

# SCENARIO



# PERSONA USED



**NAME:-** ASHLEY ROBERTS

**AGE:** 19

**OCCUPATION:** College Student

## **QUOTE**

"I have never been more tensed in my life than now. my future is at stake, and my self confidence is zero currently."

## **DESCRIPTION:**

Ashley is an engineering student, he is very hardworking. He lives in a rented apartment and due to the pandemic, he is forced to attend online classes. Due to this, his interactions with his friends decreased. He wants to be an entrepreneur. Currently, he is working as an intern at Google.

## **GOALS:**

- Wants to remain among the top students in his college
- He initially desires to get an excellent mnc to understand the software industry better and, from there, build on his knowledge to start a new company.
- He also wants to make new friends and interact with different people.
- He wants to become financially independent and start his bootstrap startup.

## **FRUSTRATIONS AND PAIN POINTS:**

- Due to the online classes, understanding concepts has taken a hit, has many doubts to be solved
- he doesn't indulge in any unfair means, but most of his mates are scoring better than him by cheating, due to which he feels cheated and annoyed.
- due to bad connection, he misses the attendance part, which reflects in his overall grade

## **NEEDS AND DESIRE:**

- He wants his colleagues to conduct more events, activities, and sessions, which will help him to increase his knowledge about certain aspects of the industry.
- He wants his colleagues to have an attendance system that records the time he attended the class.
- He wants the exams to be held with an online proctor system so that no student can cheat.
- He also wants a centralized system for doubt clarifications and even gets proper guidance for his future.

# SCENARIO - STORY

Ashley is an engineering student in a very reputed engineering college. He is currently interning at Google. He is a hard-working and consistent student. He has to attend online classes at his college due to the pandemic. His college exams and quizzes performance constantly deteriorate, making him anxious about his future.

While studying over YouTube, he came across ED\_EZ educational software, which he also recollected about his other college friend who also used this app for their college.

His friend told him he has to only log in with the credentials given by the college. Ed\_EZ has a simple UI and striking features. The app creates a timetable for the student, and he needs to click on the subject to join the class. The app has a feature that automatically gets marked present when anyone presents for more than 85% of the class duration. The app is also powered by machine learning and AI. It can suggest a study plan or do a particular work based on the user's working patterns to give time for both academic and co-curricular activity. According to the timetable, all the lectures are themselves recorded and posted below their set dates. The cheating of students has also been stopped due to the advanced test-taking system of the ED\_EZ application. One of the more prominent features of the ED\_EZ application is the "Happiness" section, which takes care of the students' mental health. The "Happiness" section of the application also asks the students to rate their day every day, which gives the college authorities a happiness index and warns them if the students are having difficulties in college, keeping individual responses hidden from the authorities. There is a “ clubs ” portal that fascinated him the most. there he can get information about various clubs in his college and events happening in the college

Ashley suggested his college to use this app. The college accepted it and has been using it since then. Ashley is back to being himself, a confident person who is doing well both academically and in terms of co-curricular. Now Ashley feels nice and happy to connect with other colleagues through this app.

# USER FLOW

1.The app is a paid subscription which college has to buy.  
User download apps and logs his account. Gets all the information about his personal data and his role.

2.User gets notifications about the classes and even the assignment deadlines or new assignments.

3.To join any class the user has to just click on a readymade timetable. Attendance will be automatically recorded once the student joins the class and stays in the class for a treshold peroid.

