



The application is only intended to view on mobile

Product walk through

Finkonomics
User & Seller Portal



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The Login Page

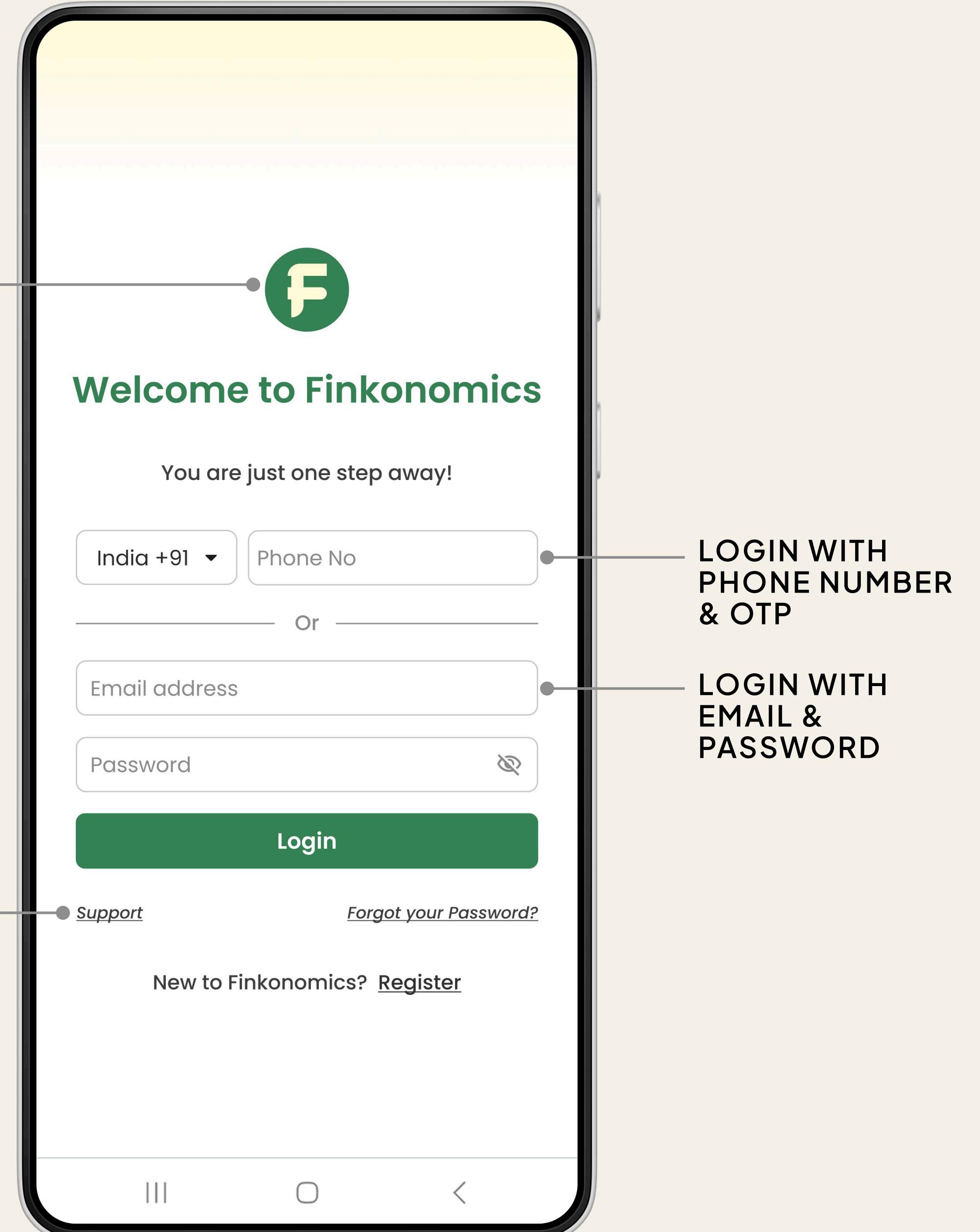
Freedom & Convenience

We empower you to choose the login method that best suits your needs—either by using your phone number with an OTP or your email with a password.

If you experience any issues during login, simply click the support link to connect directly with the Finkonomics team for assistance.

SUPPORT LINK
(IF YOU ENCOUNTER PROBLEMS)

