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DISCOURSING DESIGN THROUGH THE USABILITY AND USER EXPERIENCE LENS

The product I choose is the my Lenovo earbuds model no.:HT18 which I bought during my class 12.

Under the Usability, with just an overview, we can say the product has a simple design and it is easy to use and has almost the same functions which you are already aware of.

But under the User Experience picture of the product isn't that good. As its area goes broader.

The issues are:

- 1. The earbud along with the case is quite heavy and is not at all compact. The earbuds are small and the case for charging it is huge.
- 2. When you open the case there are a white color dot which say the battery percentage of the case. It is labeled but if some time it frustrating when you are in dark and you cant remember which line detects what. This can come under the Visibility flaw in the design principles.



The white circle indicates it.

3. When the earbuds are placed in their charging dock. It gives a signal that buds are charging but it does not inform us whether they completely or partially charged. This issue can be categorized under the Feedback for the design principles.



4. The product become quite boring after sometime as when the lid is open you try to pick in up or even try to move the case the lid closes and it irritate you to again and again open the lid to remove the earbuds. Even the earbuds are also tightly magnetized so it doesn't fall.

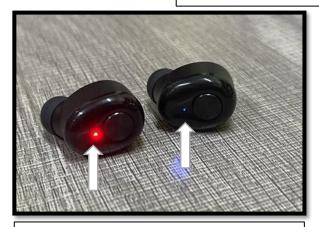
Suggestion to make design change to improve the product.

- I would like to make the earbuds charging box a bit compact and less heavy.
- The closing lid of the charging case of better quality and add a something that can hold the lid open and close only when user wants to close it.
- The product could be better if it shows different colors of light to convey things i.e battery level, charging indication. When we open the lid it should give an indication about whether it is charging, charge or charging box battery low.





The red light when connected to case show that it is charging.



The Blue light indicates that the earbuds Bluetooth is on and Red light indicate that it is turning off.