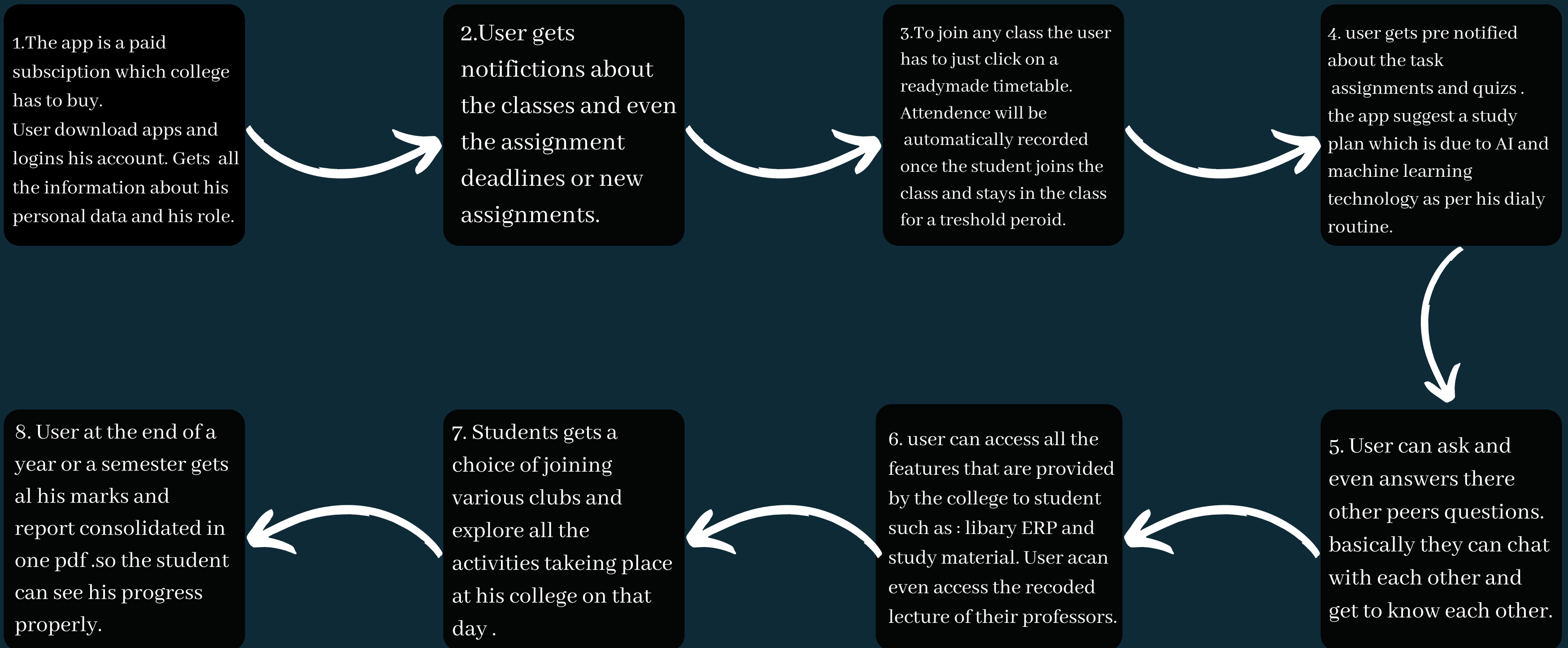
4. user gets pre notified about the task assignments and quizzes . the app suggest a study plan which is due to AI and machine learning technology as per his dialy routine.

8. User at the end of a year or a semester gets al his marks and report consolidated in one pdf .so the student can see his progress properly.

7. Students gets a choice of joining various clubs and explore all the activities takeing place at his college on that day .