FINKONOMICS LOGO



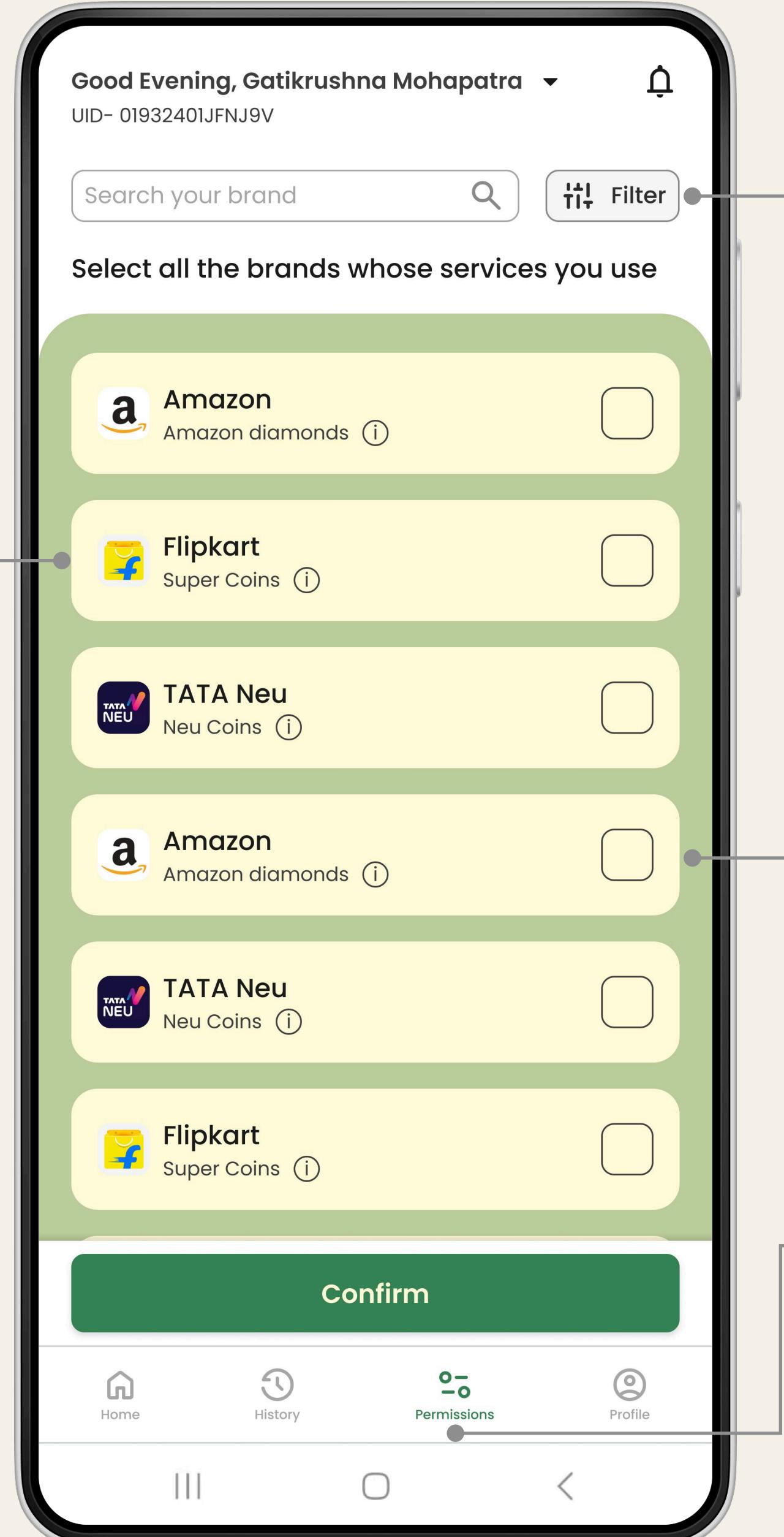
The Permission Page

Privacy and Control

You have the flexibility to modify permissions for accessing data from your apps at any time.

After registering with Finkonomics, you'll need to grant us permission to retrieve reward coin details from your account.

SELLER AND ITS REWARD INFO



FILTER TO FIND OUT DESIRE BRAND

CHECK BOX FOR PERMISSION

PERMISSIONS

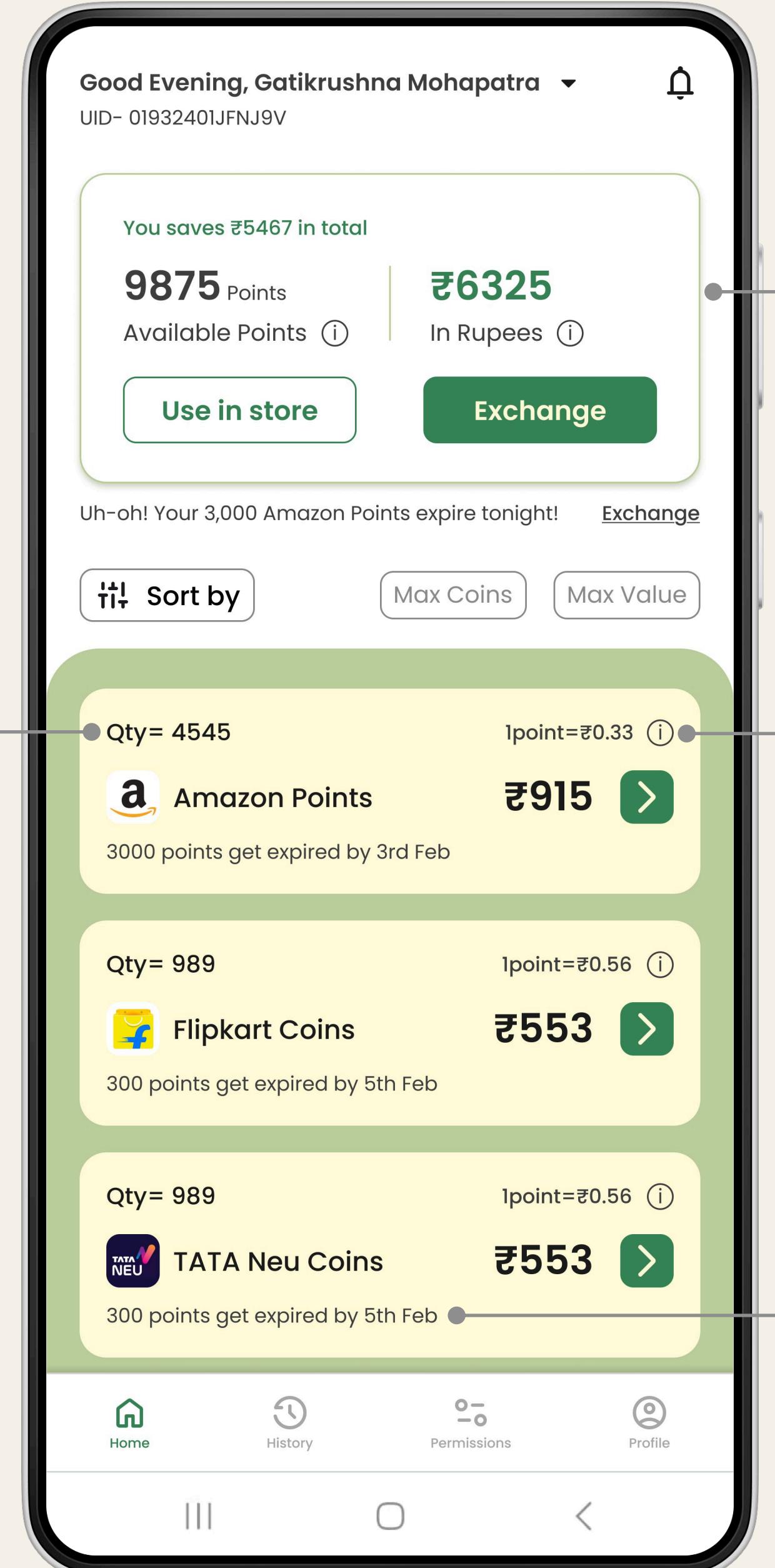
The Home Page

On your Fingertip

View your total points, their monetary value, and upcoming expirations in a personalized dashboard.

