

Harsh Rajput

Business Analyst



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As an Electronics Engineering student with expertise in full-stack development using the MERN stack and analyzing data on a dashboard. Passionate about leveraging technology to solve real-world problems. One of the key project is a Personal Finance Management Tool and sales analysis of Blinkit.



Experience

Sponsorship Secretary

(Students Council)

(Sep 2023 - Oct 2024)

- Developed few comprehensive sponsorship database by actively researching and explored market
- Conducted 30 targeted calls per day to potential sponsors
- Organized and coordinated up to 5 in-person company visits
- Secured financial and material support for events through successful negotiations
- Increased sponsorship revenue by leveraging market insights

General Secretary

(College Committee) (2023-08 - 2024-07)

(Aug 2023 - July 2024)

- Execution of 12 successful events, including technical seminars & hands-on workshops
- Coordinated coding workshops, web development seminars, and microcontroller training sessions
- Established partnerships with industry professionals to deliver high-quality content
- Increased student engagement and participation through strategic event promotion



Education

B. E. in Electronics Engineering

Vidyalankar Institute of Technology - Mumbai, India

(Nov 2022 - June 2025)

Diploma

K. J. Somaiya Polytechnic - Mumbai, India

(Aug 2019 - May 2022)



Skills

- Data Analytics
- Python Programming
- SQL
- Excel
- Machine Learning
- Node.js
- React.js
- JavaScript
- MongoDB
- Team Management & Problem-Solving



Projects

Sales Analysis Dashboard - (Blinkit Data)

- Skills Used: Proficiently utilized Tableau/Power BI for data visualization, with ETL processes for data cleaning and preparation.
- Usefulness: Enabled real-time insights into Blinkit's sales performance by visualizing data through pie and line charts, helping identify sales patterns and customer preferences.
- Obtained Result: Achieved reduction in analysis time, assisting stakeholders with actionable insights for better decision-making.
- Difficulties: Faced challenges in handling incomplete data, which required extensive cleaning and validation to ensure accuracy.

Personal Expense Tracker -

- Skills Used: MERN Stack
- Usefulness: Created a web application to track daily expenses
- Obtained Result: Provided insights into spending patterns with visualizations



Hobbies

Football

Basketball

Music

Travelling

Badminton