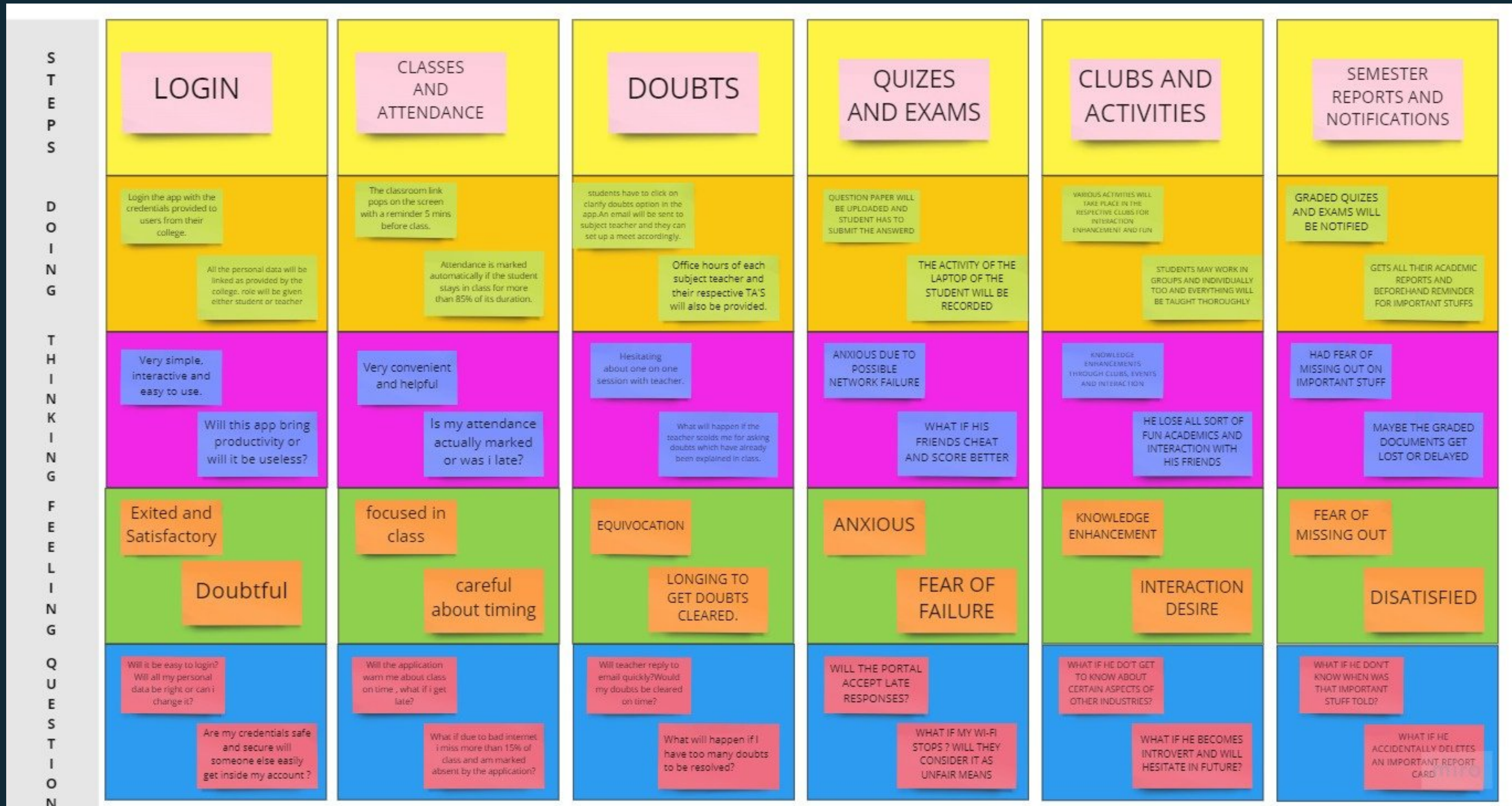
6. user can access all the features that are provided by the college to student such as : libary ERP and study material. User acan even access the recoded lecture of their professors.

5. User can ask and even answers there other peers questions. basically they can chat with each other and get to know each other.





# SCENARIO MAPPING



# CONTRIBUTIONS MADE BY GROUP MEMBERS

MANYA TYAGI - MADE THE TEMPLATE, CONTRIBUTED TO NARRATIVE CONTENT, USER FLOW, AND DID THE "CLUBS AND ACTIVITIES " AND "SEMESTER REPORTS AND NOTIFICATIONS" SECTION IN SCENARIO MAPPING.

VINAYAK ARORA - DESIGNED THE MIRO TEMPLATE CONTRIBUTED TO NARRATIVE CONTENT, USER FLOW, AND DID THE "QUIZZES AND EXAMS" PART IN SCENARIO MAPPING.

HARSH PARIMAL POPAT - CONTRIBUTED TO NARRATIVE CONTENT AND FINAL EDITING, USER FLOW, AND DID THE "LOGIN" PART IN SCENARIO MAPPING.

SANSKAR RANJAN - CONTRIBUTED TO NARRATIVE CONTENT, USER FLOW, AND DID THE "CLASSES AND ATTENDANCE" PART IN SCENARIO MAPPING.

PRANJAL BHARTI - CONTRIBUTED TO NARRATIVE CONTENT, USER FLOW, AND DID THE "DOUBTS" PART IN SCENARIO MAPPING.

(EVERYONE ATTENDED THE DISCUSSION MEETING)





# THANK YOU!

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