

Harsh Mangal

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EDUCATION

- University of Illinois Urbana-Champaign** Champaign, IL
Master of Science in Information Management [GPA: 3.71/4.0] Dec 2018
(Programming Analytics, Data Mining, Data Stats and Info, Applied Business Research, Business Analytics, Business Intelligence)
- Swami Keshwanand Institute of Technology, Management and Gramothan** Jaipur, India
Bachelor of Technology in Computer Science Engineering [GPA: 3.5/4.0] Jun 2016
(Data structures, Database Management, Computer Architecture, Data warehousing, Object oriented programming, Design of algorithms)

PROFESSIONAL EXPERIENCE

- Senior Data Analyst Intern at EnterpriseWorks, University of Illinois Research Park** May 2018 – Present
- Managing and optimizing internal data flows for Research park using **Salesforce**. Managing **front-end** as well as **back-end** of the salesforce by creating **visualforce** pages for various events organized by Research park and storing data securely into the salesforce database.
 - Provide **statistical programming** expertise to produce various correlation analysis, linear regressions, and time series analysis using **python** to analyze the venture capital funding data, for startups and Entrepreneurs in residence.
 - Wrote **python** scripts to perform **text mining** to transform the event attendee data into human readable format to perform data analysis.
 - Providing **Business Intelligence** expertise and **business analytical** solutions to all the stakeholders along with university research park directors.
- Project Manager at Business Intelligence Group, UIUC** Aug 2018 – Present
- Managing a diversified team of 5 consultants to create roadmap for **information governance** and **data quality** from web and **MDM** platform.
 - Responsible for project scoping, conduct research studies, managing and estimating timeline of the project. Working closely with different employees of client (**Fortune 500 company**) to understand and identify the need of data stewardship.
- Graduate Assistant (Machine Learning) at Bond Research Group, UIUC** Mar 2018 – May 2018
- Developed **Python** scripts to analyze the uncharacterized carbon emissions in carbon sources. Used the data and applied **Machine Learning** to build classifiers and subsequently to analyze the patterns of carbon emissions.
 - Cleaned and preprocessed the data and made related graphs to gain insights about emission gases like SO₂, CO₂, CO. Performed **bootstrap analysis** to achieve a **90%** confidence interval between the observed and predicted value.
- Data Analyst at WebCraft IT, Indore (India)** Jun 2016 – Jun 2017
- Analyzed the user activity data and the transactions on the client websites using **Python and MySQL**. The user activity data analysis helped in increasing the performance of business and sales by 5%.
 - Worked on **ETL strategies** for processing data to derive valuable information and communicated data-driven insights and recommendations to clients by visualizing data in **Tableau**.
 - Designed and presented risk models and strategies that improved marketing programs, resulting in **15%** increase in revenue, by running **regression analysis** and reports to forecast and track program performance.

PROJECTS

- Prudential Life Insurance Assessment, Kaggle.com challenge** - Developed a **Machine Learning** model using **Scikit Learn** and **Gradient boost** classifiers which predicts the level of risk in providing insurance to the client. Improved the efficiency of the model to 0.58 and ranked among top 10 participants.
- Principal Component Analysis Algorithm, Hackerrank.com challenge** - Implemented **PCA** data mining algorithm in python to distinguish cancer versus normal patterns in mass-spectrometric data.
- Frequent pattern mining** - Implemented **Apriori algorithm** in python to mine frequent patterns and closed patterns in a transaction dataset.
- Tropical Storm Tracking Analysis** - Analyzed different parameters for a storm like speed, distance traveled, landfalls, compass bearings in python using **PyGeodesy library** for the storm data of over **4000 storms** provided by National Hurricane Center, USA
- Online Dashboard to Track KPI'S** - Built an online dashboard in **Tableau** to track the **KPI's** of a real-world data set which shows various insights of the dataset.

SKILLS

- Analytics and Visualization:** Python (Pandas, NumPy, Matplotlib, ScikitLearn), R, Tableau 10, Power BI, Google Analytics
- Databases:** MySQL, Oracle, SQL
- Programming Languages:** C++, Java (Oracle Certified)
- Development Tools:** Anaconda, PyCharm, RStudio, Jupyter Notebook, MySQL Workbench, Eclipse, Visio

LEADERSHIP RESPONSIBILITIES

- Member, Association of Data Science and Analytics** – Student led group which focuses on data science and big data learnings and projects.
- Blue Member, Global leaders: Orange and Blue Engagement (GLOBE)** - Helping new domestic and international students to develop leadership skills and foster global awareness and cultural competency.