

Drive Revenue From Your Site With a **Trusted SEO Web Design** Company

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What is **SEO**?

EO, or search engine optimization, is a set of techniques that help websites rank well on search engine results pages for relevant search terms. With a smart SEO strategy, you can improve the quantity and quality of traffic to your website through organic search results.

Search engine optimization or SEO services are digital marketing services that improve rankings in search results for keywords relevant to a given business. These improved rankings increase the business's visibility in search engines and drive qualified traffic to its website. For the best results, website SEO services should include a custom strategy and various types of SEO tactics, including on-page, off-page, and technical SEO

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What is **SEO Cost**?

Prices for SEO services depend on several factors, including the SEO agency, SEO strategy, and existing SEO of the website. On average

SEO services	\$1500 to \$5000/Month
SEO consulting	\$100 to \$300/Hour

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#1**Title Tag, Meta Descriptions, Page Titles, Page Copy, Alt Texts**

Writing keywords into these areas of your website contribute significantly to its ranking power for those terms.

#2**Url Structure**

URLs should contain real words and include your keywords. They should be structured in such a way that search engines can easily crawl your site based on your URLs alone

#3**Navigation Structure**

Can users and search engine robots easily navigate your website? Your navigation structure should be simple, consistent, and organized. This is important not only for SEO but also for usability and conversion optimization

#4**Duplicate Copy Check**

Duplicate copy can actually damage your ranking power. If you're repeating the same content on multiple pages or other websites are stealing your content, it's best to have it re-written as soon as possible

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