



PROPOSALS:

General Secretary, Social and Cultural
Technology Students' Gymkhana
Indian Institute of Technology, Kharagpur
Academic Session 2024-2025

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Proposal 1: Rebranding and Enhancement of General Championship Social and Cultural and Open IIT

OBJECTIVE :

- To enhance students' participation and performance in the social and cultural events culminating to better performance in the Inter IIT Cultural meet for Indian Institute of Technology, Kharagpur.

PURPOSE :

- To increase student participation in social and cultural events.
- To provide students with much needed exposure to explore various forms of art that are being practiced inside the campus and provide them an inclusive platform to explore their hobbies.
- To improve the overall performance of students in the Inter IIT Cultural and Intra IIT events by utilizing their talents efficiently.
- To make the points distribution more inclusive.
- To scout talent for events not common between Inter IIT Cultural and General Championship Social and Cultural.

CURRENT SCENARIO :

- There are various social and cultural events organised by Technology Students' Gymkhana which include the General Championship, Open IIT events, etc.
- The decisions related to these events are discussed in the respective subcommittee meetings and then get published through the social media handles of Cultural, Indian Institute of Technology Kharagpur.
- But a lot of times the information related to the events doesn't reach the students. This causes students to be unaware of the event dates, rules and regulations leading to less enthusiasm from students regarding the same.
- Many students do not have any prior experience with the events but there are no common sessions or workshops organised by the Technology Students' Gymkhana to provide an exposure for the same.
- There is no official video summary of aftermovie of the events of General Championship Social and Cultural which is available to the student from the Technology Students' Gymkhana.
- Indian Institute of Technology, Kharagpur now has 23 Halls of Residence but many of these Halls do not participate or withdraw if they are unable to secure Top 3 in any event.

Position 4 and beyond hold no contribution to the overall score of a Hall to its General Championship Social and Cultural score.

- There are many events that are organised in Inter IIT Cultural but not in General Championship Social and Cultural. Talent for these uncommon events can not be scouted because they are not conducted anywhere at a campus level.
- Such uncommon events in Inter IIT events lead to reduced participation for these events from Indian Institute of Technology Kharagpur causing certain events to have no participation from our team.

PLAN OF ACTION :

Grand Opening Ceremony :

- We will conduct a Grand Opening Ceremony at Netaji Auditorium in the Autumn Semester before the Mid Semester Examination in which we will unveil the prestigious Grand Trophies of the General Championship.
- This will help us to create an institute-wide hype for the General Championship.
- Along with these, there will be a brief introduction of each event in coordination with the General Secretaries of the respective Halls of Residence.

- **Event Duration** : 1 Hour 30 Minutes

Event Flow : Informal Speech by the General Secretaries Social and Cultural and all other General Secretaries. Interaction with the attendees will be an integral part of boosting their enthusiasm regarding the competitions, followed by a brief description of the events with the assistance of General Secretaries of different Halls of Residence.

Aftermovie:

- For the Aftermovie, we will collaborate with the Technology Filmmaking and Photography Society to edit the movie and they will be acknowledged and credited by Technology Students' Gymkhana to honor their effort.

Redistribution of Points Table:

To change the points distribution, first, a discussion has to take place in the Subcommittee Meeting, and after the approval of the members of the Subcommittee Meeting and approval of the President, Technology Students' Gymkhana, we can change the points distribution and subsequently have to change the rulebook of General Championship accordingly.

The Points Distribution Of the General Championship Social and Cultural will be as follows:-

1st Position: 100% of Points
2nd Position: 80% of Points
3rd Position: 60% of Points
4th Position: 40% of Points
5th Position: 20% of Points

Introduction of Events to Open IIT :

The following events will be added to Open IIT. The rules and points tables are derived from the Inter IIT Cultural Meet 6.0.

Online Photostory :

It will be an online theme-based digital narrative using photos and short captions to tell a story or convey information in a visually engaging way.

Rules :

- Photo-limit : 5-15
- Event evaluation points : 100.
- All photographs must be clicked after the theme is announced.
- The submissions will be made to the Films and Photography Secretary.
- Participants have to add captions to their entries. A maximum of 50 words can be used including the title. Captions should be written in a Word/PDF file and submitted with photographs. Any text accompanying the photograph (including the title) would be considered under the caption. Individual photo captions are not allowed. Exceeding the limit would lead to a penalty of 5 points.
- Photographs should not contain any objectionable content, if found, the judge's consent will disqualify the respective entry.
- Any sign of plagiarism would lead to disqualification.

