Proposals for the post of

General Secretary Social & Cultural

Technology Students' Gymkhana

Indian Institute of Technology

Kharagpur

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Overview Proposals:

Proposal 1: Introduction of Open I I T Costume Design with integration with Open I I T Ramp Walk

Proposal 2: Encouraging participation of local arts during spring fest

Proposal 3: Introduction of Socio-Cultural Contents such as Podcasts and Blogs.

Proposal 1: Implementation of Open IIT Costume Design and Integrating it with Open IIT Ramp Walk:

Overview:

Costume design is an innovative, creative, and artistic field requiring craftsmanship and cultural representation. Although there is significant potential in costume design at IIT Kharagpur, several challenges exist:

1. **Scarcity of Organized Platforms:** There is no organized platform or society for costume design enthusiasts to express themselves or collaborate on projects.

2. **Limited Opportunities for Participation:** Students interested in costume design lack opportunities to engage in competitions or events at the college level.

The launch of an Open IIT Costume Design aims to address these issues by offering a platform for costume design enthusiasts, encouraging creativity, collaboration, and appreciation. Additionally, to optimize event timing and resources, this event can be integrated with the Open IIT Ramp Walk event, which aligns perfectly with costume design concepts and introduces new aspects to ramp walk.

Implementation:

1. Event Format:
 a. Organize Open IIT Costume Design with themes such as heritage wear, monochrome designs, or sustainable fashion etc.
 b. Utilize costumes created by participants for ramp walk performances to showcase the talents of both ramp walk participants and costume designers.

2. Team Formation:
 a. Collaborate with societies like Finesse to create costumes for performances.
 b. Encourage interdisciplinary partnerships between designers and artists.

Impact:

1. **Centralized Platform:** Offer a platform for all costume design-related activities, reducing reliance on external events.

2. **Skill Development:** Enhance students' technical and creative skills through collaborative projects.

3. **Cultural Enrichment:** Foster cultural diversity by promoting designs inspired by regional heritage and traditions.

4. **Long-Term Sustainability:** Integrating costume design with ramp walk ensures sustainability and exclusivity for both events.

Necessary Groundwork:

To host the proposed event, a dedicated committee must be established to conduct open sessions, workshops, and events. Collaboration with IIT administration and Gymkhana will be essential to secure necessary resources and ensure smooth execution. Additionally, a detailed budget plan must be devised to manage financial requirements effectively.

Rules for Costume Design:

- The rulebook provided in the [link](#) for costume design will apply to costume designing procedures.

- For ramp walk, the existing rulebook of Open IIT Ramp Walk will be used.

Proposal 2: Inclusion of Local Arts during Spring Fest

Overview:

There is limited inclusion of local arts in Spring Fest, leaving untapped opportunities for celebrating regional heritage and fostering interaction with local communities:

1. **Limited Representation of Local Art Forms:** Arts and crafts from West Bengal are underrepresented on campus.

2. **Lack of Awareness Among Participants:** Many participants are unaware of the region's rich cultural heritage.

3. **Missed Cultural Exchange:** The absence of local art forms restricts cultural exchange between students and the local community.

Implementation:

1. **Discover Traditional Art Forms:** Collaborate with cultural organizations to identify significant painting, crafting, and graffiti traditions from West Bengal (e.g., Patachitra

painting).

2. **Invite Local Artists:** Reach out to renowned local painters, crafters, and graffiti artists through art collectives and networks.

3. **Provide Hands-on Workshops:** Facilitate engaging sessions where participants can directly learn traditional painting and crafting skills from experienced artisans.

4. **Pre-Festival Promotion:** Promote local arts through social media campaigns, posters, video content, and live demonstrations at preview events near campus locations.

5. **Community Engagement:** Involve students from local colleges and schools in workshops or performances to strengthen community ties.

Impact:

1. **Cultural Enrichment:** Increase awareness among students about regional heritage through diverse art forms; foster cultural exchange between students and the local community.

2. **Encouragement to Local Artists:** Provide a national platform for recognition; create income opportunities through exhibitions and workshops.

3. **Improved Community Relations:** Strengthen ties between IIT Kharagpur and local communities through active collaboration; foster goodwill by celebrating local traditions on a large scale.

4. **Enhanced Fest Experience:** Diversify Spring Fest offerings with unique experiences distinct from mainstream events; attract a broader audience interested in authentic regional culture.

5. **Long-Term Sustainability:** Establish annual collaborations with cultural organizations; create a permanent section on the Spring Fest website dedicated to regional arts; document performances/workshops as part of an archive.

Necessary Groundwork:

We propose reaching out to various brands for sponsorships to arrange necessary resources for smooth execution of the event while preparing a detailed budget plan covering all associated costs.

For workshops, we will approach artists skilled in native art forms, while seeking stakeholder permissions for graffiti activities.

Proposal 3: Launch of Socio-Cultural Podcasts to Promote Involvement in Cultural Activities

Overview:

Cultural activities at IIT Kharagpur—such as Open IIT, Inter IIT Cultural Meet, and General Championship—play a vital role in fostering creativity, collaboration, and leadership among students. However, several challenges limit broader participation:

1. **Low Awareness & Visibility:** Many students (especially freshers) are unaware of cultural opportunities like Inter IIT Cult Meet or GC competitions.

2. **Lack of Role Models & Guidance:** Limited exposure to seniors or alumni who have excelled in cultural activities reduces motivation.

3. **Missed Networking Opportunities:** Minimal interaction across batches leads to fragmented cultural communities.

4. **Ineffective Promotion:** Traditional marketing methods (e.g., posters/emails) fail compared to engaging multimedia content.

This proposal introduces socio-cultural podcasts—a dynamic platform where senior students, alumni, and faculty share insights about cultural events, preparation strategies, and personal journeys—to bridge awareness gaps, inspire participation, and strengthen the cultural ecosystem at IIT Kharagpur.

Implementation:

1. Record the journey of Inter IIT contingents from inception to conclusion as an Aftermovie to boost confidence.

2. Invite interested students/alumni (e.g., Inter IIT contingent leaders/members) for podcasts/blogs where they share experiences; oversee recording/publication under the Secretary of Films & Photography.

3. Publish blogs/podcasts/videos on cultural platforms for easy access.

Impact:

1. **Increased Awareness & Participation:** Highlight event details, audition tips, success stories via regular podcast episodes; encourage student engagement in competitions.

2. **Stronger Mentorship & Community:** Foster guidance/continuity through practical advice from seniors/alumni.

3. **Improved Institute Reputation:** Showcase cultural achievements (e.g., Inter IIT wins) via podcasts; enhance pride/recognition.

4. **Long-Term Engagement:** Archive past episodes as a permanent resource sustaining interest beyond annual events.

This initiative aligns with IIT Kharagpur's goals of student development/community-building while leveraging modern media to revitalize cultural participation.

Necessary Groundwork:

Spoke with the current editor of Technology Students' Gymkhana, current and previous General Secretaries Social and Cultural, Technology Students' Gymkhana, Inter IIT 7.0 Contingent Leader and Deputy Contingent Leader, Inter IIT 7.0 Captains and previous contingent members and captains regarding this initiative.