Boutique Website

1. Introduction

- This website will act as an interface for a business that involves boutique which deals in clothing materials and stitched clothes for men and women.

- This website will help to increase the reach of the business to a large media. It will also add value to the business as having a dedicated website is valuable. In this current time of pandemic, it'll help maintain social distancing by allowing customers to review designs from their home only.

2. Expected List of Features

- The list of features will include:
    - A Design Gallery for showing designs to customers.
    - A Home Page for the services provided
    - A form for accepting queries of customers
    - A detailed form for accepting orders.
- The Design Gallery will help the customers to choose the best design for themselves.
- Homepage will act as an interface for users to know about the services provided by business.
- Customer queries and feedback is an essential part of development and business as well.
- Just showing the designs is useless if the customer can't post an order. So the form for accepting order is essential.

3. Market Survey

- Five websites for similar idea are:
    - Vikaboutique.com
    - Adaboutique.in
    - Diveboutiqueonline.com
    - Adhiraboutique.in
    - Pinklily.com
- All of these websites offer almost the same features, with some extra features added according to their relevance. They have a homepage showing the services available, then galleries for showing the designs and products. They also have ordering mechanism for online ordering.

4. References

- Vikaboutique.com
- Adhiraboutique.in

- Divaboutiqueonline.com
- Adhiraboutique.in
- Pinklily.com