

## Rulebook

**Entry Fees:** ₹100/Team **Individual Fees:** ₹50/Person

## Instructions for participation

- 1. Participation will be through teams composed of minimum 1 and maximum 4 participants.
- 2. A participant cannot be part of more than one team.
- 3. Modification to team composition or team details post registration will not be entertained.
- 4. Teams are required to submit their start-up idea in ppt format in the registration form.
- 5. It is recommended that teams strictly follow the given ppt template.

PPT Template Link: <a href="https://bit.ly/3ipO0X9">https://bit.ly/3ipO0X9</a>

- 6. The participants are required to know the basics of entrepreneurship and business acumen.
- 7. The event will be conducted in 2 rounds...
  - a. For round 1, teams will be shortlisted on the basis of the ppt. Factors such as feasibility and scalability of the idea will be considered while shortlisting out. The shortlisted teams will proceed to round 2 (Final round).
  - b. For round 2, the shortlisted teams will be required to pitch (present) their ideas to the sharks (judges) at AISSMS's Institute of Information Technology, Pune.
- 8. If your startup idea includes a website or app, a prototype will be expected.
- 9. Each team will be given 10 minutes to pitch their idea and followed by 10 minutes Q and A round with the sharks.
- 10. Any deviation from the above will result in immediate disqualification of the entire team.

## **Instructions for the event**

- 1. The venue for the Offline event (Round 2) is AISSMS Institute of Information Technology, Pune.
- 2. All Covid guidelines are to be strictly followed. It is mandatory for every participant to carry their ID card, vaccination certificate and mask.
- 3. Refreshments will be provided during the event.
- 4. The decision of the sharks will be final.
- 5. Registrations through: <a href="https://pitchersden.tech/#section-ticket">https://pitchersden.tech/#section-ticket</a>

## **Contact Details:**

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