Penalties:

- The penalty scheme will be as follows (minutes exceeded after the deadline):
 - 0 - 10: 5 points
 - 10 - 20: 10 points
 - 20 - 30: 15 points
- No submission will be accepted after 30 minutes past the deadline.
- Exceeding the word limit on captions: 5 points
- Entries breaching anonymity in any part of submission: Disqualification
- Entries with Plagiarised content: Disqualification

Judging criteria:

Relevance to Theme	25%
Story Depiction	25%
Composition	20%
Technical Accuracy	20%
Creativity and Uniqueness	10%

Costume Design :

1. It will be a costume design competition using Newspapers, other types of Papers, Adhesives, Scissors, Ribbons, Staplers, Pins and Cello Tape.

Rules :

- Event Duration:- 2 Hours
- Team Size:- 3 students
- Teams can bring their own sheets(only basic chart papers are allowed), scissors, dispensers, and adhesive; anything else is not allowed.
- Pre-folded sheets, pre-marked designs, and painting on costumes or models are not allowed and will be penalized.

Judging criteria:

Appearance & Neatness	30%
Incorporation of theme and creativity	35%
Innovation and Utility	35%

Improv Comedy :

1. Improvisational comedy, or improv comedy, is a theatrical art form where improvisers perform without a script. The actors then riff on the suggestions, listening closely to one another and allowing scenes to spontaneously develop in real time.

Rules:

- Event Duration:- 4-5 Minutes
- Team Size:- 3 students
- Participants have to perform a spontaneous act in front of a live audience.
- Any plagiarism will lead to immediate disqualification. Any form of pre-recorded music is not allowed during the performance.
- Props are allowed but carry no weightage. Participants can use it to enhance their performance.
- Visual aids (slides/videos/pictures) are not to be used.
- The performance must be delivered in only English or Hindi; vernacular words may be used as a part of a joke but may or may not be graded solely based on the Judge's discretion.
- Obscenity is left to the judge's discretion.

Penalty:

- Exceeding the time limit will cause a deduction of 5 marks per minute.
After 7 minutes, the participant will be asked to leave the stage along with a penalty of 10 marks.

Judging criteria:

Judge-specific metrics (free to be allocated by the judge)	20%
Humor content	20%
Spontaneity	20%
Audience Appeal	10%
Confidence	10%
Relevance to theme	10%
Cast enjoyment(Chemistry between performers and overall coherence)	10%

IMPACT :

- The Opening Ceremony will amplify the grandeur of the General Championships and make it pleasing to the students of the Indian Institute of Technology, Kharagpur.
- This will also serve as a medium in which the general details of the events will be discussed, making the students aware in advance. This will give them enough time to choose the events they are willing to participate in and prepare for it accordingly, yielding better results from all participants.
- Participation in the General Championship will also be massively boosted by this. Since the students will have a general idea and tentative plan for General Championship events, they can plan their commitments accordingly and practice more for the events, leading to more students showing their eagerness to participate in these events.
- The Aftermovie will help the students to remember the General Championship and relive their memories and efforts, enriching the General Championship experience
- This Aftermovie being replayed in the next opening ceremony will motivate the new batch who will get to see and experience the grandeur of the General Championships, creating a positive feedback loop to improve General Championships over the years
- Students will gain familiarity with the events conducted in the Inter IIT Cultural Meet, and this will Increase participation in their respective Halls of Residence. This introduction of competitions at the institute level would also enable us to scout talent for the Inter IIT Cultural Meet which will subsequently help us to improve our performance in Inter IIT.
- From increasing the reward for various events to 4th and 5th places as well, we get better participation and retention in the various events. Getting placed 4th and 5th would still be a help towards securing an overall victory in the General Championship. This will boost the morale of students and yield a more proportionate reward for their efforts.

BUDGET:-

Estimated Budget per offline event:-

Judge Travel:- 2,000

Judge Refreshments:- 1,500

Judge Remuneration:- 4,000

Judge Accommodation:- 1,500

Posters:- 900

Proposal 2:- Introduction of “Freshers’ Socult Tournament” along with the inception of distinguished “Best Fresher Positions” In Technology Students' Gymkhana

OBJECTIVE :

- To provide freshers with the essential exposure to pick up their underlying interest, providing them with opportunities to forge connections, bond and compete with their peers, introducing them to the Inter IIT and General Championship events and finally, onboarding the fresh talent pool for further inter college competitions.

PURPOSE :

- To provide First Year students with additional opportunities for recognition and involvement in campus activities. It also serves as a platform for freshmen to interact and compete with their batchmates in various competitions.