Sort points by quantity, coin value, or maximum points, then redeem them using “Use in store” or “Exchange” before they expire.

TOTAL NO OF REWARD POINTS



SUMMERY CARD COMBINING ALL REWARD POINTS AND THEIR VALUE

EXCHANGE RATIO

TRIGGERING MESSAGE TO EXCHANGE

The Home Page

Extreme cases

The image displays two side-by-side screenshots of a mobile application's home screen, illustrating different user scenarios based on their account setup.

Left Screenshot (A Regular User):

- User: Good Evening, Gatikrushna Mohapatra
- UID: 01932401JFNJ9V
- Notification Bell icon: Bell icon with a dot
- Header Summary: You save ₹5467 in total
- Points Summary: 9875 Points Available Points | ₹6325 In Rupees
- Buttons: Use in store (green) | Exchange (green)
- Message: Uh-oh! Your 3,000 Amazon Points expire tonight! | Exchange
- Sort by: Sort by (dropdown) | Max Coins | Max Value
- Point Details:
 - Qty = 4545 | 1point = ₹0.33 | ₹915 | Amazon Points | Expired by 3rd Feb
 - Qty = 989 | 1point = ₹0.56 | ₹553 | Flipkart Coins | Expired by 5th Feb
 - Qty = 989 | 1point = ₹0.56 | ₹553 | TATA Neu Coins | Expired by 5th Feb
- Bottom Navigation: Home | History | Permissions | Profile

Right Screenshot (Specific Case):

- User: Good Evening, Gatikrushna Mohapatra
- UID: 01932401JFNJ9V
- Notification Bell icon: Bell icon with a dot
- Header Summary: Would you like to redeem all your reward points?
- Points Summary: 00 Points Available Points | ₹00 In Rupees
- Buttons: Use in store (disabled) | Exchange (disabled)
- Text: Allow us to combine all your reward points | Permissions
- Illustration: A green safe with a gear inside, surrounded by a yellow glow.
- Text: Unlock Your Rewards – Safely Stored!
- Text: Grant us permission to fetch your points—we'll guard them like treasure! Still unsure? Check user feedback or chat with us.
- Button: Give Access & Claim Rewards
- Bottom Navigation: Home | History | Permissions | Profile

A REGULAR USER

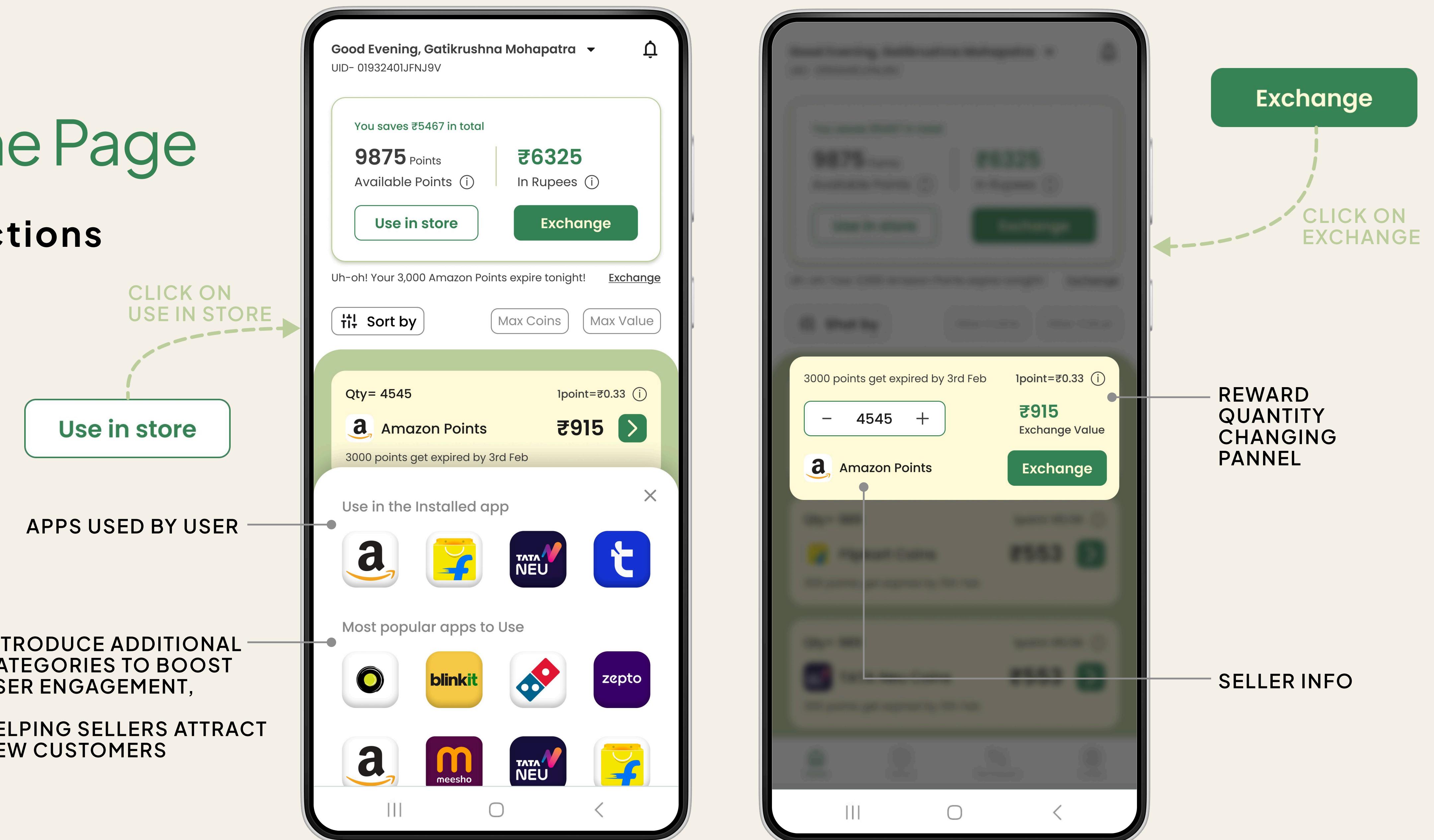
A SPECIFIC CASE
(WHEN USER DID
NOT ADD ANY
SELLERS ACCOUNT)

