TCS Privacy Notice and Data Protection

Your Privacy is Important to Us

Tata Consultancy Services (TCS) values your privacy and is committed to protecting your personal data. This comprehensive privacy notice outlines how TCS collects, uses, shares, and protects personal information.

Privacy Principles: TCS has appointed Data Protection Officers (DPOs) to oversee compliance with applicable data protection laws and this privacy notice.

How TCS Uses Your Personal Data:

1. Website Access and Services - Collection of IP addresses, browsing details, device and connectivity information

2. Query and Support Responses - Contact details, demographic data, qualifications and professional information

3. Event Administration - Full name, company, job title, business email, telephone number, location, pictures and videos

4. Brand Promotion - Marketing communications about TCS products, initiatives and services

5. Social Listening - Monitoring and analyzing statements on social media channels

6. Contract Fulfillment - Managing contractual obligations and ancillary business activities

Data Sharing: TCS does not sell personal data to third parties. Data is only shared when: - Required by law - Necessary for contracted activities - With legitimate business purpose where permitted by law

Security Measures: - Appropriate technical, organizational and security measures implemented - Access limited to employees with business need to know - Procedures to manage suspected data security breaches - Notification to regulators when legally required

Data Retention: TCS retains personal data only as long as necessary to fulfill the purposes collected for, including legal, accounting, or reporting requirements.

Regional Data Protection Officers: Specific DPOs appointed for different regions: - UK and Ireland - Continental Europe - United States - Canada - LATAM - Brazil - APAC - MEA - TCS Technology Solutions (TTS)

Theoretical Background This section provides theoretical foundations and core principles underlying privacy compliance. It explains conceptual models, foundational algorithms, and frameworks practitioners use to reason about the topic.

Core Concepts - Definitions and formalization of the problem domain. - Key models and abstractions used in analysis (e.g., probabilistic models, optimization objectives, architectural patterns).

Mathematical / Conceptual Models Where applicable, include concise descriptions of relevant mathematical concepts: probability distributions, objective functions, complexity considerations, system-of-systems models, or governance/control loops.

Implications for Practice Practical implications, trade-offs, typical deployment considerations,

data needs, evaluation metrics, and governance or compliance concerns.

Further Reading & References Pointers to canonical textbooks, surveys, standards, and influential papers that help deepen understanding.