CURRENT SITUATION :

- Freshers often struggle to discover their underlying interest in social & cultural domains.
- They are usually unaware of General Championship and Inter IIT events, inducing a reluctance to participate.
- They usually struggle to compete and distinguish themselves from their batchmates due to intense competition from their senior batches in OpenIITs' and General Championship events.

PLAN OF ACTION :

- **Publicity during Induction Program:** Incorporate publicity for the Freshers Socult Tournament alongside the unveiling of Freshers Awards during the Induction Program.

- **Timeframe:** Schedule the event for the 3rd weekend after freshers arrive on campus to allow sufficient time for settling in, garnering interest and getting familiar with the happenings in the campus.
- **Event Conduction:** Organise the opening ceremony of the General Championship as the platform for conducting the Freshers Socult Tournament. There will be a few events in competition like Solo Dance, Mono Acting, Solo Singing, Photography, Rapmania, and Sketching and the winners of these events will get the respective Best Fresher award.
- **Awards Presentation:** Present awards for the Freshers Tournament during the opening ceremony of the General Championship, providing recognition to outstanding participants.
- **Collaboration with Gymkhana:** Collaborate with the Technology Students' Gymkhana to ensure seamless integration of the Freshers Socult Tournament into the larger event framework.
- **Promotion:** Implement a comprehensive promotional campaign leading up to the event, utilising various channels such as social media, posters, and word-of-mouth to maximise participation.
- **Coordination:** Coordinate with event organisers, sponsors, and participants to ensure smooth planning and execution of the Freshers Socult Tournament within the designated timeframe.
- **Feedback Collection:** Gather feedback from participants and attendees post-event to assess the effectiveness of the tournament and identify areas for improvement in future editions.

The Awards will be presented to the winners in a special ceremony that will be conducted as the closing event of this Freshers Socult Tournament.

Solo Dance	Best Fresher Dancer
Solo Singing	Best Fresher Vocalist
Mono Acting	Best Fresher Actor
Photography	Best Fresher Photographer
Rapmania	Best Fresher Rapper
Sketching	Best Fresher Artist

Information on this Fresher Socult Tournament will be published during the Induction Seminar along with the unveiling of the Best Freshers' trophies and the event will be conducted over the weekend.

Solo Dance :

Display your individual brilliance, be the star of the stage that's all yours. The stage gives you the chance to flaunt your best moves and elegance. This is your chance to free yourself and express the best.

Rules:

- The duration of the performance should be no more than 4 minutes.
- Use of flames in objects like candles, matches or cigarettes, or any other kind of flame or any alcoholic substance or live animals during a performance is not allowed and will result in disqualification.
- Use of UV lights shall not be allowed during the performance (by any means).
- If one does not obey any of the rules for which the penalty is not mentioned, the automatic penalty will be a deduction of 10% of the marks obtained by that person.
- If the time exceeds more than 10 seconds from the time limit 10% of the marks will be deducted from the total points, if it exceeds by more than 20 seconds 20% of the marks will be deducted, if it exceeds more than 30 seconds the participant will be debarred from the competition.
- Rules will be read out to the judges 5 min before the event starts and there will be no other rules other than those specified.
- The decision of the judges will be final and binding.
- Timings will be maintained on a piece of paper, and the beginning and ending times will be noted and signed by the TSG dramatics secretary and the judge.
- Reporting time for all the performers will be 10 minutes before their slot. If the performer comes late up to 10 minutes then 5% points will be deducted from the total points. If he/she turns by more than 10 minutes then the performer will be debarred from the event.
- The audio track of the performance must be shared through the drive link. It can be edited till 12 hours before the event starts. Participants must ensure that edit access is given to everyone.
- Props are allowed but carry no additional weightage (included in Creativity and Overall Impact).

Judging Criteria:-

Judging will be done out of 100 marks

Choreography	30
Synchronization with the beats	25
Creativity	15
Theme	20
Overall Impact	10

Solo Singing :

1. Display your individual brilliance, be the star of the stage that's all yours. The stage gives you the chance to flaunt your best moves and elegance. This is your chance to free yourself and express the best.

