwan	48.93	Law Proficiency
4	■ Sweden	66.26	Very High Proficiency	26	Saudi Arabia	48.05	Law Proficiency
5	■ Finland	61.25	Very High Proficiency	27	Guatemala	47.80	Low Proficiency
6	 Austria 	58.58	High Proficiency	28	El Salvador	47.65	Low Proficiency
7	■ Belgium	57.23	High Proficiency	29	■ China	47.62	Law Proficiency
8	■ Germany	56.64	High Proficiency	30	■ India	47.35	Law Proficiency
9	 Malaysia 	55.54	High Proficiency	31	■ Brazil	47.27	Law Proficiency
10	■ Poland	54.62	Moderate Proficiency	32	■ Russia	45.79	Law Proficiency
11	 Switzerland 	54.60	Moderate Proficiency	33	 Dominican Republic 	44.91	Very Law Proficiency
12	■ Hong Kong	54.44	Moderate Proficiency	34	Indonesia	44.78	Very Low Proficiency
13	South Korea	54.19	Moderate Proficiency	35	■ Peru	44.71	Very Low Proficiency
14	Japan	54.17	Moderate Proficiency	36	■ Chile	44.63	Very Law Proficiency
15	Portugal	53.62	Moderate Proficiency	37	Ecuador	44.54	Very Low Proficiency
16	■ Argentina	53.49	Moderate Proficiency	38	Venezuela	44.43	Very Low Proficiency
17	■ France	53.16	Moderate Proficiency	39	Vietnam	44.32	Very Low Proficiency
18	■ Mexico	51.48	Moderate Proficiency	40	Panama	43.62	Very Low Proficiency
19	Czech Republic	51.31	Moderate Proficiency	41	Colombia	42.77	Very Low Proficiency
20	■ Hungary	50.80	Moderate Proficiency	42	Thailand	39.41	Very Low Proficiency
21	Slovakia	50.64	Moderate Proficiency	43	■ Turkey	37.66	Very Law Proficiency
22	Costa Rica	49.15	Low Proficiency	44	Kazakhstan	31.74	Very Low Proficiency

Extract similar information from the following reports (2011-2016)



Aggregate that information one table that looks like this

	EF English Proficiency Index								
	2016	2015	2014		etc				
Netherlands	71.16								
Denmark	71.15								
Sweden	70.81								
etc									

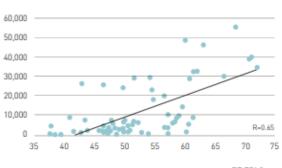
Whilst doing this, read through reports and highlight (or screen grab) any interesting obeservations/relationships/or charts from the reports. We care as much about your ability to execute on the task (go get this data) as your ability to think about the question (are there any interesting trends etc you can see here)

Examples:

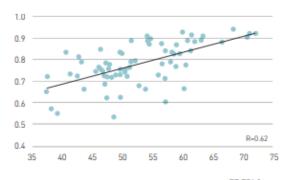
GRAPH A: ENGLISH AND INCOME

GRAPH B: ENGLISH AND QUALITY OF LIFE

Adjusted Net National Income per capita (Constant 2005 USD)



Human Development Index (HDI)

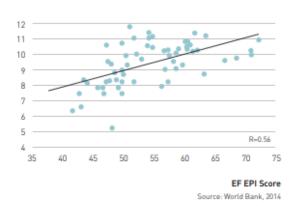


EF EPI Score
Source: United Nations Human Development Report, 2015

EF EPI Score Source: World Bank, 2014

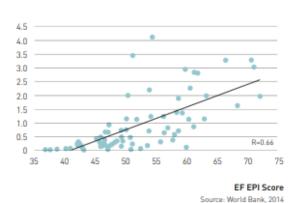
GRAPH C: ENGLISH AND HIGH-TECH EXPORTS

High-Technology Exports (Log Scale)



GRAPH D: ENGLISH AND SPENDING ON INNOVATION

R&D Expenditure (% of GDP)



Also pull in data from this report and add to table

https://www.cambridgeenglish.org/images/english-at-work-full-report.pdf

Other resources/potential sources for data

https://www.britishcouncil.org/sites/default/files/languages-for-the-future-report.pdf https://forum.unilang.org/viewtopic.php?t=33995

https://www.washingtonpost.com/news/worldviews/wp/2015/04/23/the-worlds-languages-in-7-maps-and-charts/?noredirect=on&utm_term=.83b8725683a8

https://www.babbel.com/en/magazine/how-many-people-speak-english-and-where-is-it-spoken/

https://www.researchgate.net/figure/The-changing-percentage-of-the-worlds-population-speaking-English-Spanish-Hindi-Urdu_fig1_8025787