ILLUSTRATION

CTA BUTTON

The Home Page

Interactions



The Transaction History Page

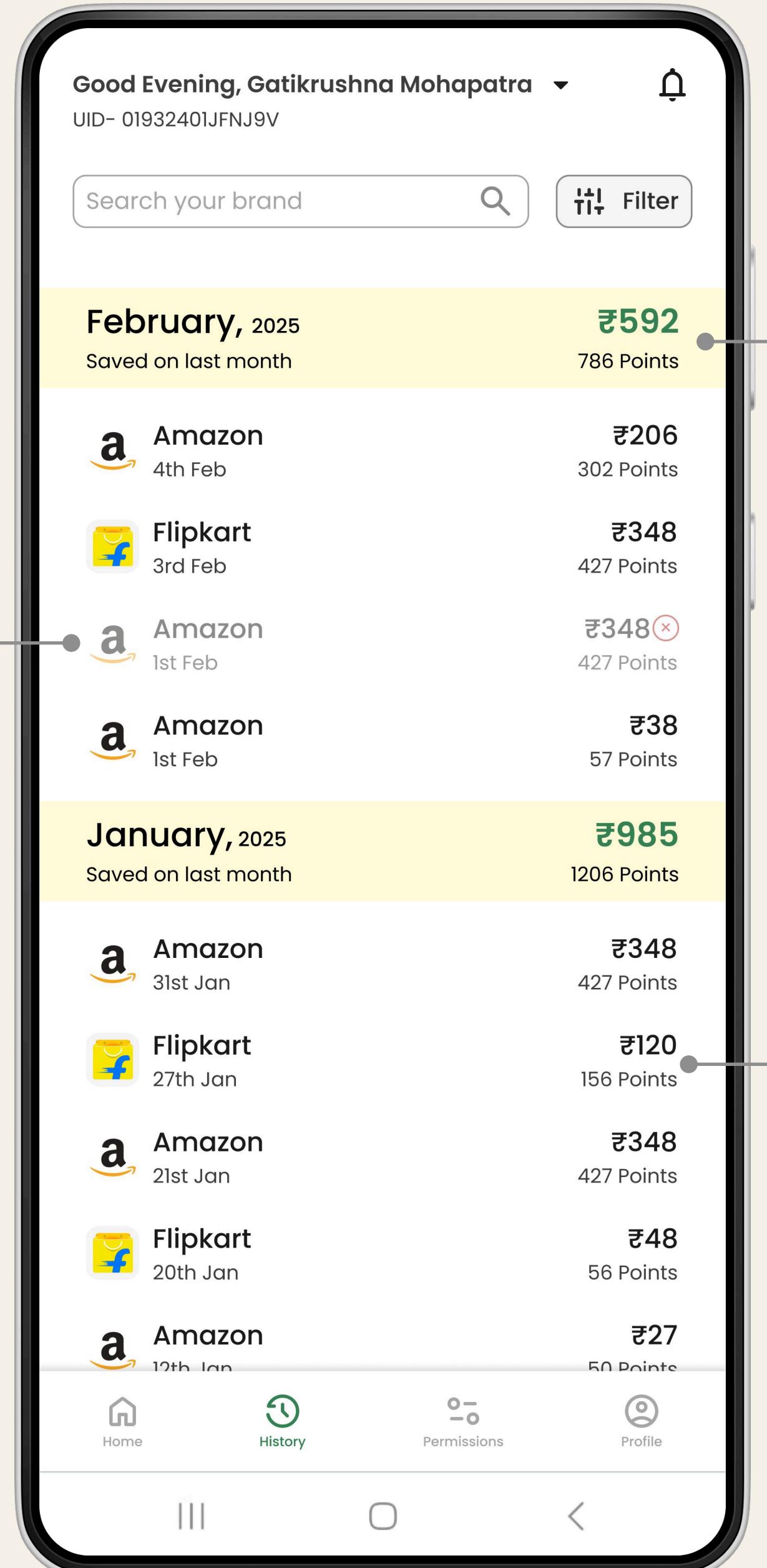
Know your transaction

Easily review your past transactions, total points earned, and their monetary value in one place.

Each month's savings summary helps you stay informed about your spending and rewards.

Monitor successful and failed transactions while ensuring you maximize your points before they expire.

