

# Revenue Leakage Detection

Revenue\_leakage

All

Gender

Female

Male

Unknown

Total Users

73K

Total Revenue

\$10M

ARPU

137

Leakage Users

836

Leaked Revenue

8K

High Usage Low Revenue

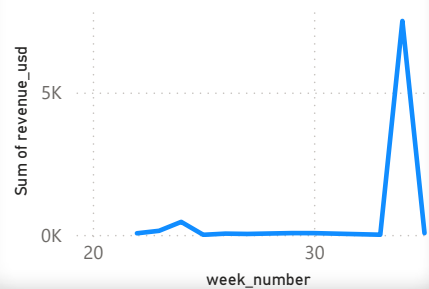
19%

Mobile Type

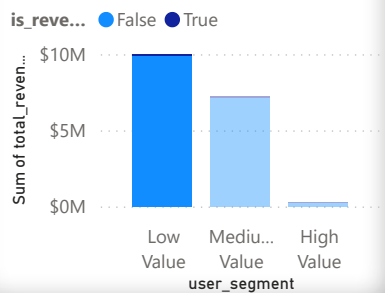
Postpaid

Prepaid

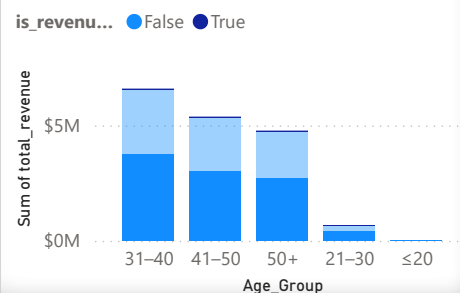
revenue\_usd by week\_number



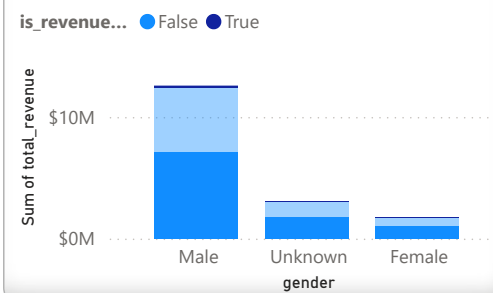
total\_revenue by user\_segment



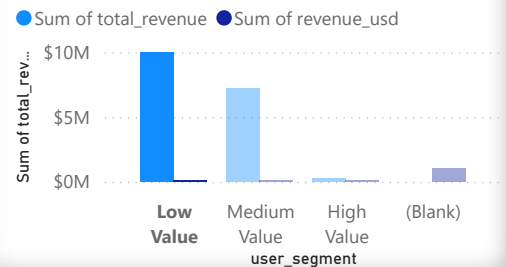
total\_revenue by Age\_Group



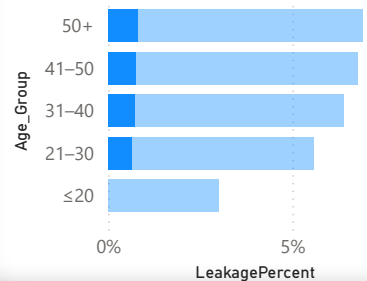
total\_revenue by gender



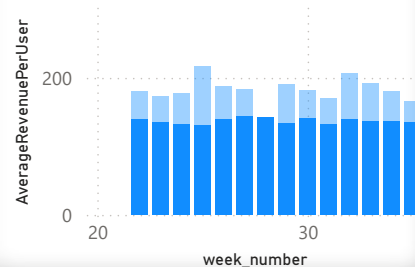
total\_revenue and Sum of revenue\_usd by user\_segment



LeakagePercent by Age\_Group



AverageRevenuePerUser by week\_number



Top 4 Performer

