

Heuristic evaluation sheet

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Website:

<https://www.shemaroom.com/>

Device: Laptop

Browser: Google Chrome

Severity ratings:

0 = I don't agree that this is a usability problem at all

1 = Cosmetic problem only: need not be fixed unless extra time is available on project

2 = Minor usability problem: fixing this should be given low priority

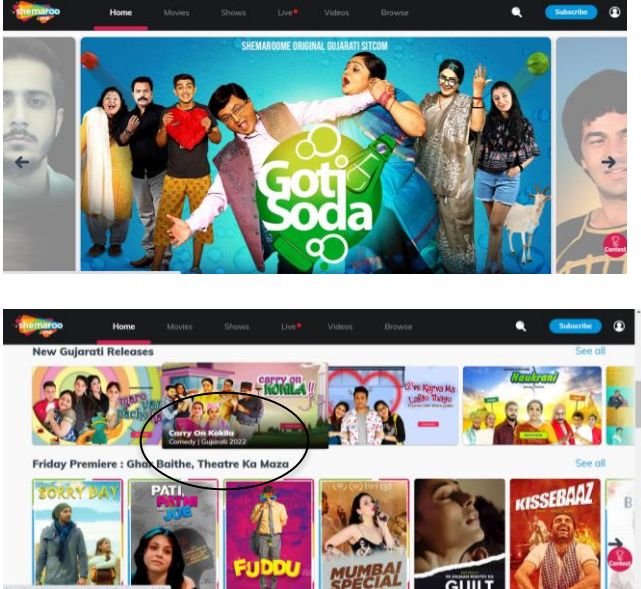
3 = Major usability problem: important to fix, so should be given high priority

4 = Usability catastrophe: imperative to fix this before product can be released

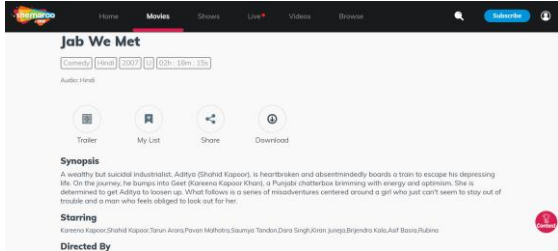
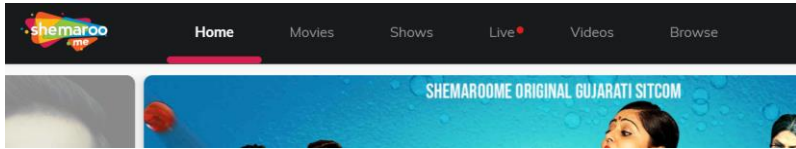
Description : The website is a OTT platform in which you can view old Hindi movies, Gujrati series and movies,Live TV shows, etc.

1.Validity of system status	Issues	Recommendations
<ul style="list-style-type: none">- Are users kept informed about what is going on?- Is appropriate feedback provided within reasonable time about a user's action?	<ol style="list-style-type: none">1. When you enter the website , there are large pictures of the series and movies that are newly added are shown which skips to the next very fast. They also don't provide whether to watch the show you need premium or not.2. Under the category, both hindi and Gujrati are on same row,it does not show the age restriction info. Even it does not give a description of the show. It only gives summary after we click the show.	<ol style="list-style-type: none">2. There should not be such large pictures showing the name in the movie and even increase the time frame so user gets time to read. An small icon to inform the about the premium content.3. There could be categories of the Hindi and Gujarati movies Or there could be some indication indicating the language if the movie. On the label itself.



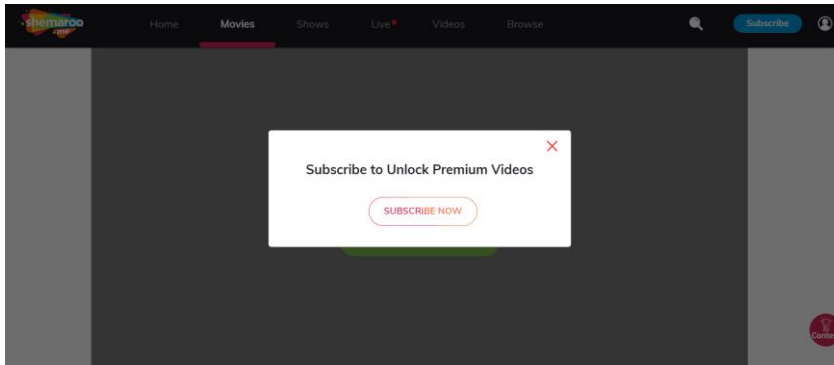
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<p>Severity : 3</p> <p>0 1 2 3 4</p>	 <p>Annotated circle shown when the mouse is over the movie.</p>	<p>4. In addition when we hover over the show there has to be some description that must be display about the movie. And even tell the age restriction.</p>
<p>2. Match between system and the real world</p> <ul style="list-style-type: none"> - Is the language at the interface simple? - Are the words, phrases and concepts familiar to the user? <p>Severity : 2</p> <p>0 1 2 3 4</p>	<p>Issues</p> <ol style="list-style-type: none"> 1. There are some categories name that may be difficult for the user does not know a bit of Gujarati or Hindi . For eg : Natya Katha, Gujarati Manoranjan , etc 2. There is a see all button at the side along the side of the categories which is not visible ,when clicked it also there is no use as it just shows the movies that are already shown in the section under the category. Search button take to other website which take time. 	<p>Recommendations</p> <ol style="list-style-type: none"> 1. If The categories name are to be written in Gujarati or Hindi for attraction purpose then there should be some thing that could tell the English meaning also. 2. Add good colours so it is visible to users. Could perform search option in the home page website itself.

