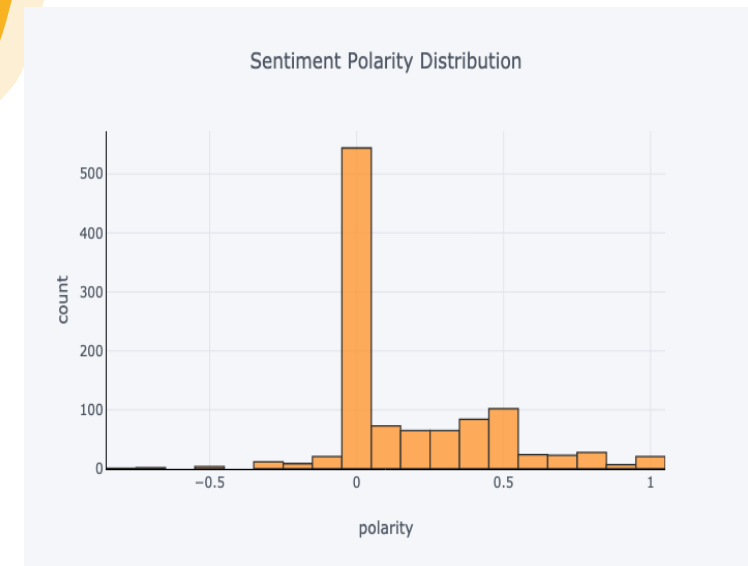


SINALITE TWITTER SENTIMENT ANALYSIS

SINALITE TWEETS POLARITY

Majority of the tweets polarity is greater than 0, which means majority of the tweets language is positive. Which leads to positive impression on digital media for clients.



FREQUENT WORDS IN SINALITE TWEETS

Through tweets Sinalite is bosting that they are client centric and always add new products to their catalogue.

Recommendation :

Sinalite should create #tag for company name to indexed it on twitter and this #tag should always use in every tweet from Sinalite to increase the digital footprint through mentions on Twitter. It will also boost the search algorithm for #sinalite