



PERSONAS

GROUP 33:



MANYA TYAGI- (2021064)

VINAYAK ARORA- (2021112)

HARSH PARIMAL POPAT- (2021048)

SANSKAR RANJAN- (2021096)

PRANJAL BHARTI- (2021080)



PERSONA



NAME-: KRISTEL JENNER

AGE: 15

OCCUPATION: School Student

QUOTE

"intelligence will never stop being pretty."

"you have to be confident to be an odd one among everyone "

DESCRIPTION:

Kristel is a slim and shy school girl living with her parents and attends school online. A bright student with great artistic skills. she is worried about her self-confidence. she has quite a private life. she overthinks and does take a lot of stress and wants to pursue commerce. she has become a loner in this pandemic time and wants to make new friends and upgrade her qualities more finely

GOALS:

- Kristal wants to maintain her good reputation and wants to remain a studious child.
- She wants to pursue commerce with maths. she wants to build up her confidence and also wants to take part in physical sports like badminton and also wants to enhance her art skills.

FRUSTRATIONS AND PAIN POINTS:

- She is a supportive colleague to everyone in her class but the time comes, no one helps her making her fussy and sad.
- Most of the time even when she knows the answer she fails to respond because of a lack of confidence in herself.

NEEDS AND DESIRE:

- Wants to enhance her skills and build up confidence.
- Wants to attend offline classes for better interaction.
- She needs to try to be an extrovert a little bit.

PERSONA



NAME : Ashley Roberts

AGE : 19

OCCUPATION : College Student

QUOTE :

"I have never been more tensed in my life than now. my future is at stake, and my self confidence is zero currently."

DESCRIPTION:

Ashley is an engineering student, he is very hardworking. He lives in a rented apartment and due to the pandemic, he is forced to attend online classes. Due to this, his interactions with his friends decreased. He wants to be an entrepreneur. Currently, he is working as an intern at Google.

GOALS:

- Wants to remain among the top students in his college
- He initially desires to get an excellent mnc to understand the software industry better and, from there, build on his knowledge to start a new company.
- He also wants to make new friends and interact with different people.
- He wants to become financially independent and start his bootstrap startup.

FRUSTRATIONS AND PAIN POINTS:

- Due to the online classes, understanding concepts has taken a hit, has many doubts to be solved
- He doesn't indulge in any unfair means, but most of his mates are scoring better than him by cheating, due to which he feels cheated and annoyed.
- Due to bad connection, he misses the attendance part, which reflects in his overall grade

NEEDS AND DESIRE:

- He wants his colleagues to conduct more events, activities, and sessions, which will help him to increase his knowledge about certain aspects of the industry.
- He wants his colleagues to have an attendance system that records the time he attended the class.
- He wants the exams to be held with an online proctor system so that no student can cheat.
- He also wants a centralized system for doubt clarifications and even gets proper guidance for his future.

PERSONA



NAME : Amy Smith

AGE : 33

OCCUPATION : Colloge Professor

QUOTE :

"Always have to enjoy everything in life."

"Learn and keep learning your full life as it is the only way to progress."

DESCRIPTION:

Amy is a professor at the Washington college and teaches computer science to students. She has two kids - one is a toddler and other goes to high school. She has doing her PhD and writing a thesis..She is very inovative, kind and helpful.

GOALS:

- Complete her PhD.
- Provide needful knowledge to the students of her college.
- Give time to her high school son and toddler.
- To provide mentorship to all students in need

