

# Muhammed Olamilekan Daniel

Ikorodu, Lagos. lakesolve@gmail.com +2348111137949, 07030899237

## Professional Summary::

Dedicated and creative Product Designer with 4 years of experience, specializing in the seamless integration of user-centric design and business objectives. My expertise lies in translating intricate concepts into visually appealing and user-friendly designs. I thrive in collaborative environments, working effectively with cross-functional teams to deliver innovative solutions. Proficient in industry-standard design tools, I bring a unique blend of artistic vision and analytical thinking to every project.

## Leadership Highlights:

**Team Leadership & Mentorship:** Guided junior designers at Mayorvest Consultancy and Quitech, improving their proficiency in prototyping, user testing, and design systems.

**Design Strategy:** Defined and implemented scalable design systems at Finexsolutions and Excite Africa, reducing development time by standardizing workflows.

**Business Impact:** Drove design initiatives that improved adoption and usability across fintech and mobility platforms, directly contributing to higher user retention.

**Cross-Functional Collaboration:** Partnered with PMs and engineers to align design with product strategy, ensuring faster delivery and stronger user outcomes.

## Work Experience:

**Product Design Intern**  
**DesignOn Inc Lagos.**  
**2016– Sept 2018**

- Conducted user research, usability testing, and gathered feedback to inform design decisions.
- Contributed to design system development, ensuring consistency across products and platforms
- Collaborated with marketing teams to create visually appealing promotional materials

**UI/UX Design Tutor**  
**Mayorvest Consultancy Kwara.**  
**2021– Sept 2022**

- Handled the Company's Design tasks
- I led training sessions aimed at imparting knowledge and skills related to effective design principles.
- Crafted and delivered instructional materials for students to grasp fundamental design concepts.

**Product Designer**  
**Excite Africa Lagos.**  
**October 2021– July 2022**

- Designed and iterated on user interfaces for a number of software applications by the company, improving overall user satisfaction by a great number.
- Worked closely with the development team to implement design solutions and provide design support throughout the development lifecycle.

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## Product Designer

Quitech Lagos.

Aug 2023– Dec 2024

- Worked on multiple client and in-house products, including Myhostel, Gettyversity, Cliclearn, Presto, and Drivelink.
- Designed responsive UI components and user-friendly experiences for fintech, ride-hailing, and education platforms.
- Collaborated with cross-functional teams to align business goals with user needs, ensuring optimal usability and engagement.

## Product Designer

Finexsolutions Canada.

March 2024

- Designed a seamless and user-friendly experience for a P2P money transfer platform with international remittance features.
- Collaborated with engineers and product managers to implement a clean and modern design system for the app.
- Created high-fidelity prototypes for the SendMonee dashboard and landing page, ensuring a cohesive brand experience.

## Education:

### Yaba College of Education

Mech. Engineering

HND

2019

### Yaba College of Education

Mech. Engineering

ND

2016

## Skills:

- UX writing and editing
- Design Leadership & Team Mentorship
- Adobe Creative Suite
- Design and prototyping Tools (e.g., Figma, XD)
- User Research & Testing
- Time management

## Tainings and Courses

### UDACITY

Product Design

2020

## Volunteer Work

### NYSC SAED Program

UI/UX Design Tutor

Kwara State 2021