FAILED TRANSACTION



MONTH TRANSACTION SUMMARY

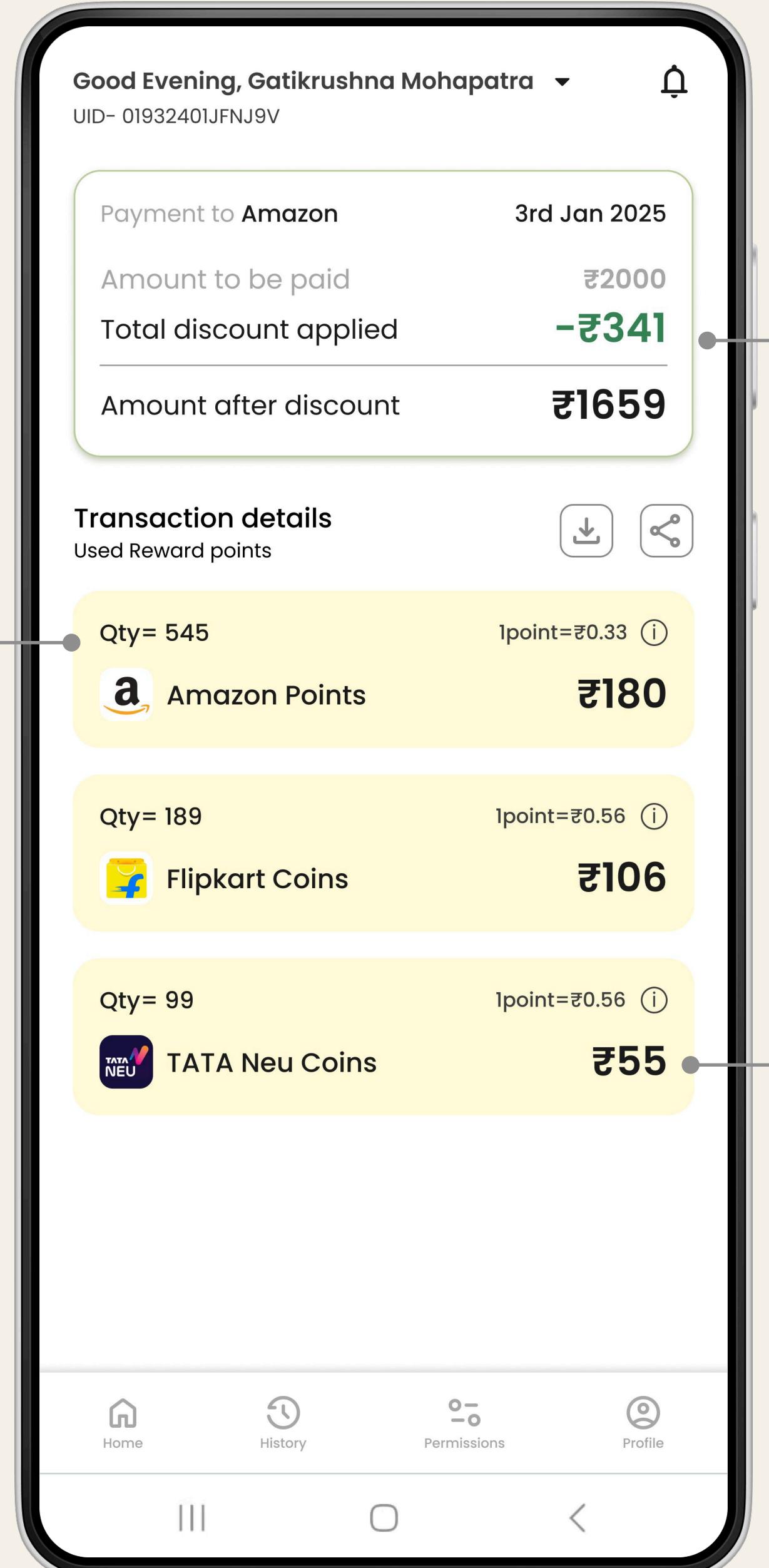
TOTAL REWARD POINT USED AND THERE VALUE

The Payment Receipt Page

Detailed information

Easily review your past reward transactions, total points earned, and their monetary value in one place.