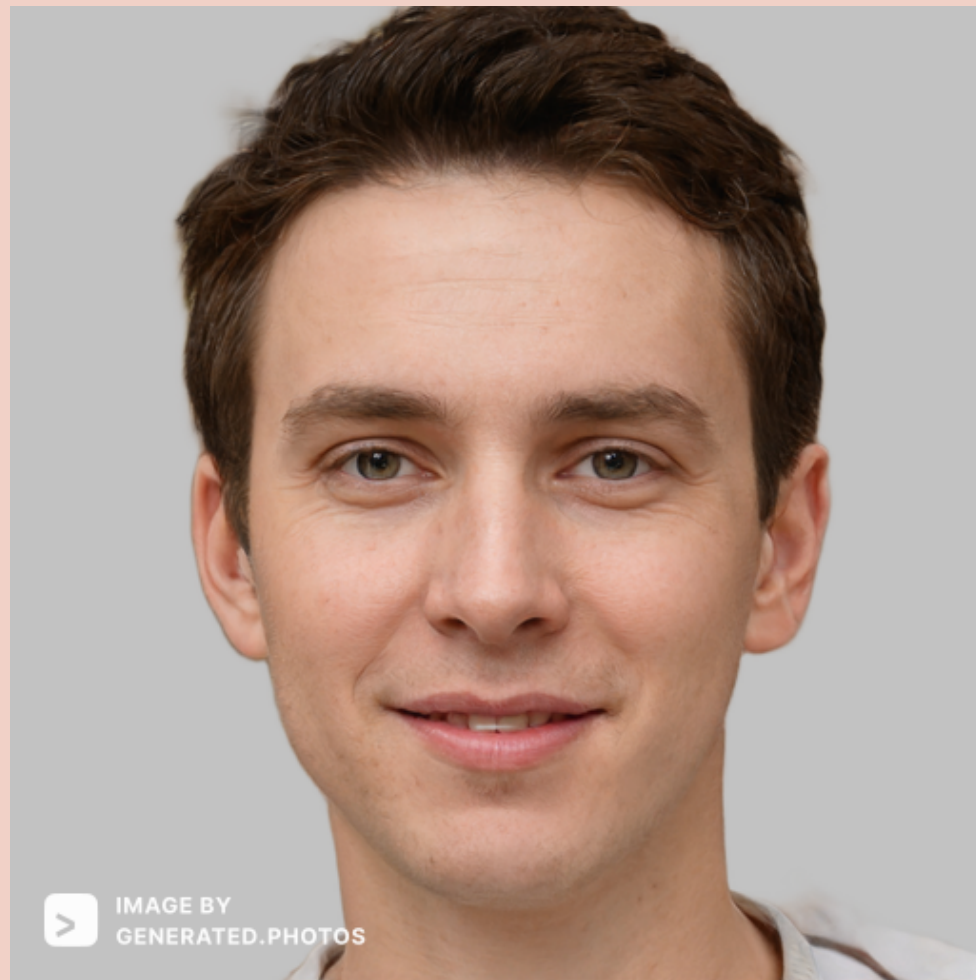
FRUSTRATIONS AND PAIN POINTS:

- Gets many emails from students, and it's tough to manage them
- No perfect platform to address her students all things
- Can't give more time to her children.
- Cant give time for herself for her self-growth.

NEEDS AND DESIRE:

- She wants a system(app) that can give facilities that help her solve her problem.
- Betterment of her student in all terms, i.e. knowledge, intellectual, etc
- To provide a effective learning to her students.
- Aim to give time for everything in her life

PERSONA



NAME : William Blake

AGE : 19

OCCUPATION : Undergraduate student

QUOTE

"Student should always keep working hard to make dreams come true and should focus on knowledge instead of marks."

DESCRIPTION:

William Blake is an undergraduate 1st-year college student currently pursuing a bachelors degree from IIITD. His hobbies are playing football, swimming, coding in different languages and reading books. From age 10 he is determined to be a software engineer and create something big in the technological field.

GOALS:

- Learn and explore new things at the same time.
- Being an introvert he has decided to do stage performances in order to overcome his fear of the stage, but it is possible only when colleges will be offline.
- In online mode, he wants a product that will ease students part of learning, which will have multiple tools required in E-learning.

FRUSTRATIONS AND PAIN POINTS:

- Forgets his class login credential many times.
- Poor net connections sometimes hinders learning process.
- Due to time limitation unable to clear all his doubts.
- Student to teacher relationship is not as good as in offline mode.

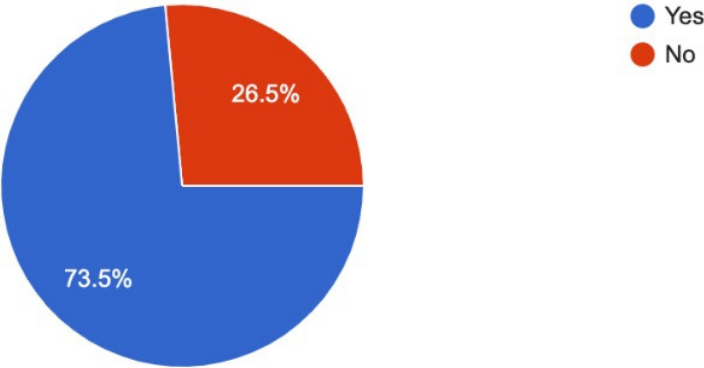
NEEDS AND DESIRE:

- An app which contains all class login credentials of students.
- More interactive classes should be organised which will enhance students and teacher relationship.
- Attendance policy should be changed for online mode as some students does not have good internet connections.