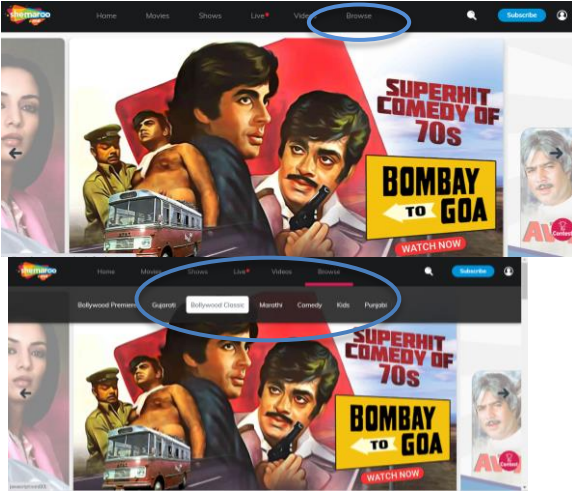
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<p>3. User control and freedom - Are there ways of allowing users to easily leave 'places' they unexpectedly find themselves in?</p> <p>Severity: 3</p> <p>0 1 2 3 4</p>	<p>Issues</p> <p>1. When the person is going to read the description of the movie after clicking on the movie, there is no symbol to help you to take to back to the same page you were in and at the same place.</p> 	<p>Recommendations</p> <p>There must be a back button that takes the user to its previous page if it does not want to view the movie/show.</p>
<p>4. Consistency and standards - Are the ways of performing similar actions uniform?</p> <p>Severity: 2</p> <p>0 1 2 3 4</p>	<p>Issues</p> <p>1. The ways of performing actions are uniform but sometime the user has to think twice before choosing the top bar menus which is has to removed.</p>  <p>2. The below picture tells us that even the categories are not properly divided as the same series is appearing 2 times : the episode one and the behind the scenes one.</p>	<p>Recommendations</p> <p>1. Suggest to remove the extra things that are there to be removed so that the user doesn't get confused such as the 2 menu buttons , proper category distribution, etc.</p>

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	<p>Web Series Manoranjan</p> 	
<p>5. Error prevention</p> <p>- Where and why do errors occur?</p>	<p>Issues</p> <p>1. Even if there is no subscription the the selected video starts playing for a seconds and then it suddenly realises that the person is not even logged in or subscribed.</p>  	<p>Recommendations</p> <p>1.To first check whether the user has subscribed or not then only start to play the video.</p>

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<p>Severity : 3</p> <p>0 1 2 3 4</p>	<p>2. There is an error occurring when we choose some category inside the browse section it does not highlight the section we are in.</p> 	<p>2. Checking tool can be created so that it can check all the functions that are to be provided are checked and then the website loads to the user.</p>
<p>6. Recognition rather than recall - Are objects, actions and options always visible?</p> <p>Severity : 3</p> <p>0 1 2 3 4</p>	<p>Issues</p> <p>1. There aren't any options that are always visible. Which is a bad thing as it does not help the user to navigate through out the website easily.</p>	<p>Recommendations</p> <p>1. There must be a back button present along with the top bar which is always there in the top. Even Video playing size to be decreased.</p>

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<p>7. Flexibility and efficiency of use - Have accelerators (i.e. shortcuts) been provided that allow more experience users to carry out tasks more quickly?</p> <p>Severity : 0</p> <p>① 1 2 3 4</p>	<p>Issues</p>	<p>Recommendations</p>
<p>8. Aesthetic and minimalist design - Is any unnecessary and irrelevant information provided?</p> <p>Severity : 3</p> <p>0 1 2 ③ 4</p>	<p>Issues</p> <p>1.The design of the website is quite good. There no unnecessary information provided but there is also not all the necessary information that has to be given while visiting the website. Such as the shows rating , show views,etc.</p>	<p>Recommendations</p> <p>1.To provide the necessary information on the home page itself of the movie without going and clicking the movie to read about it.</p>
<p>9. Help users recognize, diagnose, and recover from errors - Are user messages helpful? - Do they use plain language to describe the nature of the problem and suggest a way of solving it?</p>	<p>Issues</p> <p>1. The FAQ are only present in only English even after the language is charged.</p>	<p>Recommendations</p> <p>1.The FAQs could be in the language that are selected by the viewer.</p>

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<p>Severity : 1</p> <p>0 1 2 3 4</p>		<p>2. It would be better if there is a self diagnose tool already present in the website which check and solves the problem by itself.</p>
<p>10. Help and documentation - Is help information provided that can be easily searched and easily followed?</p> <p>Severity : 2</p> <p>0 1 2 3 4</p>	<p>Issues</p> <p>1. there is no dedicated part in which we can search about the problem faced but there is a FAQ section from we can read and learn.</p>	<p>Recommendations</p> <p>1.A search engine could be implemented so that the person can search for the problem in one go.</p>
<p>General impressions and comments</p> <p>When you hover about the movies pictures it tells you the language and the even the genre. The Website is quite good but some changes could make it better.</p>		