Rules:

- The duration of the performance should be no more than 4 minutes.
- Participants will be called according to their slots decided by the entertainment secretary to perform in the event.
- If any rule whose penalty is not mentioned, is violated; it will result in a 10 % deduction from the final total score.
- The judge evaluates from amps ON to amps OFF. Participants say amps ON and amp OFF in individual events. Violation of this rule leads to a penalty of 10 % reduction from individual marks.
- The decision of the judges will be final and binding.
- The Time will start when the Gymkhana secretary says “ START “ after taking verbal confirmation from the participants that he or she is ready to begin. The Gymkhana secretary will ring the bell at 4 min.
- A vocal accompanist is not allowed.
- Singer can bring at max 1 Instrument along with him, but it will not contain points.
- No pre-recorded sound will be allowed during the performance. Every sound produced during the performance is either vocal or from an instrument.
- While changing to a particular piece, the participant has to inform them that he/she is starting the next piece.

- In any case of issue, the decision by the judges will be final and binding.

Penalty:

Exceeding the time limits participants would be penalized as 0 -1 min (10 %), 1 – 2 min (15 %), and more than 2 min – will be disqualified.

Judging Criteria:

Judging will be done out of 100 marks

Scale Sense	30
Beat Sense	25
Voice modulation	20
Song Selection	10
Overall Impact	15

Mono Acting :

1. Mono acting is an event where a monologue is delivered by a single actor.

Rules:

- The duration of the performance should be no more than 6 minutes.
- The act has to be in English or Hindi or both. Few words of any other language are allowed.
- Any props required for the act must be brought by the participants.
- Vulgarity is strictly prohibited and can lead to disqualification.
- Obscenity of any kind that is harmful to the interests or beliefs of specific but not limited to social, economic, religious, gender, or political groups is strictly punishable and can lead to disqualification of the individual. In case of a dispute, the decision of the judge will be final.
- Performances exceeding the time limit may be penalized.

Penalty:

Exceeding the time limits participants would be penalized as 0 -1 min (10 %), 1 – 2 min (15 %), and more than 2 min – will be disqualified.

Judging Criteria:

Judging will be done out of 100 marks

Script and Direction(Plot, Character definition, Dialogues, Originality)	30
Acting	50
Creativity and Overall Impact	20

Online Photography :

1. Online photography competition is a theme-based event where participants need to take photographs related to the themes given which will be announced 10 days prior to the tournament.

Rules:

- All photographs must be clicked after the theme is announced.
- All entries should be submitted via the email id which will be announced at the time of theme announcement.
- Participants have to add captions to their entries. A maximum of 50 words can be used including the title for the caption of each photograph. Captions should be written in a Word/PDF file and submitted with photographs. Any text accompanying the photograph (including the title) would be considered under the caption. Exceeding the limit would lead to a penalty of 5 points.
- Photographs should not contain any objectionable content, if found, the judge's consent will disqualify entry.
- Any sign of plagiarism would lead to disqualification.

Penalty:

- The penalty scheme will be as follows (minutes exceeded after the deadline):
 - 0 - 10: 5 points
 - 10 - 20: 10 points
 - 20 - 30: 15 points
- No submission will be accepted after 30 minutes past the deadline.
- Exceeding the word limit on captions: 5 points
- Entries breaching anonymity in any part of submission: Disqualification

- Entries without valid submission (invalid/incorrect format): Disqualification
- Entries with plagiarised content: Disqualification
- Points will be deducted out of 100.

Judging Criteria:

Judging will be done out of 100 marks

Relevance to theme and concept	30
Composition	35
Exposure and post-processing	25
Overall Impact, Creativity and uniqueness	10

Rapmania :

1. Calling all lyrical wordsmiths and rhyme wizards! Enter the ultimate rap battleground where your verses rule and rhymes reign supreme. Set the stage on fire with your poetic flow and lyrical prowess in a showdown that celebrates the essence of hip-hop. Join us for an intense clash of words and beats, where your rhymes carve a path to victory in this thrilling rap battle!

Rules:

- The duration of the performance should be no more than 4 minutes.
- Participants can Rap in any Language: Hindi or English or both.
- Backtrack should be submitted on the announced email ID before 24 Hours of the Event.
- Any sort of racist, sexist, or offensive slurs will lead to immediate disqualification.
- Participants can mix beatboxing in their performance according to their choice.

Judging Criteria:

Judging will be done out of 100 marks

Lyricism and Content	40
Delivery and Flow	30

Stage Presence and Audience Engagement	30
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Sketching :

1. A pencil sketching competition in which participants create their artwork live within the given timeframe. It will be a live scenery sketching event.