WE CONDUCTED A SURVEY AND THE RESULTS WERE AS FOLLOWS:

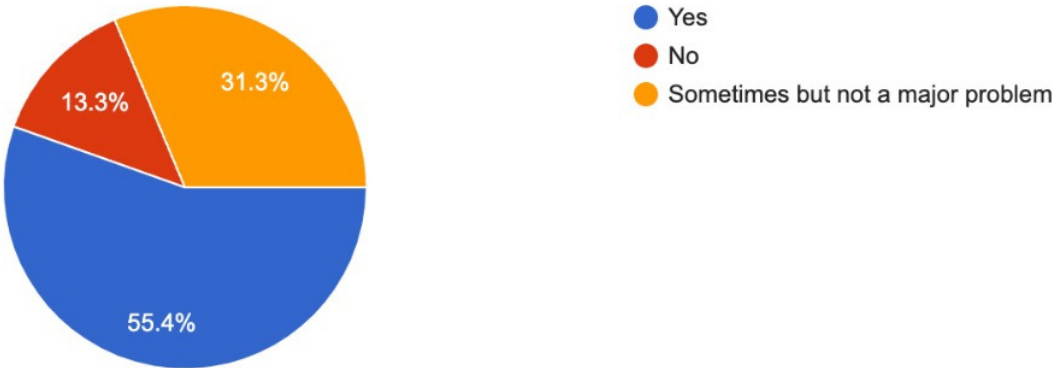
Do you face problems during attendance ? (Like missing attendance due to network issues.)

83 responses



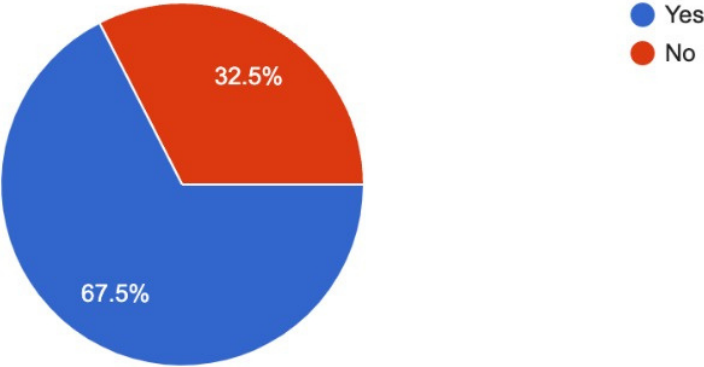
Do you face issues regarding doubt clarification in online classes ?

83 responses



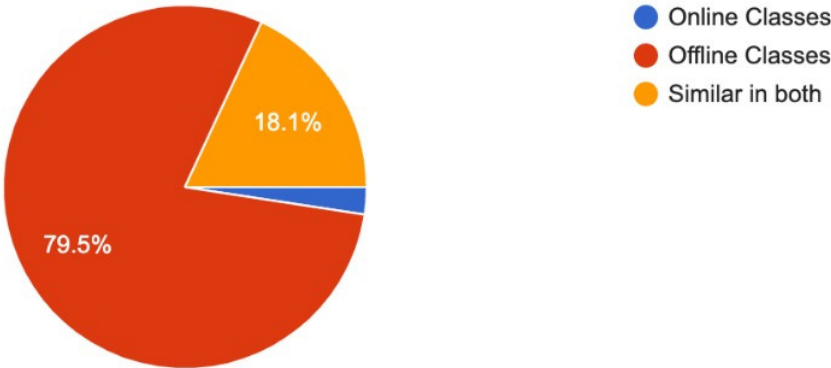
Do some of your friends you know cheat during online exams ?

83 responses



Your level of understanding was better in

83 responses






Overview of the survey:

It is evident from the survey that most of the students and teachers are not happy with the current system of online education.

Most of them feel that something or the other is missing in every online platform, so a platform that has all the features that would make the life of students and teachers easier is the need of the hour.

Most of the people agreed with our views and are hoping for a more interactive and a better platform to continue their learning process.



Thank You!