FAILED TRANSACTION

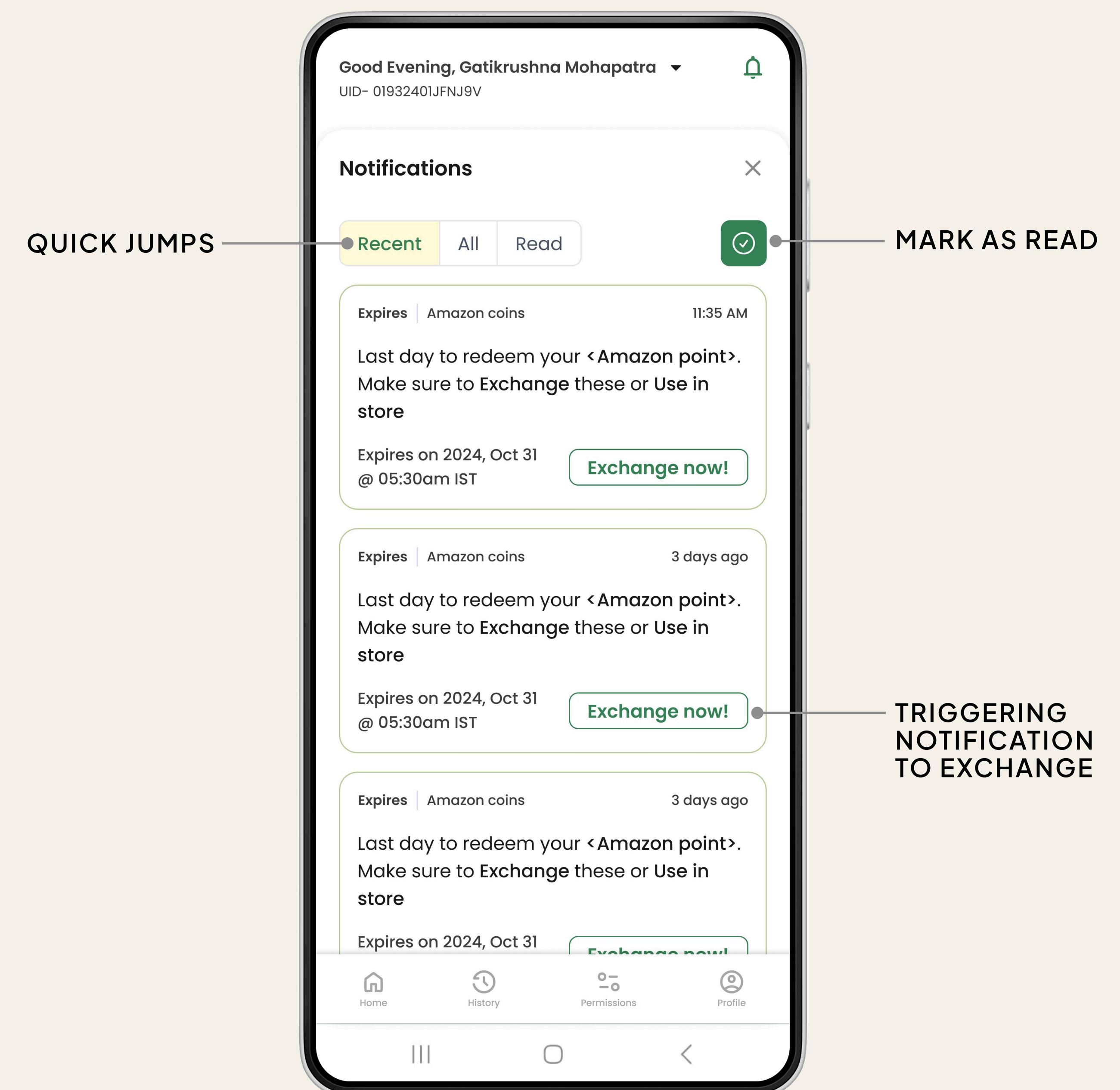


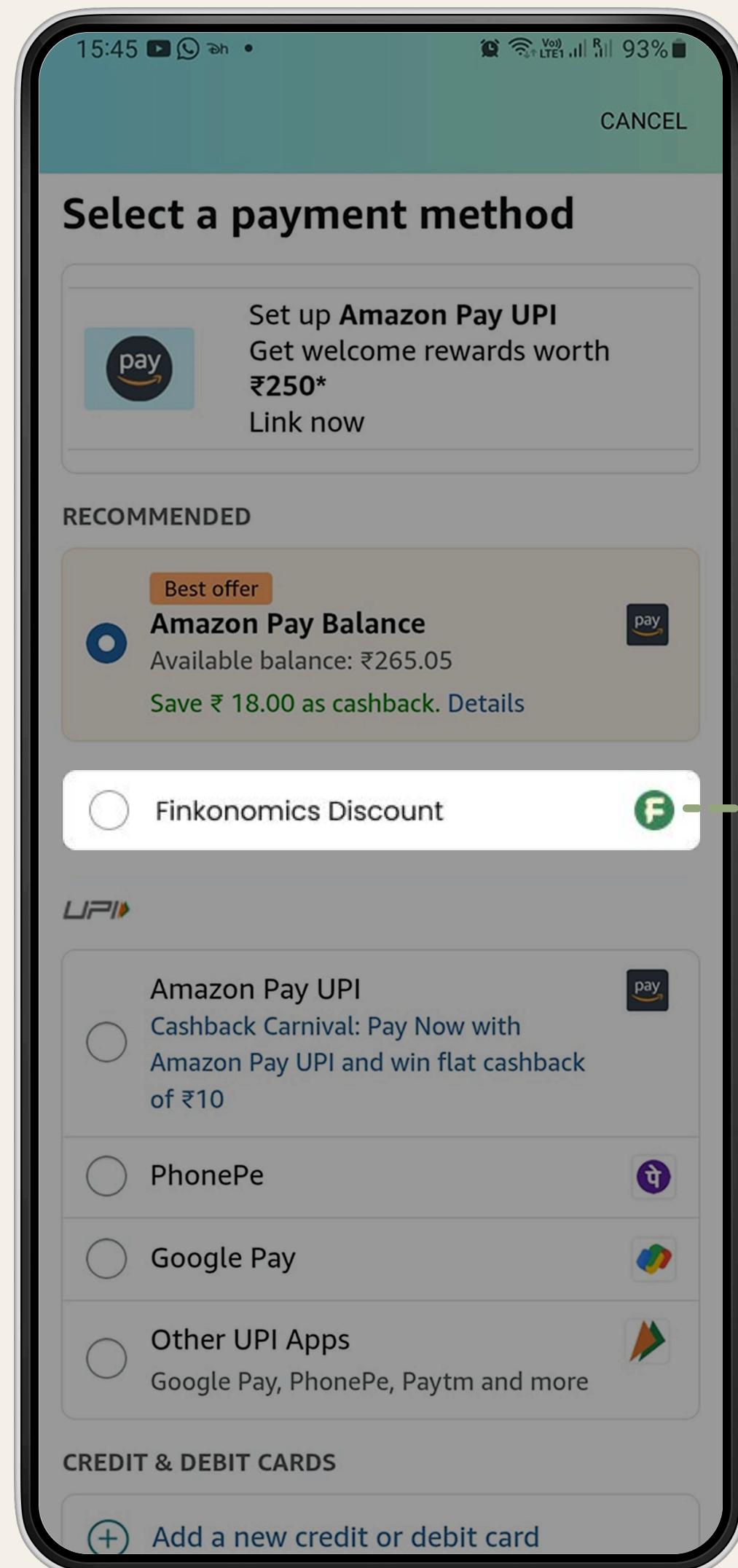
The Notification Page

Informed every time

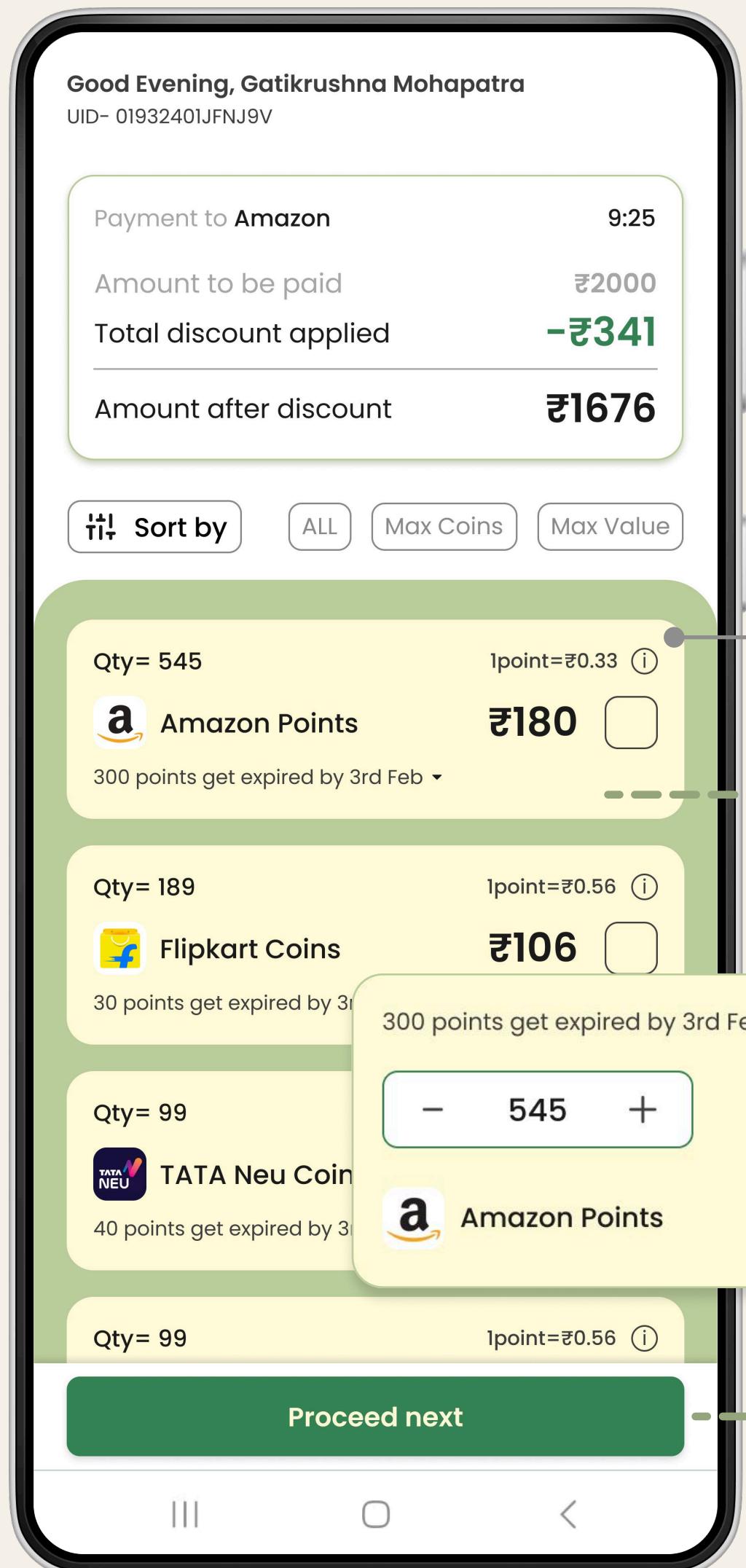
Get real-time alerts on expiring points, redemption opportunities, and important updates.