Rules:

- The duration of the competition will be 150 minutes.
- **Medium:** Graphite pencils
- Charcoal and other coloured pencils are not allowed.
- **Drawing Sheet:** Off-white A3 sheet (Cartridge sheet quality) will be provided.
- Participants may bring their own drawing items like pencils, erasers, tissue paper, cotton, and sharpeners.
- Participants can bring some kind of base (for support, for example, an A3-sized sketchbook, a cardboard, etc.) on which they can keep the A3 sheet we will provide.
- Use of scale and mechanical pencil is not allowed
- No external help (e.g., internet/photograph on phone or camera) is allowed during the event.
- Judge's decisions are final and binding

Judging Criteria:

Judging will be done out of 100 marks

Proportion & Perspective	35
Composition and Components	35
Shading	30

BUDGET :

Budget Per Event:

Judge Travel:- 2,000

Judge Refreshments:- 1,500

Judge Remuneration:- 4,000

Judge Accommodation:- 1,500

One-Time Expense:

Posters:- 900

Trophies and Medals:- Rs 9,000

A3 Sheets:- Rs 600

IMPACT :

- First year students will be introduced to the events organised in General Championship and the amenities available for their use within the campus.
- It will facilitate a smooth transition for freshers into the college environment by providing them with opportunities to forge connections and to interact, bond, compete with their peers and will motivate them to strive for excellence.
- It will motivate them to participate in the General Championship and Inter IIT events, further onboarding fresh talent pools to compete and train them for Inter IIT and other inter college competitions.
- It will nurture the holistic development of freshers by encouraging their participation in a range of Social and Cultural activities enhancing physical health and creativity instilling a spirit of healthy competition.

Proposal 3 : Nationwide Food Donation Drive in the cities where Hitch Hike and Wildfire of Spring Fest are conducted in collaboration with local NGOs serving for the same cause

OBJECTIVE :

- To utilize the nationwide platform of Hitch Hike and Wildfire, organized by Spring Fest, and to collect surplus edible food and distribute it to those in need while minimizing food wastage, thereby fostering a sense of empathy and positive social change, leaving a lasting impact beyond the duration of our fests.

PURPOSE :

- To create a significant social impact while enhancing the social sustainability of Spring Fest at IIT Kharagpur.
- To collaborate with NGOs like Feeding India and strive to address the issue of surplus food wastage, thereby providing nutritious meals to the needy and minimize food waste, thus addressing a pressing societal challenge.
- To leverage the extensive reach and cultural influence of Spring Fest and to amplify our social impact by promoting a sense of empathy towards the needy.

PLAN OF ACTION :

- **Coordination with food outlets and restaurants:** Initiate communication and collaboration with owners of food establishments located in cities hosting Hitch Hike Eliminations and Nation Wide Prelims.
- **Surplus food collection:** Aim to collect surplus edible food from these establishments, preventing it from going to waste.
- **Partnership establishment with NGOs:** Engage with NGOs concurrently to establish partnerships for distributing the collected surplus food to needy communities, particularly in slum areas of the event cities.

- **Role of core organizing team:** Utilize the presence of core organizing team members at event locations to facilitate the collection and distribution process of surplus food.
- **Communication with restaurant owners:** Task core team members with establishing communication with restaurant owners to gather surplus food and organize its distribution to identified slum areas.
- **Leveraging existing network and resources:** Ensure efficient execution of the plan by leveraging the existing network and resources of Spring Fest and its organizing team.
- **Overall goal:** Aim to create a tangible impact both socially and culturally by addressing food wastage and providing assistance to the hungry and needy.
- **Contribution to social sustainability:** Contribute to social sustainability and community welfare by actively participating in initiatives aimed at addressing hunger issues and reducing food wastage.
- **Elevating the stature of Spring Fest:** Align Spring Fest with meaningful social initiatives to elevate its stature and impact.
- **Expected outcomes:** Anticipate recognition and potential future partnerships for the NGOs and restaurants involved, fostering a broader cultural shift towards responsible and compassionate practices.

IMPACT :

- To extend beyond the immediate solution of food wastage and provision of meals to the needy.
- To integrate socially impactful initiatives into Spring Fest at IIT Kharagpur, our events will gain enhanced cultural prominence and social significance.
- As initiatives spearheaded by an institution of national importance like IIT Kharagpur, we have the opportunity to inspire other colleges and institutions across the country. Our actions serve as a powerful example of how large-scale events can be leveraged to address pressing societal issues and foster positive change.
- To catalyze a ripple effect, motivating others to undertake similar initiatives and contribute to the collective welfare of society.
- To provide recognition for the NGOs, this not only validates their efforts but also incentivizes further engagement in social responsibility initiatives. Through our collective efforts, we not only address immediate hunger issues but also cultivate a culture of appreciation and support for organizations dedicated to serving the community.