



## PROPOSALS:

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### **Contesting for the post of**

General Secretary Social and Cultural

Technology Students' Gymkhana

Indian Institute of Technology, Kharagpur (2024-25)

## **PROPOSAL 1:**

### **Amplifying the Campus Culture: Introducing a Social and Cultural Newsletter**

#### **Objective:**

I propose the introduction of a social and cultural newsletter which will be published at regular intervals for increasing the engagement of the general body in social and cultural competitions and other social activities on the campus.

#### **Necessity:**

- Our institute has a variety of social and cultural activities throughout the year. A lot of these events do not get as much attention as they should, due to a lack of awareness among students.
- There are also many outcomes of these events that do not get transmitted to the student community and hence affect the impact of the event. There exists a great necessity to make the student community aware of these events, which will also help in increasing participation in these events as well.
- A Social and Cultural Newsletter aims to increase awareness among students, especially Research Scholars and Postgraduate Students, about various social and cultural activities on campus. It would also help in transmitting the outcomes of these events to the student community.

#### **Details:**

- The Secretary of the Journal and the Secretary of Design (Social and Cultural), under the guidance of the General Secretary (Social and Cultural) of the Technology Students Gymkhana, will be responsible for preparing the Social and Cultural Newsletter.
- The newsletter will be released bimonthly and will contain the tentative schedule of upcoming events for the next two months, as well as summaries of all past events and updates related to social and cultural activities, including statistics and results. It will also include details of competitions held off campus with a proper timeline.
- Every society under the General Secretary (Social and Cultural) of the Technology Students Gymkhana will be given a section in the newsletter to present the activities they have conducted on campus.

- Hard copies of the newsletter will be available in the library, and a soft copy will be shared on Facebook on the Cultural IIT Kharagpur page. It will also be distributed via email.

**Benefits:**

- The Social and Cultural Newsletter will help create awareness among students about various social and cultural activities and encourage their participation.
- The newsletter will convey the rules, results, judges' advice, and outcomes of events to the student community.
- The newsletter can also be used to connect with our alumni by informing them about campus activities.
- By covering detailed information, the newsletter will promote these events and provide recognition to each student who has dedicated efforts, thereby paving the way for new improvements.

## **PROPOSAL 2:**

### **Breaking Barriers - IIT Kharagpur leading social change**

#### **Objective:**

I propose the conduction of various cultural activities led by social and cultural societies under the Society Affairs Council, Technology Students' Gymkhana for spreading awareness regarding various societal taboos and encouraging donations for supporting the mitigation and improvement of these causes.

#### **Necessity:**

- Societal taboos and stigmas continue to persist, hindering progress and perpetuating inequality. These taboos often stem from a lack of awareness, understanding, and open dialogue.
- As a prestigious educational institution, IIT Kharagpur has a unique opportunity and responsibility to address these issues head-on. By leveraging the power of cultural activities and the collective efforts of social and cultural societies, we can create a platform for spreading awareness, fostering empathy, and encouraging positive change.
- These events will then help in leading donation drives for various NGOs and socially aware organizations that are working to bring positive change.

#### **Details:**

The conduction and feasibility of such events have been discussed with several heads of societies like Prasthanam and Encore. They have actively reciprocated with ideas like mime shows and street shows. Several prospective NGOs have been contacted like Grameen Vikas Kendra and Ambassador Children's Homes (Ambassador Service Society) for raising donations from these events and they will be directly receiving the funds raised via these events. These will then be utilized to contribute positively to society.

## **PROPOSAL 3:**

### **Tribal Treasures - A celebration of indigenous culture**

#### **Objective:**

I propose to organize “Tribal Tapestry” an event in collaboration with Spic Macay during the Spring Fest to showcase the tribal culture for preserving heritage, promoting diversity, fostering understanding, creating economic opportunities, empowering indigenous peoples, and enriching cultural experiences for all.

#### **Necessity:**

- "Tribal Tapestry" showcases and celebrates tribal culture, preserving unheard traditions while raising awareness of cultural diversity. The event serves as a platform for cultural enrichment, promoting the preservation of tribal heritage.
- Attendees gain insights into challenges faced by tribal communities, fostering advocacy and understanding. It serves as an educational platform, offering direct engagement with tribal artisans and performers, enhancing understanding of tribal culture.
- Attendees at IIT Kharagpur experience a diverse range of cultural activities, enriching their perspectives and fostering appreciation for human heritage. The event exposes attendees to the richness of tribal traditions, promoting cross-cultural understanding.
- By connecting established and nearby tribal communities, "Tribal Tapestry" facilitates cross-cultural exchange and strengthens bonds. It contributes to community empowerment and inclusivity, fostering a sense of unity and mutual respect among participants.

**Details:**

"Tribal Tapestry" is an immersive event, a collaboration between Spic Macay and Spring Fest, dedicated to celebrating and preserving tribal culture. Through vibrant showcases of traditional tribal art, music, dance, and crafts, the event aims to promote diversity, foster cross-cultural understanding, and empower indigenous communities. "Tribal Tapestry" encompasses two key aspects. The event aims to connect with experienced artists who represent tribal culture, giving them a platform to express their heritage to the general body or to involve local tribal groups near Kharagpur, allowing them to showcase their traditions to a broader audience. The participating tribal groups/artists will be presented with certificates of appreciation by Spring Fest and Spic Macay. Expanding the event through association with national and global organizations like UNESCO, IFA, etc. would enhance its prestige and facilitate broader engagement, promoting cultural preservation and socio-economic empowerment within tribal communities.