Easily track notifications, mark them as read, and take quick action to maximize your rewards.





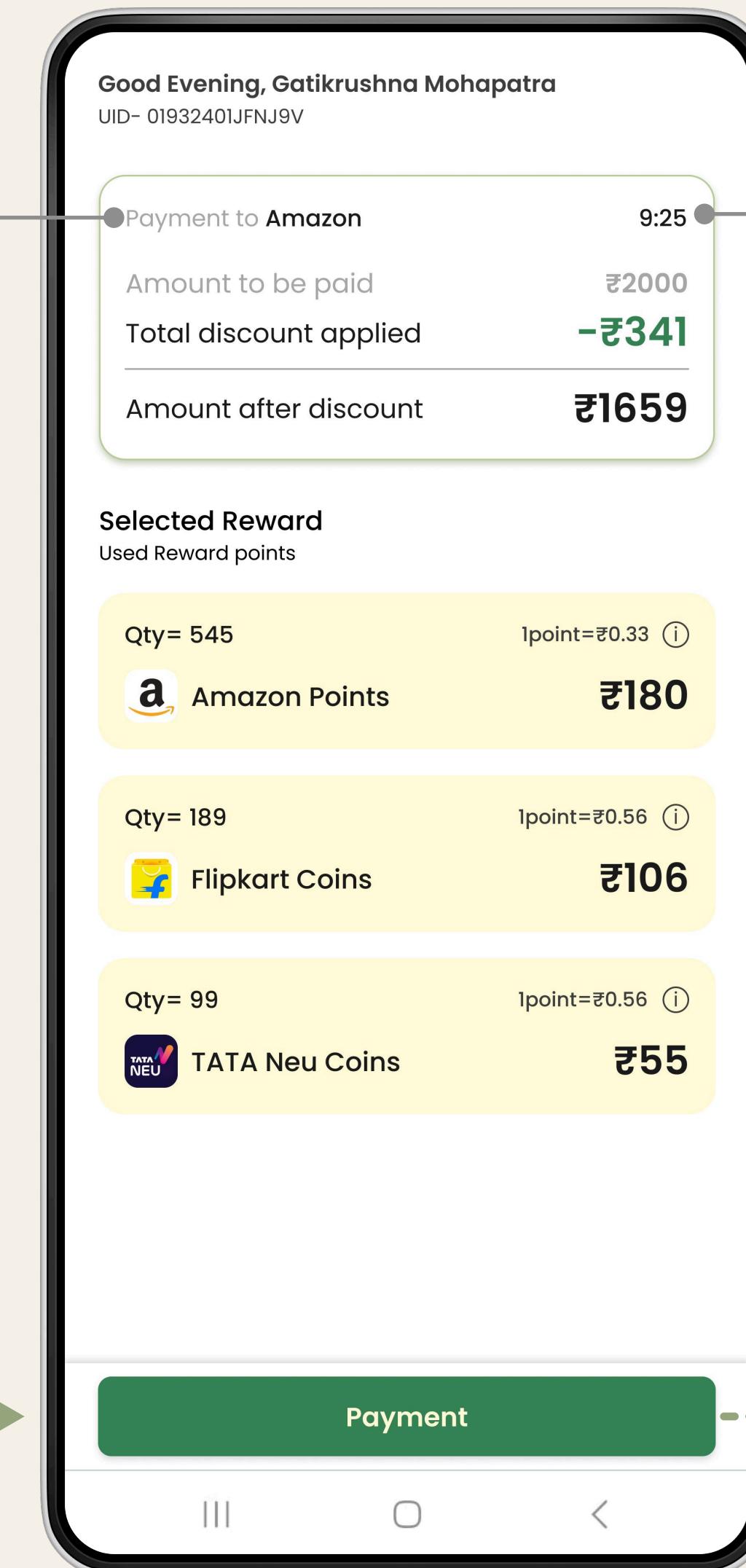
THIS INITIATE
THE
FINKONOMICS
DISCOUNT
GATEWAY



