

Lecture 3: Hypothesis Testing

(Text Sections 1.4.3 and 1.4.4, and parts of Chapter 6)

Example 1: t -test

Q: Does the number of days on the market significantly affect the selling price (when all the predictor variables except list price are included in the model)?

Let β_2 be the effect of days on the market on selling price. The null hypothesis is $H_0 : \beta_2 = 0$, vs. the alternative hypothesis $H_A : \beta_2 \neq 0$. Under H_0 ,

$$t^* = \frac{\hat{\beta}_2 - 0}{\sqrt{\hat{Var}[\hat{\beta}_2]}} \sim T_{n-p}$$

where T_{n-p} is a random variable with the t -distribution on $n - p$ df.

Q: How do we interpret β_2 ?

Q: What is $\sqrt{\hat{Var}[\hat{\beta}_2]}$?

Let $t_{\alpha, n-p}$ be the quantile of T_{n-p} such that

$$P(T_{n-p} \leq t_{\alpha, n-p}) = \alpha.$$

Then, we reject H_0 at level α if $t^* < t_{\frac{\alpha}{2}, n-p}$ or if $t^* > t_{1-\frac{\alpha}{2}, n-p}$ (or, equivalently, if $|t^*| > t_{1-\frac{\alpha}{2}, n-p}$).

Similarly, a $100(1 - \alpha)\%$ CI for β_2 is given by

$$\hat{\beta}_2 \pm t_{1-\frac{\alpha}{2}, n-p} \sqrt{\hat{Var}[\hat{\beta}_2]}.$$

In other words, if we were to repeat this experiment many times, we would expect $100(1 - \alpha)\%$ of the CI's to contain the true value of β_2 .

Informally, we are $100(1 - \alpha)\%$ confident that the true value of β_2 lies in this interval.

Alternatively, we can compute the p -value associated with this test:

$$\text{p-value} = P(T_{n-p} < -|t^*|) + P(T_{n-p} > |t^*|) = 2P(T_{n-p} > |t^*|).$$

We reject H_0 if the p-value is less than our chosen significance level (S.L.).

Relative to the commonly used S.L. of $\alpha = 0.05$, the p-value is often interpreted as

p-value ≤ 0.01	strong evidence against H_0
$0.01 < \text{p-value} \leq 0.05$	some evidence against H_0
$0.05 < \text{p-value} \leq 0.1$	weak evidence against H_0
p-value > 0.1	no evidence against H_0

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Q: How do we formally interpret a p-value?

NOTE: This is a *2-sided test*, corresponding to $H_A : \beta_2 \neq 0$! If H_A were instead $\beta_2 < 0$, we would use a *1-sided test*. In this case we reject H_0 at level α if $t^* < t_{\alpha, n-p}$. The p-value associated with this test is

$$\text{p-value} = P(T_{n-p} < t^*)$$

Again, we reject H_0 if the p-value is less than α .

Q: Which type of p-value (1- or 2-sided) does S-PLUS provide in its standard output?

Example 2: F -test

Does the presence of a suite affect the selling price (when Renovated is included in the model)?

We have

H_0 : suite does not affect selling price

H_A : suite does affect selling price.

We can think of two models: that which includes both Suite and Renovated (the *full model*), and that with just Renovated (the *reduced model*). Then,

H_0 : reduced model is adequate

H_A : full model is required.

Let $\text{RSS}(R)$ and $\text{RSS}(F)$ be the residual sums of squares of the reduced and full models, respectively, and let $\text{df}(R)$ and $\text{df}(F)$ be the associated df. Under H_0 ,

$$F^* = \frac{\frac{\text{RSS}(R) - \text{RSS}(F)}{\text{df}(R) - \text{df}(F)}}{\frac{\text{RSS}(F)}{\text{df}(F)}} \sim F(\text{df}(R) - \text{df}(F), \text{df}(F)),$$

where $F(a, b)$ is the F -distribution on a and b df. Let $f(1 - \alpha, a, b)$ be the quantile of $F(a, b)$ such that

$$P\{F(a, b) < f(1 - \alpha, a, b)\} = 1 - \alpha$$

We reject H_0 at level α if $F^* > f(1 - \alpha, df(R) - df(F), df(F))$.

The p-value associated with this test is

$$\text{p-value} = P\{F(df(R) - df(F), df(F)) > F^*\}$$

If we are testing the significance of only one factor, we can use the ANOVA table, e.g. as provided by S-PLUS. The ANOVA table gives the sums of squares (SS) and df associated with each factor in the model. Let the factor of interest (e.g. Suite) be A, and let $SS(A)$ and $df(A)$ be the corresponding sums of squares and df. (Recall that if A has q levels, then $df(A) = q - 1$.) Then

$$F^* = \frac{\frac{SS(A)}{q-1}}{\frac{RSS(F)}{df(F)}}.$$

For a factor with only two levels, p-value based on this test will be the same as that based on the 2-sided t-test.

WARNING: If the factor of interest is A, make sure that A is the *last* factor in the list of predictors in the ANOVA table (i.e. by specifying A as the last predictor in the `lm()` command). The p-value associated with A will then correspond to the test of the effect of A given that all of the factors *above it* are in the model. *Always read the p-values in the ANOVA table from bottom to top.* In contrast, the p-values based on t-tests given in the **summary** output are associated with the test of each factor given that *all* other factors are in the model (i.e. the order doesn't matter).

Q: Is it possible to use an F -test to test whether a suite *increases* the selling price?

Exercise: Do the lot size and house size affect the selling price (when all the predictor variables are included in the model)?