INDICATING THE
SELLER'S DETAILS
TO WHOM YOU
WILL MAKE THE
PAYMENT

THE USER HAS
CONTROL TO
CHOOSE WHICH
REWARD POINTS TO
USE & HOW MUCH

FINKONOMICS
DISCOUNT GATEWAY



TIMER TO
PAYMENT

PAYMENT RECEIPT
PAGE

The Discount Gateway

REDIRECTING TO UPI
AGGREGATORS TO PAY
THE REMAING AMOUNT



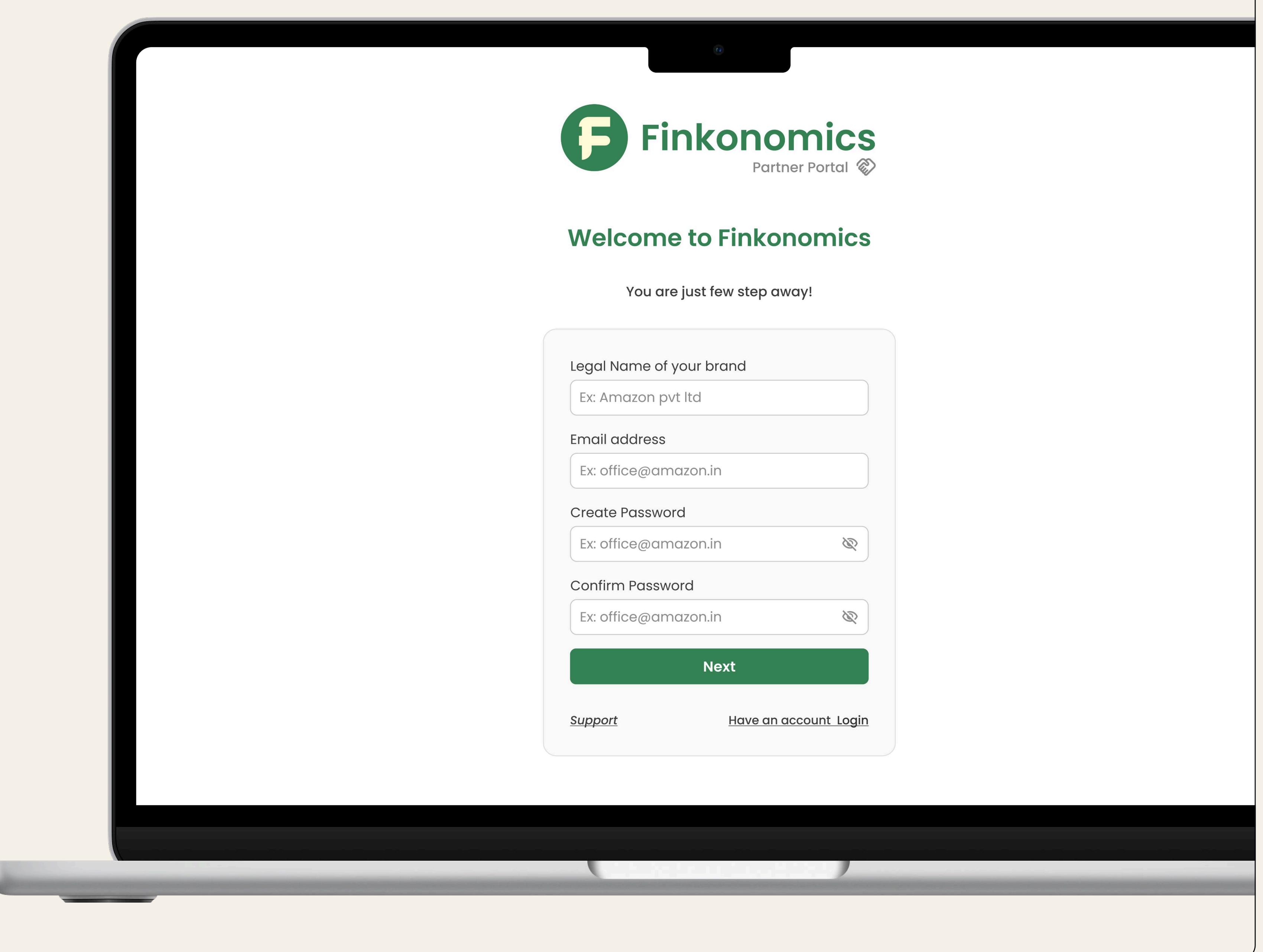
PAYMENT PAGE AT THE END
OF ANY SHOPPING APP

AGGREGATORS

The Partners Portal

Partner Registration

Seller registration process is the initial step to join finkonomics seller community.



The Partners Registration Process

Welcome to Finkonomics

You are just one step away!

India +91 ▾ Phone No

Or

Seller ID
Ex: ojfnvmaf332

Password
Password

Login

[Support](#) [Forgot your Password?](#)

New to Finkonomics? [Register](#)

Welcome to Finkonomics

You are just few step away!

Legal Name of your brand
Ex: Amazon pvt ltd

Email address
Ex: office@amazon.in

Create Password
Ex: office@amazon.in

Confirm Password
Ex: office@amazon.in

Next

[Support](#) [Have an account Login](#)



GIVING RECOGNITION ABOUT HIS INPUT

Check your Email for the OTP

Your given email <gatikrushna@gmail.com>

4:40 Resend OTP

Verify

[Back](#)

2 STEP VERIFICATION FOR SECURITY PURPOSE

Check your Email for the OTP

India +91 ▾ Phone No

Its required for further financial transaction

Verify

[Back](#)

Check your Phone for the OTP

Your given phone no <1234567890>

4:40 Resend OTP

Verify

[Back](#)

Partners Financial Information for Incentive Transfer

GSTIN & Address
You are just few step away!

1/4

GSTIN NO
Ex: 1234567890

Address Line 1
As per your company address

Address Line 2
As per your company address

Select your Country & State
India ▾ Odisha ▾

PIN Code
[] [] [] [] []

Back Next

Bank account details
You are just few step away!

2/4

Bank Account holder Number
Ex: 1234567890

Bank Account Number
Ex: 1234567890

Account Type
Select

Name of the bank branch
As per your company address

IFSC Code
As per your company address

Back Next

Company branding
You are just few step away!

3/4

Upload your Logo
Square Image, JPEG, PNG, SVG | Max: 5 MB Optional

Company type
Select
It helps us categorize and recommend users better

Company Website
Optional
Ex: www.tayog.in

Back Next

Reward point details
You are just few step away!

4/4

Upload your Reward point logo
Square Image, JPEG, PNG, SVG | Max: 5 MB Optional

Reward point name
Select
Most of the sellers use this as their branding

Reward point exchange ratio
10 INR
2 Reward Point

Back Next



Finkonomics
Partner Portal

The Partners Dashboard

Earnings Dashboard

Sellers can track their earnings, performance relative to competitors, and data points based on reward claims and user satisfaction.

Thank you!

“Happiness and Benefits together”

“खुशियाँ और फायदें साथ साथ”

-Team Fenconomics

Ashwin Kumar | Gatikrushna Mohapatra | Harsh Khandelwal | Vicky Kumar

